

Town of Hilton Head Island

FINANCE & ADMINISTRATIVE COMMITTEE MEETING

Tuesday, October 18, 2022, 10:00 AM AGENDA

The Finance & Administrative Committee meeting will be held in-person at Town Hall in the Benjamin M. Racusin Council Chambers. The meeting can be viewed on the Town's Public Meetings Facebook Page, the Beaufort County Channel and Spectrum Channel 1304.

- 1. Call to Order
- 2. **FOIA Compliance** Public notification of this meeting has been published, posted, and distributed in compliance with the South Carolina Freedom of Information Act and the requirements of the Town of Hilton Head Island.
- 3. Roll Call
- 4. Approval of the Minutes
 - a. Regular Meeting September 20, 2022
- 5. Appearance by Citizens Citizens who wish to address the Committee may do so by contacting the Town Clerk at 843.341.4701, no later than 4:30 p.m., Monday, October 17, 2022. Citizens may also submit written comments on agenda items via the eComment portal at Finance & Administrative Committee Meeting Information.

6. New Business

- a. Consideration of a Resolution of the Town of Hilton Head Island Approving the Use of the "Good Neighbor" Funds from the American Rescue Plan Act for Beaufort County Toward the Town's Participation in the Regional Housing Trust Fund and as Seed Funding for the Town's New Community Development Corporation in Accordance with Federal Guidelines
- **b.** Presentation of the Hilton Head Island Visitor and Convention Bureau Annual Audit Independent Accountant's Report on Applying Agreed-Upon Procedures
- c. Town of Hilton Head Island Financial Update

7. Adjournment

Please note, a quorum of Town Council may result if four (4) or more of their members attend this meeting.



Town of Hilton Head Island Finance & Administrative Committee Tuesday, September 20, 2022, 10:00 a.m. MEETING MINUTES

Present from the Committee: Tom Lennox, *Chairman;* Alex Brown, Bill Harkins, Glenn Stanford, *Members*

Present from Town Staff: Josh Gruber, *Deputy Town Manager*; Angie Stone, *Assistant Town Manager*; John Troyer, *Director of Finance*; Krista Wiedmeyer, *Town Clerk*

1. Call to Order

The Chairman called the meeting to order at 10:00 a.m.

2. FOIA Compliance

Ms. Wiedmeyer confirmed compliance with the South Carolina Freedom of Information Act.

3. Roll Call as noted above.

4. Approval of Minutes

a. Regular Meeting – September 20, 2022

Mr. Brown moved to approve. Mr. Stanford seconded. Motion carried 4-0.

5. Appearance by Citizens

none

6. New Business

a. Report from the Community Foundation of the Lowcountry Concerning the American Rescue Plan Act 2021 Grants - Scott Wierman, President and CEO

Mr. Weirman delivered a presentation to the committee reviewing the recent disbursements from the American Rescue Plan Act 2021. He noted that the funds were given to a number of qualified nonprofit organizations.

b. Consideration of a Resolution of the Town of Hilton Head Island Authorizing the Execution of an Agreement with Mauldin and Jenkins, LLC for Financial Audit Services for the Fiscal Years Ending June 30, 2023 through 2027

Mr. Troyer reviewed the item before the committee, noting that currently the Town is contracted with Greene Finney for auditing services. He answered questions posed to him from the Committee.

Mr. Harkins moved to approve forwarding the resolution to full Town Council. Mr. Stanford seconded. Motion carried 4-0.

c. Town of Hilton Head Island Financial Update

Mr. Troyer delivered a presentation of the current financials for the Town. He answered questions posed to him from the committee upon concluding his presentation.

7. Adjournment

The meeting adjourned at 11:05 a.m.

Submitted by: Krista M. Wiedmeyer

Town Clerk

Approved: [Date]

The recording of this meeting can be found on the Town's website at www.hiltonheadislandsc.gov.



TOWN OF HILTON HEAD ISLAND

Staff Report Memo

TO: Finance and Administrative Committee

FROM: John Troyer, Finance Director
VIA: Marc Orlando, Town Manager
CC: Krista Wiedmeyer, Town Clerk

DATE: November 7, 2022

SUBJECT: Beaufort County Good Neighbor ARPA funds for the Town of Hilton

Head Island

BACKGROUND:

Beaufort County has received American Rescue Plan Act (ARPA) funds. Part of the funding has been designated to "Good Neighbor" funds for each jurisdiction in the County. The Town of Hilton Head Island has been earmarked for \$500,000 five hundred thousand dollars for this initiative.

SUMMARY:

Town staff recommends Town Council accept the funds and agree to use the funds in a manner as directed for other ARPA funds. The Town has already indicated its intent to participate in a regional housing trust fund. The initial participation will require funding from the Town. The Town has initiated the establishment of a new Community Development Corporation. The Community Development Corporation will require some seed operating funding. The Town has identified workforce housing as an issue that needs some attention.

Staff recommends:

- 1. Town accept and draw the "Good Neighbor" ARPA funds from Beaufort County.
- 2. The Town indicate its intent to use the funds in accordance with ARPA regulations for regional housing trust fund, Community Development Corporation and workforce housing.

