

August 31, 2022

# Welcome Hilton Head Island to the GovOS Family!



**GovOS** 

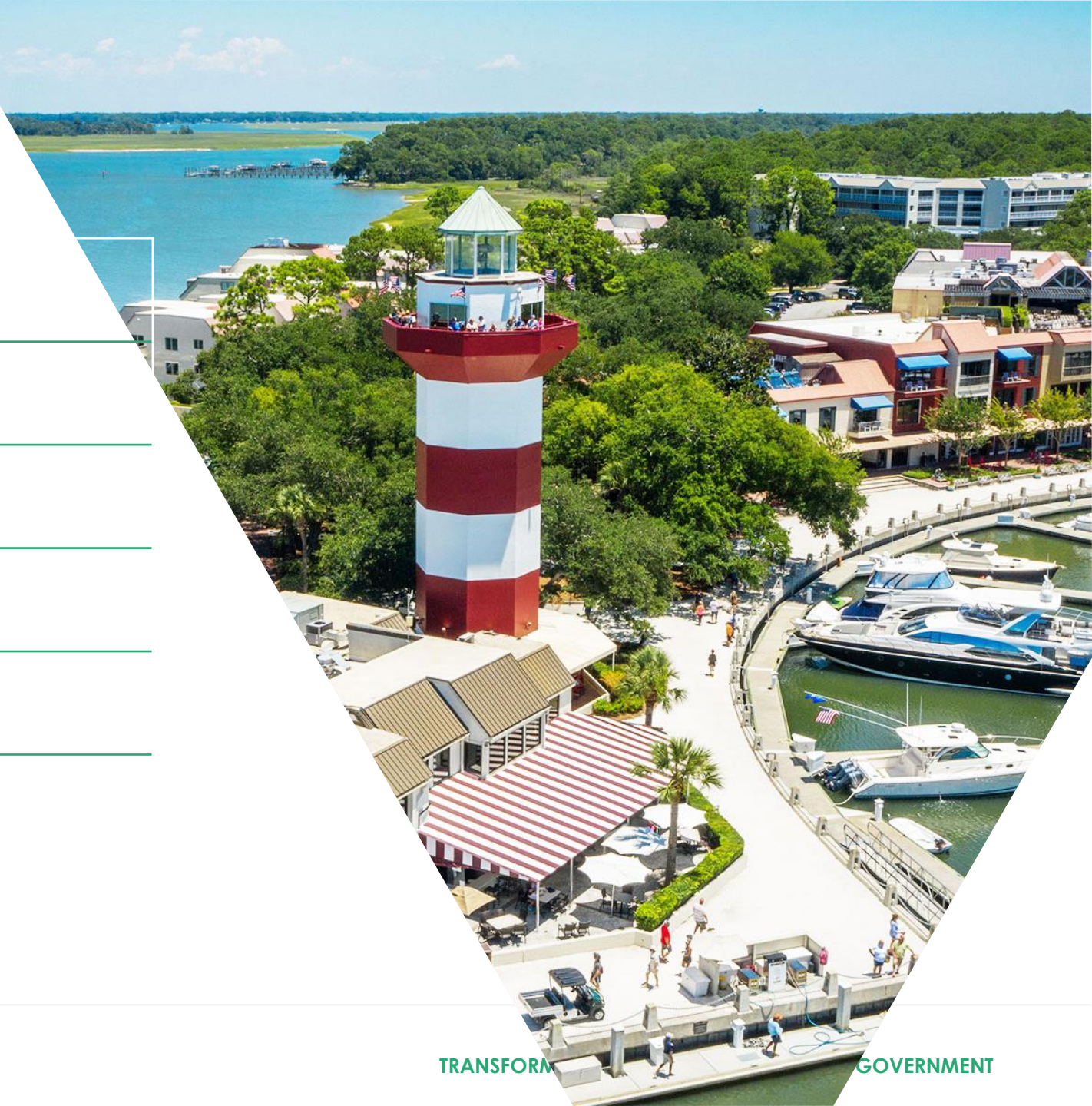






# Agenda

- 10:00 – 10:02 Introductions to Your Team
- 10:02 – 10:05 Introduction to GovOS
- 10:05 – 10:07 STR Solution Overview
- 10:07-10:11 Executing on Your Vision
- 10:11 – 10:17 Onboarding & Support
- 10:20 – 10:30 Q&A / Closing Remarks



