



The Town of Hilton Head Island Regular Town Council Meeting

Tuesday, December 21, 2010

4:00 P.M.

AGENDA

**As a courtesy to others please turn off all cell phones and pagers during the
Town Council meeting.**

- 1) **Call to Order**
- 2) **Pledge to the Flag**
- 3) **Invocation**
- 4) **FOIA Compliance** – Public notification of this meeting has been published, posted, and mailed in compliance with the Freedom of Information Act and the Town of Hilton Head Island requirements.
- 5) **Proclamations and Commendations**
- 6) **Approval of Minutes**
 - a. Regular Town Council Meeting of December 7, 2010
 - b. Inaugural Town Council Meeting of December 7, 2010
- 7) **Report of the Town Manager**
 - a. Town Manager's Items of Interest
 - b. 2010 Town Council Targets and Goals – year end update
- 8) **Reports from Members of Council**
 - a. Appointments to Council Committees
 - b. General Reports from Council
- 9) **Appearance by Citizens**
- 10) **Unfinished Business**

None.
- 11) **New Business**
 - a. **Consideration of a Resolution to authorize a special election.**

Consideration of a Resolution of the Town Council of the Town of Hilton Head Island authorizing a special election to be held on February 15, 2011 for the purpose of filling Town Council Ward 3 vacant seat.
 - b. **Consideration of a Resolution authorizing execution of a contract with OCRM.**

Consideration of a Resolution of the Town Council of the Town of Hilton Head Island, South

Carolina, authorizing the execution of a contract between the Town of Hilton Head Island, South Carolina and the South Carolina Department of Health and Environmental Control – Office of Ocean and Coastal Resource Management related to a grant of up to one million dollars for the Port Royal Beach Nourishment Project.

- c. **Check presentation from OCRM for the Port Royal Beach Nourishment Program.**
- d. **Consideration of a Resolution establishing principles, goals, policy agenda and management agenda.**

Consideration of a Resolution of the Town Council of the Town of Hilton Head Island, South Carolina, establishing the Town of Hilton Head Island Destination 2020 Guiding Principles, the Five Year (2016) Goals, 2011 Policy Agenda/Targets for Action, and 2011 Management Agenda.

12) Executive Session

- a. Land Acquisition
- b. Consideration of Reappointment of the Town Attorney

13) Adjournment

THE TOWN OF HILTON HEAD ISLAND
REGULAR TOWN COUNCIL MEETING

Date: Tuesday, December 7, 2010

Time: 4:00 P.M.

Present from Town Council: Thomas D. Peeples, *Mayor*; Ken Heitzke, *Mayor Pro-Tem*; John Safay, George Williams, Bill Harkins, Drew Laughlin, Bill Ferguson, *Councilmen*.

Present from Town Staff: Greg DeLoach, *Assistant Town Manager*; Charles Cousins, *Director of Community Development*; Scott Liggett, *Director of Public Projects and Facilities*; Lavarn Lucas, *Fire Chief*; Brad Tadlock, *Deputy Fire Chief, Operations*; Ed Boring, *Deputy Fire Chief, Support Services*; Susan Simmons, *Finance Director*; Nancy Gasen, *Director of Human Resources*; Tom Fultz, *Director of Administrative Services*; Jill Foster, *Deputy Director of Community Development*; Julian Walls, *Facilities Manager*; Brian Hulbert, *Staff Attorney*; Faidra Smith, *Administration Manager/Public Information*; Nicole Dixon, *Senior Planner*; Paul Rasch, *Emergency Management Coordinator*; Rene Phillips, *Website/Court Systems Administrator*; Vicki Pfannenschmidt, *Executive Assistant*

