



The Town of Hilton Head Island

Regular Town Council Meeting

Tuesday, May 7, 2013

4:00 P.M.

AGENDA

As a Courtesy to Others Please Turn Off All Mobile Devices During
the Town Council Meeting

- 1) **Call to Order**
- 2) **Pledge to the Flag**
- 3) **Invocation**
- 4) **FOIA Compliance** – Public notification of this meeting has been published, posted, and mailed in compliance with the Freedom of Information Act and the Town of Hilton Head Island requirements.
- 5) **Proclamations and Commendations**
 - a. Public Service Recognition Week
 - b. Building Safety Month
 - c. Hilton Head Christian Academy “Eagles” Varsity Golf Team
- 6) **Approval of Minutes**
 - a. Town Council Meeting – April 23, 2013
- 7) **Report of the Town Manager**
 - a. Town Manager’s Items of Interest
 - b. April, 2013 Quarterly Report
 - c. Presentation of the Government Finance Officers Association’s Distinguished Budget Presentation Award for fiscal year beginning July 1, 2012
 - d. Broadcasting of Town Council Meetings
- 8) **Reports from Members of Council**
 - a. General Reports from Council
 - b. Report of the Intergovernmental Relations Committee – George Williams, Chairman
 - c. Report of the Personnel Committee – Lee Edwards, Chairman
 - d. Report of the Planning & Development Standards Committee – John McCann, Chairman
 - e. Report of the Public Facilities Committee – Kim Likins, Chairman
 - f. Report of the Public Safety Committee – Marc Grant, Chairman
 - g. Report of the LMO Rewrite Committee – Kim Likins, Ex-Officio Member
- 9) **Appearance by Citizens**

10) Unfinished Business

a. Second Reading of Proposed Ordinance 2013-02

Second Reading of Proposed Ordinance 2013-02 authorizing the issuance and sale of not to exceed \$9,000,000 General Obligation Bonds, in one or more series, in one or more years, with appropriate series designations, of the Town of Hilton Head Island, South Carolina; fixing the form and certain details of the bonds; authorizing the Town Manager or his lawfully authorized designee to determine certain matters relating to the bonds; providing for the payment of the bonds and the disposition of the proceeds thereof; to adopt written procedures related to tax-exempt debt; other matters relating thereto; and providing for severability and an effective date.

11) New Business

a. First Reading of Proposed Ordinance 2013-03

First Reading of Proposed Ordinance 2013-03 to amend the budget for the Town of Hilton Head Island, South Carolina, for the fiscal year ending June 30, 2013; to provide for the expenditures of certain funds; and to allocate the sources of revenue for the said funds.

b. First Reading of Proposed Ordinance 2013-05

First Reading of Proposed Ordinance 2013-05 to raise revenue and adopt a budget for the Town of Hilton Head Island, South Carolina, for the fiscal year ending June 30, 2014; to establish a property tax levy; to establish funds; to establish a policy for acquisition of rights of way and easements; and providing for severability and an effective date.

c. Consideration of a Resolution – United Way of the Lowcountry Thermometer Signs

Consideration of a Resolution by the Town Council of the Town of Hilton Head Island approving the display of four United Way of the Lowcountry thermometer signs during its annual fundraising campaign

d. Request from the Hilton Head Island-Bluffton Chamber of Commerce for Support of Efforts to Host an IRONMAN Triathlon on Hilton Head Island and the Lowcountry Beginning in 2014.

12) Executive Session

a. Land Acquisition

b. Legal Matters

13) Adjournment

Proclamation

BY
THE TOWN OF HILTON HEAD ISLAND

WHEREAS, the dedicated employees of the Town of Hilton Head Island are an integral part of improving the quality of life in our community by being responsive to the needs of citizens and supporting Town initiatives, thus making Hilton Head Island a highly-valued community; and

WHEREAS, the effectiveness and efficiency of government depend in large measure on its employees, whose task is to provide service of the quality and quantity required and expected by the public on a daily basis; and

WHEREAS, the Hilton Head Island Town Council recognizes the dedication and talents of its employees, as well as the importance of the services they render at all levels of government; and

WHEREAS, the President and Congress have designated the first week in May as Public Service Recognition Week.

NOW, THEREFORE, I, Drew Laughlin, Mayor of the Town of Hilton Head Island, hereby proclaim that the week of May 5 through May 11, 2013 shall be known as

PUBLIC SERVICE RECOGNITION WEEK

on Hilton Head Island, and encourage all citizens to participate in an appropriate manner to recognize and express their appreciation for the vital contributions made daily by employees of The Town of Hilton Head Island.

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused this seal of the Town of Hilton Head Island to be affixed this Seventh day of May, in the Year of our Lord, Two Thousand and Thirteen.



Drew A. Laughlin, Mayor
Attest:



Esther Coulson, Town Clerk

Proclamation

BY
THE TOWN OF HILTON HEAD ISLAND

WHEREAS, our Town's continuing efforts to address the critical issues of safety, energy efficiency and resilience in the built environment that affect our citizens, both in everyday life and in times of natural disaster, give us confidence that our structures are safe and sound, and;

WHEREAS, our confidence is achieved through the devotion of vigilant guardians—building safety and fire prevention officials, architects, engineers, builders, tradespeople, laborers and others in the construction industry—who work year-round to ensure the safe construction of buildings, and;

WHEREAS, the International Codes, the most widely adopted building safety, energy and fire prevention codes in the nation, are used by most U.S. cities, counties and states, and;

WHEREAS, "Building Safety Month: Code Officials Keep You Safe" encourages all Americans to raise awareness of the importance of building safety; green and resilient building; pool, spa and hot tub safety; backyard safety; and new technologies in the construction industry. Building Safety Month 2013, encourages appropriate steps everyone can take to ensure that the places where we live, learn, work, worship and play are safe and sustainable, and recognizes that countless lives have been saved due to the implementation of safety codes by local and state agencies, and,

WHEREAS, in observance of Building Safety Month, Americans are asked to consider projects to improve building safety and sustainability at home and in the community, and to acknowledge the essential service provided by local and state building departments and federal agencies in protecting lives and property.

NOW, THEREFORE, I, Drew Laughlin, Mayor of the Town of Hilton Head Island, do hereby proclaim the month of May 2013 as

BUILDING SAFETY MONTH

And I encourage our citizens to join with their communities in participation in Building Safety Month activities.

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused this seal of the Town of Hilton Head Island to be affixed this Seventh day of May, in the Year of our Lord, Two Thousand and Thirteen.



Drew A. Laughlin, Mayor
Attest:



Esther Coulson, Town Clerk

Commendation

A Commendation of the Town of Hilton Head Island Congratulating

All Members of the Hilton Head Christian Academy “Eagles” Varsity Golf Team on Capturing the SCISA Class 3-A State Championship

WHEREAS, Hilton Head Christian Academy “Eagles” Varsity Golf Team defeated Pinewood Prep by 13 strokes in a thrilling victory to win the South Carolina Independent School Association Class 3-A State Championship on April 23, 2013 at Coastal Carolina’s Hackler Golf Course in Myrtle Beach, SC; and

WHEREAS, the title caps off a stellar record of 19-1 for the Hilton Head Christian Academy “Eagles” for the season; and

WHEREAS, Head Coach Doug Langhals, and Assistant Coaches Jason Suddeth, Jeff Thompson, and Tim Sutherland have continued the tradition of excellent coaching that is the hallmark of the Hilton Head Christian Academy golf program; and

WHEREAS, the countless hours of practice, hard work, and sacrifice reflect the team’s determination to be the best they could be; and

WHEREAS, the Hilton Head Island Town Council recognizes and congratulates each team member: Daniel Azallion, R.J. Bartolucci, Anna Lesemann Eddy, Jamie Hubbard, J.D. Lehman, Matt Lehman, Graysen Lentz, Bryson Nimmer, Jonathon Schuble, and John Ziegler for the conclusion of a truly memorable season; and

WHEREAS, the “Eagles” have made themselves, their school, their families, and the Hilton Head Island community proud.

NOW, THEREFORE, I, Drew A. Laughlin, Mayor, of the Town of Hilton Head Island, South Carolina, on behalf of the Town Council, do hereby commend and congratulate Hilton Head Christian Academy “Eagles” Varsity Golf Team and Head Coach, Doug Langhals and Assistant Coaches Jason Suddeth, Jeff Thompson, and Tim Sutherland on capturing the SCISA Class 3-A State Championship.

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused this seal of the Town of Hilton Head Island to be affixed this 7th day of May, two thousand and thirteen.



Drew A. Laughlin, Mayor

THE TOWN OF HILTON HEAD ISLAND
REGULAR TOWN COUNCIL MEETING

Date: Tuesday, April 23, 2013

Time: 4:00 P.M.

Present from Town Council: Drew A. Laughlin, *Mayor*; Bill Harkins, *Mayor Pro Tem*; George Williams, Kim Likins, Lee Edwards, Marc Grant, John McCann, *Council Members*

Present from Town Staff: Steve Riley, *Town Manager*; Greg DeLoach, *Assistant Town Manager*, Scott Liggett, *Director of Public Projects and Facilities/Chief Engineer*; Charles Cousins, *Director of Community Development*; Lavarn Lucas, *Fire Chief*; Ed Boring, *Deputy Fire Chief*; Brad Tadlock, *Deputy Fire Chief*; Susan Simmons, *Director of Finance*; Natalie Majorkiewicz, *Systems & Reporting Administrator*; Jill Foster, *Deputy Director of Community Development*; Shawn Colin, *Deputy Director of Community Development*; Jayme Lopko, *Senior Planner*; Marcy Benson, *Senior Grants Administrator*; Nancy Gasen, *Director of Human Resources*; Brian Hulbert, *Staff Attorney*; Vicki Pfannenschmidt, *Executive Assistant*; Lynn Buchman, *Administrative Assistant*

Present from Media: Brian Heffernan, *Island Packet*

1) CALL TO ORDER

Mayor Laughlin called the meeting to order at 4:00 p.m.

2) PLEDGE TO THE FLAG

3) INVOCATION

4) FOIA Compliance – Public notification of this meeting has been published, posted, and mailed in compliance with the Freedom of Information Act and the Town of Hilton Head Island requirements.

5) Proclamations and Commendations

a. Sexual Assault/Child Abuse Awareness Month

Gloria Daly, Board Member of Hope Haven of the Lowcountry was present to accept the Proclamation.

b. Bike Month

Frank Babel and Linda Warnock from the Bicycle Advisory Committee were present to accept the Proclamation. Mayor Laughlin praised the work of the cycling community in assisting to make Hilton Head Island a bicycle friendly community.

6) Approval of Minutes

a. Town Council Meeting – April 2, 2013

Mr. Harkins moved to approve. Mr. Williams seconded. The minutes of the April 2, 2013 Town Council meeting were approved by a vote of 6-0-1. Mrs. Likins abstained, as she was not present at that meeting.

7) Report of the Town Manager

- a. Presentation of Patriot Award, Captain Steve Palmer, United States Navy Reserve, Retired
Recipient: Battalion Chief Jeff Hartberger

Mr. Riley introduced Captain Steve Palmer, United States Navy Reserve, Retired, who on behalf of the Employer Support of the Guard and Reserve Committee of the Department of Defense, presented the Patriot Award to Battalion Chief Jeff Hartberger. Battalion Chief Hartberger noted that he accepted the award on behalf of the Town of Hilton Head Island.

- b. Town Managers Items of Interest

Mr. Riley reported on some items of interest and upcoming scheduled Committee meetings. He noted that the next Town Council meeting scheduled for May 7, 2013, is where the annual budget is presented by Ordinance, title only.

- c. March, 2013 Policy Agenda, Management Targets and CIP Updates

Mr. Riley noted that the above report was included in the packet, and he would gladly answer any questions. Mr. Williams requested an update on the CIP project for the bike path from Long Cove to the Fresh Markets and the mast arm project. Scott Liggett, Director of Public Projects and Facilities/Chief Engineer, outlined the bike path work schedule which is moving towards a contract completion deadline of May 8, 2013. He also identified each mast arm location in the project and provided a status update for the work already done, continuing, and/or scheduled.

- d. Pathway Kiosk Project/Bike Month Events

Jayne Lopko, Senior Planner, presented an update on the bike kiosk project underway with Town Staff and the Bicycle Advisory Committee, in partnership with the Women's Association of Hilton Head Island and the Rotary Club of Hilton Head Island. She reported that with the public/private partnership in place, there was no cost to the Town. Mayor Laughlin gratefully acknowledged the representatives present from these groups.

Marcy Benson, Senior Grants Administrator, distributed a Bike Month Calendar of Events prepared by the Bicycle Advisory Committee. She highlighted the events scheduled during the month of May to celebrate National Bike Month.

- e. Budget Briefing – Susan Simmons

Susan Simmons, Director of Finance, presented a budget briefing and outlined the schedule of budget workshops and meetings, beginning with a PowerPoint presentation at the May 7, 2013 Town Council meeting. She noted the countywide reassessment that is effective in fiscal year 2014 and discussed in detail the impact it would have on property tax revenues. She outlined areas for further discussions, decisions and action, which included future plans related to reassessment, opportunities for maturing debt, evaluations for TIF extension or reduction of capital projects, and future capital projects and on-going operation and maintenance costs. Ms. Simmons noted that the recommendation for the budget to be passed in June would likely be for the same millage of 19.33 mills. However, she explained that the millage must be revisited with a roll forward likely to occur in August due to reassessment.

Mr. Riley presented a summary of the history of the Town's millage going back to 1989, explaining the changes that had occurred over that period and the purpose of reassessment.

Ms. Simmons outlined the future plans related to reassessment. Using charts, she presented information on outstanding debt service and noted that moving forward there is capacity to make changes. While the proposed budget will be the same total millage, she noted there will be a recommendation for a reallocation of millage between funds. She pointed out the expiration of the TIF District in tax year 2015, Fiscal Year 2016, and changes due to reassessment that will require decisions. A recap of the TIF projects was presented, which will require either scaling back, a TIF extension, or finding other sources of funding. She presented scenarios for a TIF extension, and the steps that would need to be taken with the TIF partners. Mr. Riley explained that initial discussions with Beaufort County, the School District, and Hilton Head PSD have been positive and as a more detailed plan is developed, they are open for further discussions.

Ms. Simmons acknowledged the on-going concerns about capital projects versus ongoing operating and maintenance costs. For the FY2014 budget, she noted there would be a shift in the way projects are reported and recorded and the impact that would have on revenues and expenditures.

A discussion between Mr. Williams and Ms. Simmons followed concerning expenditures in the capital projects, and Mr. Riley emphasized that all figures are preliminary only. Mr. Harkins requested a chart showing the total debt, including hospitality, bonds and other debt service, which Ms. Simmons agreed to provide.

8) Reports from Members of Council

a. General Reports from Council

Mr. Williams reported on his attendance at the Chamber of Commerce Governmental Affairs Committee meeting and matters discussed at that meeting.

Mayor Laughlin noted that overall the RBC Heritage Golf Tournament was very successful, and he reported on discussions held with state officials in attendance. He suggested it would be useful for Council to discuss the proper roles of Council, Town Manager, and Staff at the mid-year workshop with Lyle Sumek. In response to Mr. McCann's inquiry, Mr. Riley indicated the Chamber is working on the IRONMAN request, and a generalized letter of interest is being prepared, but the Chamber is not yet ready to present the matter to Council. Mayor Laughlin indicated when the Chamber was ready, if a special meeting was needed for Council action, it would be scheduled.

b. Report of the Intergovernmental Relations Committee – George Williams, Chairman

Mr. Williams reported that the April meeting had been cancelled due to lack of agenda items.

c. Report of the Personnel Committee – Lee Edwards, Chairman

No report.

d. Report of the Planning & Development Standards Committee – John McCann, Chairman

No report.

e. Report of the Public Facilities Committee – Kim Likins, Chairman

No report.

f. Report of the Public Safety Committee – Marc Grant, Chairman

No report.

g. Report of the LMO Rewrite Committee – Kim Likins, Ex-Officio Member

Mrs. Likins reported that the LMO Rewrite Committee continues to meet every other week and the public is invited to attend. Currently, they are discussing edge conditions and awaiting the next sections to review from the consultants.

9) Appearance by Citizens

Nancy Soifer asked Council to take a proactive stand in adding specific use standards to the LMO for gun stores to prevent location of such stores near schools.

10) Unfinished Business

a. Consideration of a Recommendation – Economic Development Corporation

Consideration of a Recommendation that the Town Council of the Town of Hilton Head Island approve the proposed bylaws for the Economic Development Corporation (“Exhibit A”).

Mrs. Likins moved to approve. Mr. Harkins seconded. Mr. Williams expressed concerns about several matters, and suggested the summary of Mission, Initial Goals and Expectations, and Accountability prepared by Tom Lennox and Terry Ennis be incorporated into the bylaws. After discussion, it was decided to proceed on the Recommendation to approve the proposed bylaws. The Recommendation was approved by a vote of 6-1, with Mr. Grant opposed. A motion to endorse the statement of Mission, Initial Goals and Expectations, and Accountability was made by Mr. McCann. Mr. Harkins seconded. Mr. Riley pointed out that this was not an agenda item, so no copies had been distributed. Since this was simply an executive summary of the report already received, he suggested it be included in the package provided to the incoming Board Members. Therefore, the motion and second were withdrawn and Staff was directed to prepare a list outlining a package of materials that will be given to the incoming Board, with such list to be endorsed by the Council at a future meeting. The number of applications received to date was discussed and the procedure being followed for review and comments.

11) New Business

a. First Reading of Proposed Ordinance 2013-02

First Reading of Proposed Ordinance 2013-02 authorizing the issuance and sale of not to exceed \$9,000,000 General Obligation Bonds, in one or more series, in one or more years, with appropriate series designations, of the Town of Hilton Head Island, South Carolina; fixing the form and certain details of the bonds; authorizing the Town Manager or his lawfully authorized designee to determine certain matters relating to the bonds; providing for the payment of the bonds and the disposition of the proceeds thereof; to adopt written procedures related to tax-exempt debt; other matters relating thereto; and providing for severability and an effective date.

Mr. Williams moved to approve. Mrs. Likins seconded. In response to Mr. Williams’ inquiry about market conditions, Ms. Simmons expressed her view that market conditions were good and that both the financial advisor and bond counsel are recommending proceeding. She pointed out several deviations from the usual Ordinance. Frannie Heizer, bond counsel with McNair Law Firm, indicated the market is good and we continue to be in a low interest rate environment, and a favorable time to go to the market. She explained that the written procedures being recommended for adoption are related to best practices already

being done by the Finance Staff, however, the IRS forms ask if such written procedures exist, and she would rather answer that affirmatively. The motion was approved by a vote of 7-0.

b. Consideration of a Resolution – Metropolitan Planning Organization

Consideration of a Resolution of the Town Council of the Town of Hilton Head Island re-adopting and amending a previously-adopted Resolution dated August 7, 2012, “To adopt geographical boundaries for a Beaufort County and Jasper County Metropolitan Planning Area and to create a Metropolitan Planning Organization.”

Mrs. Likins moved to approve. Mr. McCann seconded. Mr. Williams voiced concerns about the expanded area that includes Hardeeville, Beaufort, Port Royal, and Jasper County with limited funds to be split among them. Jill Foster, Deputy Director of Community Development, provided a brief background of the MPO mandated by the Census Bureau. She explained that the State had encouraged the inclusion of areas that in the next 10 to 20 years would experience population growth enabling creation of a MPO. Mr. Riley added that the big picture projects over the next few years will need State cooperation and support, and a discussion followed among the Council Members. The motion was approved by a vote of 6-1, with Mr. Williams opposed.

12) Executive Session

Mr. Riley stated he needed an Executive Session for contractual matters pertaining to land acquisition and legal matters pertaining to the Republic Waste residential hauling contact.

At 5:38 p.m. Mr. Williams moved to go into Executive Session for the reasons given by the Town Manager. Lee Edwards seconded. The motion was approved by a vote of 7-0.

Mayor Laughlin called the meeting back to order at 6:28 p.m. and stated there was no action taken in Executive Session. Mayor Laughlin re-emphasized his earlier statement that when the Chamber is ready to make a presentation on IRONMAN, if a special meeting is needed, he would call such a meeting. The remaining New Business item was handled.

11) New Business

c. Consideration of the Purchase of Land within the Town of Hilton Head Island

Mr. Grant moved that the Town Council for the Town of Hilton Head Island authorize the execution of a contract for purchase of 0.68 acres on Hilton Head Island, South Carolina, from the Children’s Center, Inc. for Sixteen Thousand (\$16,000.00) Dollars. Mrs. Likins seconded. The motion was approved by a vote of 7-0.

13) Adjournment

Mr. Harkins moved to adjourn. Mrs. Likins seconded. The motion was approved by a vote of 7-0. The meeting was adjourned at 6:30 p.m.

Lynn Buchman
Administrative Assistant

Approved:

Drew A. Laughlin, Mayor



Items of Interest

May 7, 2013

1. Town News

On April 18 – 19, the Building Division hosted a 2-day class on the code changes from the 2006 to 2012 ICC Building Codes. This was done in preparation for the July 1, 2013 State of South Carolina implementation of the new codes and individual Code Enforcement license renewals. The class was funded by the State LLR Code Enforcement Association and taught by England Enterprises. Some significant items covered were the new wind maps, residential sprinklers (townhouses), carbon monoxide detectors, HVAC mandatory fresh air intakes, and child proof receptacles. The class had in attendance more than 50 on Thursday and 38 on Friday, including contractors, engineers, architects and code officials from as far away as Louisiana. Each day the code officials acquired 7 hours of CEU's towards maintaining their State SC LLR licenses. This proved to be a successful event at no cost to the Building Division.

