



**The Town of Hilton Head Island
Planning & Development Standards Committee
Special Meeting
Monday, October 18, 2010 at 2:30p.m.
Benjamin M. Racusin Council Chambers**

AGENDA

As a Courtesy to Others Please Turn Off All Cell Phones and Pagers during the Meeting.

1. Call to Order

2. Freedom of Information Act Compliance

Public notification of this meeting has been published, posted, and mailed in compliance with the Freedom of Information Act and the Town of Hilton Head Island requirements.

3. New Business

Economic Development Program Presentation

A program providing education on economic development tools currently utilized in South Carolina communities will be presented. The speakers for the event are Nancy Whitworth, Economic Development Director for the City of Greenville, SC; and Fred Delk, Executive Director of the Columbia Development Corporation. Each speaker will discuss the origin and goals of economic development programs, as well as successful tools utilized to promote economic development for their respective jurisdictions.

Presented by: Shawn Colin

4. Adjournment

Please note that a quorum of Town Council may result if four (4) or more of Town Council members attend this meeting.



TOWN OF HILTON HEAD ISLAND

Community Development Department

TO: Planning & Development Standards Committee
VIA: Charles Cousins, AICP, *Director of Community Development*
FROM: Shawn Colin, AICP, *Comprehensive Planning Manager*
DATE: October 7, 2010
SUBJECT: October 18th Economic Development Program Presentation

Economic Development Policy, Strategy and Direction was a Top Priority “Target for Action” included in Town Council’s 2010 Policy Agenda. In order educate Town Council and staff, and to gain an understanding of potential programs and activities to include in these initiatives, an Economic Development Program Presentation has been coordinated to highlight successes in economic development within South Carolina municipalities. Representatives from the Cities of Greenville and Columbia will share their thoughts and ideas through a presentation to the P&DS Committee on the following subjects:

Economic Development Needs, Goals and Administrative Structure

- What were the issues and needs that gave cause to action?
- What are the overriding goals for economic development in your community?
- What were the first steps taken in developing an economic development program?
- What is the administrative structure – Who’s involved and what are their roles?

Economic Development Tools and Programs

- What tools and programs have been successful?
- What have been the impacts of the tools/programs?
- What tools were not successful?

Case Studies

- Outline one or two sample projects that have utilized successful tools and programs, including the use of public private partnerships, and the level of public funding.

The program is scheduled from 2:30 to 5:00pm on October 18, 2010. It will include a 30 minute presentation followed by a 15 minute Q&A session for each speaker.

The two speakers confirmed for this presentation are:

Fred Delk Executive Director
Columbia Development Corporation

Nancy Whitworth, Director
Greenville Economic Development Department

Please contact Shawn Colin at 341-4696 with questions.