ATTACHMENTS:

1. Resolution



A RESOLUTION BY THE TOWN COUNCIL OF THE TOWN OF HILTON HEAD ISLAND, APPROVING THE USE OF THE "GOOD NEIGHBOR" FUNDS FROM THE AMERICAN RESCUE PLAN ACT (ARPA) FOR BEAUFORT COUNTY TOWARD THE TOWN'S PARTICIPATION IN THE REGIONAL HOUSING TRUST FUND AND AS SEED FUNDING FOR THE TOAN'S NEW COMMUNITY DEVELOPMENT CORPORATION IN ACCORDANCE WITH FEDERAL GUIDELINES

WHEREAS, the American Rescue Plan Act (ARPA) provided federal funds for municipalities and jurisdictions in South Carolina including the Town of Hilton Head Island to mitigate the economic impact of the COVID virus on the economy; and

WHEREAS, The Town Council of the Town of Hilton Head Island adopted a plan for its allocation of the ARPA funds for a number of critical priorities and is in the process of executing those priorities; and

WHEREAS, Beaufort County has received its allocation of ARPA funds as well; and

WHEREAS, Beaufort County has allocated \$500,000 of its ARPA allocation to the Town of Hilton Head Island as part of its "Good Neighbor" ARPA allocation strategy; and

WHEREAS, the Town of Hilton Head Island has indicated its desire to participate in a regional housing trust initiative; and

WHEREAS, each participating jurisdiction entity has specific participation levels expected to share in the burden of investment in the housing efforts to benefit the region; and

WHEREAS, the contribution by the local jurisdictions to the regional

housing trust fund is an allowable use of the Town's share of the "Good Neighbor" funds; and

WHEREAS, the initial deposit to the Regional Housing Trust Fund, seed funding for the Community Development Corporation and Workforce housing initiatives are all priorities of the Town Council; and

WHEREAS, these are all appropriate uses for the ARPA funds, and as such Town Council directs the funds; and

WHEREAS, Town Council now desires to let the Beaufort County Administration know the Town's request to draw the funds and its intention to use in accordance with the ARPA guidelines.

NOW, THEREFORE, BE IT, AND IT HEREBY IS, RESOLVED BY THE TOWN COUNCIL FOR THE TOWN OF HILTON HEAD ISLAND, SOUTH CAROLINA, THAT the Town Council hereby seeks to accept and draw the \$500,000 five hundred thousand "Good Neighbor" ARPA funds from Beaufort County, to indicate the Town's intention to use the funds for the initial participation requirement of the regional housing trust, seed operating funds for the Town's new Community Development Corporation, for workforce housing initiatives and for Island improvements in parks or beaches.

MOVED, APPROVED, AND ADOPTED ON THIS_____ DAY OF _____, 2022.

John J. McCann, Mayor

ATTEST:	
Krista M. Wiedmeyer, Town Clerk	
APPROVED AS TO FORM	
Curtis L. Coltrane, Town Attorney	
Introduced by Council Member:	



TOWN OF HILTON HEAD ISLAND

Staff Report Memo

Finance and Administrative Committee
 John M. Troyer, Director of Finance
 Marc Orlando, Town Manager
 CC: Cindaia Ervin, Krista Wiedmeyer

DATE: February 1, 2022 **SUBJECT** Financial Update

<u>Recommendation:</u> Staff recommends that Finance Department continue to monitor Town Revenues and Expenditures and to *provide monthly updates to the Finance & Administrative Committee for their review and discussion.*

<u>Summary:</u> As part of the pandemic response, Town Management identified the importance of monitoring revenue and expenditure items in a pandemic environment. Close monitoring can provide the ability to respond timely to changing economic realities.

To provide Town Council as clear a picture of the Town's revenue collections and financial position, I plan to give Finance and Administrative Committee an update during their next meeting of the committee. I plan to give a preview of year-to-date results. This will give the Finance and Administrative Committee a continuing look at Town financial position and provide a forum for discussions. We will continue those discussions monthly to ensure the Town is appropriately positioned in this economic environment.

As Town Council considered the proposed budget for FY 2021, one issue at the forefront of the discussion was the economic uncertainties due to the impact of the COVID-19 pandemic -- which prompted the need for more frequent financial updates. Now the Town is into FY 2022, and the pandemic is still not behind us. The financial updates need to continue at least until the COVID threat is contained, and probably much beyond. Town Council recognized that even after the budget was adopted for FY2022, continuing the close monitoring of the revenue collections and spending would continue to be important again this year.

Town of Hilton Head Island Financial Update

Finance and Administrative Committee | For the three months ending September 30, 2022



Key Issues

The Town is . . .

- Monitoring revenues
- Controlling expenditures
- Adjusting where necessary



- This is early in the year differences seem greater results often moderat the year progresses
- So far: It is early.
- So far: on track with budget

Key Issues

The Town is . . .



continuing to benefit from Town Council's previous actions to:

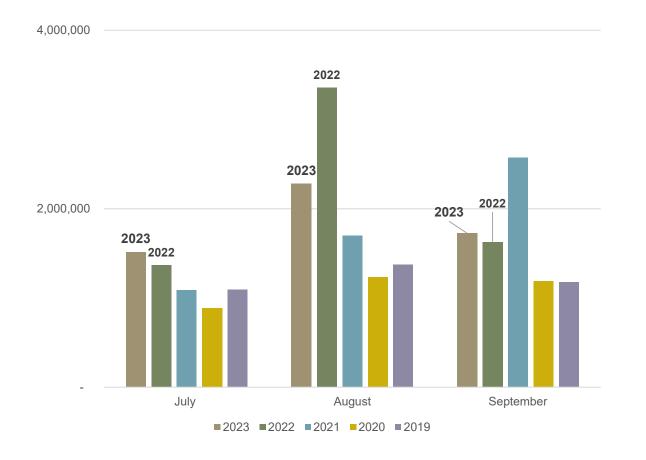
- 1. Build Reserves
- 2. Diversify Revenue streams
- 3. Invest in the Island



September preliminary* results:

General Fund Revenues

Revenues by month





For 2022 and 2021 – include payment from the State for Licenses.