(Contact: Jill Foster, Deputy Director of Community Development – 341-4694)

Each year the Town undergoes a Workers' Compensation Payroll Audit conducted by the SC Municipal Association as part of its risk management program. The purpose of the audit is to ensure that employees are categorized under the correct WC risk code, that we have required certificates of WC insurance coverage from contractors, and that our payroll data/contributions are correct.

Due to employee efforts during the year and in preparing for the audit, the Town received a credit of \$8,046 for 2012. The auditor also complimented the Town for the thoroughness and accuracy of information provided.

The following deserve special recognition for their contributions: team leader (Lisa Stauffer), staff involved in obtaining WC insurance certificates from contractors, and employees responsible for provision of audit documentation (Eileen Buckalew, Nancy Gill, Kathy Lucas, and Victoria Shanahan).

(Contact: Nancy Gasen, HR Director – phone 341-4621)

2. Noteworthy Events

a) Some of the upcoming meetings at Town Hall:

- LMO Rewrite Committee – May 9, 2013, 8:30 a.m.
- Design Review Board – May 14, 2013, 1:15 p.m.
- Town Council Budget Workshop – May 14, 2013 4:00 p.m.
- Planning Commission – May 15, 2013, 3:00 p.m.
- Intergovernmental Relations Committee – May 20, 2013, 10:00 a.m.
- Board of Zoning Appeals – May 20, 2013, 2:30 p.m.
- Town Council – May 21, 2013, 4:00 p.m.

(Meetings subject to change and/or cancellation. Please visit the Town of Hilton Head Island website at www.hiltonheadislandsc.gov for meeting agendas

2013 Hilton Head Island Events

Saturday, May 18, 2013 7:00am-10:00am	Hilton Head Island Spring Triathlon	Coligny Beach/S. Forest Beach
Saturday, May 18, 2013 12:00pm-4:00pm	Kiwanis Rib Burnoff	Honey Horn
Sunday, May 19, 2013 12:00pm-7:00pm	Fiesta de Mayo	Shelter Cove Community Park

April-2013 QUARTERLY REPORT

TOPIC:	Permitting Software RFP
CONTACT:	Jill Foster, Deputy Director of Community Development
STATUS:	Ongoing. Staff has been working with Energov consultants to build the databases, templates and screens. Energov visited the Town for 1 full week and held numerous meetings with pertinent staff to better understand our procedures and needs. Conference calls are ongoing weekly.
ISSUE:	This software will make our permitting procedures more efficient and transparent. It included electronic plan review and citizens access via a portal.
BACKGROUND:	Our current permitting software is 15 years old and can no longer keep up with our demands and volume. Town Council approved a budget for its replacement.
OUTLOOK:	Anticipate having software go live within 1 year.
TOPIC:	Metropolitan Planning Organization
CONTACT:	Jill Foster, Deputy Director of Community Development
STATUS:	Ongoing. RFPs for a consultant have been received and reviewed, and negotiations are commencing with one firm.
ISSUE:	This organization will plan for transportation efforts on a regional basis and be eligible for Federal monies geared toward MPOs.
BACKGROUND:	Federal law requires the Towns of Hilton Head Island, Bluffton, and parts of Beaufort County to form an MPO for regional transportation planning. The Town of Port Royal, Cities of Hardeeville and Beaufort, and Jasper County have joined the MPO.
OUTLOOK:	Anticipate the long range transportation plan and traffic improvement plan to be completed within 2 years.
TOPIC:	Mayor's Youth Volunteer Service Award Ceremony
CONTACT:	Faidra T. Smith, Administration Manager/Public Information Coordinator
STATUS:	Ceremony is scheduled for Thursday, May 16, 2013 at 3:00 p.m. at the Arts Center of Coastal Carolina.
ISSUE:	Mayor will present awards to Hilton Head Island middle school and high school students for completing at least fifty hours of community service.
BACKGROUND:	This is the second year of the Mayor's Youth Volunteer Service Award Program. Last year, 47 students received an award and this year, approximately 105 students will receive an award.
OUTLOOK:	Anticipate the program continuing to grow each year as more students are encouraged to volunteer.

TOPIC:	Pathway Kiosk and Map Updates
CONTACT:	Shawn Colin, Deputy Director of Community Development
STATUS:	In progress, completed expected early May
ISSUE:	Existing Maps have not been updated since 2007. Some Kiosk locations are no longer in strategic locations.
BACKGROUND:	<p>Town staff worked with the Bicycle Advisory Committee to develop updated pathway maps for brochures and installation in the Town’s pathway kiosks. In addition, the reverse side of each kiosk will contain strategic pathway routes including: a long and short island route, a beach route, a history route and information on pathway safety. Town staff developed partnerships with the Rotary Club and Women’s Association of Hilton to reduce the Towns’ cost on this project, with each organization donating \$10,000 cash. The Rotary Club also provide in-kind services by building and installing new pathway kiosk structures in new locations warranted by recent expansion of the pathway network. They also relocated 10 existing kiosks to new, more strategic locations. Finally staff worked to reduce costs for updating maps in the future by selecting a new material and application. The cost to upgrade or replace the map panels has been reduced from \$350 to \$90 per panel. Finally, QR codes (Quick Response Codes) will be added to the pathway panels to allow users with smart devices to scan the below image to access pathway information on the Town’s website.</p> 
OUTLOOK:	Final install is expected in early May. Costs to the Town were reduced to nearly zero. Costs to update maps in the future are reduced by more than two-thirds. Integration of QR codes provide improved access to pathway information.

MEMORANDUM

TO: Steven G. Riley, ICMA-CM, Town Manager
VIA: Greg Deloach, Assistant Town Manager
FROM: Tom Fultz, Director Administrative Services
DATE: May 3, 2013
SUBJECT: Broadcasting of Town Council Meetings

Recommendation:

Staff recommends Town Council authorize the Town Manager to enter into a Memorandum of Understanding (MOU) with Beaufort County to broadcast Town Council regular meetings for a one year trial period. Broadcasts could begin at Council's August 6, 2013 meeting.

Summary:

Based on a request from Council to explore the possibility of broadcasting Town Council meetings, we began to assess the various technology options for delivering this type of service. Staff's initial thought was that we could web stream meetings utilizing our Town Webpage at a relatively low cost. Upon further review we did determine this was feasible, however the broadcast quality would not have met Town Council's expectations. At a subsequent Council meeting Council members expressed the desire to explore other options that would result in a level of service equal to or better than what Beaufort County was providing.

Background:

Staff initiated a meeting with the County's Director of Broadcasting, Scott Grooms to gain a better understanding of what technologies they were using. The County has several years experience with broadcasting these types of meetings and has made a substantial investment in both personnel and equipment in order to provide these

services. They have a professional staff of five personnel with a collective forty-nine years of experience in broadcasting. The County has a fully equipped broadcast studio and a multitude of production equipment. They also have two fully equipped mobile units capable of remote broadcasting.

Mr. Grooms was very helpful and very responsive in assisting us with the analysis. This analysis looked at both the cost of service if the Town were to undertake providing these services in-house versus contracting with the County to provide these services. The County already has a similar arraignment with the Beaufort County School Board and provides broadcasting services for their two monthly meetings.

The completed analysis reflects two clear options for providing these services. One option is to provide these services in-house. The implementation costs for that option is in excess of \$200,000. That option would require several months (6-9 minimum) to implement. It would involve both the acquisition of several pieces of equipment and the recruitment and hiring of one additional employee. While Administrative Services has a highly talented technical staff we do not have an employee on staff with broadcasting/production expertise nor do we have the capacity to absorb the additional hours required to fully support this task. The County's analysis for the in-house option recommended assigning two employees for these services. Their experience indicates it takes two employees to perform all the preproduction/filming and post production tasks associated with broadcasting one meeting. To meet this two employee minimum the Town would need to hire one new employee and adjust the hours/workload of a current employee. Additionally we would have to undertake the necessary steps/time to have a current employee fully trained to assist with this task. In the second year, we would have \$70,000 in recurring operational costs (personnel cost \$60,000) and another \$10,000 in annual software support.

The second option is contracting with the County to provide broadcast services. The cost of this option would be about \$37,000 for the first year and \$22,500 in recurring cost in the second and subsequent years. That \$37,500 first year cost includes \$11,500 for the onetime cost of purchasing equipment. The County would deploy one of their mobile production units and two employees to support the broadcast of these meetings. The MOU with the County will cost the Town \$22,500 a year for broadcasting up to 30 meetings in the next 12 months. That is a cost of about \$750 per meeting. If we were to expand beyond the 30 meeting level, each subsequent meeting would cost that amount. In addition to those 30 meetings, the County will, at no cost, videotape, produce, direct and edit five video projects not to exceed seven minutes in length on topics selected and written by the Town. These new services could begin as early as this summer. We have identified the funds necessary to implement this agreement within the current year's budget.

The Town will receive the following services:

A live broadcast of the meeting on the County's TV Channel 63. Time Warner Channel 9. Hargray Channel 9/113.

The live meeting would be simultaneously broadcast over the Town's Website.

The broadcast would run on TV a total of 4 times each week between Council Meetings. Video on demand of all meetings would be available the next business day via the Town's Website.

The video recording can also be bookmarked by the Clerk assigned to take minutes so that you can go directly to a specific portion of the meeting the next day without viewing the entire video.



MEMORANDUM

TO: Town Council

FROM: Stephen G. Riley, ICMA-CM, Town Manager

VIA: Susan M. Simmons, CPA, Director of Finance

DATE: April 24, 2013

RE: **Second Reading of Proposed Ordinance No. 2013-02
General Obligation Bond Ordinance for \$9,000,000**

There were no changes made to Proposed Ordinance 2013-02 during the first reading on April 23, 2013.

AN ORDINANCE AUTHORIZING THE ISSUANCE AND SALE OF NOT TO EXCEED \$9,000,000 GENERAL OBLIGATION BONDS, IN ONE OR MORE SERIES, IN ONE OR MORE YEARS, WITH APPROPRIATE SERIES DESIGNATIONS, OF THE TOWN OF HILTON HEAD ISLAND, SOUTH CAROLINA; FIXING THE FORM AND CERTAIN DETAILS OF THE BONDS; AUTHORIZING THE TOWN MANAGER OR HIS LAWFULLY AUTHORIZED DESIGNEE TO DETERMINE CERTAIN MATTERS RELATING TO THE BONDS; PROVIDING FOR THE PAYMENT OF THE BONDS AND THE DISPOSITION OF THE PROCEEDS THEREOF; TO ADOPT WRITTEN PROCEDURES RELATED TO TAX-EXEMPT DEBT; OTHER MATTERS RELATING THERETO; AND PROVIDING FOR SEVERABILITY AND AN EFFECTIVE DATE .

WHEREAS, the Town Council has been advised that the remaining \$5,000,000 in approved referendum bonds, the proceeds of which must be used for the land acquisition projects approved in the November 4, 2008, referendum, have to be issued prior to November 4, 2013; and

WHEREAS, the Town Council has identified land acquisition projects including but not limited to the Planter’s Row Golf Course (the “Referendum Projects”) to be funded with the November 4, 2008 referendum bond proceeds; and

WHEREAS, the Town Council has been advised that due to the current market rates, it would be in the Town’s best interest to issue general obligation bonds for other capital improvements including but not limited to purchasing and equipping a new Sheriff’s Office and SHARE Center and making upgrades to the sewer systems in the Town (the “Capital Projects”); and

WHEREAS, the Town Council has previously adopted a Reimbursement Resolution for the Capital Projects and has expended funds which will be reimbursed with a portion of the proceeds of the Bonds.

NOW, THEREFORE, BE IT ORDAINED BY THE TOWN COUNCIL OF THE TOWN OF HILTON HEAD ISLAND, SOUTH CAROLINA, AND IT IS OREDERED AND ORDAINED BY SAID AUTHORITY OF COUNCIL:

SECTION 1. Findings and Determinations. The Town Council (the “Council”) of the Town of Hilton Head Island, South Carolina (the “Town”), hereby finds and determines:

(a) The Town is an incorporated municipality located in Beaufort County, South Carolina, and as such possesses all powers granted to municipalities by the Constitution and laws of the State of South Carolina (the “State”).

(b) Article X, Section 14 of the Constitution of the State of South Carolina, 1895, as amended (the “Constitution”), provides that general obligation debt may be incurred by the governing body of each municipality of the State for any public and corporate purpose in an amount not exceeding eight (8%) percent of the assessed value of all taxable property of such municipality and upon such terms and conditions as the General Assembly may prescribe. Such Article further provides that if general obligation debt is authorized by a majority vote of the qualified electors of the municipality voting in a referendum authorized by law, there shall be no conditions or restrictions limiting the incurring of such indebtedness except as specified in such Article.

(c) Title 5, Chapter 21, Article 5, Code of Laws of South Carolina, 1976, as amended (the “Municipal Bond Act”), provides that the municipal council of any municipality may issue general obligation bonds of such municipality for any corporate purpose of such municipality to any amount not exceeding the constitutional debt limitation applicable to such municipality.

(d) The Municipal Bond Act provides that as a condition precedent to the issuance of bonds an election be held and the result be favorable thereto. Title 11, Chapter 27, Code of Laws of South Carolina 1976, as amended, provides that if an election be prescribed by the provisions of the Municipal Bond Act, but not be required by the provisions of Article X of the Constitution, then in every such instance, no election need be held (notwithstanding the requirement therefor) and the remaining provisions of the Municipal Bond Act shall constitute a full and complete authorization to issue bonds in accordance with such remaining provisions.

(e) In a successful referendum (the “Referendum”) held in the Town on November 4, 2008, the following question was submitted to the qualified electors of the Town:

Shall the Town of Hilton Head Island, South Carolina, be authorized to issue general obligation bonds in an amount not to exceed the sum of Seventeen Million and 00/100 Dollars (\$17,000,000) for the public purpose of purchasing developed and undeveloped land, development rights and conservation easements in order to manage growth and development, mitigate traffic congestion, protect water quality and other aspects of the environment, establish active and passive parks, construct public facilities, and preserve historic sites?

(f) The assessed value of all the taxable property in the Town as of December 31, 2011, for purposes of computation of the Town’s constitutional debt limit, is \$927,151,628. Eight percent of such sum is \$74,172,130. As of the date hereof, the outstanding general obligation debt of the Town subject to the limitation imposed by Article X, Section 14(7) of the Constitution is \$4,870,000. Thus, the Town may incur not exceeding \$69,302,130 of additional general obligation debt within its applicable debt limitation.

(g) Town Council has been advised by Bond Counsel that a best practice related to the issuance of tax-exempt debt is for each issuer to have Written Procedures related to Tax-Exempt Debt.

(h) It is now in the best interest of the Town for the Town Council to provide for the issuance and sale of not exceeding \$9,000,000 aggregate principal amount general obligation bonds of the Town to provide funds for the purposes of (i) funding the remaining projects approved in the 2008 Referendum (the “Referendum Projects”); (ii) funding other capital improvements including but not limited to purchasing and equipping a new Sheriff’s Office and SHARE Center and making upgrades to the sewer systems in the Town (the “Capital Projects”), together with the Referendum Projects, the “Projects”; (iii) reimbursing the Town for funds previously expended on the Projects; and (iv) paying costs of issuance of the Bonds (hereinafter defined).

SECTION 2. Authorization and Details of the Bonds. Pursuant to the aforesaid provisions of the Constitution and laws of the State of South Carolina and the successful results of the Referendum, there is hereby authorized to be issued not exceeding \$9,000,000 general obligation bonds of the Town (the “Bonds”) for the purposes listed in Section 1(h) above.

The Bonds shall be issued as fully-registered Bonds; shall be dated their date of delivery; shall be in denominations of \$5,000 or any integral multiple thereof not exceeding the principal amount of the Bonds maturing in each year; shall be numbered from R-1 upward; shall bear interest at such times as hereafter designated by the Town Manager or his lawfully authorized designee at such rate or rates as may be determined at the time of the sale thereof; and shall mature serially in successive annual installments as determined by the Town Manager or his lawfully authorized designee.

Wells Fargo Bank, N.A. shall serve as Registrar/Paying Agent for the Bonds.

SECTION 3. Delegation of Authority to Determine Certain Matters Relating to the Bonds. The Council hereby delegates to the Town Manager or his lawfully-authorized designee the authority to determine (a) the maturity dates of the Bonds and the respective principal amounts maturing on such dates; (b) the interest payment dates of the Bonds; (c) redemption provisions, if any, for the Bonds; (d) the date and time of sale of the Bonds, including whether or not the Bonds will be sold on the same date as one or two series or on separate dates as separate series, and such other details of the transaction which will provide for an orderly process of sale and closing of the bond issue.

The Council hereby delegates to the Town Manager or his lawfully authorized designee the authority to receive bids on behalf of the Council and the authority to award the sale of the Bonds to the lowest bidder therefor, in accordance with the terms of the Notice of Sale for the Bonds, provided the true interest cost does not exceed 4.25%. After the sale of the Bonds, the Town Manager or his lawfully authorized designee shall submit a written report to the Council setting forth the results of the sale of the Bonds.

SECTION 4. Registration, Transfer and Exchange of Bonds. The Town shall cause books (herein referred to as the "registry books") to be kept at the offices of the Registrar/Paying Agent, for the registration and transfer of the Bonds. Upon presentation at its office for such purpose the Registrar/Paying Agent shall register or transfer, or cause to be registered or transferred, on such registry books, the Bonds under such reasonable regulations as the Registrar/Paying Agent may prescribe.

Each Bond shall be transferable only upon the registry books of the Town, which shall be kept for such purpose at the principal office of the Registrar/Paying Agent, by the registered owner thereof in person or by his duly authorized attorney upon surrender thereof together with a written instrument of transfer satisfactory to the Registrar/Paying Agent duly executed by the registered owner or his duly authorized attorney. Upon the transfer of any such Bond the Registrar/Paying Agent on behalf of the Town shall issue in the name of the transferee a new fully-registered Bond or Bonds, of the same aggregate principal amount, interest rate and maturity as the surrendered Bond. Any Bond surrendered in exchange for a new registered Bond pursuant to this Section shall be canceled by the Registrar/Paying Agent.

The Town and the Registrar/Paying Agent may deem or treat the person in whose name any fully-registered Bond shall be registered upon the registry books as the absolute owner of such Bond, whether such Bond shall be overdue or not, for the purpose of receiving payment of the principal of and interest on such Bond and for all other purposes and all such payments so made to any such registered owner or upon his order shall be valid and effectual to satisfy and discharge the liability upon such Bond to the extent of the sum or sums so paid, and neither the Town nor the Registrar/Paying Agent shall be affected by any notice to the contrary. In all cases in which the privilege of transferring Bonds is exercised, the Town shall execute and the Registrar/Paying Agent shall authenticate and deliver Bonds in accordance with the provisions of this Ordinance. Neither the Town nor the Registrar/Paying Agent shall be obliged to make any such transfer of Bonds during the fifteenth (15th) day of the calendar month preceding an interest payment date on such Bonds.

SECTION 5. Record Date. The Town establishes a record date for the payment of interest or for the giving of notice of any proposed redemption of Bonds, and such record date shall be the fifteenth (15th) day (whether or not a business day) preceding an interest payment date on such Bond or, in the case of any proposed redemption of Bonds, such record date shall be the fifteenth (15th) day (whether or not a business day) prior to the mailing of notice of redemption of Bonds.

SECTION 6. Mutilation, Loss, Theft or Destruction of Bonds. In case any Bond shall at any time become mutilated in whole or in part, or be lost, stolen or destroyed, or be so defaced as to impair the value thereof to the owner, the Town shall execute and the Registrar shall authenticate and deliver at the principal office of the Registrar, or send by registered mail to the owner thereof at his request, risk and expense a new Bond of the same series, interest rate and maturity and of like tenor and effect in exchange or substitution for and upon the surrender for cancellation of such defaced, mutilated or partly destroyed Bond, or in lieu of or in substitution for such lost, stolen or destroyed Bond. In any such event the applicant for the issuance of a substitute Bond shall furnish the Town and the Registrar evidence or proof satisfactory to the Town and the Registrar of the loss, destruction, mutilation, defacement or theft of the original Bond, and of the ownership thereof, and also such security and indemnity as may be required by the laws of the State or such greater amount as may be required by the Town and the Registrar. Any duplicate Bond issued under the provisions of this Section in exchange and substitution for any defaced, mutilated or partly destroyed Bond or in substitution for any allegedly lost, stolen or wholly destroyed Bond shall be entitled to the identical benefits under this Ordinance as was the original Bond in lieu of which such duplicate Bond is issued, and shall be entitled to equal and proportionate benefits with all the other Bonds of the same series issued hereunder.

All expenses necessary for the providing of any duplicate Bond shall be borne by the applicant therefor.

SECTION 7. Form of Bonds. The Bonds shall be in substantially the form attached hereto as Exhibit A and incorporated herein by reference.

