

THE TOWN OF HILTON HEAD ISLAND
MAYOR'S TASK FORCE FOR THE FUTURE
TOURISM SUBCOMMITTEE
Regular Meeting

Steve Birdwell, *Chairman*
Mark Baker
Marc Frey
JR Richardson, Jr.



AGENDA

January 27, 2010
at 11:00 A.M.

in the Conference Room at The Sea Pines Resort Welcome Center,
32 Greenwood Drive

**AS A COURTESY TO OTHERS PLEASE TURN OFF ALL CELL PHONES
AND PAGERS DURING THE MEETING**

I CALL TO ORDER

II FREEDOM OF INFORMATION ACT COMPLIANCE

Public notification of this meeting has been published, posted and mailed in compliance with the Freedom of Information Act and the Town of Hilton Head Island requirements.

III APPROVAL OF MINUTES FROM JAN. 19, 2010 MEETING

IV NEW BUSINESS

1. Discuss Tourism Workshop planned on February 3
 - Location and potential agenda for the workshop
 - Review workshop attendees
 - Discuss workshop format, audio-visual requirement
 - Review any other logistical needs for the workshop
2. SWOT Analysis and Core Values Discussion
3. Public Comment
(Each public presentation shall be limited to five minutes with the opportunity to supplement comments in writing)

VI ADJOURNMENT

Please note that a quorum of Town Council may result in the event that four (4) or more Town Council members attend this meeting.