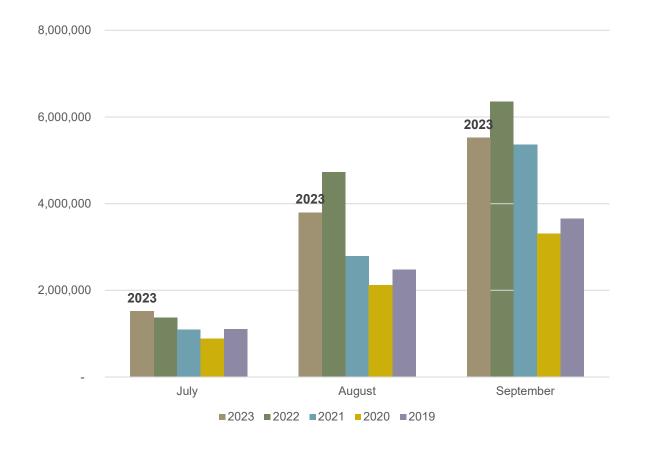
2023 – better than 2019 an the excellent years of 2021

Is this back to "normal" – o establish a pattern?



General Fund Revenues

YTD Revenues by month





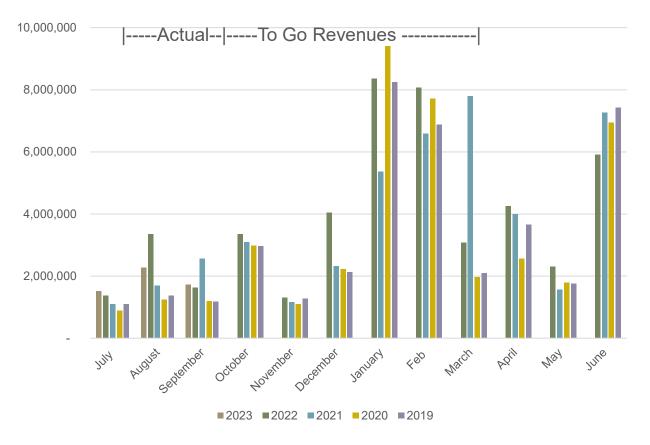
2023 – not as much as last year, but more than the previous thr

2022 had a positive a these to moderate as

2022 was a record ye

General Fund Revenues

Revenues by month





2023 – a long way to

2022 was a record ye

Annual Budgeted cc



Revenue Review

Top 10 revenues in FY 2022 compared to FY 2021

Revenue Item	FY 2022	FY 2021	Inc. (Dec.) in \$	Inc. (Dec in %	.)
Business Licenses Local	7,168,807	5,255,705	1,913,102	36.4%	#1 All-time best
Bus. Licenses State/MASC	6,915,563	5,188,526	1,727,037	33.3%	#1 All-time best
Business Licenses (total)	14,110,311	10,455,636	3,654,675	35.0%	#1 All-time best
Hospitality Tax	9,907,025	8,051,256	1,855,769	23.0%	#1 All-time best
Property Taxes	26,897,529	26,151,026	746,503	2.9%	#1 All-time best
Beach Fee	14,053,062	11,123,801	2,929,261	26.3%	#1 All-time best
Local Accomodations Tax	7,026,531	5,561,090	1,465,441	26.4%	#1 All-time best
Tax Increment Financing	5,792,527	5,361,900	430,627	8.0%	#1 Since the extension
Emergency Medical Services	2,016,643	1,776,344	240,299	13.5%	#1 All-time best
Real Estate Transfer Fee	6,957,245	7,127,885	(170,640)	-2.4%	2nd Best All-time
State Accomodations Tax	13,569,288	10,183,479	3,385,809	33.2%	_#1 All-time best
Subtotal	100,330,161	85,792,417	14,537,744	16.9%	



Fiscal 2022 was an **exceptional** year financially.

Our expectations for 2023 are much more **moderate** – to a more "**normal**" year.

Revenue Preview

Year to Date Collections

	YTD	YTD	YTD	\$	Inc/(Dec)
	September	September	September	Increase	in %
	2023	2022	2021	(Decrease)	FY 23 to FY 22
Tax Increment Financing	11,238	46,429	46,830	(35,191)	-75.8%
Local ATAX	753,411	736,837	540,460	16,574	2.2%
State ATAX	-	-	-	-	n / a
Real Estate Transfer Fee	1,383,887	1,838,046	1,731,459	(454,159)	-24.7%
HTAX	1,099,256	1,073,648	780,859	25,608	2.4%
Beach Preservation Fee	1,506,824	1,473,674	1,080,920	33,150	2.2%
Electric Franchise Fee	580,877	557,281	596,562	23,596	4.2%
Road Usage Fee	3,057	175,467	180,450	(172,410)	-98.3%
Stormwater	29,193	51,551	95,975	(22,358)	-43.4%
Property Taxes - General Fund	238,529	253,498	263,800	(14,969)	-5.9%
Business licenses	496,410	1,870,328	1,508,381	(1,373,918)	-73.5%
EMS revenues	635,659	611,384	516,697	24,275	4.0%
Permits	428,894	466,069	357,824	(37,175)	-8.0%
Total	7,167,235	9,154,212	7,700,217	(1,986,977)	-21.7%



This is still early.