SECTION 8. Execution of Bonds. The Bonds shall be executed in the name of the Town with the manual or facsimile signature of the Mayor of the Town attested by the manual or facsimile signature of the Clerk of the Town under a seal of the Town which shall be impressed, imprinted or reproduced thereon. The Bonds shall not be valid or become obligatory for any purpose unless there shall have been endorsed thereon a certificate of authentication. Each Bond shall bear a certificate of authentication manually executed by the Registrar/Paying Agent in substantially the form set forth herein.

SECTION 9. Security for the Bonds. The full faith, credit, taxing power and resources of the Town are hereby irrevocably pledged for the payment of the principal and interest of the Bonds as they respectively mature and for the creation of such sinking fund as may be necessary to provide for the prompt payment thereof. The Town at its option may also utilize any other funds available therefor for the payment of the principal of and interest on the Bonds.

For the payment of the principal and interest of the Bonds as they respectively mature and for the creation of such sinking fund as may be necessary to provide for the prompt payment thereof, the full faith, credit, taxing power and resources of the Town are hereby irrevocably pledged, and there shall be levied and collected annually upon all taxable property of the Town an ad valorem tax, without limitation as to rate or amount, sufficient for such purposes.

SECTION 10. Defeasance. The obligations of the Town herein made or provided for, shall be fully discharged and satisfied as to any portion of the Bonds, and such Bond or Bonds shall no longer be deemed to be outstanding hereunder when:

(a) such Bond or Bonds shall have been purchased by the Town and surrendered to the Town for cancellation or otherwise surrendered to the Town or the Paying Agent and is canceled or subject to cancellation by the Town or the Paying Agent; or

(b) payment of the principal of and interest on such Bonds either (i) shall have been made or caused to be made in accordance with the terms thereof, or (ii) shall have been provided for by irrevocably depositing with the Paying Agent in trust and irrevocably set aside exclusively for such payment (1) moneys sufficient to make such payment or (2) Government Obligations (hereinafter defined) maturing as to principal and interest in such amounts and at such times as will ensure the availability of sufficient moneys to make such payment and all necessary and proper fees, compensation and expenses of the Paying Agent. At such time as the Bonds shall no longer be deemed to be outstanding hereunder, such Bonds shall cease to draw interest from the due date thereof and, except for the purposes of any such payment from such moneys or Government Obligations, shall no longer be secured by or entitled to the benefits of this Ordinance.

SECTION 11. Exemption from State Taxes. Both the principal of and interest on the Bonds shall be exempt, in accordance with the provisions of Section 12-2-50 of the Code of Laws of South Carolina, 1976, as amended, from all State, county, municipal, town and all other taxes or assessments, except estate or other transfer taxes, direct or indirect, general or special, whether imposed for the purpose of general revenue or otherwise.

SECTION 12. Eligible Securities. The Bonds initially issued (the "Initial Bonds") will be eligible securities for the purposes of the book-entry system of transfer maintained by The Depository Trust Company, New York, New York ("DTC"), and transfers of beneficial ownership of the Initial Bonds shall be made only through DTC and its participants in accordance with rules specified by DTC. Such beneficial ownership must be of \$5,000 principal amount of bonds of the same maturity or any integral multiple of \$5,000.

The Initial Bonds shall be issued in fully-registered form, one Bond for each of the maturities of the Bonds, in the name of Cede & Co., as the nominee of DTC. When any principal of or interest on the Initial Bonds becomes due, the Paying Agent, on behalf of the Town, shall transmit to DTC an amount equal to such installment of principal and interest. DTC shall remit such payments to the beneficial owners of the Bonds or their nominees in accordance with its rules and regulations.

Notices of redemption of the Initial Bonds or any portion thereof shall be sent to DTC in accordance with the provisions of the Ordinance.

If (a) DTC determines not to continue to act as securities depository for the Bonds, or (b) the Town has advised DTC of its determination that DTC is incapable of discharging its duties, the Town shall attempt to retain another qualified securities depository to replace DTC. Upon receipt by the Town of the Initial Bonds together with an assignment duly executed by DTC, the Town shall execute and deliver to the successor securities depository bonds of the same principal amount, interest rate and maturity registered in the name of such successor.

If the Town is unable to retain a qualified successor to DTC or the Town has determined that it is in its best interest not to continue the book-entry system of transfer or that interests of the beneficial owners of the Bonds might be adversely affected if the book-entry system of transfer is continued (the Town

undertakes no obligation to make any investigation to determine the occurrence of any events that would permit it to make any such determination), and has made provision to so notify beneficial owners of the Bonds by mailing an appropriate notice to DTC, upon receipt by the Town of the Initial Bonds together with an assignment duly executed by DTC, the Town shall execute, authenticate and deliver to the DTC participants bonds in fully-registered form in the denomination of \$5,000 or any integral multiple thereof.

SECTION 13. Sale of Bonds, Form of Notice of Sale. The Bonds shall be sold at public sale. A Notice of Sale shall be distributed to prospective bidders and a summary of such Notice shall be published in a newspaper having general circulation in the State or in a financial publication published in the City of New York, State of New York, or both, not less than seven (7) days prior to the date set for such sale in substantially the form attached hereto as Exhibit B and incorporated herein by reference.

SECTION 14. Preliminary and Final Official Statement. The Council hereby authorizes and directs the Town Manager or his lawfully authorized designee to prepare, or cause to be prepared, a Preliminary Official Statement to be distributed to prospective purchasers of the Bonds together with the Notice of Sale. The Council authorizes the Town Manager or his lawfully authorized designee to designate the Preliminary Official Statement as “near final” for purposes of Rule 15c2-12 of the Securities Exchange Commission. The Town Manager or his lawfully authorized designee is further authorized to see to the completion of the final form of the Official Statement upon the sale of the Bonds so that it may be provided to the purchasers of the Bonds.

SECTION 15. Filings with Central Repository. In compliance with Section 11-1-85, South Carolina Code of Laws 1976, as amended, the Town covenants that it will file or cause to be filed with a central repository for availability in the secondary bond market when requested: (a) a copy of an annual independent audit of the Town within thirty (30) days of the Town's receipt thereof; and (b) within thirty (30) days of the occurrence thereof, event specific information of an event which adversely affects more than five (5%) percent of the tax revenues of the Town or the Town's tax base.

SECTION 16. Continuing Disclosure. In compliance with the Securities and Exchange Commission Rule 15c2-12 (the “Rule”) the Town covenants and agrees for the benefit of the holders from time to time of the Bonds to execute and deliver prior to closing, and to thereafter comply with the terms of a Continuing Disclosure Certificate in substantially the form attached hereto and incorporated herein by reference as Exhibit C. In the event of a failure of the Town to comply with any of the provisions of the Continuing Disclosure Certificate, an event of default under this Ordinance shall not be deemed to have occurred. In such event, the sole remedy of any bondholder or beneficial owner shall be an action to compel performance by the Town.

SECTION 17. Deposit and Use of Proceeds. The proceeds derived from the sale of the Bonds shall be deposited with the Town in a special fund and shall be applied solely to the purposes for which the Bonds have been issued, including payment of costs of issuance of the Bonds, except that the premium, if any, shall be placed in a sinking fund and the accrued interest, if any, shall be used to discharge in part the first interest to become due on the Bonds.

SECTION 18. Tax Covenants. The Town hereby covenants and agrees with the holders of the Bonds that it will not take any action which will, or fail to take any action which failure will, cause interest on the Bonds to become includable in the gross income of the holders of the Bonds for federal income tax purposes pursuant to the provisions of the Code and regulations promulgated thereunder in effect on the date of original issuance of the Bonds. The Town further covenants and agrees with the holders of the Bonds that no use of the proceeds of the Bonds shall be made which, if such use had been reasonably expected on the date of issue of the Bonds would have caused the Bonds to be “arbitrage bonds,” as defined in Section 148 of the Code, and to that end the Town hereby shall:

(i) comply with the applicable provisions of Sections 103 and 141 through 150 of the Code and any regulations promulgated thereunder so long as the Bonds are outstanding;

(ii) establish such funds, make such calculations and pay such amounts, in the manner and at the times required in order to comply with the requirements of the Code relating to required rebates of certain amounts to the United States; and

(iii) make such reports of such information at the time and places required by the Code.

SECTION 19. Written Procedures Related to Tax-Exempt Debt. The Town Council hereby approves the Written Procedures Related to Tax-Exempt Debt attached hereto as Exhibit D.

SECTION 20. Declaration of Intent to Reimburse Certain Expenditures. This Ordinance shall constitute the Town's declaration of official intent pursuant to Regulation §1.150-2 of the Code to reimburse the Town from a portion of the proceeds of the Bonds for expenditures it anticipates incurring (the "Expenditures") with respect to the Referendum Projects set forth in Section 2(f) hereof prior to the issuance of the Bond. The Expenditures which are reimbursed are limited to Expenditures which are: (a) properly chargeable to a capital account (or would be so chargeable with a proper election or with the application of the definition of placed in service under Regulation §1.150-2 of the IRC) under general federal income tax principals; or (2) certain de minimis or preliminary Expenditures satisfying the requirements of Regulation §1.150-2(f) of the IRC. The source of funds for the Expenditures with respect to these projects will be the Town's reserve funds. To be eligible for reimbursement of the Expenditures, the reimbursement allocation must be made not later than 18 months after the later of (a) the date on which the Expenditures were paid; or (b) the date such projects were placed in service, but in no event more than three (3) years after the original Expenditures.

SECTION 21. Written Procedures Related to Tax-Exempt Debt. The Board hereby approves the Written Procedures Related to Tax-Exempt Debt attached hereto as Exhibit D.

SECTION 22. Miscellaneous. The Council hereby authorizes the Mayor and Clerk of the Town, the Town Manager, the Director of Finance and any lawfully authorized designee to execute such documents and instruments as may be necessary to effect the issuance of the Bonds or make modifications in any documents including but not limited to the form of the Bond or Notice of Sale, if necessary. The Council hereby retains the law firm of McNair Law Firm, P.A. as bond counsel and Merchant Capital, LLC, as financial advisor in connection with the issuance of the Bonds. The Town Manager is authorized to execute such contracts, documents or engagement letters as may be necessary and appropriate to effectuate these engagements.

SECTION 23. Severability. If any section, phrase, sentence, or portion of this Ordinance is for any reason held invalid or unconstitutional by any court of competent jurisdiction, such portion shall be deemed a separate, distinct, and independent provision, and such holding shall not affect the validity of the remaining portions thereof.

SECTION 24. Codification. This Ordinance shall be forthwith codified in the Code of Town Ordinances in the manner required by law.

SECTION 25. Effective Date. This Ordinance shall be effective upon its enactment by the Council of the Town of Hilton Head Island, South Carolina.

**PASSED, APPROVED, AND ADOPTED BY THE COUNCIL FOR THE TOWN OF HILTON
HEAD ISLAND, SOUTH CAROLINA ON THIS ____ DAY OF _____, 2013.**

Drew A. Laughlin, Mayor

ATTEST:

Esther Coulson, Town Clerk

APPROVED AS TO FORM:

Mitchell J. Thoreson, Alford Law Firm, LLC, Town Attorney

First Reading: _____

Second Reading: _____

Introduced by Council Member:

FORM OF BOND

UNITED STATES OF AMERICA
STATE OF SOUTH CAROLINA
THE TOWN OF HILTON HEAD ISLAND
\$_____ GENERAL OBLIGATION BOND
SERIES _____

No. R-

<u>INTEREST</u> <u>RATE</u>	<u>MATURITY</u> <u>DATE</u>	<u>ORIGINAL</u> <u>ISSUE DATE</u>	<u>CUSIP</u>
%			

REGISTERED HOLDER:

PRINCIPAL AMOUNT: _____ DOLLARS

KNOW ALL MEN BY THESE PRESENTS, that the Town of Hilton Head Island, South Carolina (the "Town"), is justly indebted and, for value received, hereby promises to pay to the registered holder named above, or registered assigns, the principal amount shown above on the maturity date shown above, upon presentation and surrender of this Bond at the principal office of Wells Fargo Bank, N.A., in Atlanta, Georgia (the "Paying Agent"), and to pay interest on such principal sum from the date hereof at the interest rate per annum shown above until this Bond matures. Interest on this Bond is payable semiannually on _____ 1 and _____ 1 of each year commencing _____ 1, 2013, until this Bond matures, and shall be payable by check or draft mailed to the person in whose name this Bond is registered on the registration books of the Town maintained by the registrar, presently Wells Fargo Bank, N.A., in Atlanta, Georgia (the "Registrar"), at the close of business on the fifteenth (15th) day of the calendar month next preceding each semiannual interest payment date. The principal and interest on this Bond are payable in any coin or currency of the United States of America which is, at the time of payment, legal tender for public and private debts; provided, however, that interest on this fully-registered Bond shall be paid by check or draft as set forth above.

This Bond shall not be entitled to any benefit under the Ordinance of the Town authorizing the Bonds, nor become valid or obligatory for any purpose, until the Certificate of Authentication hereon shall have been duly executed by the Registrar.

For the payment of the principal and interest of this Bond as they respectively mature and for the creation of such sinking fund as may be necessary to provide for the prompt payment hereof, the full faith, credit, taxing power and resources of the Town are hereby irrevocably pledged, and there shall be levied and collected annually upon all taxable property of the Town an ad valorem tax, without limitation as to rate or amount, sufficient for such purposes.

The Bonds are being issued by means of a book-entry system with no physical distribution of bond certificates to be made except as provided in the Ordinance. One bond certificate with respect to each date on which the Bonds are stated to mature, registered in the name of the securities depository nominee, is being issued and required to be deposited with the securities depository and immobilized in its

custody. The book-entry system will evidence positions held in the Bonds by the securities depository's participants, beneficial ownership of the Bonds in the principal amount of \$5,000 or any multiple thereof being evidenced in the records of such participants. Transfers of ownership shall be effected on the records of the securities depository and its participants pursuant to rules and procedures established by the securities depository and its participants. The Town and the Registrar/Paying Agent will recognize the securities depository nominee, while the registered owner of this bond, as the owner of this bond for all purposes, including payments of principal of and redemption premium, if any, and interest on this bond, notices and voting. Transfer of principal and interest payments to participants of the securities depository will be the responsibility of the securities depository, and transfer of principal, redemption premium, if any, and interest payments to beneficial owners of the Bonds by participants of the securities depository will be the responsibility of such participants and other nominees of such beneficial owners. The Town will not be responsible or liable for such transfers of payments or for maintaining, supervision or reviewing the records maintained by the securities depository, the securities depository nominee, its participants or persons acting through such participants. While the securities depository nominee is the owner of this bond, notwithstanding, the provision hereinabove contained, payments of principal of, redemption premium, if any, and interest on this Bond shall be made in accordance with existing arrangements between the Registrar/Paying Agent or its successors under the Ordinance and the securities depository.

This Bond is one of a series of Bonds of like date of original issue, tenor and effect, except as to number, date of maturity, denomination, [redemption provisions] and rate of interest, aggregating _____ Dollars issued pursuant to and in accordance with the Constitution and laws of the State of South Carolina, including Article X, Section 14 of the Constitution of the State of South Carolina, 1895, as amended; Title 11, Chapter 27, Code of Laws of South Carolina 1976, as amended, the favorable results of a referendum held in the Town on November 4, 2008, and Ordinance No. _____ duly enacted by the Council of the Town.

[Redemption Provisions]

This Bond is transferable as provided in the Ordinance, only upon the books of the Town kept for that purpose at the principal office of the Registrar by the registered holder in person or by his duly authorized attorney upon surrender of this Bond together with a written instrument of transfer satisfactory to the Registrar duly executed by the registered holder or his duly authorized attorney. Thereupon a new fully-registered Bond or Bonds of the same aggregate principal amount, interest rate, and maturity shall be issued to the transferee in exchange therefor as provided in the Ordinance. The Town, the Registrar and the Paying Agent may deem and treat the person in whose name this Bond is registered as the absolute owner hereof for the purpose of receiving payment of or on account of the principal hereof and interest due hereon and for all other purposes.

Under the laws of the State of South Carolina, this Bond and the interest hereon are exempt from all State, county, municipal, Town and other taxes or assessments, except estate or other transfer taxes, direct or indirect, general or special, whether imposed for the purpose of general revenue or otherwise.

It is hereby certified and recited that all acts, conditions and things required by the Constitution and laws of the State of South Carolina to exist, to happen and to be performed precedent to or in the issuance of this Bond exist, have happened and have been performed in regular and due time, form and manner as required by law; that the amount of this Bond, together with all other indebtedness of the Town does not exceed the applicable limitation of indebtedness under the laws of the State of South Carolina; and, that provision has been made for the levy and collection of a tax, without limit, on all taxable property in the Town sufficient to pay the principal and interest of this Bond as they respectively mature and to create such sinking fund as may be necessary therefor.

IN WITNESS WHEREOF, THE TOWN OF HILTON HEAD ISLAND, SOUTH CAROLINA, has caused this Bond to be signed with the manual or facsimile signature of the Mayor of the Town, attested by the manual or facsimile signature of the Clerk of the Town and the seal of the Town impressed, imprinted or reproduced hereon.

This bond is dated as of ____ day of _____, 2013.

TOWN OF HILTON HEAD ISLAND,
SOUTH CAROLINA

(SEAL)

Mayor

ATTEST:

Town Clerk

[FORM OF REGISTRAR'S CERTIFICATE OF AUTHENTICATION]

Date of Authentication:

This Bond is one of the bonds described in the within mentioned Ordinance of the Town of Hilton Head Island, South Carolina.

_____,
as Registrar

By: _____
Authorized Officer

The following abbreviations, when used in the inscription on the face of this Bond, shall be construed as though they were written out in full according to applicable laws or regulations.

TEN COM - as tenants in common

UNIF GIFT MIN ACT -

TEN ENT - as tenants by the
entireties

_____ Custodian _____
(Cust) (Minor)

JT TEN - as joint tenants with
right of survivorship
and not as tenants in
common

under Uniform Gifts to
Minors Act _____
(state)

Additional abbreviations may also be used though not in above list.

(FORM OF ASSIGNMENT)

FOR VALUE RECEIVED, the undersigned sells, assigns and transfers unto _____
(Name and Address of Transferee)

the within Bond and does hereby irrevocably constitute and appoint _____ attorney to transfer the within Bond on the books kept for registration thereof, with full power of substitution in the premises.

Dated: _____

Signature Guaranteed

(Authorized Officer)

Notice: Signature(s) must be guaranteed by an institution which is a participant in the registered Securities Transfer Agents Medallion Program ("STAMP") or similar program.

Notice: The signature to the assignment must correspond with the name of the holder as it appears upon the face of the within Bond in every particular, without alteration or enlargement or any change whatever.

A copy of the final approving legal opinion to be rendered shall accompany each Bond and preceding the same a certificate shall appear, which shall be signed on behalf of the Town with a manual or facsimile signature of the Clerk of the Town in the following form:

IT IS HEREBY CERTIFIED that the following is a true and correct copy of the final legal opinion (except for date and letterhead) of McNair Law Firm, P.A., Columbia, South Carolina, approving the issue of Bonds of which the within Bond is one, the original of which opinion was manually executed, dated and issued as of the date of delivery of and payment for the Bonds, and a copy of which is on file with the Town of Hilton Head Island, South Carolina.

OF HILTON HEAD ISLAND, THE TOWN
CAROLINA SOUTH

By _____

Town Clerk

FORM OF NOTICE OF SALE

\$ _____ GENERAL OBLIGATION BONDS, SERIES _____
TOWN OF HILTON HEAD ISLAND, SOUTH CAROLINA

Time and Place of Sale: NOTICE IS HEREBY GIVEN that proposals addressed to the undersigned will be received on behalf of the Town Council (the "Council") of the Town of Hilton Head Island, South Carolina (the "Town"), in Council Chambers, One Town Center Court, Hilton Head Island, South Carolina, until 11:00 a.m., South Carolina time, on _____, 2013, at which time said proposals will be publicly opened for the purchase of _____ (\$ _____) General Obligation Bonds, Series _____ of the Town (the "Bonds").

Sealed Bids: Each hand delivered proposal shall be enclosed in a sealed envelope marked "Proposal for \$ _____ General Obligation Bonds, Series 20____, Town of Hilton Head Island, South Carolina" and should be directed to the Director of Finance at the address in the first paragraph hereof.

Facsimile Bids: The Town will accept the facsimile transmission of a manually signed Official Bid Form at the risk of the Bidder. The Town shall not be responsible for the confidentiality of bids submitted by facsimile transmission. Any delay in receipt of a facsimile bid, and any incompleteness or illegible portions of such bid are the responsibility of the bidder. Bids by facsimile should be transmitted to the attention of Steve Riley, Town Manager, fax number (843) 842-7728.

Electronic Bids: Electronic proposals must be submitted through i-Deal's Parity Electronic Bid Submission System ("Parity"). No electronic bids from any other providers of electronic bidding services will be accepted. Information about the electronic bidding services of Parity may be obtained from i-Deal, 40 W. 23rd Street, 5th floor, New York, New York 10010, Customer Support, telephone (212) 404-8102.

PROPOSALS MAY BE DELIVERED BY HAND, BY MAIL, BY FACSIMILE TRANSMISSION OR BY ELECTRONIC BID, BUT NO PROPOSAL SHALL BE CONSIDERED WHICH IS NOT ACTUALLY RECEIVED BY THE TOWN AT THE PLACE, DATE AND TIME APPOINTED, AND THE TOWN SHALL NOT BE RESPONSIBLE FOR ANY FAILURE, MISDIRECTION, DELAY OR ERROR RESULTING FROM THE SELECTION BY ANY BIDDER OF ANY PARTICULAR MEANS OF DELIVERY OF BIDS.