Present from Media: Tom Barton, Island Packet

- 1) **CALL TO ORDER**
- 2) **PLEDGE TO THE FLAG**
- 3) **INVOCATION**
- 4) **FOIA COMPLIANCE** – Public notification of this meeting has been published, posted, and mailed in compliance with the Freedom of Information Act and the Town of Hilton Head Island requirements.
- 5) **PROCLAMATIONS AND COMMENDATIONS**
None.
- 6) **APPROVAL OF MINUTES**
 - a. **Regular Town Council Meeting of November 17, 2010**
Mr. Williams moved to approve. Mr. Ferguson seconded. The minutes were approved by a vote of 5-0-1. Mr. Heitzke abstained because he was not present at the November 17, 2010 meeting.
- 7) **REPORT OF THE TOWN MANAGER**
 - a. **Town Manager's Items of Interest**
The Town Manager reported on some items of interest.
 - b. **League of Women Voters Presentation – Barbara Swift**
Barbara Swift and Jenny Ghirardelli thanked Mayor Peeples for his continued support and presented him with a resolution and a lifetime honorary membership.
 - Concours d'Elegance Presentation – Carolyn Vanagel**

Carolyn Vanagel presented Mayor Peeples with a framed copy of a program from the first Concour d'Elegance held on Hilton Head Island.

8) REPORTS FROM MEMBERS OF COUNCIL

a. General Reports from Council

No report.

b. Report of the Intergovernmental Relations Committee – George Williams, Chairman

Mr. Williams said there would be a meeting held on December 21 to review recommendations from the Municipal Association of South Carolina.

c. Report of the Personnel Committee – Drew Laughlin, Chairman

No report.

d. Report of the Planning and Development Standards Committee – Bill Ferguson, Chairman

No report.

e. Report of the Public Facilities Committee – John Safay, Chairman

No report.

f. Report of the Public Safety Committee – Bill Harkins, Chairman

No report.

9) APPEARANCE BY CITIZENS

Mary Amonitti spoke on general topics.

Joe MacDermant spoke on the subject of recreation.

10) UNFINISHED BUSINESS

- a. Second Reading of Proposed Ordinance No. 2010-28 authorizing the execution of that certain Utility Easement Agreement with Hilton Head No. 1 Public Service District over property owned by the Town of Hilton Head Island, South Carolina, near the intersection of William Hilton Parkway and Old Wild Horse Road pursuant to the authority of S.C. Code Ann. Sec. 5-7-40 (Supp. 2009), and Sec. 2-7-20, Code of the Town of Hilton Head Island, South Carolina, (1983); and providing for severability and an effective date.**

Mr. Williams moved to approve. Mr. Ferguson seconded. The motion was approved by a vote of 6-0.

- b. Second Reading of Proposed Ordinance No. 2010-29 authorizing the execution of that certain Utility Easement agreement with Hilton Head No. 1 Public Service District over portions of property owned by the Town of Hilton Head Island, South Carolina, along William Hilton Parkway and Wild Horse Road pursuant to the authority of S. C. Code Ann. Sec. 5-7-40 (Supp. 2009), and Sec. 2-7-20, Code of the Town of Hilton Head Island, South Carolina, (1983); and providing for severability and an effective date.**

Mr. Heitzke moved to approve. Mr. Ferguson seconded. The motion was approved by a vote

of 6-0.

11) NEW BUSINESS

- a. Consideration of a recommendation that the Town Council of the Town of Hilton Head Island amend the 2010 Art League State Accommodations Tax Grant to allow use of the \$10,000 grant funds originally designated for promotion of the League's move to the Mall at Shelter Cove be used for promotion of the move to the new location at the Arts Center and extend the grant period from December 31, 2010 to December 31, 2011.**

Mr. Heitzke moved to approve. Mr. Williams seconded. The motion was approved by a vote of 6-0.

12) ADJOURNMENT

At 4:20 p.m., Mr. Williams moved to adjourn. Mr. Ferguson seconded. The motion was approved by a vote of 6-0.

13) RECEPTION

Vicki Pfannenschmidt, Secretary

Approved:

Drew A. Laughlin, Mayor

**THE TOWN OF HILTON HEAD ISLAND
INAUGURAL TOWN COUNCIL MEETING**

Date: Tuesday, December 7, 2010

Time: 4:44 P.M.

Present from Town Council: Drew A. Laughlin, *Mayor*; Ken Heitzke, *Mayor Pro-Tem*; George Williams, Bill Harkins, Bill Ferguson, Kim Likins, *Council Members*.