Revenue Preview

Year to Date Collections

	YTD	YTD	YTD	\$	Inc/(Dec)	hala kid lila kan a
	September	September	September	Increase	in %	CHANKA SANCE
	2023	2022	2021	(Decrease)	FY 23 to FY 22	
Tax Increment Financing	11,238	46,429	46,830	(35,191)	-75.8%	Less than 1% collected 99% to go.
Local ATAX	753,411	736,837	540,460	16,574	2.2%	2.2% better than record year last year.
State ATAX	-	-	-	-	n/a	First payment end of Oct./ early Nov.
Real Estate Transfer Fee	1,383,887	1,838,046	1,731,459	(454,159)	-24.7%	Increase in interest rates
HTAX	1,099,256	1,073,648	780,859	25,608	2.4%	2.4% better than record y
Beach Preservation Fee	1,506,824	1,473,674	1,080,920	33,150	2.2%	2.2% better than record y
Electric Franchise Fee	580,877	557,281	596,562	23,596	4.2%	4.2% better than an off ye
Road Usage Fee	3,057	175,467	180,450	(172,410)	-98.3%	Road Usage Fee paused
Stormwater	29,193	51,551	95,975	(22,358)	-43.4%	Less than 1% collected
Property Taxes - General Fund	238,529	253,498	263,800	(14,969)	-5.9%	About 1.5% collected 98.
Business licenses	496,410	1,870,328	1,508,381	(1,373,918)	-73.5%	PY includes pmt of \$1.6
EMS revenues	635,659	611,384	516,697	24,275	4.0%	Li.
Permits	428,894	466,069	357,824	(37,175)	-8.0%	The last two years were
Total	7,167,235	9,154,212	7,700,217	(1,986,977)	-21.7%	
w/o MASC BL	6,670,825	7,283,884	6,191,836	(613,059)	-8.4%	



Town of Hilton Head Island

Revenue Preview

Year to Date Collections

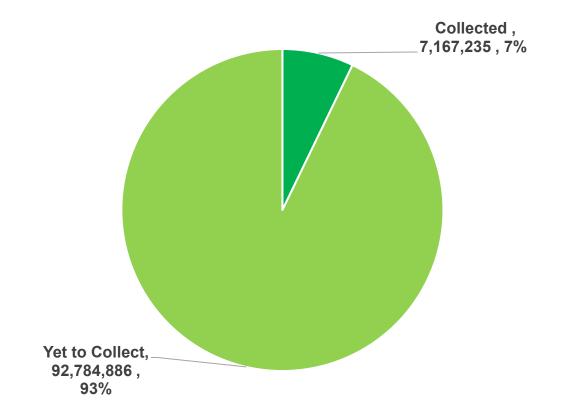
	YTD	Full Fiscal	%	Full Fiscal	
	September	Collections	of Total	Collections	
	FY 23	FY 2022	Collections	FY 2021	_
Tax Increment Financing	11,238	5,792,527	0%	5,361,090	Less than 1% collected 99% to go.
Local ATAX	753,411	7,026,531	11%	5,561,900	2.2% better than record year last year.
State ATAX	-	13,569,288	0%	10,183,480	
Real Estate Transfer Fee	1,383,887	6,957,245	20%	7,127,885	Two months this year three months last year
HTAX	1,099,256	9,907,025	11%	8,051,256	2.4% better than record year last year.
Beach Preservation Fee	1,506,824	14,053,062	11%	11,123,801	2.2% better than record year last year.
Electric Franchise Fee	580,877	2,707,124	21%	2,811,144	4.2% better than an off year last year.
Road Usage Fee	3,057	357,960	1%	1,055,675	Road Usage Fee paused.
Stormwater	29,193	5,081,075	1%	5,043,167	Less than 1% collected 99% to go.
Property Taxes - General Fund	238,529	16,372,285	1%	15,925,355	About 1.5% collected 98.5% to go.
Business licenses	496,410	14,110,311	4%	10,455,636	PY includes pmt of \$1.67m from MASC
EMS revenues	635,659	2,016,643	32%	1,776,344	
Permits	428,894	2,001,045	21%	2,125,382	The last two years were excellent.
Total	7,167,235	99,952,121	7%	86,602,115	_





Revenue Preview

Collected / Yet to Collect





It is still early collections:



Gen. Fund Property Taxes

Statistics

			September	as a %	as a %	
	2021	2022	2022	of	of	2023
	Actual	Actual	YTD Actual	Actual	Budget	Budget
Budgeted Funds						
General Fund	15,925,355	16,372,285	238,529	1.5%	1.5%	16,023,489
Debt Service	5,448,437	5,600,014	79,264	1.4%	1.5%	5,402,336
Total Budgeted Funds	21,373,792	21,972,299	317,793	1.4%	1.5%	21,425,825
Other Funds						
Natural Disaster Fund	4,777,234	4,925,232	13,475	n/a	n/a	-
TIF	5,361,090	5,792,527	11,238	n/a	n/a	
Total Property Taxes	31,512,116	32,690,058	342,506	n/a	n/a	21,425,825