Book-Entry-Only Bonds: The Bonds will be issued in fully-registered form. One Bond representing each maturity will be issued to and registered in the name of Cede & Co., as nominee of The Depository Trust Company, New York, New York ("DTC"), as registered owner of the Bonds and each such Bond will be immobilized in the custody of DTC. DTC will act as securities depository for the Bonds. Individual purchases will be made in book-entry-only form in the principal amount of \$5,000 or any integral multiple thereof not exceeding the principal amount of Bonds maturing each year; Purchasers will not receive physical delivery of certificates representing their interest in the Bonds purchased. The winning bidder, as a condition to delivery of the Bonds, will be required to deposit the Bond certificates representing each maturity with DTC. The Bonds will be dated _____ 1, 2013 and will mature serially in successive annual installments on _____ 1 in each of the years and in the principal amounts as follows:

additions, deletions and revisions as required to complete the Official Statement. Within seven (7) business days after the award of the Bonds, the Town will deliver the Official Statement to the successful bidder in sufficient quantity to comply with Rule G-32 of the Municipal Securities Rulemaking Board. The successful bidder agrees to supply to the Town within 24 hours after the award of the Bonds all necessary pricing information and any Underwriter identification necessary to complete the Official Statement.

Security: The Bonds shall constitute binding general obligations of the Town, and the full faith, credit, resources and taxing power of the Town are irrevocably pledged for the payment of the principal and interest on the Bonds as they respectively mature and to create such sinking fund as may be necessary to provide for the prompt payment thereof. There shall be levied and collected annually upon all taxable property of the Town a tax, without limitation as to rate or amount, sufficient for such purposes.

Continuing Disclosure: In order to assist the bidders in complying with S.E.C. Rule 15c2-12(b)(5), the Town will undertake, pursuant to an ordinance and a Continuing Disclosure Certificate, to provide certain annual financial information and notices of the occurrence of certain events, if material. A description of this undertaking is set forth in the Preliminary Official Statement and will also be set forth in the final Official Statement.

Legal Opinion: The Town shall furnish upon delivery of the Bonds the final approving opinion of McNair Law Firm, P.A., Columbia, South Carolina, which opinion shall accompany each Bond, together with the usual closing documents, including a certificate that no litigation is pending affecting the Bonds.

Certificate as to Issue Price: The successful bidder must provide a certificate to the Town by the date of delivery of the Bonds, stating the initial reoffering price of the Bonds to the public (excluding bond houses and brokers) and the price at which a substantial amount of the Bonds were sold to the public, in form satisfactory to Bond Counsel. A sample copy of such a certificate may be obtained from Bond Counsel.

Delivery: The Bonds will be delivered on or about _____, 20____, in New York, New York, at the expense of the Town or at such other place as may be agreed upon with the purchaser at the expense of the purchaser. The balance of the purchase price then due (including the amount of accrued interest) must be paid in federal funds or other immediately available funds.

CUSIP Numbers: It is anticipated that CUSIP identification numbers will be printed on the Bonds, but neither the failure to print such numbers on any Bond nor any error with respect thereto shall constitute cause for failure or refusal by the purchaser thereof to accept delivery of and pay for the Bonds in accordance with the terms of its proposal. All expenses in relation to the printing of CUSIP identification numbers on the Bonds shall be paid for by the Town; provided, however, that the CUSIP Service Bureau charge for the assignment of said numbers shall be the responsibility of and shall be paid for by the successful bidder.

Award of Bid. The Bonds will be awarded to the bidder or bidders offering to purchase the Bonds at the lowest true interest cost (TIC) to the Town. The TIC will be the nominal interest rate which, when compounded semiannually and used to discount all debt service payments on the Bonds (computed at the interest rates specified in the bid and on the basis of a 360-day year of twelve 30-day months) to the dated date of the Bonds, results in an amount equal to the price bid for the Bonds. In the case of a tie bid, the winning bid will be awarded by lot. The Town reserves the right to reject any and all bids or to waive irregularities in any bid. Bids will be accepted or rejected no later than 3:00 p.m., South Carolina time, on the date of the sale.

For the purpose of calculating the yield on the Bonds for federal tax purposes as a condition precedent to the award of the Bonds, the successful bidder will, within 30 minutes after being notified of its winning bid, advise the Town by telephone confirmed by facsimile transmission of the initial offering prices of the Bonds to the public (expressed as a price, exclusive of accrued interest, or yield per maturity).

Additional Information: Persons seeking information should communicate with the Town's Bond Counsel, Francenia B. Heizer, Esquire, McNair Law Firm, P.A., Post Office Box 11390, Columbia, South Carolina, 29211 (803) 799-9800, fheizer@mcnair.net; the Town's Financial Advisor, Brenton J. Robertson, Esquire, Merchant Capital, L.L.C., One Buckhead Plaza Suite 1700, 3060 Peachtree Road, NW Atlanta, Georgia 30305 (404) 202-1415 brent.robertson@merchantcapital.com; or the Town's Director of Finance, Susan M. Simmons, CPA, Town of Hilton Head Island, South Carolina 29928 (843) 341-4645, susans@hiltonheadislandsc.gov.

/s/Mayor, Town of
Hilton Head Island, South Carolina

FORM OF CONTINUING DISCLOSURE CERTIFICATE

This Continuing Disclosure Certificate (the “Disclosure Certificate”) is executed and delivered by the Town of Hilton Head Island, South Carolina (the “Town”) in connection with the issuance of \$_____ General Obligation Bonds, Series _____ (the “Bonds”). The Bonds are being issued pursuant to an Ordinance adopted by the Town Council of the Town (the “Council”). The Town covenants and agrees as follows:

SECTION 1. Purpose of the Disclosure Certificate. This Disclosure Certificate is being executed and delivered by the Town for the benefit of the beneficial owners and in order to assist the Participating Underwriters (defined below) in complying with the Rule (defined below).

SECTION 2. Definitions. The following capitalized terms shall have the following meanings:

“**Annual Report**” shall mean any Annual Report provided by the Town pursuant to, and as described in, Sections 3 and 4 of this Disclosure Certificate.

“**Bonds**” shall mean the \$_____ General Obligation Bonds, Series _____, of the Town of Hilton Head Island, South Carolina, dated _____.

“**Dissemination Agent**” shall mean the Town or any successor Dissemination Agent designated in writing by the Town and which has filed with the Town a written acceptance of such designation.

“**Listed Events**” shall mean any of the events listed in Section 5(a) of this Disclosure Certificate.

“**National Repository**” shall mean for purposes of the Rule, the Electronic Municipal Market Access (EMMA) system created by the Municipal Securities Rulemaking Board.

“**Participating Underwriter**” shall mean _____ and any other original underwriter of the Bonds required to comply with the Rule in connection with offering of the Bonds.

“**Repository**” shall mean each National Repository and each State Depository, if any.

“**Rule**” shall mean Rule 15c2-12(b)(5) adopted by the Securities and Exchange Commission under the Securities Exchange Act of 1934, as the same may be amended from time to time.

“**State Depository**” shall mean any public or private repository or entity designated by the State of South Carolina as a state depository for the purpose of the Rule. As of the date of this Disclosure Certificate, there is no State Depository.

SECTION 3. Provision of Annual Reports.

(a) The Town shall, or shall cause the Dissemination Agent to provide, not later than February 1 of each year, commencing in 2014, to the Repository an Annual Report which is consistent with the requirements of Section 4 of this Disclosure Certificate. Not later than fifteen (15) business days prior to such date the Town shall provide the Annual Report to the Dissemination Agent, if other than the Town; provided, that if the audited financial statements required pursuant to Section 4 hereof to be included in the Annual Report are not available for inclusion in the Annual Report as of such date, unaudited financial statements of the Town may be included in such Annual Report in lieu thereof, and

the Town shall replace such unaudited financial statements with audited financial statements within fifteen (15) days after such audited financial statements become available for distribution. The Annual Report may be submitted as a single document or as separate documents comprising a package, and may cross-reference other information as provided in Section 4 of this Disclosure Certificate; provided that the audited financial statements of the Town may be submitted separately from the balance of the Annual Report.

(b) If the Town is unable to provide to the Repository an Annual Report by the date required in subsection (a), the Town shall send a notice to the Municipal Securities Rulemaking Board and State Depository, if any, in substantially the form attached hereto as Exhibit A.

(c) The Dissemination Agent shall:

(1) determine each year prior to the date for providing the Annual Report the name and address of each National Repository and each State Depository, if any; and

(2) if the Dissemination Agent is other than the Town, file a report with the Town and (if the Dissemination Agent is not the Registrar) the Registrar certifying whether the Annual Report has been provided pursuant to this Disclosure Certificate, and, if provided, stating the date it was provided, and listing the Repository to which it was provided.

SECTION 4. Content of Annual Reports.

(a) The Town's Annual Report shall contain or incorporate by reference the most recent audited financial statements, which shall be prepared in conformity with generally accepted accounting principles (or, if not in such conformity, to be accompanied by a qualitative discussion of the differences in the accounting principles and the impact of the change in the accounting principles on the presentation of the financial information) applicable to governmental entities such as the Town, and shall, in addition, contain or incorporate by reference the following:

- (1) Town population for the current fiscal year;
- (2) Total anticipated state appropriations subject to withholding under Article X, Sec. 14, South Carolina Constitution for current fiscal year;
- (3) Outstanding indebtedness of the Town;
- (4) Market value/assessment summary of taxable property in Town;
- (5) Tax levy for Town for current fiscal year;
- (6) Tax collections for Town for preceding fiscal year; and
- (7) Five largest taxpayers (including fee-in-lieu-of-tax) for Town for preceding fiscal year.

(b) Audited Financial Statements prepared in accordance with GAAP as described in the Official Statement will be included in the Annual Report.

Any or all of the items listed above may be included by specific reference from other documents, including official statements of debt issues with respect to which the Town is an "obligated person" (as defined by the Rule), which have been previously filed with the National Repository or the Securities and Exchange Commission. If the document incorporated by reference is a final official statement, it must be available from the Municipal Securities Rulemaking Board. The Town will clearly identify each such document so incorporated by reference.

SECTION 5. Reporting of Significant Events.

(a) Pursuant to the provisions of this Section 5, the Town shall give, or cause to be given, notice of the occurrence of any of the following events (the “Listed Events”):

- (1) Principal and interest payment delinquencies;
- (2) Non-payment related defaults;
- (3) Unscheduled draws on debt service reserves reflecting financial difficulties;
- (4) Unscheduled draws on credit enhancements reflecting financial difficulties;
- (5) Substitution of credit or liquidity providers, or their failure to perform;
- (6) Adverse tax opinions, the issuance by the Internal Revenue Service of proposed or final determinations of taxability, Notices of Proposed Issue (IRS Form 5701-TEB) or other material notices or determinations with respect to the tax status of the security, or other material events affecting the tax status of the security;
- (7) Modifications to rights of security holders;
- (8) Bond calls;
- (9) Tender offers;
- (10) Defeasances;
- (11) Release, substitution, or sale of property securing repayment of the securities;
- (12) Rating changes;
- (13) Bankruptcy, insolvency, receivership or similar event of the Town;
- (14) The consummation of a merger, consolidation, or acquisition involving the Town or the sale of all or substantially all of the assets of the Town other than in the ordinary course of business, the entry into a definitive agreement to undertake such an action or the termination of a definitive agreement relating to any such actions, other than pursuant to its terms;
- (15) Appointment of a successor or additional trustee or the change of name of a trustee.

(b) Whenever the Town obtains knowledge of the occurrence of a Listed Event described in subsections (a)(2), (7), (8), (11), (14), or (15) above, the Town shall as soon as possible determine if such event would be material under applicable federal securities laws. If the Town determines that knowledge of the occurrence of such event would be material under applicable federal securities laws, the Town shall promptly, and no later than 10 days after the occurrence of the event, file a notice of such occurrence with the Repository.

(c) Whenever the Town obtains knowledge of the occurrence of a Listed Event described in subsections (a)(1), (3), (4), (5), (6), (9), (10), (12), or (13) above, the Town shall promptly, and no later than 10 days after the occurrence of the event, file a notice of such occurrence with the Repository.

(d) Notwithstanding the foregoing, notice of Listed Events described in subsections (a)(8), (9), and (10) above need not be given under this subsection any earlier than the notice (if any) of the underlying event is given to owners of affected Bonds. For the purposes of the event identified in (a)(13) above, the event is considered to occur when any of the following occur: the appointment of a receiver, fiscal agent or similar officer for the Town in a proceeding under the U.S. Bankruptcy Code or in any other proceeding under state or federal law in which a court or governmental authority has assumed jurisdiction over substantially all of the assets or business of the Town, or if such jurisdiction has been assumed by leaving the existing governing body and officials or officers in possession but subject to the supervision and orders of a court or governmental authority, or the entry of an order confirming a plan of reorganization, arrangement or liquidation by a court or governmental authority having supervision or jurisdiction over substantially all of the assets or business of the Town.

SECTION 6. Termination of Reporting Obligation. The Town's obligations under this Disclosure Certificate shall terminate upon the defeasance, prior redemption or payment in full of all of the Bonds.

SECTION 7. Dissemination Agent. The Town may, from time to time, appoint or engage a Dissemination Agent to assist it in carrying out its obligations under this Disclosure Certificate, and may discharge any such Agent, with or without appointing a successor Dissemination Agent. The initial Dissemination Agent shall be the Town.

SECTION 8. Amendment; Waiver. Notwithstanding any other provision of this Disclosure Certificate, the Town may amend this Disclosure Certificate and any provision of this Disclosure Certificate may be waived, if such amendment or waiver is supported by an opinion of counsel expert in federal securities laws acceptable to the Town, to the effect that such amendment or waiver would not, in and of itself, cause the undertakings herein to violate the Rule if such amendment or waiver had been effective on the date hereof but taking into account any subsequent change in or official interpretation of the Rule.

SECTION 9. Additional Information. Nothing in this Disclosure Certificate shall be deemed to prevent the Town from disseminating any other information, using the means of dissemination set forth in this Disclosure Certificate or any other means of communication, or including any other information in any Annual Report or notice of occurrence of a Listed Event, in addition to that which is required by this Disclosure Certificate. If the Town chooses to include any information in any Annual Report or notice of occurrence of a Listed Event, in addition to that which is specifically required by this Disclosure Certificate, the Town shall have no obligation under this Disclosure Certificate to update such information or include it in any future Annual Report or notice of occurrence of a Listed Event.

SECTION 10. Default. In the event of a failure of the Town, or the Dissemination Agent to comply with any provision of this Disclosure Certificate, any beneficial owner may take such actions as may be necessary and appropriate, including seeking injunctive relief or specific performance by court order, to cause the Town, or the Dissemination Agent, as the case may be, to comply with its obligations under this Disclosure Certificate. A default under this Disclosure Certificate shall not be deemed an event of default under the Ordinance, and the sole remedy under this Disclosure Certificate in the event of any failure of the Town, or the Dissemination Agent to comply with this Disclosure Certificate shall be an action to compel performance.

SECTION 11. Duties, Immunities and Liabilities of the Dissemination Agent. The provisions of this Section 11 shall apply if the Issuer is not the Dissemination Agent. The Dissemination Agent shall have only such duties as are specifically set forth in this Disclosure Certificate, and to the extent permitted by applicable law and other public policy considerations, the Issuer agrees to indemnify and save the Dissemination Agent, its officers, directors, employees and agents, harmless against any loss, expense and liabilities which they may incur arising out of or in the exercise or performance of their powers and duties hereunder, including the costs and expenses (including attorneys' fees) of defending against any claim of liability, but excluding liabilities due to the Dissemination Agent's negligence or willful misconduct. The obligations of the Issuer under this Section shall survive resignation or removal of the Dissemination Agent and payment of the Bonds.

SECTION 12. Beneficiaries. This Disclosure Certificate shall inure solely to the benefit of the Town, the Dissemination Agent, the Participating Underwriters, and Holders from time to time of the Bonds and shall create no rights in any other person or entity.

TOWN OF HILTON HEAD ISLAND,
SOUTH CAROLINA

By: _____

Mayor

Dated: _____, 2013

NOTICE TO REPOSITORIES OF FAILURE TO FILE ANNUAL REPORT

Name of Town: Town of Hilton Head Island, South Carolina

Name of Bond Issue: \$_____ General Obligation Bonds, Series _____,
Town of Hilton Head Island, South Carolina

Date of Issuance: _____

NOTICE IS HEREBY GIVEN that The Town of Hilton Head Island, South Carolina (the "Town") has not provided an Annual Report with respect to the above-named Bonds as required by Sections 3 and 4 of the Continuing Disclosure Certificate executed and delivered by the Town as Dissemination Agent. The Town has notified us in writing that the Annual Report will be filed by _____.

Dated: _____

TOWN
OF HILTON HEAD ISLAND,
SOUTH CAROLINA

TOWN OF HILTON HEAD ISLAND, SOUTH CAROLINA

WRITTEN PROCEDURES
Related to Tax-Exempt Debt

The Internal Revenue Code of 1986, as amended (the “Code”) and the regulations promulgated thereunder (the “Regulations”) impose certain requirements on tax-exempt bonds, including but not limited to, restrictions on the use of bond proceeds and bond-financed property, arbitrage yield restrictions, and the arbitrage rebate requirement. These requirements are generally applicable throughout the period that the bonds remain outstanding.

The September 2011 revision to the Form 8038-G, Information Return for Tax Exempt Governmental Obligations (“Form 8038-G”) requires the issuer to represent whether it has established written procedures to (a) monitor the requirements of Section 148 of the Code, including, but not limited to, the arbitrage rebate and arbitrage yield restriction requirements; and (b) ensure that any nonqualified bonds (within the meaning of Section 1.148-12(j) of the Regulations) are remediated in accordance with the Code and the Regulations.

In addition to the above-described Form 8038-G representations, the Town of Hilton Head Island, South Carolina (the “Town”) has been advised that additional procedures are recommended in order for the Town to document compliance with the applicable federal tax requirements. Actions pursuant to these procedures (collectively referred to as post-issuance tax compliance) are intended to assist the Town in documenting compliance with the applicable federal tax requirements. Post-issuance tax compliance begins with the debt issuance process itself and includes a continuing focus on investments of bond proceeds and use of bond-financed property. Post issuance tax compliance requires identifying the responsible people and the applicable procedures.

References herein to a “bond” or to “bonds” shall apply to all forms of tax-exempt obligations including, but not limited to, lease/purchase agreements, bond anticipation notes, and tax anticipation notes.

Procedures

The Town’s Director of Finance (“CFO”) is designated as being responsible for post-issuance tax compliance. The CFO may delegate to other Finance staff or contract with independent contractors (such as an arbitrage/rebate consultant or a consulting engineer) responsibility for different aspects of post-issuance tax compliance. For example, coordinating and documenting the expenditure of bond proceeds on projects may be delegated to the consulting engineer. However, the CFO will be ultimately responsible for implementing the procedures described herein.

The Town recognizes that that the Town has issued tax-exempt debt prior to the adoption of these procedures. With respect to this prior issued debt, the CFO will take reasonable steps to collect and maintain appropriate documentation of compliance with these procedures. However, the Town recognizes that such documentation may not exist with respect to some of the items enumerated in these procedures.

Issuance – The CFO will:

- (a) Confirm the filing of the Form 8038 or Form 8038-G (or applicable successor form) with Internal Revenue Service (“IRS”). Filing of the applicable Form 8038 is usually overseen by bond counsel at or soon after the closing of a bond issue.
- (b) Obtain and store the Transcript of Proceedings prepared by bond counsel (which typically includes the applicable Form 8038 and the Federal Tax Certificate containing the Town’s expectations as of the date of issuance of the bond issue).

Recordkeeping – The CFO will:

- (a) Establish a plan for keeping relevant books and records as to the investment and the expenditure of bond proceeds.
- (b) Keep accurate records including:
 - Basic records relating to the bond transactions (including the trust indenture, loan agreements, and bond counsel opinion; see Transcript of Proceeding, above);
 - Documentation evidencing the expenditure of bond proceeds;
 - Documentation evidencing use of bond-financed property by public and private users (i.e., copies of management contracts, material power purchase contracts);
 - Documentation evidencing all sources of payment or security for the bonds; and
 - Documentation pertaining to any investment of bond proceeds (including the purchase and sale of securities, SLGS subscriptions, yield calculations for each class of investments, actual investment income received from the investment of proceeds, guaranteed investment contracts, and rebate calculations).
- (c) Keep all records in a manner that ensures their complete access to the IRS so long as they are material. While this is typically accomplished through the maintenance of hard copies, records may be kept in an electronic format if certain requirements are satisfied, in accordance with the guidelines in Revenue Procedure 97-22, 1997-1 C.B. 652.
- (d) Keep the relevant records for each issue of bonds for as long as such issue of bonds is outstanding (including any bonds issued to refund such issue of bonds) plus three years after the final redemption date of the bonds.