Present from Town Staff: Greg DeLoach, *Assistant Town Manager*; Charles Cousins, *Director of Community Development*; Scott Liggett, *Director of Public Projects and Facilities*; Lavarn Lucas, *Fire Chief*; Brad Tadlock, *Deputy Fire Chief, Operations*; Ed Boring, *Deputy Fire Chief, Support Services*; Susan Simmons, *Finance Director*; Nancy Gasen, *Director of Human Resources*; Tom Fultz, *Director of Administrative Services*; Jill Foster, *Deputy Director of Community Development*; Julian Walls, *Facilities Manager*; Brian Hulbert, *Staff Attorney*; Faidra Smith, *Administration Manager/Public Information*; Nicole Dixon, *Senior Planner*; Paul Rasch, *Emergency Management Coordinator*; Rene Phillips, *Website/Court Systems Administrator*; Vicki Pfannenschmidt, *Executive Assistant*

Present from Media: Tom Barton, *Island Packet*

- 1) **CALL TO ORDER, Mayor Pro Tempore Kenneth Heitzke**
- 2) **FOIA COMPLIANCE** – Public notification of this meeting has been published, posted, and mailed in compliance with the Freedom of Information Act and the Town of Hilton Head Island requirements.
- 3) **APPEARANCE BY CITIZENS**
None.
- 4) **UNFINISHED BUSINESS**
None.
- 5) **NEW BUSINESS**
 - a. **Swearing in of Mayor – The Honorable Carmen Tevis Mullen
Drew A. Laughlin**
Judge Carmen Tevis Mullen administered the Oath of Office for Mayor to Drew A. Laughlin. Mayor Laughlin accepted the gavel from Mayor Pro Ten Heizke and conducted the rest of the meeting.
 - b. **Swearing in of Ward 5 Council Member – The Honorable Carmen Tevis Mullen
George W. Williams, Jr.**
Judge Carmen Tevis Mullen administered the Oath of Office for Town Council to George W. Williams.
 - c. **Swearing in of Ward 2 Council Member – The Honorable Carmen Tevis Mullen
William D. Harkins**
Judge Carmen Tevis Mullen administered the Oath of Office for Town Council to William D. Harkins.

**d. Swearing in of Ward 4 Council Member – The Honorable Carmen Tevis Mullen
Kim Likins**

Judge Carmen Tevis Mullen administered the Oath of Office for Town Council to Kim Likins.

e. Election of Mayor Pro Tempore

Mr. Williams moved to nominate Ken Heitzke for Mayor Pro Tempore. Mr. Ferguson seconded. There were no other nominations. The motion passed with a vote of 5-0-1. Mr. Heitzke abstained.

6) EXECUTIVE SESSION

None.

7) ADJOURNMENT

At 4:58 p.m., Mr. Williams moved to adjourn. Mr. Ferguson seconded. The motion was approved by a vote of 6-0.

Vicki Pfannenschmidt, Secretary

Approved:

Drew A. Laughlin, Mayor

Items of Interest

December 21, 2010

I. TOWN NEWS

- a) On December 4th Fire & Rescue held a side by side burn demonstration to raise awareness about home fire safety. The demonstration allows people to visualize how fire grows, when the smoke alarm activates and how little time there is to react. It also drives home many of the messages we teach in the community such as why you must have working smoke detectors, why we teach crawl low in smoke and why it is important to get out and stay out. The burn demonstration also allowed the viewers to see the difference between a home that is protected by a fire sprinkler system and one that is not. The funding for the demonstration was provided through a grant from the Home Fire Sprinkler Coalition. Several local businesses donated materials or services to the effort as well.

(Contact: Joheida Fister, Fire Marshall 682-5140)

II. NOTEWORTHY EVENTS

- a) Some of the upcoming meetings at Town Hall:
- Public Safety Committee – January 3, 10:00 a.m.
 - Public Project & Facilities Committee – January 4, 2:00 p.m.
 - Town Council – January 4, 4:00 p.m.

