



Town of Hilton Head Island
Accommodations Tax Advisory Committee

Thursday, October 14, 2021, at 9:00 a.m.

MEETING MINUTES

Present from the Committee: Jim Fluker, *Chairman*; Stephen Arnold, *Vice-Chairman*; Richard Thomas, James Berghausen, John Farrell and Margaret Johnson

Absent from the Committee: Julie Martin

Present from Town Council: None

Present from Town Staff: John Troyer, *Director of Finance*; and Cindaia Ervin, *Finance Assistant*

Present from the Media: None

1. Call to Order

The meeting was called to order at 9:00 a.m.

2. FOIA Compliance

Public notification of this meeting has been published, posted, and mailed in compliance with the Freedom of Information Act and the Town of Hilton Head Island requirements.

3. Roll Call- See as noted above.

4. Approval of the Agenda

- a. Chairman Fluker asked for a motion to approve the agenda. Mr. Thomas moved to approve the agenda as submitted. Mr. Berghausen seconded. By way of roll call, the motion was approved by a vote of 6-0-0.

5. Approval of Minutes-None

6. Appearance by Citizens

Skip Hoagland, Windmill Harbour, spoke to the Committee regarding the new policy that the Tourism Review Expenditure Committee implemented, the Hilton Head Island-Bluffton Chamber of Commerce and other Accommodation tax issues he had.

7. New Business

- a. Hearing of Applicants

The following applicants made presentations to the Committee during the morning session:

1. Hilton Head Island-Bluffton Chamber of Commerce
2. World Affairs Council of HHI
3. Hilton Head Concours d'Elegance
4. Lowcountry Gullah

5. SC Lowcountry Tourism Commission
6. Mitchelville Preservation Project
7. The Sandbox
8. 12 Jewels of Life

During the presentation of the First Tee of the Lowcountry Mr. Farrell disclosed a potential conflict of interest and did not participate. When The Heritage Library presented Mr. Thomas disclosed a potential conflict of interest and did not participate. The required disclosure forms are on file.

The Committee broke for lunch at 12:40 p.m. and resumed the meeting at 1:20 p.m. During the afternoon session, the following applicants made presentations to the Committee.

9. HHI Rec Association
10. Lean Ensemble
11. The Outside Foundation
12. St. Patrick's Day Parade
13. The First Tee of the Lowcountry
14. Gullah Museum of Hilton Head
15. The Heritage Library
16. Long Cove Club
17. Sea Pines Forest Preserve

After the presentations concluded, Mr. Fluker thanked everyone for taking the time to present to the committee and adapting to the virtual meetings. Also, he reminded everyone that the next meeting will be Thursday October 21st at 9:00 a.m.

8. Adjournment

At 4:25 p.m. Mr. Fluker adjourned the meeting.

Submitted by: Cindaia Ervin, Secretary

Approved: November 4, 2021