Arbitrage Rebate and Arbitrage Yield Restriction – The CFO will:

- (a) Engage the services of an arbitrage/rebate consultant for assistance in compliance with arbitrage related issues. As of the date of the adoption of these procedures, the Town has retained AMTEC Compliance as its arbitrage/rebate consultant.
- (b) Work with the Town’s bond counsel, financial advisor and/or arbitrage/rebate consultant to monitor compliance with “temporary period exceptions” for expenditure of bond proceeds, typically three years for new money bonds, and provide for yield restriction of investments or “yield reduction payments” if exceptions are not satisfied.
- (c) Work with the Town’s bond counsel and financial advisor to ensure investments acquired with bond proceeds are purchased at fair market value. This may include use of bidding procedures under the regulatory safe harbor (Section 1.148-5(d) of the Regulations).

- (d) Consult with the Town's bond counsel prior to the creation of funds which would reasonably be expected to be used to pay debt service on tax-exempt bonds to determine in advance whether such funds must be invested at a restricted yield (i.e., yield restricted).
- (e) Consult with the Town's bond counsel and financial advisor before engaging in post-issuance credit enhancement transactions (e.g., bond insurance, letter of credit) or hedging transactions (e.g., interest rate swap, cap).
- (f) Consult with the Town's bond counsel, financial advisor, and/or arbitrage/rebate consultant to identify situations in which compliance with applicable yield restrictions depends upon subsequent investments (e.g., purchase of 0% SLGS from U.S. Treasury) and monitor implementation.
- (g) Work with the Town's arbitrage/rebate consultant to arrange for timely computation of rebate/yield reduction payment liability and, if an amount is payable, for timely filing of Form 8038-T, Arbitrage Rebate, Yield Reduction and Penalty in Lieu of Arbitrage Rebate (or applicable successor form), and payment of such liability. Rebate/Yield Reduction payments are ordinarily due at 5-year intervals.

Private Use of Bond-Financed Facilities - The CFO will:

- (a) Create and maintain records of which proceeds of bond issues were used to finance which facilities. These records shall incorporate the refunding or partial refunding of any bond issues.
- (b) Record the allocation of bond proceeds to expenditures, including reimbursements. These records will be consistent with the expenditures used for arbitrage purposes.
- (c) Record the allocation of bond proceeds and funds from other sources in connection with any bond funded project. Review expenditure of bond proceeds with bond counsel and/or consulting engineer to ensure bond proceeds are used for qualifying costs.
- (d) Review with bond counsel prior to the sale or lease of a bond-financed facility, or the granting of a license or management contract, or any other arrangement allowing private use of a bond financed facility, the terms of such arrangement.
- (e) Keep records of private use, if any, of bond-financed facilities to monitor the amount of private use of bond-financed facilities. Relevant to the Town, private use generally includes: use of the proceeds of bonds or bond-financed facilities in any activity by a person or organization that is not (a) a state or local government; or (b) a natural person. Notwithstanding the preceding sentence, private business use generally does not include: (a) use as a member of the general public pursuant to arrangements with a term of less than 200 days; and (b) use by a nongovernmental person pursuant to an arrangement with a term of less than 50 days that is a result of arms-length negotiations and compensation payable under the arrangement is not less than fair market value.
- (f) Private use of bond-financed facilities shall be reviewed once a year (in connection with the preparation of the annual financial statements). If private use occurs, bond counsel will be consulted to determine if remedial action is necessary (including but not included to, the remediation of all non-qualified bonds in accordance with Section 1.14-12 of the Regulations).

Reissuance – The CFO will:

- (a) Consult with bond counsel to identify any post-issuance modification to the terms of bonds which could be treated as a current refunding of “old” bonds by “new” bonds, often referred to as a “reissuance.”
- (b) Consult with bond counsel to determine whether any “remedial action” (see item (f) under “Private Use of Bond-Financed Facilities” above) in connection with private use must be treated as a “reissuance.”



MEMORANDUM

TO: Town Council

FROM: Stephen G. Riley, ICMA-CM, Town Manager

VIA: Susan M. Simmons, CPA, Director of Finance

DATE: April 29, 2013

RE: **First Reading of Proposed Ordinance No. 2013-03**

Recommendation:

Staff recommends Town Council approve the first reading of Proposed Ordinance No. 2013-03 to amend the budget of several funds for the fiscal year ending June 30, 2013.

Summary:

In conjunction with the development of the new year's budget, staff recommends a midyear budget amendment to realign the original budgeted plans with expected actual results. Every project in the Capital Projects and Stormwater Funds is assessed and amended when appropriate. Finance staff also reviews the Debt Service and Capital Projects Fund to ensure that all bond issue and debt service transactions have been properly reflected.

Background

In the Capital Projects Fund, staff assessed what they expect the status of their projects to be at fiscal year-end. Accordingly, they are requesting amendments to their budgets as follows:

- If a project will not be started and funds not encumbered at fiscal year-end, staff requested to reduce the fiscal year 2013 budget and the project will be re-budgeted in fiscal year 2014. Significant re-budgeted projects will be:
 - Road Imp. – Leamington/Fresh Mkt./278
 - Existing Fac. – Station #2 Design Funds
 - Park – Chaplin Tennis Courts
 - Park – Collier Beach
 - New Fac. – Coligny/Pope Area
- If a project is started and funds encumbered but the project will not be finished, the encumbrance will be added to an ordinance in the fall to amend the 2014 budget. If the unencumbered funds are needed, they will also be added to an ordinance in the fall. If the unencumbered funds are not needed, staff requested a decrease in the budget on this fiscal year 2013 ordinance. If funds are inadequate to complete the job, staff requested an increase in this ordinance.

- If a project is expected to be complete, this budget ordinance closes the project budget as appropriate, i.e., reduce or increase the budget on this ordinance such that the budget and expended amounts equal.
- If a 2013 budgeted project is not going to be started in fiscal year 2013 or 2014, staff requested a decrease in this ordinance and the funds will not be re-budgeted in 2014. The significant example is Road Imp. – Dunnagan’s/Arrow Area.

Staff also included the following significant items for the Capital Projects Fund.

- \$5,000,000 - Land acquisition and GO Bond proceeds for the Planter’s Row golf course.
- Proceeds of the 2011 Hospitality Bonds transferred to reimburse the Hospitality Fund - \$2,453,132 and the Debt Service Fund - \$1,061,140.
- \$771,133 - Matching funds for the federal grant for Roadway Resurfacing from the Hospitality Fund.
- \$400,000 – Mainland Transportation funding to Beaufort County from Hospitality Fund.
- Establish two projects for renourishment: \$690,000 for the next major renourishment for task orders issued to begin permitting, planning, and environmental studies; and \$160,000 for an emergent project, Ocean Point. Staff expects to add budget to both of these projects in future years.

The amendments for the Debt Service Fund impact the revenues and other sources but not the expenditure budget. Staff reduced the budget for Real Estate Transfer Fees transferred into the Debt Service due to unavailability of funds to transfer at the programmed level. Prior year ad valorem funds are available to fund the debt service. Also, Hospitality Bond funds will be transferred to Debt Service to complete the processing of the refunded bonds.

In the Stormwater Fund, staff completed the same assessment for year-end as described above for the Capital Projects Fund. In the original budget, staff programmed more projects than current revenues would fund with the balance to be funded with new bond proceeds. Staff evaluated the program and is recommending that the Stormwater Fund operate on a PAYGO process. With this change, the rate charged to property owners will remain the same in fiscal year 2014 (the fourth year at the same rate). While staff believes the more critical projects will be completed in this year, some projects will be delayed until future years under the PAYGO process. This current ordinance reflects the recommended PAYGO approach and if approved by Council will reflect this less aggressive stance. Staff also estimates that a significant number and amount of projects will be started with encumbrances at year-end; staff estimates an encumbrance balance of \$1,420,000 at year-end (budgets that will remain in the current budget after this ordinance but will not be expended this year) which will be added to the fiscal year 2014 budget by amendment in the fall.

AN ORDINANCE OF THE TOWN OF HILTON HEAD ISLAND

ORDINANCE NO.

PROPOSED ORDINANCE NO. 2013-03

AN ORDINANCE TO AMEND THE BUDGET FOR THE TOWN OF HILTON HEAD ISLAND, SOUTH CAROLINA, FOR THE FISCAL YEAR ENDING JUNE 30, 2013; TO PROVIDE FOR THE EXPENDITURES OF CERTAIN FUNDS; AND TO ALLOCATE THE SOURCES OF REVENUE FOR THE SAID FUNDS.

WHEREAS, Section 5-7-260 of the Code of Laws of South Carolina requires that a municipal council act by ordinance to adopt a budget and levy taxes, pursuant to public notice; and

WHEREAS, the Town Council did adopt the budget on June 19, 2012, and

WHEREAS, pursuant to the budget amendment policy as stated in the Town's annual budget document, the Town Council is desirous of amending the budget for all four budgeted funds so as to provide funding sources for the expenditures and certain other commitments from the Fund Balance and other revenue sources, as well as to amend budget appropriations for certain capital projects and transfers out in the Capital Projects and Stormwater Funds, and amend budget appropriations for certain programs and transfers out in the Debt Service Funds.

NOW, THEREFORE, BE IT ORDERED AND ORDAINED BY THE TOWN COUNCIL OF THE TOWN OF HILTON HEAD ISLAND, SOUTH CAROLINA; AND IT IS ORDAINED BY THE AUTHORITY OF THE SAID TOWN COUNCIL:

Section 1 Amendment. The adopted 2013 fiscal year budget is amended to make the following changes as increases and decreases to the funds from prior years and to the projected revenue, expenditure and other sources and uses accounts as follows:

Capital Projects Fund

<u>Account Description</u>	<u>Source of Funds</u>	<u>Amount</u>
Revenues:		
2011B Hospitality Bond		3,514,272
General Obligation Bond Proceeds		5,225,000
Beach Fees		(495,771)
Donations		20,000
Grants		14,796
Hospitality Bond		(656,000)
Hospitality Tax		(101,483)
Lease		136,000
Property Taxes		(267,555)
Sunday Liquor Permit Fees		(231,745)
SWU Fees		(40,000)
TIF Bond		25,000
TIF Property Taxes		(2,478,003)
Traffic Impact Fees		(697,105)
Total Revenues		<u><u>3,967,406</u></u>

Capital Projects Fund

Expenditures:**Pathways**

Pathway Rehab	Property Taxes	\$ (5,000)
Palmetto Bay Road	TIF Property Taxes	(8,006)
Dunnagan's Alley	TIF Property Taxes	(5,839)
US 278 (Gardener to Mathews)	TIF Property Taxes	(664)
US 278 (Wexford to Fresh Market Shoppes)	Hospitality Taxes	(7,220)
"	Hospitality Bond	(60,000)
"	Traffic Impact Fees	(350,000)
Leg O'Mutton	Traffic Impact Fees	(287,105)
US 278 @ New Orleans to Shipyard & Town Hall	TIF Property Taxes	(14,691)
Pathway Kiosks	Donations	20,000
		<u>(718,525)</u>

Road Improvements

Directional/Neighborhood Signage	Hospitality Taxes	(5,557)
Mainland Transportation	Hospitality Taxes	400,000
Leamington/Fresh Market/US 278	Hospitality Taxes	(1,007,658)
"	Property Taxes	(189,000)
"	Traffic Impact Fees	(10,000)
Pedestrian Crosswalks	TIF Property Taxes	(15,947)
"	Property Taxes	(17,600)
Traffic Signal Mast Arms	Hospitality Taxes	(97,625)
"	Hospitality Bond	(221,000)
Roadway Safety Improvements	Property Taxes	(33,780)
"	Traffic Impact Fees	(50,000)
Intersection Improvements	TIF Property Taxes	(12,564)
F&R Emergency Access Points	Hospitality Taxes	(192)
"	Hospitality Bond	(100,000)
Roadway Resurfacing-Federal Match	Hospitality Taxes	771,133
		<u>(589,790)</u>

Park Development

Park Upgrades	Sunday Liq. Permit Fees	8,255
"	PARC Grant	14,796
Chaplin Tennis Park	TIF Property Taxes	(67,230)
"	Sunday Liq. Permit Fees	(240,000)
Rowing and Sailing Center	TIF Property Taxes	(685,810)
Recreation Center Enhancements	Hospitality Taxes	2,000
Collier Beach Park	Beach Fees	(400,000)
		<u>(1,367,989)</u>

Existing Facilities/Infrastructure

Rehabilitation and Renovation of Fixed Capital	Hospitality Taxes	(102,884)
Apparatus/Vehicle Replacement	Beach Fees	(3,902)
"	Hospitality Taxes	(51,285)
"	Property Taxes	(22,175)
Fire Station # 2 Replacement	Hospitality Bond	(275,000)
Security Cameras	Hospitality Bond	(20,000)
		<u>(475,246)</u>

Capital Projects Fund

Expenditures:

New Facilities/Infrastructure

Dispatch Center Equipment Upgrade	Hospitality Taxes	(2,195)
Sewer Projects	Beach Fees	(46,148)
"	TIF Property Taxes	1,092
"	SWU Fees	(40,000)
BCSO with Tenant Upfit	Hospitality Bond	20,000
"	Lease	136,000
Coligny/Pope Avenue Area Initiative	TIF Property Taxes	(975,000)
"	TIF Bond	25,000
Dunnagan's Area Initiative	TIF Property Taxes	(693,344)
		<u>(1,574,595)</u>

Beach Maintenance

Beach Management/Monitoring	Beach Fees	(865,951)
Dunes Refurbishment	Beach Fees	(7,065)
Beach Parks	Beach Fees	(22,705)
Beach Renourishment FY16	Beach Fees	690,000
Beach Renourishment-Ocean Point	Beach Fees	160,000
		<u>(45,721)</u>

Land Acquisition

Land Acquisition	Gen. Oblig. Bond Proceeds	<u>5,000,000</u>
		5,000,000

Debt Service/Issue Costs/Misc

Debt Service/Issue Costs	Gen. Oblig. Bond Proceeds	<u>225,000</u>
		225,000

Transfers

Transfer to Debt Service Fund	Series 2011B Hosp. Bonds	1,061,140
Transfer to Hospitality Tax	Series 2011B Hosp. Bonds	<u>2,453,132</u>
		3,514,272

Total Expenditures

3,967,406

Debt Service Fund

<u>Account Description</u>	<u>Source of Funds</u>	<u>Amount</u>
Revenues:		
Transfers In:		
Real Estate Transfer Fees		\$ (462,062)
Series 2011B Hospitality Bond		1,061,140
Total Revenues		\$ 599,078
Expenditures:		
Total Expenditures		\$ -
Net Change in Fund Balance		\$ 599,078

Stormwater Fund

<u>Account Description</u>	<u>Source of Funds</u>	<u>Amount</u>
Revenues:		
Stormwater Fee Bonds		\$ (3,810,072)
Total Revenues		<u>\$ (3,810,072)</u>
Expenditures:		
Personnel		
Personnel	Stormwater Fee Bonds	\$ 1,575
		1,575
Operating		
Travel	Stormwater Fee Bonds	(4,000)
Public Education	Stormwater Fee Bonds	3,500
MAP Update	Stormwater Fee Bonds	(30,022)
Tools & Equipment	Stormwater Fee Bonds	3,200
Permitting	Stormwater Fee Bonds	(12,000)
Water Quality Monitoring	Stormwater Fee Bonds	(2,831)
		(42,153)
Infrastructure Upgrades & Improvements		
Hilton Head Plantation Pond Control	Stormwater Fee Bonds	(135,159)
Myrtle Bank	Stormwater Fee Bonds	23,400
Isabella Ct-Pipe Replacement	Stormwater Fee Bonds	33,000
HHP-Bear Creek Outfall	Stormwater Fee Bonds	(100,000)
Wiler's Creek Stabilization	Stormwater Fee Bonds	(80,000)
Palmetto Dunes-Mooring Buoy Culvert Replacement	Stormwater Fee Bonds	(60,000)
Miller's Pond	Stormwater Fee Bonds	(11,205)
Port Royal Plantation Culvert Upgrade	Stormwater Fee Bonds	220
Port Royal Plantation Canal Dredging	Stormwater Fee Bonds	(200,000)
Shipyard Culvert Upgrades	Stormwater Fee Bonds	(125,000)
Tennismaster	Stormwater Fee Bonds	75,000
Wexford Generator Permanent Mount	Stormwater Fee Bonds	(44,235)
New Orleans @ WHP Drainage Improvements	Stormwater Fee Bonds	21,000
CIPP and CCCP Pipe Rehabilitation of CMP Systems	Stormwater Fee Bonds	(500,000)
Contingency Services	Stormwater Fee Bonds	(100,000)
Jarvis Bypass Channel	Stormwater Fee Bonds	(70,000)
Gumtree Road-South Outfall	Stormwater Fee Bonds	(98,000)
Broad Creek Shelter Cove-BMP Retrofits	Stormwater Fee Bonds	(50,000)
Myrtle and Hickory Lanes	Stormwater Fee Bonds	84,652
Executive Park	Stormwater Fee Bonds	57,000
Firethorn	Stormwater Fee Bonds	138,000
Arrow Road	Stormwater Fee Bonds	(425,000)
Fish Haul Culverts	Stormwater Fee Bonds	(137,110)
US278 Flooding (beyond SDCOT funding)	Stormwater Fee Bonds	(100,000)
Folly Field Rd. Lagoon	Stormwater Fee Bonds	135,000
		\$ (1,668,437)

Stormwater Fund

Expenditures:**Inventory & Modeling**

Hilton Head Plantation	Stormwater Fee Bonds	\$ 38,713
Indigo Run Plantation	Stormwater Fee Bonds	(265,000)
Port Royal Plantation	Stormwater Fee Bonds	(13,528)
Sea Pines Plantation	Stormwater Fee Bonds	(600,000)
Spanish Wells	Stormwater Fee Bonds	3,000
Unaffiliated Watersheds	Stormwater Fee Bonds	(61,576)
Gumtree Road	Stormwater Fee Bonds	(30,000)
		<u>(928,391)</u>

Drainage Maintenance and Repairs**Hilton Head Plantation**

Pipe Collars, Ditch Cleaning, Vac-haul, Stabilization	Stormwater Fee Bonds	(75,000)
Ditch Cleaning, Vac-haul, Stabilization, Unknown	Stormwater Fee Bonds	(46,500)
Golden Hind	Stormwater Fee Bonds	26,740
Big Woods Outfall	Stormwater Fee Bonds	(65,000)
Seabrook	Stormwater Fee Bonds	10,000
Sweetwater	Stormwater Fee Bonds	25,000

Indigo Run Plantation PUD

Pipe Collars, Vac-haul, Ditch Work	Stormwater Fee Bonds	(50,000)
Trimming Wax Myrtle Overhanging Channels & Lagoons	Stormwater Fee Bonds	(25,000)
Colonial Drive Flooding Mitigation	Stormwater Fee Bonds	(25,000)
Long Reach Hoe Work	Stormwater Fee Bonds	20,000

Long Cove Plantation PUD

Long Cove General Maint.	Stormwater Fee Bonds	2,500
--------------------------	----------------------	-------

Leamington PUD

Ditch Cleaning, Vac-haul, Stabilization, Unknown	Stormwater Fee Bonds	(35,000)
Clearing Ditch/Trim Wax Myrtles-Between LM & SH	Stormwater Fee Bonds	(15,000)

Palmetto Dunes Plantation PUD

Palmetto Dunes General Maint.	Stormwater Fee Bonds	15,000
Ditch Cleaning, Vac-haul, Stabilization, Unknown	Stormwater Fee Bonds	(17,100)
Man O War & Longboat ROW Drng Pipe Repair/Lining	Stormwater Fee Bonds	(20,000)
Longboat to Man O War Pipe Cleaning & Inspection	Stormwater Fee Bonds	(3,500)
Queens Folly ROW Drng Pipe Rehab	Stormwater Fee Bonds	(20,000)
Queens Folly ROW Median Drng Swale Grading	Stormwater Fee Bonds	(10,000)

Palmetto Hall Plantation PUD

Palmetto Hall General Maint.	Stormwater Fee Bonds	5,000
------------------------------	----------------------	-------

Port Royal Plantation PUD

Scarborough Channel Widening/Stabilization	Stormwater Fee Bonds	(20,000)
Ditch Cleaning, Vac-haul, Stabilization, Unknown	Stormwater Fee Bonds	(66,941)

Shipyard Plantation PUD

Ditch Cleaning, Vac-haul, Stabilization, Unknown	Stormwater Fee Bonds	(43,000)
Cottages Sinkhole & Shipmaster Sinkholes	Stormwater Fee Bonds	(16,000)
Galleon Fairway Flooding-Adj. Pipe & Repair	Stormwater Fee Bonds	(20,000)
Tennismaster - add box, stub pipe and clean channel	Stormwater Fee Bonds	(15,000)
Extend Culvert, Lower PSD Line on Gloucester Rd	Stormwater Fee Bonds	(5,000)
Trimming Wax Myrtle Overhang Channels/278 Lagoons	Stormwater Fee Bonds	(20,000)
Long Reach Hoe Work-Hamilton/Sands	Stormwater Fee Bonds	15,000
Shipyard Dr Outfall to Port O Call	Stormwater Fee Bonds	23,000

Drainage Maintenance and Repairs continued on the next page

Stormwater Fund

Expenditures:

Drainage Maintenance and Repairs, Continued

Sea Pines Plantation PUD

General Drng Maint.-Pipe Cleaning & Repairs	Stormwater Fee Bonds	\$	(15,000)
General Lagoon Maint. of Risers & Gates	Stormwater Fee Bonds		(20,000)
Ditch Cleaning, Vac-haul, Stabilization, Unknown	Stormwater Fee Bonds		(18,000)
Ruddy Turnstone	Stormwater Fee Bonds		5,200
Sea Pines Country Club Lagoon	Stormwater Fee Bonds		23,750