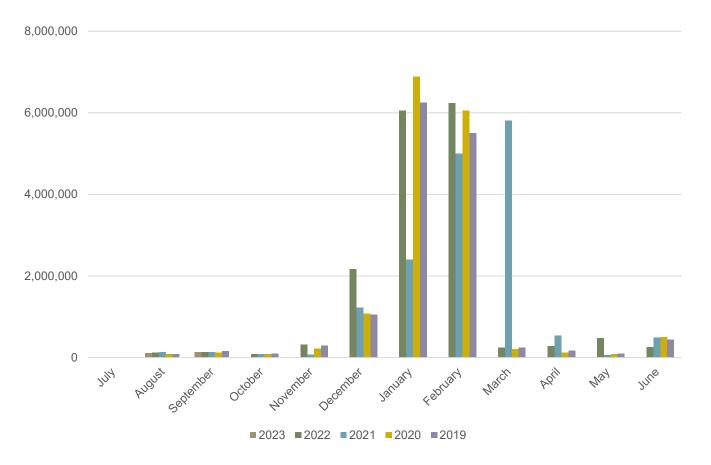
Still early for

The bills sh



Gen. Fund Property Taxes

Statistics



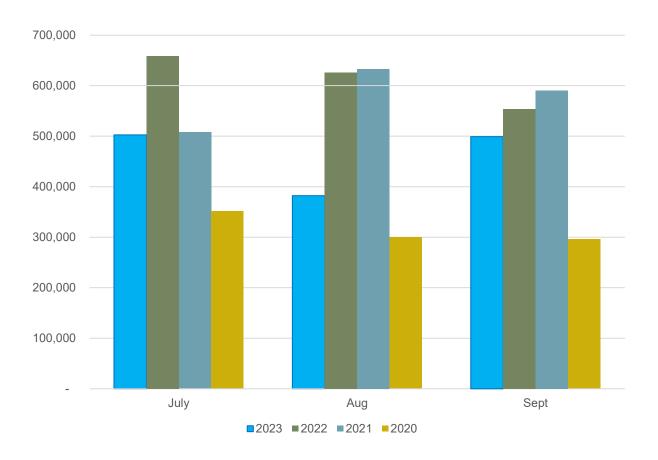


Still early for property tax collections:

The new bills should go out soon.

Real Estate Transfer Fee

Collections by month





Record year collections in 2022 and 2021 – ' ' ' with . . .

A familiar n

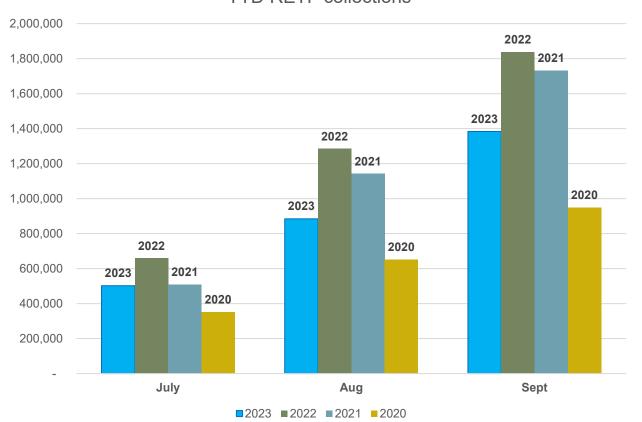
Less than F But more th

Interest rate

Real Estate Transfer Fee

YTD Collections

YTD RETF collections





RETF YTD is less than RETF for Prior two YTD . .

Still more than FY 20 – which was a "normal year."

Business Licenses

Comparisons of Collections

Business Types	FY21 Percentage of Total BL Revenue	FY22 Percentage of Total BL Revenue
Construction/Contractors	22.50%	20.05%
Retail	10.37%	9.55%
Restaurants/Food Service	9.88%	4.12%
Accommodations/Real Estate	14.95%	28.76%
All Other Businesses	42.30%	37.52%
Total	100%	100%

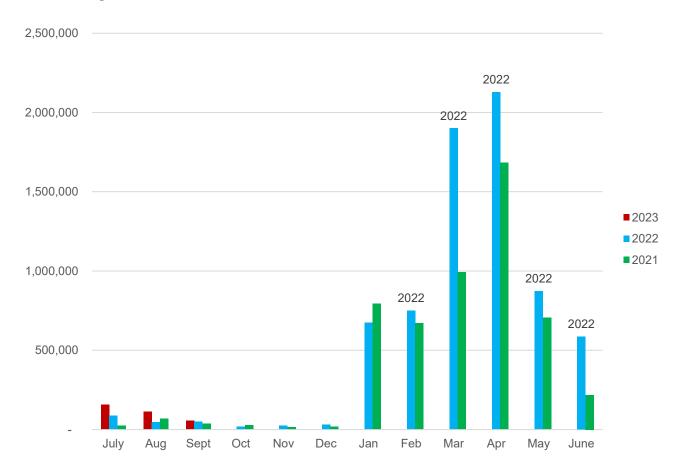


This schedule shows:

Change in the mix of Business License revenues from year to year.

Business Licenses

Comparisons of Collections – Local





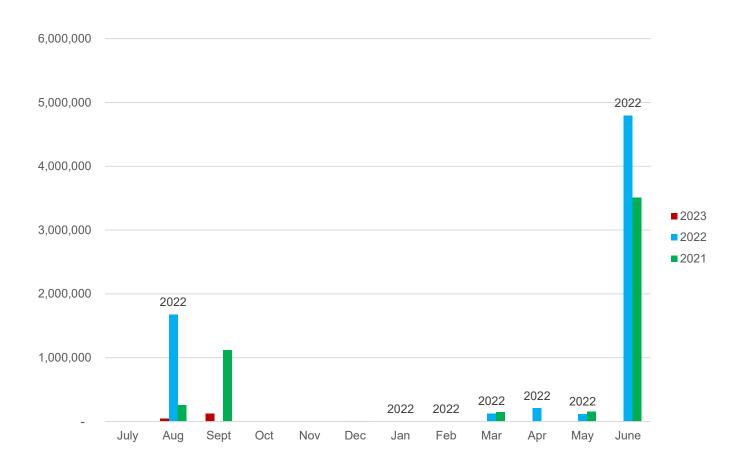
It is still early

18



Business Licenses

Comparisons of Collections – State (MASC)