# Meet Your GovOS Team



**Alexandrea Cohen**  
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# Company Overview

**“GovOS  
changed the way  
we’ll do business  
forever.”**

John Warren,  
Dallas County

## Customers

- 800+ Counties, Cities, Municipalities & State Governments
- 100M+ Citizens connected to our solutions
- Tier 1 customers include: Washington, D.C., Dallas, Bay County, FL

## Short-Term Rental Solution

- End-to-End Suite includes Identification, Tax Collection, Business Licensing
- Native cloud technology through Amazon Web Services,
- Industry-Leading Partners Rent Responsibly, NoiseAware, FAVR

## Success

- Customer satisfaction leader for all stakeholders– agency, business & citizens
- Direct business/property-owner support
- Most efficient on-boarding process in the industry (3-6 months)

## Future

- Accelerate product development and maturity – (20% of revs. invested)
- Twice the Customer Commitment – dedicated support / success teams



# Hilton Head Island's Configuration



## IDENTIFICATION

Identifying the longitude and latitude of each listing and reverse geocoding the address.



## COMPLIANCE

Crosschecking every listing to ensure they meet all requirements of compliance.



## REGISTRATION

Online licensing of all short-term rentals with streamlined business user workflows.



## HOTLINE

24/7 bilingual, live-operated complaint hotline gives community members a voice.

# GovOS – Executing on Hilton Head Island’s Vision

## Manage your STR Market with Ease and Accuracy

- Highest accuracy rating in the industry
- Dedicated property review team to unburden town staff
- Complete Admin Autonomy
- Instant targeted notifications

## Preserve the character of Hilton Head Island

- 24/7 Live, Human-operated Hotline
- Cross departmental collaboration for community development
- Ability to distinguish properties that would be considered restricted