Wexford Plantation PUD

Ditch Cleaning, Vac-haul, Stabilization, Unknown	Stormwater Fee Bonds		(49,900)
Ditch Work Along Powerline Easement	Stormwater Fee Bonds		(30,000)

Non-PUD

County Owned General Maint.	Stormwater Fee Bonds		3,400
Shamrock Circle-Roadside Ditches/Driveway Pipes	Stormwater Fee Bonds		(80,000)
Channel Maintenance of Easements	Stormwater Fee Bonds		25,000
Misc. Vac-haul	Stormwater Fee Bonds		(75,000)
Channel Cleaning	Stormwater Fee Bonds		(75,000)
Misc. Ditch Mowing	Stormwater Fee Bonds		(50,000)
Video of Misc. Suspect Failing Pipes	Stormwater Fee Bonds		(50,000)
Unknown Rehab Contingency	Stormwater Fee Bonds		(75,000)
Surveying	Stormwater Fee Bonds		(50,000)
Environmental	Stormwater Fee Bonds		(25,000)
Legal	Stormwater Fee Bonds		(25,000)
Engineering	Stormwater Fee Bonds		(100,000)
Oakmarsh Road Outfall-Remove Sediments	Stormwater Fee Bonds		(10,000)
Mathews/Matilda-Bank Erosion	Stormwater Fee Bonds		(11,300)
Palmetto Headlands	Stormwater Fee Bonds		35,625
Folly Field-Channel Cleanout	Stormwater Fee Bonds		(75,000)
Old Woodlands-Pond Weir/Channels	Stormwater Fee Bonds		(20,000)
Myrtle & Hickory	Stormwater Fee Bonds		(12,652)
Leg O'Mutton Site Clean Up	Stormwater Fee Bonds		11,000
WHP @ Beach City Road Ditch	Stormwater Fee Bonds		12,000
North Forest Beach Side Streets	Stormwater Fee Bonds		9,300
Grace Comm. Church	Stormwater Fee Bonds		900
Tide Point Easement	Stormwater Fee Bonds		24,000
New Orleans-Pipe and Ditch	Stormwater Fee Bonds		15,000
Long Reach Hoe-Northridge System	Stormwater Fee Bonds		25,000
Sea Cloisters	Stormwater Fee Bonds		5,000
State Owned General Maint.	Stormwater Fee Bonds		4,100
WHP Median & Shoulder Drainage	Stormwater Fee Bonds		(146,800)
Mathews Culvert Outfall-Pinch Valves	Stormwater Fee Bonds		(80,000)
Bermuda Point Ditch	Stormwater Fee Bonds		900
Palmetto Bay Pathway Erosion	Stormwater Fee Bonds		1,020
US 278 Median @ Cental Ave.	Stormwater Fee Bonds		10,000
Cordillo Pkwy-Clean Pipes, Channel, and Stabilize	Stormwater Fee Bonds		20,000

(1,333,258)

Stormwater Fund

Expenditures:

Pump Stations

Pump Station Maintenance	Stormwater Fee Bonds	\$ (139,000)
Pump Buildings, Grounds, Elec., & Utilities	Stormwater Fee Bonds	(40,000)
Shipyard Pump Work	Stormwater Fee Bonds	7,000
Sea Pines Pump Work	Stormwater Fee Bonds	(33,643)
Emergency Contingency	Stormwater Fee Bonds	(75,000)
Wexford Generator Permanent Mount	Stormwater Fee Bonds	44,235
Wexford Pump	Stormwater Fee Bonds	<u>397,000</u>
		160,592
Total Expenditures		<u><u>\$ (3,810,072)</u></u>

The effect of this amendment will be to increase the expenditures and transfers out in the Capital Projects Fund to \$27,764,137; decrease the Stormwater Utility Fund to \$5,113,927; and stay the General Fund at \$33,706,257 and the Debt Service Fund at \$15,928,015.

ORDINANCE NO.

PROPOSED ORDINANCE NO. 2013-03

Section 2 Severability. If any section, phrase, sentence, or portion of this Ordinance is for any reason held invalid or unconstitutional by any court of competent jurisdiction, such portion shall be deemed a separate, distinct, and independent provision, and such holding shall not affect the validity of the remaining portions thereof.

Section 3 Effective Date. This Ordinance shall be effective upon its enactment by the Town Council of the Town of Hilton Head Island on this _____ day of _____, 2013.

PASSED, APPROVED, AND ADOPTED BY THE COUNCIL FOR THE TOWN OF HILTON HEAD ISLAND ON THIS ____ DAY OF _____, 2013.

Drew A. Laughlin, Mayor

ATTEST:

Esther Coulson, Town Clerk

First Reading: _____

Second Reading: _____

APPROVED AS TO FORM:

Gregory M. Alford, Town Attorney

Introduced by Council Member: _____



MEMORANDUM

TO: Town Council

FROM: Stephen G. Riley, ICMA-CM, Town Manager

VIA: Susan M. Simmons, CPA, Director of Finance

DATE: April 24, 2013

RE: **First Reading of Proposed Ordinance No. 2013-05**

Recommendation:

Staff recommends Council approve first reading by title only of Proposed Ordinance No. 2013-05 establishing the fiscal year 2014 General, Capital Projects, Debt Service and Stormwater Funds' budgets.

Summary:

This Town formally establishes a budget for four of its funds. Also, the Town presents information on the remaining funds as they are a primary source of funding for the funds with formal budgets. Throughout May and June, the Town holds a series of budget workshops in addition to the three actions it takes in Council meetings (1st reading by title only, revised 1st reading, and 2nd reading).

Background:

The attached ordinance does not include supporting documentation or include the proposed millage. At the Council meeting, the Town Manager will provide the ordinance with proposed millage, budgeted financial statements, and a Powerpoint presentation highlighting the proposed budgets.

In subsequent workshops and meetings according to the meeting agenda, staff will present details of the designated budgets or affiliated agencies will present their requests to Council. At those meetings, Council and the public will offer comments and questions on the budgets. Staff will make any directed changes with the goal being that the public hearing and revised 1st reading will be June 11, 2013 and 2nd reading will be at Council's regular meeting on June 18, 2013.

ORDINANCE NO. _____

PROPOSED ORDINANCE NO. 2013-05

AN ORDINANCE TO RAISE REVENUE AND ADOPT A BUDGET FOR THE TOWN OF HILTON HEAD ISLAND, SOUTH CAROLINA, FOR THE FISCAL YEAR ENDING JUNE 30, 2014; TO ESTABLISH A PROPERTY TAX LEVY; TO ESTABLISH FUNDS; TO ESTABLISH A POLICY FOR ACQUISITION OF RIGHTS OF WAY AND EASEMENTS; AND PROVIDING FOR SEVERABILITY AND AN EFFECTIVE DATE.

WHEREAS, Section 5-7-260(3) of the Code of Laws for South Carolina 1976, as amended, and Section 2-7-20 of the Municipal Code of the Town of Hilton Head Island, South Carolina, require that the Town Council act by ordinance to adopt a budget and levy taxes, pursuant to public notice; and

WHEREAS, Town Council also desires to set aside funds for an Operating Reserve to provide for emergency-related expenditures and to offset fiscal year tax revenue income stream deficiency; and

WHEREAS, Town Council finds that it would be more economical and efficient to authorize the Town Manager to move forward with construction contract modifications, change orders, contract price adjustments, and execution of contracts for supplies, services, and construction where the contract amount involved does not exceed the budget line item or project budget as approved by Town Council in the Consolidated Municipal Budget.

NOW, THEREFORE, BE IT ORDERED AND ORDAINED BY THE COUNCIL OF THE TOWN OF HILTON HEAD ISLAND, SOUTH CAROLINA; AND IT IS HEREBY ORDAINED BY THE AUTHORITY OF THE SAID COUNCIL:

NOTE: Underlined and bold-face typed portions indicate additions to the Ordinance. ~~Stricken~~ Portions indicate deletions to the Ordinance.

Section 1. Adoption of the Budget. The prepared budget of estimated revenues and expenses, a copy of which is attached hereto and incorporated herein, is hereby adopted as the budget for the Town of Hilton Head Island for the fiscal year ending June 30, 2014.

Section 2. Establishment of Property Tax Levy. A tax to cover the period from July 1, 2013 through June 30, 2014, inclusive, for the sums and in the manner hereinafter mentioned, is and shall be, levied, collected and paid into the treasury of the Town of Hilton Head Island for its uses at a rate of mills on assessed value of real estate and personal property of every description owned in the Town of Hilton Head Island, except such property as is exempt from taxation under the Constitution and laws of the State of South Carolina. Said tax levy shall be paid into the Town Treasury for the credit of the Town of Hilton Head Island for its corporate purposes, for the purpose of paying current operational expenses of the said municipality ___ mills, Debt Service ___ mills, and Capital Projects Fund ____ mills making the total levy of ____ mills.

Section 3. Establishment of Funds. To facilitate operations, there shall be established and maintained a General Fund, a Capital Projects Fund, a Debt Service Fund, a Stormwater Fund and other appropriate funds in such amounts as are provided for in the aforesaid Budget, as hereby adopted or as hereafter modified pursuant to law.

Section 4. Acquisition of Rights of Way and Easements. The Town Manager is charged with the duty of executing all necessary documents to obtain rights of way, easements, and other property interests necessary to complete duly authorized Capital Improvement Projects. If expenditures are expressly authorized in an approved Capital Improvement Project, then the Town Manager is hereby authorized to execute all necessary documents and to expend such funds as are approved pursuant to the Capital Improvement budget. Provided, however, in the event that the costs of an acquisition of such real property interests materially exceeds the amount budgeted in the approved Capital Improvement Project and the Town Manager is unable to shift additional funds from other authorized sources, the Town Manager shall be required to obtain the approval of Town Council for such additional expenditures. Nothing herein shall obviate the requirement that no condemnations shall be commenced without the appropriate approval of the Town Council for the Town of Hilton Head Island.

Section 5 Severability. If any section, phrase, sentence, or portion of this Ordinance is for any reason held invalid or unconstitutional by any court of competent jurisdiction, such portion shall be deemed a separate, distinct, and independent provision, and such holding shall not affect the validity of the remaining portions thereof.

Section 6. Effective Date. This Ordinance shall be effective upon its enactment by the Town Council for the Town of Hilton Head Island.

**PASSED, APPROVED, AND ADOPTED BY THE COUNCIL FOR THE TOWN OF
HILTON HEAD ISLAND ON THIS _____ DAY OF _____, 2013.**

Drew A. Laughlin, Mayor

ATTEST:

Esther Coulson, Town Clerk

First Reading:
Public Hearing:
Revised First Reading:
Second Reading:

APPROVED AS TO FORM:

Gregory M. Alford, Town Attorney

Introduced by Council Member: _____



TOWN OF HILTON HEAD ISLAND

Community Development Department

TO: Stephen G. Riley, CM, *Town Manager*
VIA: Teri Lewis, AICP, *LMO Official*
CC: Charles Cousins, AICP, *Director of Community Development*
FROM: Anne Cyran, AICP, *Senior Planner*
DATE: April 25, 2013
SUBJECT: Proposed Resolution No. 2013-04
Approve the Display of Four United Way Fundraising Signs

Recommendation

The Planning and Development Standards Committee considered the proposed amendment on April 25, 2013 and voted 2-0-0 to forward the resolution to Town Council with a recommendation of approval.

Staff recommends that Town Council approve the proposed resolution.

Summary

In September 1996, the Town of Hilton Head Island Town Council approved Resolution 96-40 designating the United Way thermometer signs as official signs. The designation was subject to three conditions:

- 1) That only two such signs may be displayed, one adjacent to each of the Town's special event signs located at Town Hall and at the Northridge Tract;
- 2) That the signs be no larger than 16 square feet and that the design, materials, colors and copy layout be approved by the Town's Corridor Review Commission; and
- 3) That the signs not be displayed prior to September 1st of each year and that they be removed no later than the following December 15th.

Accordingly, two United Way thermometer fundraising signs have been displayed at the designated locations during each fundraising campaign since 1996. Given the population growth in the area since 1996 and the consequent increase in need for funds, the United Way of the Lowcountry would like to display two additional thermometer fundraising signs on Hilton Head Island to increase the public's awareness of the campaign.

The two proposed signs would be located next to Town of Hilton Head Island special event signs at Honey Horn Plantation and at the former Welcome Center site. All of the fundraising signs would still be required to meet conditions 2 and 3 of Resolution 96-40.

Background

In March, the United Way of the Lowcountry asked Town staff if two additional thermometer fundraising signs could be displayed on the island to increase the public's awareness of their annual fundraising campaign.

A RESOLUTION BY THE TOWN COUNCIL OF THE TOWN OF HILTON HEAD ISLAND APPROVING THE DISPLAY OF FOUR UNITED WAY OF THE LOWCOUNTRY THERMOMETER SIGNS DURING ITS ANNUAL FUNDRAISING CAMPAIGN.

WHEREAS, on July 21, 1998, the Town Council did amend Title 16 of the Municipal Code of the Town of Hilton Head Island by enacting a revised Land Management Ordinance ("LMO"); and

WHEREAS, the Town Council of the Town of Hilton Head Island, South Carolina amended article X of the Land Management Ordinance on September 17, 1996 to allow for certain signs to be designated as official signs; and

WHEREAS, on September 17, 1996, the Town Council of the Town of Hilton Head Island South Carolina approved Resolution 96-40, designating the United Way thermometer signs as official signs subject to the condition that only two such signs may be displayed, one adjacent to each of the Town's special event signs located at Town Hall and at the Northridge Tract; and

WHEREAS, since September 1996, the population of Hilton Head Island has increased by 32 percent; and

WHEREAS, since September 1996, the United Way of the Lowcountry's fundraising goal has increased from \$1.3 million to \$2.4 million; and

WHEREAS, the United Way of the Lowcountry would like to display two additional thermometer signs during its fundraising campaign to increase public awareness of the campaign.

NOW, THEREFORE, BE IT, AND HEREBY IT IS, RESOLVED BY THE TOWN COUNCIL FOR THE TOWN OF HILTON HEAD ISLAND, SOUTH CAROLINA, THAT THE TOWN COUNCIL HEREBY APPROVES THE DISPLAY OF FOUR UNITED WAY OF THE LOWCOUNTRY THERMOMETER SIGNS DURING ITS ANNUAL FUNDRAISING CAMPAIGN SUBJECT TO THE FOLLOWING CONDITIONS:

1. That only four signs may be displayed, one adjacent to each of the Town's special event signs located at Town Hall, the Northridge Tract, Honey Horn Plantation and the former Welcome Center site.
2. That all the signs be identical to the design previously approved by the Town's Corridor Review Commission.
3. That the signs may not be displayed prior to September 1st of each year and that they must be removed no later than the following December 15th.

MOVED, APPROVED, AND ADOPTED ON THIS _____ DAY OF _____, 2013.

Drew A. Laughlin, Mayor

ATTEST:

Esther Coulson, Town Clerk

Approved as to form:

Gregory M. Alford, Town Attorney

Introduced by Council Member: _____

MEMORANDUM

TO: Town Council

FROM: Stephen G. Riley, Town Manager

DATE: May 2, 2013

RE: **Proposed IRONMAN Triathlon on Hilton Head Island**

The Hilton Head Island-Bluffton Chamber of Commerce is seeking Town Council's vote of support for the concept of conducting an IRONMAN Triathlon on the Island and surrounding region.

The Chamber, along with other partners, has developed and submitted the attached application to hold this event, starting in 2014, in response to a solicitation from the World Triathlon Corporation seeking a new venue in the Southeastern United States.

The Triathlon would involve up to 2,500 participants in an event that involves:

- A swim of 2.4 miles
- A bike race of 112 miles
- A run of 26.2 miles

Friends, family and support members often accompany each participant.

There are multiple proposed routes for each segment of the event with a final route yet to be determined. Particularly for the bike race, the routes involve potentially multiple jurisdictions, including the neighboring communities of Bluffton, Hardeeville, Beaufort and Port Royal as well as Beaufort and Jasper Counties. The State Department of Transportation will play a role as will local and regional law enforcement and fire and EMS services. Several routes involve private roads controlled by various POA's. All routes impact any number of neighborhoods and commercial districts.

There are many organizational and safety issues to be addressed across many jurisdictions. At this stage, support for continuing to explore the concept would be the most that Council would be in a position to vote on.



HILTON HEAD ISLAND-BLUFFTON
CHAMBER OF COMMERCE

May 1, 2013

Dear Town Council Member:

Attached you will find the chamber's RFP response for World Triathlon Corporation's Southeastern U.S. IRONMAN event. I wanted you to be aware of the details related to the proposal prior to Tuesday's Town Council meeting.

It's an opportunity to bring a shoulder-season marquee event to Hilton Head Island with a \$50 to \$75 million dollar impact in our community over the next 5 years. The 2,500 athletes from 30 different countries around the world who participate, are the type of visitor we want to attract as a destination. With an average household income of \$174K, traveling to Hilton Head Island with family and friends, they are highly educated and a desirable demographic for our Lowcountry tourism economy.

IRONMAN organizers are also committed to giving back to their host communities and reinvestments a minimum of \$50,000 with non-profit organizations.

There will undoubtedly be challenges that come with an undertaking of this magnitude, but the positive impact on our community far outweighs these challenges. We're a community that has a long and illustrious history of hosting large and well-recognized major events such as the RBC Heritage Presented by Boeing and the Concours, which both enhance our community in a myriad of ways. We have never shied away from seizing a positive opportunity that comes our way and this race is no exception. By hosting over 90 different IRONMAN and related events around the country, race organizers are highly experienced at ensuring host cities minimally inconvenienced and that community support is part of the process.

I look forward to hearing your input at Tuesday's Town Council meeting. If you have questions prior to next week's gathering, please don't hesitate to call me or Susan Thomas for further clarification.

Sincerely yours,

William G. Miles, IOM, CCE
President & CEO



HILTON HEAD ISLAND

HOST CITY RFP | PRESENTED BY

Hilton Head Island - Bluffton Chamber of Commerce, Visitor & Convention Bureau



HILTON HEAD ISLAND
South Carolina

CONTENTS

SECTION 1 | STATEMENT OF INTEREST **3**

SECTION 2 | COURSE ROUTES, TOWN & COUNTY RESOURCES FOR COURSE OPERATIONS, AUXILIARY SPACES **16**

SECTION 3 | TRANSPORTATION & ACCOMMODATIONS **40**

SECTION 4 | MARKETING AND PR RESOURCES **50**

SECTION 5 | LETTERS & EMAILS OF SUPPORT **54**

SECTION 6 | DESTINATION INFORMATION **73**

SECTION 7 | ATTACHMENTS **78**



SECTION 1 | STATEMENT OF INTEREST

The Hilton Head Island-Bluffton Chamber of Commerce and Visitor & Convention Bureau (VCB), as well as over 1,600 Chamber member businesses of the Beaufort County greater community are keenly interested in and deeply committed to welcoming the Hilton Head Island IRONMAN® to our region.

We can assure you that we will commit our dedicated resources and professionals, including more than four decades of experience in sporting and event planning and marketing, as well as our strong relationships with local, county and state officials, to fulfilling all of the tangible deliverables that you require for superior race operations, logistics, community and public works support and truly impressive financial support.

Our community possesses 45 years of expertise in successful sports and competition event planning and implementation. We have over four decades of collaboration experience in hosting world-class events such as the annual RBC Heritage PGA Tour Golf Tournament. PGA members and their families voted Hilton Head Island’s tournament among their most favorite due to family-friendly atmosphere and the relaxing hospitality of the Island. This is a testament to how well we handle world-class sporting and recreation events and how successful an event like IRONMAN can become in our destination. We can assure you that welcoming the IRONMAN event, and meeting and exceeding your participants’, guests’ and organizers’ expectations will be our key focus and accomplishment.

We truly want to do everything we can to ensure that Hilton Head Island, Bluffton and the Lowcountry are your top choice for the event. Our long-standing relationships with local, regional and state officials and event experts, public service leaders, diverse businesses and stakeholders through years of collaboration



HILTON HEAD ISLAND
South Carolina



HILTON HEAD ISLAND

enable us to confidently commit our resources to fulfill all of your needed deliverables for superior race operations, logistics and planning, as well as agreed upon financial support. Discover why Hilton Head Island was chosen by *Conde Nast Traveler* magazine readers as the #1 of the top 10 Islands in the nation.

We can offer a full deployment of our resources and community commitment to making this a much-loved annual event every October from 2014 and beyond securing the third weekend of October 15-19, 2014 for IRONMAN and also being flexible to considering other dates should they be a better fit for all involved.

