



Town of Hilton Head Island
TOWN COUNCIL
STRATEGIC PLAN WORKSHOP
Tuesday, January 24, 2023, 8:30 AM
MINUTES

Present from Town Council: Alan Perry, *Mayor*; David Ames, *Mayor Pro-Tempore*; Alex Brown, Patsy Brison, Tamara Becker, Steve Alfred, Glenn Stanford, *Town Council Members*

Present from Town Staff: Marc Orlando, *Town Manager*; Josh Gruber, *Deputy Town Manager*, Angie Stone, *Assistant Town Manager*, Shawn Colin, *Assistant Town Manager-Community Development*; Ben Brown, *Sr. Advisor to the Town Manager*; Chris Blankenship, *Fire Chief*; Kelly Spinella, *Communications & Marketing Administrator*; Lisa Stauffer, *Human Resources Director*; Tommy Sunday, *Technology and Innovation Director*; Zenos Morris, *Assistant Community Development Director*; Missy Luick, *Assistant Community Development Director*; Mac Deford, *General Counsel*; Carolyn Grant, *Communications Director*; Brian McIlwee, *Assistant Community Development Director*; Jennifer Ray, *Capital Program Manager*; Nicté Barrientos, *Assistant Planner*; Natalie Harvey, *Director of Cultural Affairs*; Bob Bromage, *Director of Public Safety*, Krista Wiedmeyer, *Town Clerk*

1. Call to Order

2. FOIA Compliance

Ms. Weidmeyer affirmed compliance with FOIA.

3. Roll Call

Attendance was confirmed by way of roll call.

4. Town of Hilton Head Island Strategic Plan Workshop

Mr. Orlando introduced Town Staff and asked that each member present stand and state their name, job title, and provide a brief description of their job duties to Council.

Below is a list of discussion topics and presentations addressed throughout the day:

1. Introduction

- a. Welcome from Mayor Perry
- b. Opening Remarks by the Town Manager
- c. Meeting Outline Review by the Town Manager
- d. Comments from Members of Town Council

- 2. Overview of the Strategic Planning Process**
 - a. Review of Mission/Vision Statements
 - b. Our Plan Goals, Strategies, and Tactics
 - c. Key Community Themes – Identifying Core Values from Our Plan
 - d. Converting Our Plan Core Values into Strategic Action Plan Goals
 - e. Converting Strategic Action Plan Goals into Strategic Initiatives
- 3. Review of FY2021-2022 Accomplishments**
- 4. Discussion of Ongoing and Upcoming FY2021-2022 Strategic Action Plan Initiatives**
 - a. Pursuit of Excellence
 - b. Environmental Sustainability
 - c. Revitalize Economy
 - d. Inclusive Community
 - e. Connected Community
 - f. Regional Focus
 - g. 'Right-Sized' Infrastructure
 - h. Parks and Recreation
- 5. Continued Review of Ongoing and Upcoming FY2021-2022 Strategic Action Plan Initiatives**
- 6. Day 1 - Public Comment**

Numerous citizens spoke regarding their support and/or concerns regarding the Town Strategic Plan. Their comments can be viewed on the recording of the Workshop.

- 7. Day 1 - Comments from Town Council, Day 2 Look Ahead**
- 8. Adjournment**

Without objection, the Workshop was adjourned.

Drafted and Submitted by:
Vicki L. Pfannenschmidt
Temporary Administrative Assistant

APPROVED: March 21, 2023

Alan Perry, Mayor

The recording of this Workshop can be found on the Town's website at www.hiltonheadislandsc.gov