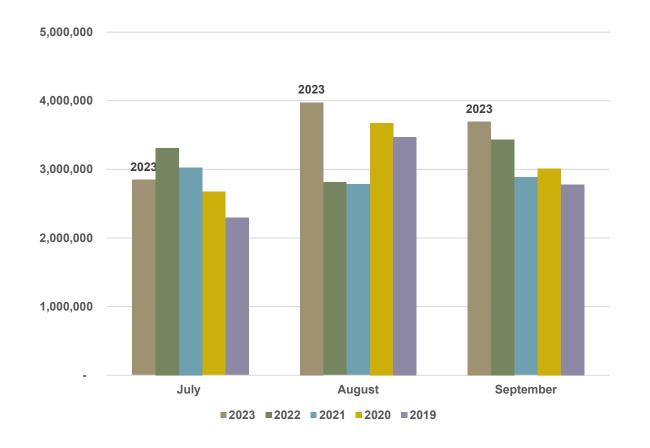


2022 had an off schodule navment in August

2021 had an September

These were a

Monthly Spending by Year



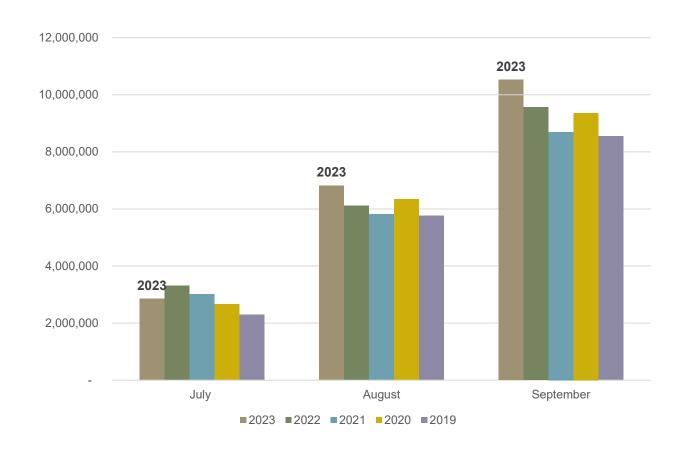


These amounts expectations (a million)

August from FY hesitation or po



Year to Date Spending by Year





YTD spending (Budget and 9.8

These amounts expectations.



Year to Date Spending by Category to PYD

	YTD	YTD	\$	%
	September	September	Increase	Increase
	FY 23	FY 22	(Decrease)	(Decrease)
Town Council/Manager	364,732	370,544	(5,812)	-1.6%
Administrative/Legal	1,352,146	1,149,413	202,733	17.6%
Finance	497,014	419,535	77,479	18.5%
Community Development	668,063	668,223	(160)	0.0%
Public Projects and Facilities	1,544,175	1,181,971	362,204	30.6%
Sheriff and Beach Services	666,525	650,461	16,064	2.5%
Fire Rescue	3,956,265	3,437,184	519,081	15.1%
Townwide	1,475,446	1,703,474	(228,028)	-13.4%
Total General Fund Spending	10,524,366	9,580,805	943,561	9.8%



The General Fund is the Town's basic operations . . .

These amounts are moderating as the year progresses – last month was 11%

Year to Date Spending to Budget

	YTD			Actual
	September	Budget	Remaining	As a %
	FY 23	2023	Budget	of Budget
Town Council/Manager	364,732	2,072,174	1,707,442	17.6%
Administrative/Legal	1,352,146	6,046,402	4,694,256	22.4%
Finance	497,014	2,199,100	1,702,086	22.6%
Community Development	668,063	4,286,458	3,618,395	15.6%
Public Projects and Facilities	1,544,175	7,179,078	5,634,903	21.5%
Sheriff and Beach Services	666,525	2,674,762	2,008,237	24.9%
Fire Rescue	3,956,265	18,380,246	14,423,981	21.5%
Townwide	1,475,446	5,783,584	4,308,138	25.5%
Total General Fund Spending	10,524,366	48,621,804	38,097,438	21.6%



Spending 21.6% of budget while 25.0% of the year has passed.

These amounts are consistent with our expectations and the budget.

Only one category > 25.0% (Townwide)

General Fund Activity

We funded operations and set aside some reserves.

	YTD
	June
	FY 22
Revenues and Transfers In	47,029,868
Expenditures and Transfers Out	43,641,527
Net General Fund Activity	3.388.341



Revenue collections continued their strength - but moderated from earlier this year. . .

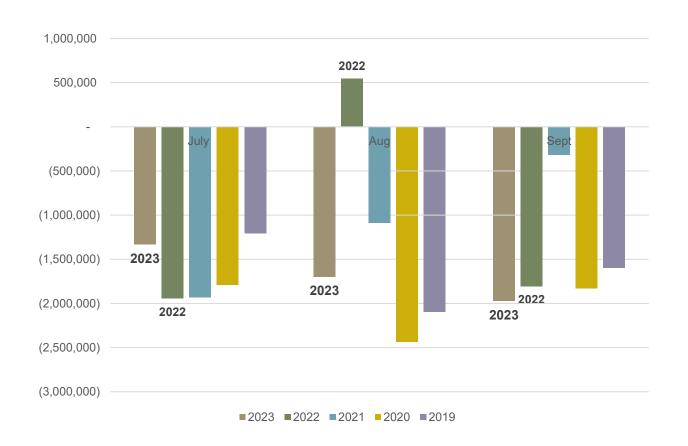
The spending side of the budget was within budget albeit more fully utilized.