(Meetings subject to change and/or cancellation. Please visit the Towns' website at www.hiltonheadislandsc.gov for meeting agendas)

**2010 Policy Agenda
Year End Recap**

Top Priority

Target	Chief Contact	Comments
Economic Development Policy, Strategy and Direction	Shawn Colin	Staff organized a presentation by Economic Development representatives from Greenville and Columbia to the P&DS Committee, which outlined different organizational structures that are currently utilized within the State as well as programs, and initiatives that have been used to effect positive change within each municipality.
Town Vision: Development	Steve Riley	Task Force delivered its report in August. Planning Commission has reviewed and recommended a work plan to Town Council.
Strategic Growth Area Plan for Coligny Activity Center	Mike Roan	Conceptual Sketch Plan created for the area, integrating redevelopment efforts between public and private stakeholders. Discussed ideas with property owners in the area. Concept shared with Town Manager, Mayor, Public Projects Director, and Fire Chief. To be presented at Town Council Workshop 12-9.
Port Royal Beach Erosion Project: Funding	Scott Liggett	Direction established via Town Council decision September 21, 2010. A strategy which employs the issuance of new Beach Preservation Fee Bonds was approved in concept.
Promotion of Heritage Golf Tournament	Greg DeLoach	Continuing for 2011 Heritage.
Marshland Road: Funding	Scott Liggett	No action required. Project funded and completed by SCDOT

High Priority

Target	Chief Contact	Comments
LMO: Rewrite	Teri Lewis	Staff is in the process of finalizing drafts of rewrites of the development processes and sign regulation portions of the LMO. These rewrites will be ready to go before Town Council in early 2011.
Redevelopment Policy, Strategy, and Direction	Shawn Colin	A presentation to P&DS on October 18, 2010 by representatives from Greenville and Columbia outlined options used by other municipalities within the State to encourage redevelopment. These included options for organizational structure, redevelopment policies, programs and initiatives. Both speakers stressed the importance of defining specific goals to effect positive change, developing public private partnerships, accepting risks and an understanding that redevelopment is not a sprint but a marathon.
Residential Recycling Direction and Implementation	Sarah Skigen	Residential recycling franchise has been awarded to Republic Services, Inc. with an agreement to start service on 4/1/2011. Sonoco was awarded the processing contract for all recyclables collected under this franchise agreement.
Dredging: Policy Direction, Town's Role and Participation	Scott Liggett	No Action Taken
Recreational Center and Aquatic Facilities Direction	Charles Cousins	Consultant's report identifying capital and operating costs for recommended improvements is ready for Council review.

Major Event/Public Art Event Support	Shawn Colin	The Public Art Committee has scheduled a public art exhibition for September 24 through November 5, 2011 at Honey Horn. Regional, national and international artists are being invited to submit pieces to be on display during the event. A nationally-recognized jury is being assembled to review exhibition pieces and assist in the selection of a piece for Hilton Head Island's public art collection. In addition, many educational and community events will be scheduled during the six week period.
Moderate Priority		
Target	Chief Contact	Comments
Commercial Appearance Standards Evaluation and Direction	Jill Foster	Ordinance failed first reading.
Development of Mitchelville Master Plan	TBD	Town Council agreed to lease property once acceptable master plan and business plan presented to Town. Draft lease has been prepared.
Stormwater Utility Fee Direction	Scott Liggett	As part of the FY 11 budgeting process, Town Council approved the recommended annual fee increase from \$83.23/billing unit to \$108.70/billing unit.
Dirt Streets Program: Funding and Relations to County	Jeff Buckalew	R/W acquisition ongoing with Town Attorney (Allen Road and Rhiner Drive). Coordinated with County Public Works to rehabilitate Mitchellville Lane Ext for emergency responders.
Hickory Forest Beach Erosion Direction and Funding	Scott Liggett	Monitoring and field reconnaissance has continued throughout the year as part of the longstanding and on-going beach survey program.
Chaplin Linear Park and Boardwalk Funding	Charles Cousins	Staff focus on Coligny and Mall precluded major action in this area
Prioritize pathway links along WHP	Scott Liggett	A proposal is contained within the proposed FY 12 CIP. The topic is ready for Town Council discussion and action.
Arts Group Collaboration	Steve Riley	Art League has reached agreement to co-locate with Arts Center.
Historic Group Collaboration	Steve Riley	Discussions ongoing.
2010 Management Targets Year End Recap		
Top Priority		
Target	Chief Contact	Comments
Airport Master Plan: Completion, Policy Direction	Steve Riley	Master Plan was completed and adopted by Town Council and Beaufort County Council in October. Necessary rezoning is moving through process. County has initiated implementation actions
Mainland Transportation Agreement	Scott Liggett	Resolution of this item has been linked to other Town/ County matters. A proposed agreement as provided by Beaufort County is under review.
Bridge Annexations	Curtis Coltrane	Issue not currently being pursued due to additional information from state limiting Town's input on any changes to bridge to mainland
High Priority		
Target	Chief Contact	Comments
Comprehensive Plan Update	Shawn Colin	Comprehensive Plan was completed by the Planning Commission in early 2010 and adopted by Town Council on May 4, 2010.