MAIN CONTACTS

Susan Thomas, Hilton Head Island/Bluffton Chamber of Commerce/VCB

Vice President, Visitor & Convention Bureau
P.O. Box 5647
Hilton Head Island, SC 29938
843-785-3673, ext. 366
stthomas@hiltonheadisland.org



**HILTON HEAD ISLAND-BLUFFTON
CHAMBER OF COMMERCE**
2000 & 2006 National Chamber of the Year

Jack Reed, Hilton Head Island/Bluffton Chamber of Commerce/VCB

Director of Sales
P.O. Box 5647
Hilton Head Island, SC 29938
jreed@hiltonheadisland.org



Wes Kitashima, CMP, Hilton Head Island/Bluffton Chamber of Commerce/VCB

Sales Manager
P.O. Box 5647
Hilton Head Island, SC 29938
wkitashima@hiltonheadisland.org



HILTON HEAD ISLAND
South Carolina



HILTON HEAD ISLAND

Why World Triathlon Corporation Should Select Hilton Head Island and the Surrounding Lowcountry to Host IRONMAN and Why We Are the Best Choice in the Region:

PRISTINE NATURE AND UNIQUE LOWCOUNTRY SCENERY

Hilton Head Island and the surrounding area offer breathtaking coastal scenery including pristine beaches, fresh and salt water marshes and wetlands, race routes canopied with Spanish moss covered live oak trees, palmettos and beautiful and majestic wildlife along many portions of the race routes, as well as charming villages and friendly southern hospitality.

WELCOMING COMMUNITY READY TO ROCK THE RACE

The Chamber and VCB’s organizing committee’s strong relationships with Towns and State tourism, business and political leaders as well as a group of very committed and supportive leadership officials from Beaufort County, the Town of Bluffton and Hilton Head Island are at your disposal. Our committed and superior hotels, resorts and vacation villas and homes are very eager and willing to work with World Triathlon Corporation to provide event venues, lodging, banqueting and special touches that you require. Meanwhile, our rich cadre of trained and passionate volunteers and ambassadors are eager to welcome this event and make it a huge success. We’ve already received dozens of emails from leaders in our community, the region, and even from around the U.S., and Europe, to endorse and support the event to occur on Hilton Head Island. From our town and county officials, to Governor Nikki Haley, to our residents and visitors, we all agree that focusing on good health and well-being is an important part of our DNA. Hosting the IRONMAN event is completely in-sync with our core values on Hilton Head Island, the region and our entire state.



HILTON HEAD ISLAND
South Carolina

STRONG FINANCIAL SUPPORT

The Hilton Head Island-Bluffton Chamber of Commerce and its Visitor & Convention Bureau will work hand-in-hand with the World Triathlon Corporation to set up an online housing bureau for the event that includes all of our major hotels and resorts, most select service properties and a number of vacation home and villa rental lodging companies throughout Beaufort County. Official lodging participants have agreed to a \$20 per room night or unit night event fee to be collected by the Chamber and used toward our financial guarantee with the World Triathlon Corporation. In addition, the Chamber will use our annual South Carolina Destination-specific grant to match these private sector funds with grant funds to support IRONMAN and the marketing of this new destination event from 2014-2018. With these two sources of funds, **we are guaranteeing IRONMAN \$250,000 in event support and marketing funds annually from 2014 through 2018.** Funds collected above this amount, if any, will be used by the Chamber to off-set additional marketing support costs for the event. (See accommodations section for more details on lodging offerings; the range of rates includes the \$20 per night fee for each property).

SUSTAINABLE TOURISM PROWESS

Hilton Head Island is a thought-leader in sustainable tourism and the first eco-planned community in the United States. Our long-standing sustainable tourism management focus ensures a pristine natural environment. We have a deep commitment to preserving the area's delicate coastal, wetland and forested marshes and wildlife. This commitment includes embracing healthy lifestyles, a core value of our community.

We are committed to a healthy environment and green living and our Town implements a Green Movement program of waste recycling with our residents, businesses and visitors.

In 2010, the Town of Hilton Head Island began participating in the Audubon International Sustainable Communities Program. Our participation in this program demonstrates our commitment to green initiatives and sustainability. In addition, the Town of Hilton Head Island has held the Tree City USA® designation since 2000. To qualify, we meet the standards established by the Arbor Day Foundation and the National Association of State Foresters.



HILTON HEAD ISLAND
South Carolina



HILTON HEAD ISLAND

We are also proud of our new way to explore the beautiful tree tops and views at the ZipLine Hilton Head, a fun, two-hour canopy tour that is a sweet journey through Hilton Head’s beautiful massive live oaks and commanding pines, looking out on glistening Broad Creek with its array of boats, fantastic birds and dolphins.

BICYCLISTS’ HEAVEN

With over 100 miles (161 km) of Bike Trails, Hilton Head Island has recently earned a Silver Level “Bicycle Friendly Community” designation from the League of American Bicyclists. We are one of only three resort destinations in the U.S. with this high-level bicycle friendly designation and the only place in the Carolinas with a silver level.

Our local bicycle club, Kickin’ Asphalt Bicycle Club, was named the Best Bicycle Club in Southeast USA by the League in 2008. With dozens of top bicycle businesses, group rides and bike tours and resources on the Island and in nearby Bluffton, it’s a pretty good place for cyclists.

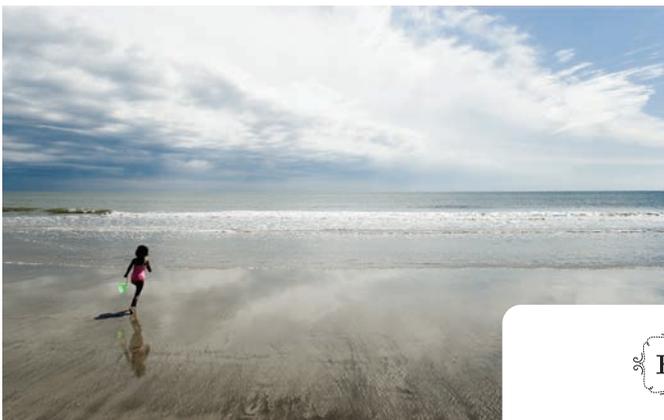


SUPREME BEACHES AND OCEAN AT YOUR FINGERTIPS, AND TOES

Hilton Head Island beaches boast sugar-fine sand on very firm beaches that provide a very sure and solid foundation for swimmers entering and exiting the Atlantic Ocean. Millennia of geologic activity and ocean waves have molded our solid strand. It is wide and level and unlike most other shores in America. Plus, our shallow ocean shelf extends for 70 feet from the shoreline to the location of the Continental Shelf. Nature has graced us with gentler waves and wind, compacting well-worn particles into a harder beach surface and resulting in our wider and flatter beaches. Another bonus is that in October, our average ocean temperature is in the mid-70s Fahrenheit.

SEAMLESS RACE TRANSITIONS

Hilton Head Island and the surrounding Lowcountry are not just a city location, we are a seamless regional destination offering the ability to work together to ensure that every moment of the race is about the race and not transferring or busing athletes to different locations during IRONMAN. Our diverse settings include a rich village atmosphere in eclectic seaside marina villages on the Island, Old Town Bluffton’s historic district by the May River and unique route options to provide race participants with a variety of settings. Swimming along the Atlantic Coast, then running through delightful villages to meandering bridges over major rivers and



HILTON HEAD ISLAND
South Carolina



HILTON HEAD ISLAND

intracoastal waterways will lead participants through Historic Old Town Bluffton, an icon for Lowcountry charm, to vistas of fresh and salt water marshes laid out along miles of rural oak-canopied country roads. Participants will be accompanied in many spaces by egrets, herons, eagles and other friendly wildlife.

PAMPERING AMENITIES AND ENGAGING ACTIVITIES

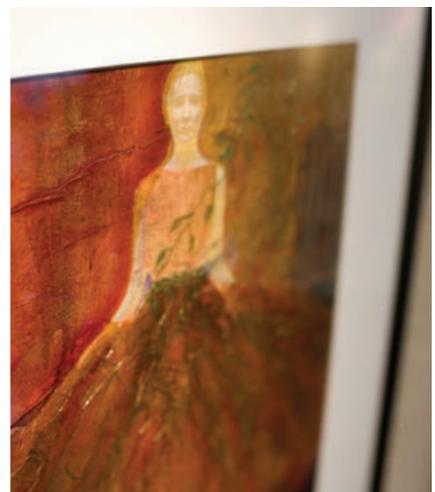
We offer a variety of recreation, shopping, sports and pampering services for your participants, families and guests. Hilton Head and Bluffton feature dozens of recreation and sporting options such as world-class golf, kayaking, fishing, horseback-riding, biking, hiking, and one of only two ziplines in South Carolina. Local art galleries, historic and cultural tours and night time musical and club entertainment abounds.

For those who seek relaxation and pampering, dozens of world-class spas, shopping, relaxing beaches and upscale resort amenities will ensure you are in the groove.

VALUE-ADDED BENEFITS

It is our goal to build the IRONMAN on Hilton Head Island into a must-attend event for the entire family! Our Chamber, Towns, and County and State will pool together helpful and valuable resources to ensure a successful and smooth race and visit for everyone involved and commit to enhancing the event over the years. We expect to develop many innovative programs as we work together but wanted to share the following suggestions that were created after learning from IRONMAN what some of your needs are including:

- Hilton Head Island and Bluffton will create and staff an IRONMAN Comment Line for our residents, participants and visitors so that they may provide feedback and suggested enhancements for subsequent years of Hilton Head Island IRONMAN.
- We will ensure that our organizing committee works closely with IRONMAN and host lodging to communicate and develop creative cost-effective transfer options from airports to the destination for participants, as well as special IRONMAN events.
- We would like to create optional family and guest itineraries for your event including pre- and post-event



HILTON HEAD ISLAND
South Carolina



HILTON HEAD ISLAND

options to suit every interest and age and ensure your visit is a memorable one that connects you to all our area offers in leisure, culture and history including surveying your participants to learn of their interests for future years.

We will work hand in glove with your team to create memorable, fun and engaging, family-friendly activities and events for Triathlon participants and their loved ones including developing an IRONKIDS Splash and Dash event at one of our very well-suited recreation centers on the Island that could contain all aspects of the event. We will foster involvement with local school children and our very strong Boys & Girls Club to support the event in creative ways. Volunteerism is also in our DNA and we will work with IRONMAN to develop community benefits.

SUCCESSFUL HILTON HEAD ISLAND MARQUEE EVENTS

RBC HERITAGE, SOUTH CAROLINA'S ONLY PGA TOUR EVENT

www.rbcheritage.com

History - This PGA event has been welcomed every year to Hilton Head Island since 1969. 2014 will mark the 46th RBC Heritage held on Hilton Head Island.

Event Contributions - RBC Heritage has resulted in more than \$23 million being distributed to those in need throughout South Carolina and Georgia since 1987. In 2012, \$1.5 million was distributed to charitable organizations, the arts, medical institutions and for college scholarships.

Economic Impact - Each year RBC Heritage pumps more than \$80 million into the State of South Carolina's economy.

Demographics - 55% of RBC Heritage spectators have an annual income over \$100,000. 62% are 55 and older and 64% completed a 4-year college degree.



HILTON HEAD ISLAND
South Carolina

Volunteer Effort – More than 1,200 volunteers work throughout tournament week and return each year to assist.

Attendance – More than 100,000 people attend the RBC Heritage each year.

HILTON HEAD ISLAND MOTORING FESTIVAL & CONCOURS D'ELEGANCE

www.HHIconcours.com

History – A signature event that has been celebrated on Hilton Head Island for 11 years. This November will mark its 12th year on the Island.

Event – Over 10,000 attendees and motor enthusiasts spend the week in Hilton Head Island enjoying the events and the Island's many amenities. In addition, over 15,000 people attend the festival.

Demographics – Forty-five percent of spectators and participants come from outside a 50-mile radius of Hilton Head, mostly from South Carolina, Georgia, North Carolina and Florida.

HILTON HEAD ISLAND GULLAH CELEBRATION

www.gullahcelebration.com

History – Established in 1996, the Hilton Head Island Gullah Celebration is an annual event held during the month of February. Since its inception, the Hilton Head Island Gullah Celebration was designed to create economic development opportunities for minority business owners, to develop the cultural tourism market and to increase tourism in February on Hilton Head Island, historically the slowest month of the year. While consistently meeting the intended objectives, the Hilton Head Island Gullah Celebration continues to strategically assess opportunity for continued growth and expansion annually.

The Hilton Head Island Gullah Celebration showcases the rich cultural heritage of the Gullah people and their history on Hilton Head Island. Hilton Head Island Gullah Celebration programming includes a variety of events designed to attract local residents, regional, national and international travelers. The Hilton Head Island Gullah Celebration has been recognized by the Southeast Tourism Society as one of the Top 20 Events in the Southeast.



HILTON HEAD ISLAND
South Carolina

Hilton Head Island Gullah Celebration events incorporate the many facets of the Gullah culture. Visitors have an opportunity to experience the food and music, receive firsthand, historical information and take a journey through the culture via the visual arts. The Taste of Gullah, sponsored in part by the Arts Center of Coastal Carolina offers classic Gullah favorites and cultural entertainment. The Arts, Crafts and Food Expo offers cultural demonstrations, i.e., sweet grass baskets sewing, and fishnet weaving. Vendors participate in this event selling authentic Gullah and African crafts as well as an offering of all traditional Gullah foods. Entertainment includes storytellers, African dance and Gospel music. Gospel concerts feature gospel music, Negro spirituals and highlight the history of music as it developed among the Gullah people.

HILTON HEAD INTERNATIONAL PIANO COMPETITION

www.hhipc.org

History - The Hilton Head International Piano Competition held its first competition in 1996 and, since that date, has held a competition each year. The competition is one of the leading international piano competitions in the U.S., with an adult competition for pianists 18-30 years of age in the even numbered years, and a young artist competition for pianists 13-17 years of age in the odd-numbered years, one draws its audience from countries the world over.

Event Details - The HHIPC presented its 18th competition on the Island, March 4-9, 2013 with the young artist competition. Twenty of the world's best pianists, ages 13-17, compete in three exciting rounds of competition, for \$11,500 in cash prizes, plus a Summer Music School Scholarship in 2013 or 2014 valued at up to \$5,000, a return performance with the Hilton Head Symphony Orchestra and other performance opportunities. The prestigious 2013 international jury is composed of five internationally acclaimed pianists from four different countries.

Volunteers - Competitors and an adult chaperone stay in the homes of Host Families; 180-200 volunteers staff all Competition events; Island residents invite the judges into their homes for dinner during the week of Competition and others offer their grand pianos to the judges for personal practice. Most of the 20 competitors serve as Ambassadors to our local schools. Ambassadors perform at one of the public or private local schools and dialogue with students about life in their home country.



HILTON HEAD ISLAND
South Carolina

Several thousand students in our area benefit from, and are inspired by, this wonderful outreach program. The competition also provides the opportunity for students from local schools to attend the competition, many of whom have never before been exposed to a live performance.

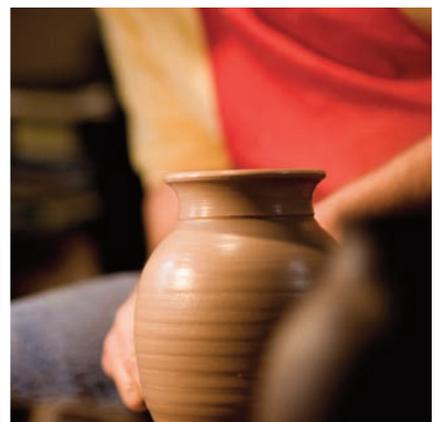
Future Events - The HHIPC for pianists ages 18 - 30 will return March 10 - 17, 2014, where 20 pianists will compete in four rounds of competition for \$35,000 in cash prizes plus engagements, including a recital at Carnegie Hall's Weill Recital Hall in New York City, a return performance with the Hilton Head Symphony Orchestra, and other engagements.

HILTON HEAD ISLAND WINE & FOOD FESTIVAL

www.hiltonheadwineandfood.com

History - In its 28 years on the Island, the Hilton Head Island Wine & Food Festival has grown from a small wine tasting event for locals to one of the largest wine and food events in the Southeast.

Event - Held annually in March, the 28th annual Hilton Head Island Wine & Food Festival will bring together wine, spirit and food lovers for a six-day Festival. The Festival provides wine lovers and gourmet foodies alike the opportunity to sample outstanding domestic and international wines and some of the Lowcountry's best cuisine. The Hilton Head Island Wine & Food Festival's Silent Auctions benefit educational opportunities for students in the Hospitality programs of study at the University of South Carolina Beaufort and the Technical College of the Lowcountry through the John T. and Valerie Curry scholarship fund.



HILTON HEAD ISLAND
South Carolina

HISTORIC BLUFFTON ARTS & SEAFOOD FESTIVAL

www.blufftonartsandseafoodfestival.com

History - The Historic Bluffton Arts & Seafood Festival was created in 2005 to help further a sense of community and to benefit citizens local area merchants and artists through tourism. The citizens of the Town of Bluffton continue to express the need to protect and maintain the pristine quality of the May River and the historic Bluffton Oyster Company, as they are both instrumental to the very essence of the community. The festival is held annually during the third week of October.

“As Bluffton continues to grow, it is paramount that we continue to introduce our citizens, old and new, to these precious Bluffton gems. Festivals are like magnets, they attract the young and old, rich and poor, locals and transplants, all to celebrate their community,” said Dan Wood, Festival Founder. What began as a one day event in 2005 and expanded to a weekend celebration in 2006 has, since 2007, been a week-long celebration highlighting the “gems of Bluffton”: the natural beauty of this river community; its rich history; the pristine quality of the May River; the bounty of the local waterways; and the cultural and artistic aspect of the community itself. It is touted as and truly is the celebration “where fine art and the bounty of the sea come together!” It is our purpose with each festival to help raise awareness that fosters protection of the May River and the rich culture and history of our area for the enjoyment of generations to come.

MUSIC TO YOUR MOUTH AT PALMETTO BLUFF

www.musictoyourmouth.com

History- Started in 2006, each November the best and the brightest chefs gather for a singular lip-smacking experience, right in the spectacular South Carolina Lowcountry. This is the place where our visitors and residents come to mingle with the culinary rock stars and have their taste buds wow-ed. Along with special events like a traditional “Kiss the Pig” oyster roast and classes taught by top chefs,



HILTON HEAD ISLAND
South Carolina

visitors can wash it all down with world-class wines, spirits, craft beers and locally-roasted coffees while listening to great blues, jazz and southern music drift over the May River. Many guests come for a day or go “whole hog” and stay for every event happening. Music To Your Mouth 2014 is destined to be the best festival yet.

RENAISSANCE WEEKEND

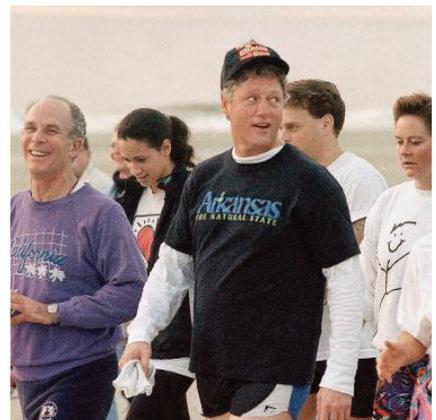
http://articles.latimes.com/1992-12-30/news/mn-2596_1_renaissance-weekend

History - Welcomed to Hilton Head Island from 1981 to 2000. Founded in 1981 on Hilton Head Island, South Carolina by Linda and husband Philip Lader, the former U.S. Ambassador to the Court of St. James’s, Renaissance Weekend was structured to encourage the transcendence of political, economic, and religious differences by bringing together distinguished participants from a wide range of fields. About 500 families took part in panels, lectures and discussions designed to get them thinking about more than their chosen field. The weekend was and still is an invitation-only conclave of achievers in fields like finance, religion, politics, science and sports. Attendees included CEOs, venture capitalists and entrepreneurs, Nobel Laureates and Pulitzer Prize-winners, artists and scientists, astronauts and Olympians, judges, diplomats and Presidents (including Bill Clinton), Prime Ministers, professors and priests, Republicans, Democrats and Independents.

FAMILY CIRCLE CUP TENNIS TOURNAMENT

<http://www.familycirclecup.com/overview/history/>

History - Family Circle Cup was welcomed to Hilton Head Island for 28 years, from 1973 to 2000. The event was held in Sea Pines on Hilton Head Island with the exception of 1975 & 1976, when it was played at Amelia Island. The Family Circle Cup has a rich history on green clay that dates back to 1973, the year all of women’s professional tennis was united in becoming the Women’s Tennis Association. This event is the largest women’s-only tournament in the world, and Family Circle magazine is the longest running title sponsor in men’s or women’s pro tennis. As the fame and stature of Women’s Tennis increased



HILTON HEAD ISLAND
South Carolina

globally and to accommodate this growth, the event moved to Charleston, South Carolina in 2001.

Purse - In 1973, the Family Circle Cup was the first women's tennis event to offer \$100,000 dollars in prize money and was the first women's event to be broadcast on network television. Currently, the event purse is closer to \$800,000.

BUD LITE U.S. TRIATHLON SERIES NATIONAL CHAMPIONSHIP

History - Hosted on Hilton Head Island from 1985 - 1987, this Triathlon welcomed 1,945 entrants and offered a \$33,000 purse.

Event - This event demonstrates our longer term experience with previous Triathlons and included a 1,500-meter ocean swim, a 25.6-mile bike ride and a 6.2-mile run.