Another contribution toward:

- a. readiness for hurricanes, or
- b. economic downturns, or
- c. the future of the Town

General Fund

Monthly net revenues and expenditures





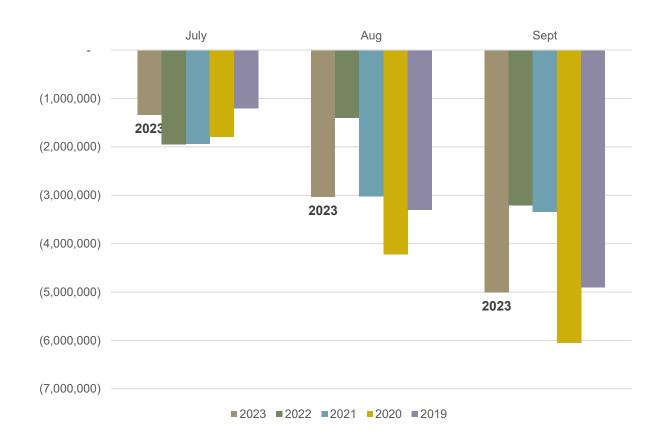
This is the time of year when the Town needs to temporarily draw from its reserves to fund basic operations.

These amounts are consistent with our expectations and the budget.

This effect traditionally reverses as property taxes are collected in December to February.

General Fund

Monthly YTD revenues and expenditures





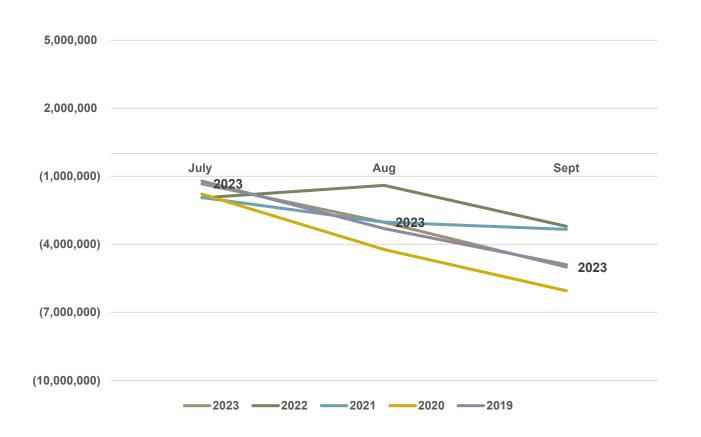
This is the time of year when the Town needs to temporarily draw from its reserves to fund basic operations.

These amounts are consistent with our expectations and the budget.

This effect traditionally reverses as property taxes are collected in December to February.

General Fund

YTD net revenues and expenditures





The slope of this time of

These amc

Only one c (Townwide



Debt Service Fund Activity

We are reducing our debt again this year –



	S
Expenditures – for Debt Payments	
Budgeted Debt Payments	

YTD	
September	The principal sched
FY 23	General Governm
4,367,771	Stormwater De
	Total
19,374,081	This activity also and an analysis activity also and an analysis and an arrive and an arrive and arrive
22.5%	20

duled to be paid is: nent \$15,545,000

28

We provided Stormwater services

Stormwater Services Fund Activity includes:



YTD

August

FY 23

Revenues and Transfers In 49,028

Expenditures and Transfers Out 541,638

This is early in the ye fund balance is exprevenues track clos-

This is 9.3% of budgeted expenses.

Net SWU Activity

(492,610)

We made progress on the CIP

For the Capital Improvements Plan

buuget
2,850,000
4,724,000
8,153,842
13,795,235
5,472,650
8,166,945
300,000
830,000
1,379,261
45,671,933





- Beach Management
- Roadway Management
- Facility & Equipment Manag
- Land Acquisition
- Housing

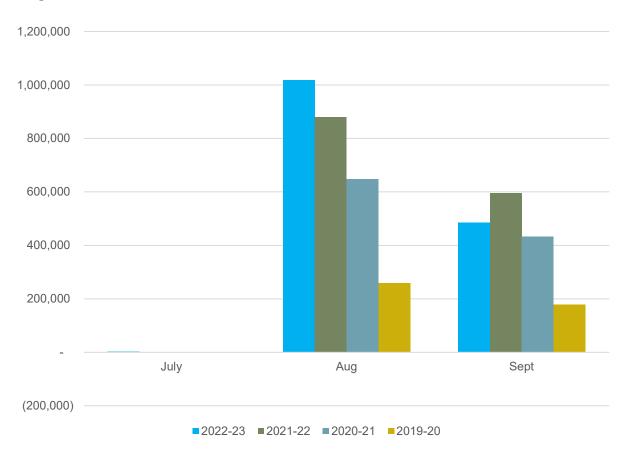
Budget

https://www.hiltonhe

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Beach Fee Collections

By Month



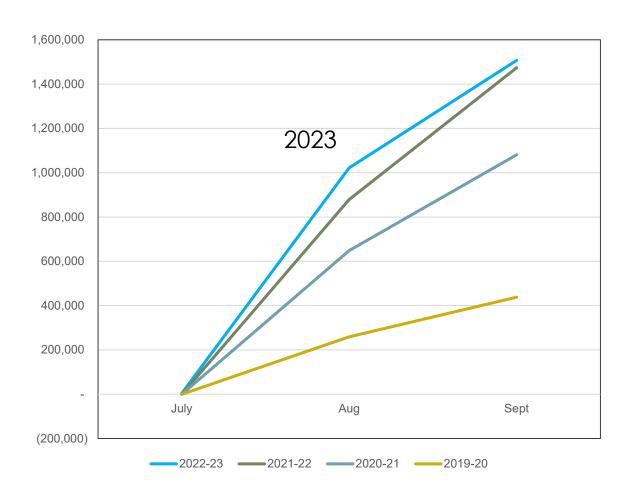


Quarterly returns received in July – count as the previous June.