Business License Issue: Classification and Fee Schedule	Susan Simmons	The Town did not fund this target for FY11. Staff continues to research this topic on its own and will request funding again for FY12. At its December 2010 workshop, Council rated this as a management item priority.
Fire Station 6 Direction	Curtis Coltrane	Town Manager working out details with Palmetto Dunes POA and Greenwood Development Corp.
CIP Funding Strategy, Development, and Policy Direction	Scott Liggett	Direction provided via approval of the FY 11 Budget
Service Benchmarking: Evaluation and Direction	Greg DeLoach	Completed.
Create WI-FI at Town-owned properties	Tom Fultz	Already established at Coligny and Compass Rose. Planned for areas within Town Hall if funding is available.

CIP Report

Project	Chief Contact	Comments
1. Fire Station #5	Scott Liggett	1. Complete
2. Lands End Groin		2. Complete
3. New Orleans Road Pathway		3. Complete
4. Avocet Road Pathway		4. Complete
5. Lagoon Road Pathway		5. Complete
6. Overhead Street Signs		6. Complete
7. WHP/Beach City Road intersection improvements		7. Complete
8. WHP/ Beach City Road Mast Arm Replacement		8. Complete
9. WHP/Coggins Point Road intersection improvements		9. Complete
10. WHP/Burkes Beach Road intersection improvements		10. Complete
11. WHP/Jarvis Park Road intersection improvements		11. Complete
12. 11.WHP Median Curbing Project - Phase III		12. Complete
13. 12.WHP Resurfacing Phase II		13. Complete
14. Dunnagan's Alley Theater Demolition		14. Complete
15. Temporary Fire Station #1 Renovation		15. Complete
16. Fire Station #1 Replacement		16. Underway
17. Ground Mounted Street Signs		17. Underway
18. Squire Pope Area Drainage Project		18. Complete
19. Marshland Road Resurfacing		19. Complete
20. Carolina Office Park Project		20. Complete
21. Mathews Drive / Beach City Road Roundabout		21. Contract Award Pending
22. Mathews Drive Pathway		22. Contract Award Pending
23. Dunnagan's Alley / Arrow Road Roundabout		23. Contract Award Pending
24. Miller's Pond Drainage Project		24. Proposals due January 5, 2011

MEMORANDUM

TO: Town Council

FROM: Stephen G. Riley, CM, Town Manager

RE: Proposed Resolution Authorizing a Special Election to be Held on February 15, 2011, for the Purpose of Filling Town Council Ward 3 Vacant Seat

DATE: December 1, 2010

Recommendation: Staff recommends approval of the attached Resolution.

Summary: The attached proposed Resolution formally sets February 15, 2011, as the date of the Special Election to fill the vacant Town Council seat in Ward 3.

Background: Drew A. Laughlin was elected Mayor of the Town of Hilton Head Island on November 16, 2010. On November 19, 2010, Councilman Laughlin submitted his resignation as Town Council member from Ward 3, effective December 7, 2010. *South Carolina Code Annotated. (Supp. 2009) §8 -1-145* allows the Special Election to fill the vacancy to be held as if the vacancy occurred on the date the resignation was submitted (November 19, 2010).

Pursuant to §3-1-25 of the *Municipal Code of the Town of Hilton Head Island*, a Special Election must be conducted to fill the Ward 3 vacant seat since the vacancy occurred more than one hundred eighty (180) days prior to the next General Election. Pursuant to §3-1-30 of the *Municipal Code of the Town of Hilton Head Island* and §7-13-190 of the *South Carolina Code Annotated (Supp. 2009)*, the Special Election must be set for the thirteenth Tuesday after the vacancy occurs (February 15, 2011).