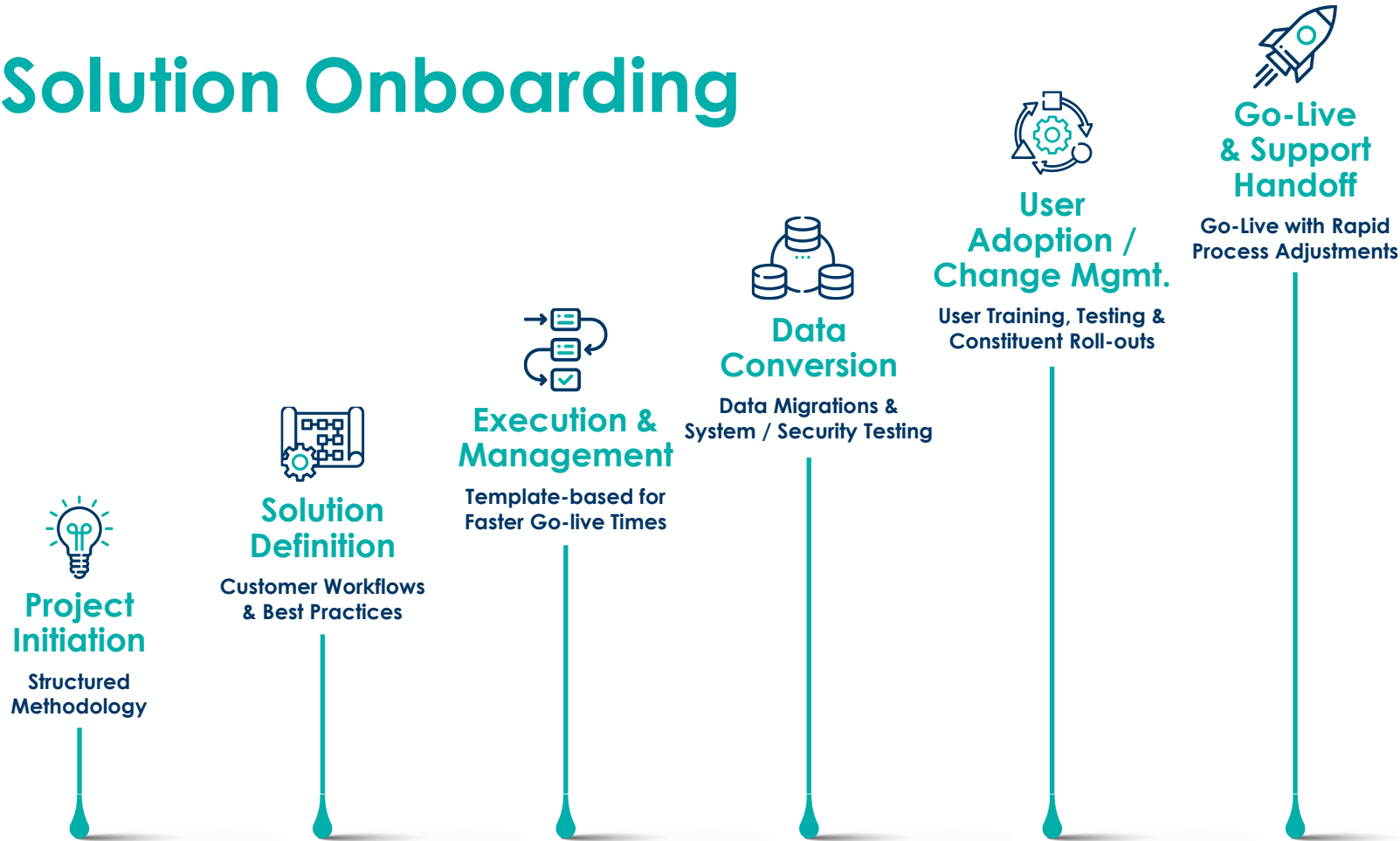
## Risk-Free Partner

- Proven implementation methodology
- Customer Support
- Highest Security Standards



# Maximizing Return on Investment

## Solution Onboarding



# GovOS Support Model



## Support for Your Agency

Designated Account Manager, single point of contact to address your questions and concerns



## Support for Your Business

We support your business users and constituents, we field their questions and comments around registration, renewal, and payments



## Support for Your Success

Dedicated Customer Success Manager to ensure software optimization, and software satisfaction.



## Support for Your Community

A 24/7 Bilingual STR Complaint Hotline-live operators who field calls from your community members and route them appropriately.





# The Highest-Level Security Standards

- **SOC 2 Certified**, independent auditor verified
- Hosted with **Amazon Web Services (AWS)**.
- Our servers all have **24/7 monitoring and instant alerts for any unusual activity**
- GovOS uses **encryption technologies** to protect customer data both at rest and in transit.
- **Multi-factor authentication (MFA)** is required for administrator access to the system and is limited to restricted personnel only.
- **Successfully protected our customers from all cybersecurity threats to date!**



# GovOS's Goals for Hilton Head Island

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## Onboarding

- Proven, prescriptive onboarding methodology
- On-Time and On-Budget
- Assigned Executive Sponsor, Senior Experienced Team

## Compliance

- 90% compliance in year 1,
- Best In Class Reporting, Greater Visibility into your STR Market
- 85% paperless applications in year 1

## Customer Satisfaction

- Constituent and staff success/satisfaction
- Allow Hilton Head to serve as an example of successful/innovative STR enforcement



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# Q&A