September not as good as 2022 – But better than 2021 and 2020.

Beach Fee Collections

Year to Date by month



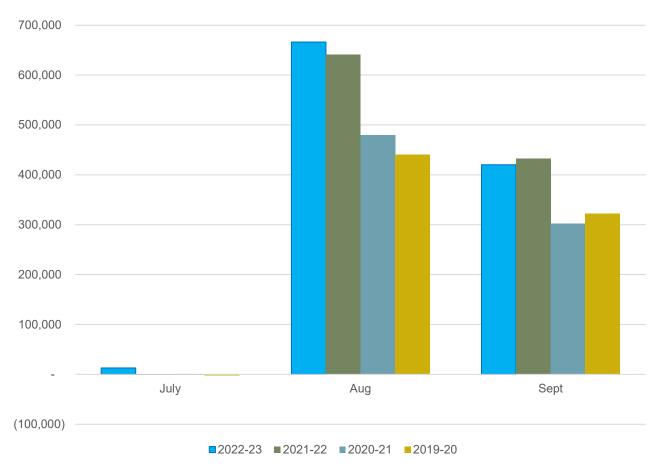


Fiscal 2023 (2022 was a



Hospitality Tax Collections

Collections by month





Hospitality taxe

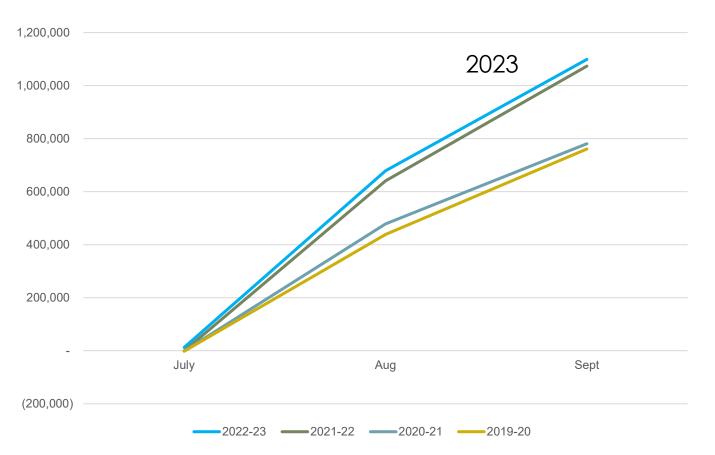
Quarterly collect recorded in Jur

Based on colle food and beve



Hospitality Tax Collections

YTD Collections by month



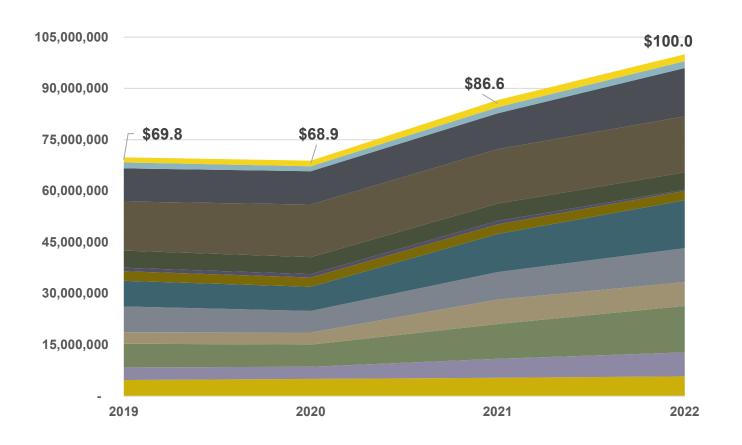


YTD Hospitality to last year . . .



Revenue Trends (in millions)

Revenues rebounded from initial COVID shutdowns





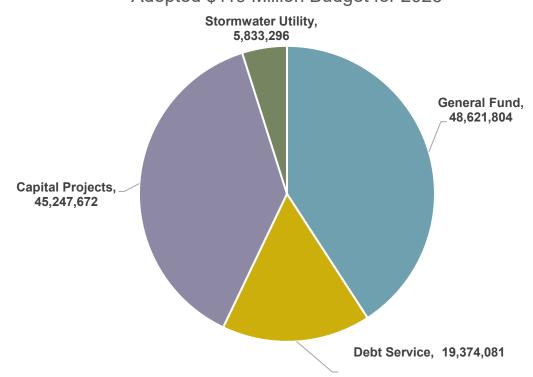
A special Services p Departme collection



Budget Summary

Investing in the Island – through the CIP

Adopted \$119 Million Budget for 2023





The Debt burden is modest.

The Town has a economic foot



In summary:

Our 2023 results are off to a good start:

- 1. Revenue strength continues
- 2. Town operations are within budget
- 3. Capital Plan is moving forward investing in the Island
- 4. Reducing debt
- 5. Temporarily added to fund balance in FY 2022 for CIP investments in 2023



Key Issues

Our financial updates will continue to:

- 1. Keep Town Council informed.
- 2. Facilitate timely responses (if needed).



Looking ahead:

- 1. We are working with the auditors for 2022 final reports
- 2. We will propose a "carryforward" budget amendment
- 3. Town Council will continue to monitor FY 2023 results

Comments or Questions?





For more information

Be sure to check the monthly financial statements and the Annual Reports on the Town's website!