A RESOLUTION OF THE TOWN COUNCIL OF THE TOWN OF HILTON HEAD ISLAND AUTHORIZING A SPECIAL ELECTION TO BE HELD ON FEBRUARY 15, 2011, FOR THE PURPOSE OF FILLING TOWN COUNCIL WARD 3 VACANT SEAT.

WHEREAS, Ward 3 Town Council Member, Drew A. Laughlin, was elected Mayor of the Town of Hilton Head Island on November 16, 2010, and submitted an irrevocable resignation letter to Town Council on November 19, 2010, to be effective on December 7, 2010; and

WHEREAS, *S. C. Code Ann. (Supp. 2009), §8 -1-145* allows the Special Election to be held as if the vacancy occurred on the date the resignation was submitted; and

WHEREAS, Town Council finds that the vacant Town Council seat must be filled for the remainder of the unexpired term pursuant to *§3-1-25 of the Municipal Code of the Town of Hilton Head Island*; and

WHEREAS, pursuant to *§3-1-25 of the Municipal Code of the Town of Hilton Head Island*, Town Council finds that a Special Election must be conducted to fill the Ward 3 vacant seat, since such vacancy occurred more than one hundred eighty (180) days prior to the next General Election; and

WHEREAS, pursuant to *§3-1-30 of the Municipal Code of the Town of Hilton Head Island* and *§7-13-190 of the S. C. Code Ann. (Supp. 2009)*, the Special Election must be set for the thirteenth Tuesday (February 15, 2011) after such vacancy occurs; and

WHEREAS, Beaufort County Board of Elections shall give public notice of a Special Election at least sixty (60) days prior to the date set for the same (*§3-1-30 of the Municipal Code of the Town of Hilton Head Island* and *§5-15-50 of the S. C. Code Ann. (Supp. 2009)*).

NOW, THEREFORE, BE IT, AND IT HEREBY IS, RESOLVED BY THE TOWN COUNCIL FOR THE TOWN OF HILTON HEAD ISLAND, SOUTH CAROLINA, THAT the Town Council hereby authorizes a Special Election to be held on February 15, 2011, for the purpose of filling the Ward 3 seat.

MOVED, APPROVED, AND ADOPTED ON THIS ___ DAY OF DECEMBER, 2010.

Drew A. Laughlin, Mayor

ATTEST:

By: _____
Betsy R. Mosteller, CMC, Town Clerk

APPROVED AS TO FORM:

Gregory M. Alford, Town Attorney

Introduced by Council Member:_____

MEMORANDUM

TO: Town Council

FROM: Stephen G. Riley, CM, Town Manager

DATE: November 18, 2010

RE: **Contract with SCDHEC-OCRM for Port Royal Sound Shoreline Restoration and Stabilization**

Recommendation:

Staff recommends the Town Council authorize the Town Manager to execute the above referenced contract and take those actions necessary to complete the Town's obligations under the proposed contract.

Summary

Through action taken on January 19, 2010 Town Council authorized submission of an application to the South Carolina Department of Health and Environmental Control's Office of Ocean and Coastal Resource Management (SCDHEC-OCRM) seeking funding assistance for the Port Royal Sound Shoreline Restoration and Stabilization Project. The Town was successful and has been awarded up to \$1 million in funding, predicated on a 1:1 local match. Execution of the attached document is required in order to receive this reimbursement.

Background

The State makes these beach renourishment funds available through allocation under the 2007-2008 South Carolina Appropriations Bill. Any county or municipality with a State-approved Local Comprehensive Beach Management Plan is eligible to apply for funding.

Since 2007, the Town has planned to undertake a shoreline restoration and stabilization project adjacent to Port Royal Plantation. The project involves the placement of up to 1 million cubic yards of beach compatible sand and the construction of a complementary groin. Employment of a funding strategy for this project which includes the receipt of funds associated with the referenced contract was approved by Town Council in September 2010.

