



Town of Hilton Head Island  
**FINANCE & ADMINISTRATIVE  
COMMITTEE MEETING**  
Tuesday, April 18, 2023, 1:00 PM  
**AGENDA**

---

The Finance and Administrative Committee meeting will be held in-person at Town Hall in the Benjamin M. Racusin Council Chambers. The meeting can be viewed on the [Town's YouTube Channel](#), the [Beaufort County Channel](#), and Spectrum Channel 1304.

1. **Call to Order**
2. **FOIA Compliance:** Public notification of this meeting has been published, posted, and distributed in compliance with the South Carolina Freedom of Information Act and the requirements of the Town of Hilton Head Island.
3. **Roll Call**
4. **Approval of the Minutes**
  - a. Special Meeting – April 4, 2023
5. **Appearance by Citizens:** Citizens who wish to address the Committee may do so by contacting the Town Clerk at 843.341.4646, no later than 4:30 p.m., Monday, April 17, 2023. Citizens may also submit written comments on the agenda item via the [Open Town Hall Portal](#).
6. **New Business**
  - a. Review of the 2022 Hilton Head Island Destination Marketing Organization (DMO) Industry Metrics Report
  - b. Consideration of Resolution Recommending the 2023-2024 Destination Marketing Organization (DMO) Marketing Plan & Budget
  - c. Consideration of a Proposed Ordinance 2023- 11 Amending Section 4-10-100 (Management and Use of Local Accommodation Taxes) of the Town of Hilton Head Island Code of Ordinances Pertaining to the Event Management and Hospitality Training Program Fund
7. **Adjournment**

***Please note, a quorum of Town Council may result if four (4) or more of their members attend this meeting***