



TOWN OF HILTON HEAD ISLAND

SHORT-TERM RENTAL INITIATIVE

Focus Group: Gullah Community Members Webinar

01/19/2022

1:00 p.m. – 2:00 pm.

Participant Questions/Comments After Presentation

What is the minimum time of rental to be considered short term?

What percentage of STRs are currently in Gullah communities? Is there information available about that?

Have there been any business licenses for STRs issued in Gullah neighborhoods? How will Town monitor those numbers? What will qualify as a STR?

Quarter share properties – are they considered STRs? They have separate owners that can rent property short-term.

Most Gullah neighborhoods not in gated communities, how will regulations impact these neighborhoods once they are in place?

Education with the community on things like threshold of days that units can be rented and primary versus secondary home (4%/6% property tax).

Has STR in Gullah neighborhood, no restriction right now unless in HOA. Income tax threshold is 14 days, if you stay longer, you lose benefits from STR. Native properties should be permitted to rent short-term and benefit from this. They would lose value and opportunity if not permitted.

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Participant Comments/Questions and Question & Answer Log

Educate community on need for business license important.

Is there anything the Town would like to hear about from the Gullah community?

Consultant spoke to Town on ADUs before, what happened to that? ADUs and tiny homes could be used for STRs for income.

How could we regulate or identify units rented only seasonally or during specific times of year?

Question & Answer Log (Live Chat during Webinar)

There were no questions submitted through the live chat.