A RESOLUTION OF THE TOWN COUNCIL OF THE TOWN OF HILTON HEAD ISLAND, SOUTH CAROLINA, AUTHORIZING THE EXECUTION OF A CONTRACT BETWEEN THE TOWN OF HILTON HEAD ISLAND, SOUTH CAROLINA AND THE SOUTH CAROLINA DEPARTMENT OF HEALTH AND ENVIRONMENTAL CONTROL - OFFICE OF OCEAN AND COASTAL RESOURCE MANAGEMENT RELATED TO A GRANT OF UP TO ONE MILLION DOLLARS FOR THE PORT ROYAL BEACH NOURISHMENT PROJECT.

WHEREAS, The Town of Hilton Head Island, South Carolina, has planned and seeks to undertake a project on the shore of the Atlantic Ocean in the area of Port Royal Plantation, on Hilton Head Island, which project will involve the construction of a groin, and the placement of sand on the beach for the purpose of controlling erosion in the area where the project is planned; and,

WHEREAS, the South Carolina Department of Health and Environmental Control - Office of Ocean and Coastal Resource Management has grant funds available for projects such as that planned by the Town, with said grants to be made upon the terms and conditions of written contracts between the South Carolina Department of Health and Environmental Control - Office of Ocean and Coastal Resource Management and the grant recipient; and,

WHEREAS, the Town Council for the Town of Hilton Head Island, South Carolina, has determined that it is in the best interests of the Town to execute the Contract with the South Carolina Department of Health and Environmental Control - Office of Ocean and Coastal Resource Management, so that the Town can receive reimbursements of up to One Million Dollars from the South Carolina Department of Health and Environmental Control - Office of Ocean and Coastal Resource Management in connection with the Town's project as described above.

NOW THEREFORE, BE IT RESOLVED BY THE TOWN COUNCIL FOR THE TOWN OF HILTON HEAD ISLAND, SOUTH CAROLINA:

1. The Town Manager is hereby authorized to execute the Contract Between the Town of Hilton Head Island, South Carolina and the South Carolina Department of Health and Environmental Control - Office of Ocean and Coastal Resource Management Related to a Grant of up to One Million Dollars for the Port Royal Beach Nourishment Project, a copy of which is attached hereto as Exhibit "A."
2. The Town Manager is hereby authorized to take such other and further action as may be necessary to complete the actions authorized hereby.

Passed and Approved by the Town Council this _____ Day of November, 2010.

Drew A. Laughlin, Mayor

ATTEST:

Betsy R. Mosteller, Town Clerk

Approved as to Form: _____
Gregory M. Alford, Town Attorney

Introduced by Council Member: _____

MEMORANDUM

TO: Town Council

FROM: Stephen G. Riley, C.M., Town Manager

RE: Proposed Resolution Establishing the Town of Hilton Head Island Destination 2020 Guiding Principles, Five Year (2016) Goals, 2011 Policy Agenda/Targets for Action and 2011 Management Agenda

DATE: December 21, 2010

Recommendation: That Council adopt all priorities established at its recent strategic planning workshop.

Summary: The attached, proposed Resolution formally adopts our Destination 2020 Guiding Principles, the Five Year (2016) Goals, 2011 Policy Agenda/Targets for Action and 2011 Management Agenda as formulated at Town Council's recent Annual Goal Setting Workshop.

Background: On December 9, 2010 through December 11, 2010, Town Council convened for its Annual Goal Setting Workshop with Lyle Sumek, Facilitator. As a result, Town Council established the attached Targets for Action for 2011.

A RESOLUTION OF THE TOWN COUNCIL OF THE TOWN OF HILTON HEAD ISLAND, SOUTH CAROLINA, ESTABLISHING THE TOWN OF HILTON HEAD ISLAND DESTINATION 2020 GUIDING PRINCIPLES, THE FIVE YEAR (2016) GOALS, 2011 POLICY AGENDA/TARGETS FOR ACTION, AND 2011 MANAGEMENT AGENDA.

WHEREAS, the Town Council of the Town of Hilton Head Island met in a workshop session on December 9, 2010 through December 11, 2010 for the purpose of developing concepts for teamwork and focused action, and to establish goals and objectives for their term of office; and

WHEREAS, the Town Council for the Town of Hilton Head Island has identified its Destination 2020 Guiding Principles, Five Year (2016) Goals, 2011 Policy Agenda/Targets for Action and 2011 Management Agenda (Exhibit "A") for achieving these goals; and

WHEREAS, the Town Council believes that the adoption of the Destination 2020 Guiding Principles, Five Year (2016) Goals, 2011 Policy Agenda/Targets for Action and 2011 Management Agenda will provide a framework for action and will provide guidance in executing its desires for itself, for staff, and for citizens of the Town of Hilton Head Island.

NOW, THEREFORE, BE IT, AND IT HEREBY IS, RESOLVED BY THE TOWN COUNCIL FOR THE TOWN OF HILTON HEAD ISLAND, SOUTH CAROLINA, THAT the attached Destination 2020 Guiding Principles, Five Year (2016) Goals, 2011 Policy Agenda/Targets for Action and 2011 Management Agenda, are hereby adopted.

MOVED, APPROVED, AND ADOPTED THIS ____ DAY OF _____, DECEMBER, 2010.

Drew A. Laughlin, Mayor

ATTEST:

By: _____
Betsy Mosteller, Town Clerk

APPROVED AS TO FORM:

Gregory M. Alford, Town Attorney

Introduced by Council Member: _____

Exhibit “A”
TOWN COUNCIL WORKSHOP
2011 RESULTS

TOWN OF HILTON HEAD ISLAND:

**DESTINATION 2020 GUIDING
PRINCIPLES**

- Living in Harmony with Nature, Protecting the Natural Beauty, and Creating a Unique Sense of Place
- Sustaining Community Prosperity Through a Diversified, Strong Local Economy Based Upon Resort, Retirement, and Non-Hospitality Businesses
- Providing Meaningful Experiences that Cherish our History, the Arts, Cultural Diversity, and Enrich the Lives of our Residents and Guests
- Striving for Excellence in Everything We Plan, Build, Do, and Maintain
- Providing a Serene, Safe, and Healthy Living Environment for Residents, Guests and Visitors
- Working Together and Volunteering for the Greater Good of the Hilton Head Island Community

TOWN OF HILTON HEAD ISLAND 2016:

OUR GOALS

- Reinvigorate the Local Economy
- Revitalize the Built Environment
- Recognize the Importance of Regionalism
- Re-establish Pre-eminence for Environmental Stewardship
- Focus Town Government Service on Excellence and Core Service Values

**POLICY AGENDA 2011
TARGETS FOR ACTION**

TOP PRIORITY

- Heritage Golf Tournament: Seek to Secure Its Long-Term Future
- Technology Infrastructure: Evaluation and Direction of Town’s Role
- LMO: Amend to Foster Greater Flexibility, Simplicity, and Revitalization
- Coligny Area Redevelopment: Conceptual Plan, Direction, and Town’s Role
- South Island Marina Dredging: Determine Town’s Role and Funding
- Redevelopment Authority/Community Development Corporation: Evaluation and Direction

HIGH PRIORITY

- Economic Development Corporation: Evaluation
- Mitchelville Development: Evaluate Business and Master Plan and Town’s Role
- Proactive Marketing Campaign and Program: Broaden Marketing of Island to Retirees and Businesses
- Arts & Conference Center: Evaluate Citizen Committee Proposal and Town’s Role
- Shelter Cove Mall Redevelopment: Conceptual Plan, Direction, and Town’s Role
- Chaplin Linear Park and Boardwalk: Determine Project Priority for Funding and Develop Detailed Plans

MODERATE PRIORITY

- Regional Coalition: Development
- Regional Legislative Program and Regional Educational Opportunities
- Shoreline Change Blue Ribbon Committee: Closely Monitor
- Community Based Education Program on Environmental Stewardship
- Fire Station #6 Direction
- Law Enforcement Center: Seek to Acquire with County
- Public Information Enhancement

MANAGEMENT AGENDA 2011

TOP PRIORITY

- Airport Issues: Follow up on Tree Issues and Masterplan Implementation
- EcoTourism Conference: Work with Chamber
- Habitat Housing Project: Evaluate Specific Proposal
- Recreation Center Expansion: Evaluate Feasibility Study
- Legislative Program
- Stormwater Utility Needs and Agreements

HIGH PRIORITY

- Business License Code: Evaluation and Direction
- Bicycle Friendly Community: Seek Designation
- Residential Recycling Development
- Town Council Redistricting: Direction