PLAYERS TOURNAMENT AT BELFAIR (AMATEUR GOLF WEEK)

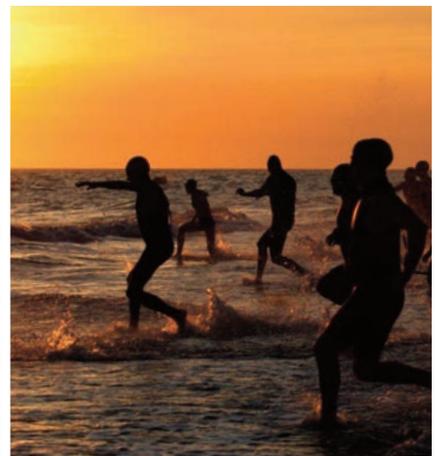
<http://playersam.com/the-players-amateur-at-belfair-draws-top-young-golfers/>

<http://www.belfair1811.com/>

History - Since 1987, more than \$23 million has been distributed to nonprofits in need as a result of the Players Tournament. Now in its 14th year on Belfair's West Course near Hilton Head Island. More than 20 alumni are now playing on the PGA TOUR including Ben Curtis, Rickie Fowler, Lucas Glover, Bill Haas, Dustin Johnson, Matt Kuchar, Berkeley Hall Resident Kyle Stanley, Camilo Villegas and Nick Watney.

OTHER EVENTS

We have hosted over 100 swim, bicycling, and run events held annually throughout Beaufort County. Please visit hiltonheadisland.org for our current events calendar.



HILTON HEAD ISLAND
South Carolina

SECTION 2 | HOST COURSE ROUTES, AREA RACE SUPPORT SERVICES, AUXILIARY SPACES

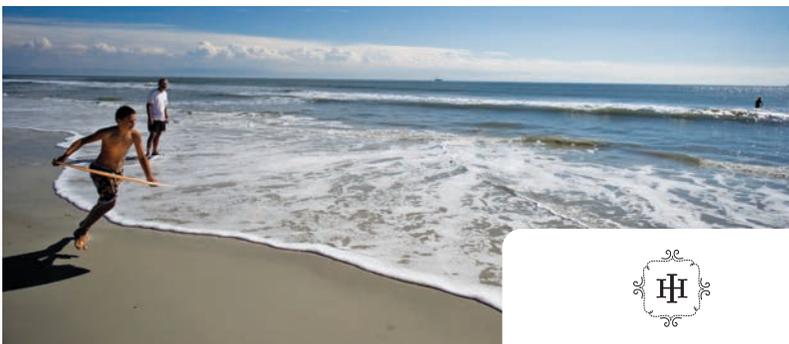
Ensuring that World Triathlon Corporation has all of the resources, expertise and support of our community to put on a smooth, safe and successful race is our number one priority. We look forward to listening and responding to your needs with a collaborative group of Town and County public service professionals. The following section touches on the organizing committee, volunteers and permitting support we can provide.

Also, three potential swim options, four cycle route options and four run portions of the race are provided. Descriptions of the Finish and Festival areas round out this section.

We want to clearly let you know that we and our hotels and accommodations partners are extremely flexible to developing auxiliary spaces, venues, and more to ensure the event you would like to create is realized and we are willing and committed to creating this with you together.

ORGANIZING COMMITTEE - Volunteers from the Chamber of Commerce Board of Directors, Hilton Head Island Marketing Committee, local corporate and small business membership, Bicycling Advisory Committee, Town of Hilton Head Island, Town of Bluffton, Beaufort County, South Carolina Department of Parks, Recreation and Tourism, non-profit organizations and resident volunteers stand ready to assist the World Triathlon Corporation and the Chamber's IRONMAN Organizing Committee. Our chamber includes 1,600 businesses and professionals who excel at welcoming, supporting, securing and building long-term major sporting events. It is our goal to connect you with the best people, leaders, resources and decision-makers in our area to help with the Organizing Committee. These folks will have the knowledge, experience and authority to make things happen for IRONMAN.

We will work collaboratively and in partnership with your team to empower you to create a successful event and we are committed to enhancing and perfecting our collaboration with you each year to create



HILTON HEAD ISLAND
South Carolina



HILTON HEAD ISLAND

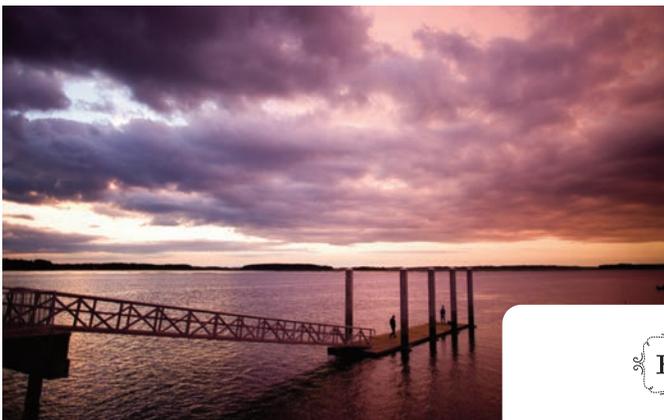
continuous quality and brand success. We will recommend trusted professionals in hospitality resort management, from our university, public works, medical and emergency management professionals, and key event planners from our RBC Heritage event to area race and triathlon experts to assist you. We also have a flawless execution of securing permitting through our Towns and County and you may be assured that we have the connections, collaboration and bandwidth to meet all of your permitting, safety and race operations' needs.

VOLUNTEERS - The Hilton Head Island and surrounding community is well known as a giving community. With many affluent residents and second home owners as well as frequent visitors who are at a place in their lives where they want and do "pay it forward." Our community steps up to volunteer time and resources in truly meaningful ways.

A few examples: The first *Volunteers in Medicine Clinic* in the US was established on the Island over 20 years ago. Hundreds of retired doctors, nurses and medical staff volunteer their talents to provide free and low cost medical services to those in need in our region. Over 100 community based charities benefit from the Community Foundation of the Lowcountry as well as United Way of Beaufort County and its cadre of thousands of volunteers and community support.

The University of South Carolina Beaufort's (USCB's) Hospitality Management School can provide a skilled group of enthusiastic volunteers through USCB's center for Event Management and Hospitality Training. The Center has placed students at our 35 events since it opened in 2012, providing over 3,500 volunteer hours. USCB students also volunteer, man onsite research surveys and take active student intern roles with many other local events such as the Concours d'Elegance, Wine and Food Festival, IMAGINATION 2013, Recreation Center Events, Pedal 4 Kids, etc.

The Heritage Classic Foundation annually taps approximately 1,200 community and student volunteers to support operations at the RBC Heritage. In addition, one of the United States greatest marine training camps is just north of Hilton Head Island. The Marine Corps Recruit Depot located in Parris Island is another resource for trusted and trained volunteers.



HILTON HEAD ISLAND
South Carolina



HILTON HEAD ISLAND

PERMITTING EXPERIENCE - With state, county and town experience on events over the past four decades, you can count on the Chamber of Commerce, VCB and our organizing committee to secure all of the necessary permits. We will handle this for you seamlessly.

SUPPORT SERVICES

We are proud of the following Hilton Head Island, Bluffton and Beaufort County Public Works, Safety and Services, and permitting organizations. These skilled professionals and operations have flawlessly and seamlessly collaborated to welcome and ensure the safety and support of world-class events like the RBC Heritage Event, the Family Circle Cup, the Concours d’elegance and many, many more festivals, events, and races.

Public Services Hilton Head Island

Hilton Head Island Fire & Emergency Services

www.hiltonheadislandsc.gov/departments/fire/

Lucas Lavarn, Fire Chief

Thomas Dunn, Emergency Management Coordinator

Bread Tadlock, Deputy Chief of Operations

Ed Boring, Deputy Chief of Support Services

Fire & Rescue Emergency Management Division Headquarters
40 Summit Drive, Hilton Head Island, SC 29926
843-682-5156

Summary of Services:

Protecting a population of approximately 35,000 full time residents and 24 million visitors yearly, the Division of Emergency Management works daily at preparing both our Town and our citizens to meet safety challenges through planning, training, exercising and public education. Hilton Head Island Fire & Rescue was named as one of three outstanding communities by the International Association of Fire Chiefs with their Heart Safe Community award in 2010. Seven fire stations are served by an enhanced 911 communications dispatch center.



HILTON HEAD ISLAND
South Carolina

Hilton Head Island Special Event Permit Ordinance

<http://www.hiltonheadislandsc.gov/departments/legal/specialevents.cfm>

Eileen Buckalew, Special Events Coordinator

843-341-4639

eileenb@hiltonheadislandsc.gov

Summary of Services:

The Special Event Ordinance was adopted to assist the community in providing and coordinating year-round events for the public by ensuring events are both safe and meet the basic needs of participants. An event may be required to obtain approvals and permits for the following: adequate parking and traffic flow, sanitation, security, police, fire and safety protection.

Public Services Town of Bluffton

Bluffton Fire Department

<http://www.blufftonfd.com/>

<http://www.townofbluffton.sc.gov/Pages/default.aspx>

Barry Turner, Fire Chief

John Thompson, Deputy Fire Chief

Fire & Rescue Emergency Management Division Headquarters

357 Fording Island Road, Bluffton, SC 29910

843-757-2800



HILTON HEAD ISLAND
South Carolina

Bluffton Police Department

<http://www.blufftonpolice.sc.gov/Pages/default.aspx>

Joey Reynolds, Police Chief

Town of Bluffton Police Offices
101 Progressive Street, Bluffton, SC 29910
843-524-2777 / 843-706-4550

Summary of Services:

The Town of Bluffton Fire and Police services are provided with understanding, response with compassion, performance with integrity, and law enforcement with vision. The Town of Bluffton is located in Beaufort County, the southernmost coastal county in South Carolina.

Beaufort County Public Services

Beaufort County Public Safety and Ordinances

Audra Antonacci-Ogden, Director - (843) 255-2066

Tracy Goucher, Officer - (843) 255-2070

Mark Giles, Officer - (843) 255-2069

Marion Smalls, Officer - (843) 255-2087

Public Ordinances Offices
100 Ribaut Road, Beaufort, SC 29902
(843) 255-2066

Summary of Services:

Beaufort County is composed of hundreds of barrier and Sea Islands and is home to the famous Parris Island Marine Corps Recruit Depot and the internationally known luxury resort of Hilton Head Island.



HILTON HEAD ISLAND
South Carolina

Gorgeous islands, and nature preserves embellish the landscape. Vast expanses of marshlands create rich habitat for egrets, herons, pelicans, dolphins and other wildlife species. Beaufort County services include Airports, Emergency Management, Mosquito Control, Parks and Leisure Services, Public Works, Solid Waste and Recycling, Public Service, Public Safety and Transportation.

Beaufort County Law Enforcement Services

P. J. Tanner, Sheriff of Beaufort County

Michael M. Hatfield, Chief Deputy

Toby McSwain, Captain

Hilton Head Island Office:

58 Shelter Cove Lane, Hilton Head Island, SC 29928

(843) 255-3300 - day time

(843) 524-2777 - night time

Beaufort County Office:

201 Duke Street, Beaufort, SC 29902

(843) 255-3200

Summary of Services:

The primary mission of the Beaufort County Sheriff's Office is to provide a safe and secure environment for Beaufort County residents and visitors. It is our belief that collaborative efforts and enhanced problem-solving techniques significantly improve the quality of life for Beaufort County residents and will enhance the experience of our visitors.

Beaufort County Waste Management

www.cityofbeaufort.org/recycling.aspx



HILTON HEAD ISLAND
South Carolina

Municipalities:

Town of Bluffton - Telephone: (843) 706-4500

Bluffton offers curbside solid waste and recycling collection to residents. For more information, call the number for the Town of Bluffton above.

Town of Hilton Head - Telephone: (843) 342-4581

Republic Services- www.republicservices.com

Hilton Head offers curbside solid waste and recycling collection to residents. Republic Services handles the Town of Hilton Head's recycling program and also handles commercial recycling.

Summary of Services:

Beaufort County provides 11 convenience centers located throughout the county where residents can drop off their household solid waste and yard waste. Commercial businesses are required to contract with a private company for their hauling and disposal needs.



HILTON HEAD ISLAND
South Carolina



HILTON HEAD ISLAND

BUSINESS, RESIDENT AND VISITOR INFORMATION AND COMMUNICATIONS

Following are key point of contacts for information sources regarding community communications, business services and visitor information. In addition, our well-informed Visitor Information force provided through Chamber frontline visitor servicing personnel offer in-person, phone and online Live Chat services.

Charlie Clark – Community Communications, Public Relations, Issues Management

Vice President Communications (Public Relations)

(800)-523-3373 / (843)-785-3673, ext. 378

cclark@hiltonheadisland.org

Vanessa Welter – Advertising, Sponsorships, Social Media Marketing

Director of Marketing, Visitor & Convention Bureau

(800)-523-3373 / (843)-341-8370 / Cell: (850)-980-3760

vwelter@hiltonheadisland.org

Fred Warren – Membership Directory, Business Support

Vice President Membership (Business/Resident Information)

(800)-523-3373 / (843)-785-3673, ext. 373

fwarren@hiltonheadisland.org

Debbie Stracener and Rakenya Murray – Visitor Information Specialists: Attractions, Activities, Guides and Maps

(800)-523-3373 / (843)-785-3673 / Live Online Chat at www.hiltonheadisland.org

dstracener@hiltonheadisland.org / rmurray@hiltonheadisland.org



HILTON HEAD ISLAND
South Carolina

EVENT SUPPORT SERVICES

Founded in 1957, the Chamber represents over 1,600 members and possesses 45 years of experience in hosting a top PGA Tour tournament, the RBC Heritage, as well as many other outdoors festivals and events. Our Chamber provides access to many event support businesses with long-term experience in servicing large events. A sampling of services and potential businesses follow but the full Chamber Membership resources would be available to meet your needs.

MOBILE EVENT RESTROOMS

Royal Restrooms, (912)-234-6800, www.royalrestrooms.com

EVENT TENTING

Ranco Tents, (912)-944-2297, www.rancotents.com

SHUTTLE/MASS TRANSPORTATION SERVICES

K-Shuttle, (877)-243-2050, www.kshuttle.com

YellowCab of Hilton Head, (843)-686-6666, www.yellowcabhhi.com

Old Savannah Tours & Transportation, (912)-234-8128, www.oldsavannahtours.com

BOTTLED/FILTRATION WATER SERVICES

Crystal Springs Water Company, (912)-966-3682

Culligan Water, (843)-681-3333

Eco Water of the Lowcountry, (843)-681-3583

Pure Water Enterprises, (912)-544-2962

CATERERS

Catering options are diverse and plentiful in the Lowcountry. Our website is a great resource: www.hiltonheadisland.org/dining/catering-and-at-home-chef-services/



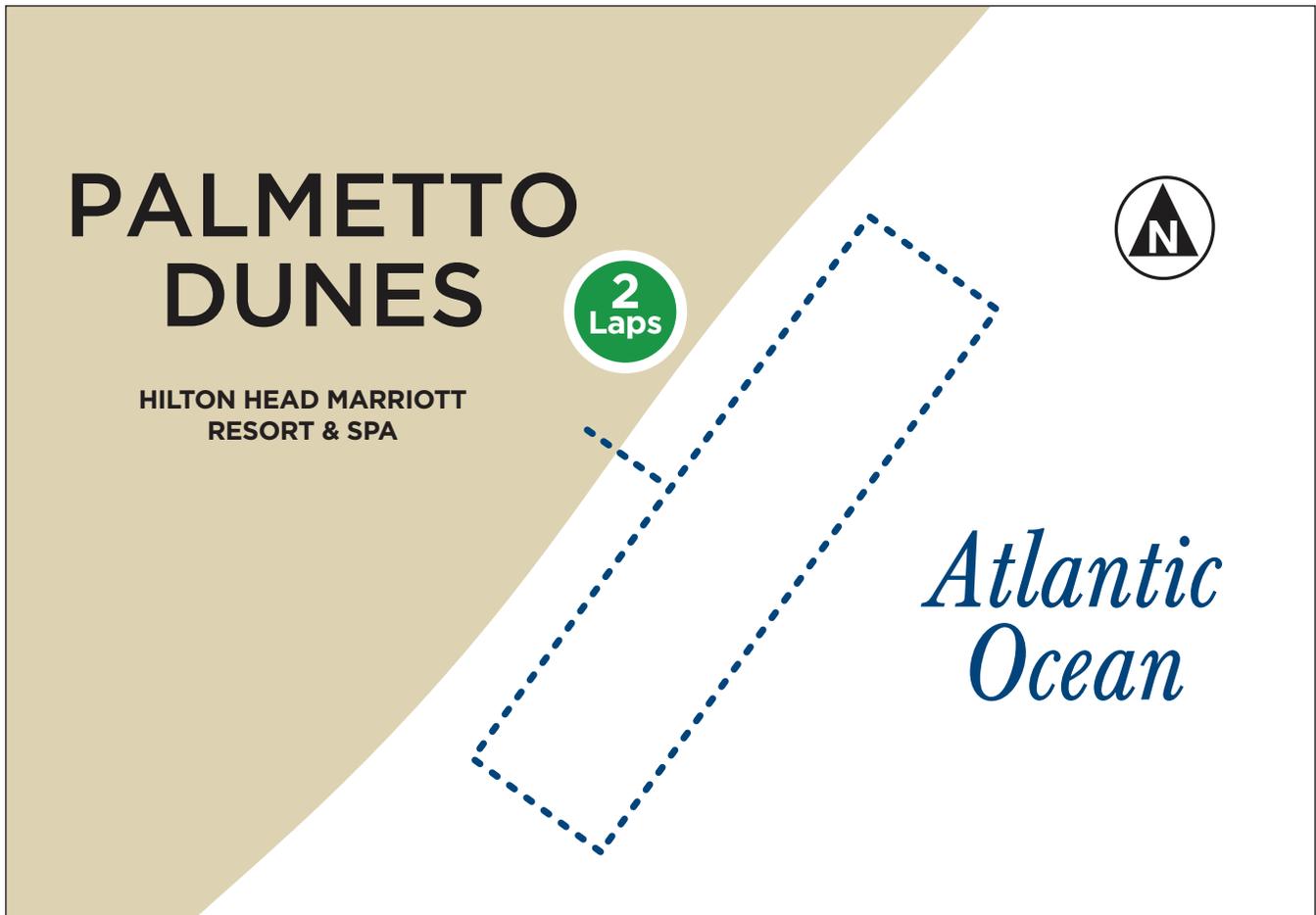
HILTON HEAD ISLAND
South Carolina

RACE COURSE OPTIONS

SWIM COURSE OPTION ONE | PALMETTO DUNES OPTION

Located along the beautiful, hard-packed sand beach facing the Atlantic Ocean, this portion of Palmetto Dunes beach is a top swim course option for many reasons. The oceanfront of the Hilton Head Marriott Resort & Spa located in Palmetto Dunes, affords easy access, as there is only a short 100-meter, walk transition from the hotel to the Race Start. There are restroom facilities at the Marriott and room for additional facilities like changing tents.

Located on site of the swim start / finish is the Hilton Head Marriott Resort & Spa parking lot which can accommodate the transition area. The Marriott also features the required banquet facilities (17,600 square feet) for the race exposition, registration, and packet pickup.



SWIM COURSE OPTION TWO | COLIGNY BEACH

Coligny Beach is located on South Forest Beach near the south end of our Island's Atlantic Coast. The oceanfront of the swim in the Coligny Beach option includes a large town parking lot, which can accommodate the transition area. Also, on site of the swim start / finish is near The Beach House Resort which has banquet space available for event needs.

Another feature is that swimmers will have a short run of about 200 meters from the swim out to the transition area. Coligny Beach features shopping, restaurants and public beach access.



SWIM COURSE OPTION THREE | WESTIN

The Westin Hilton Head Island Resort features the Beach Park where swimmers would enter the water in front of the Islanders Beach Park, swim a rectangular course of 1.931 meters (1.2 miles or two loops). Then swimmers will exit the water in front of the Islanders Beach Park to run approximately 200 meters to the Transition Area in the Park.



Benefits of all of the Swimming Courses:

- Unobstructed wide beach with clean and pure sand
- Beaches offer a gentle slope towards the water
- Beaches offer miles of linear frontage that can easily accommodate the estimated number of athletes
- Our extremely wide shore frontage can also accommodate race equipment, staff, and lots of spectators
- The shallow ocean shelf all along our Atlantic Coast makes for smooth transition into and out of the water
- Our protected coastline features calm waters due to the egress of our coastline's calmer waters.
- The coastline is very clear, clean and well-maintained.
- Average water temperature for the Atlantic Ocean along the beach area for September and October is 73-80 degrees
- This expanse of the Atlantic Ocean offers several options for swim course — single loop or double loop — triangular or rectangular configuration

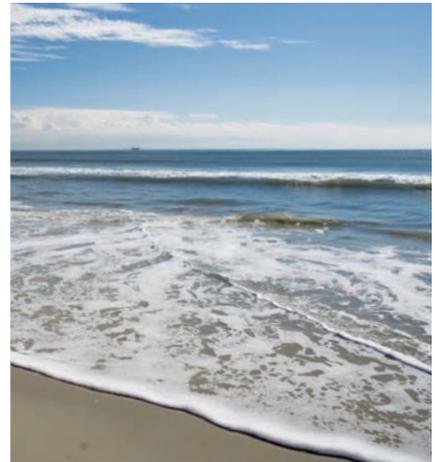
Water support can be provided by the following organizations (list not inclusive):

U.S. Coast Guard at Tybee Island - www.homeport.uscg.mil/savannah

Shore Beach Service - www.shorebeach.com

Bluffton Water Rescue Team - Derek Franks - www.blufftonfd.com

Beaufort Water Rescue Team - www.bwsar.org



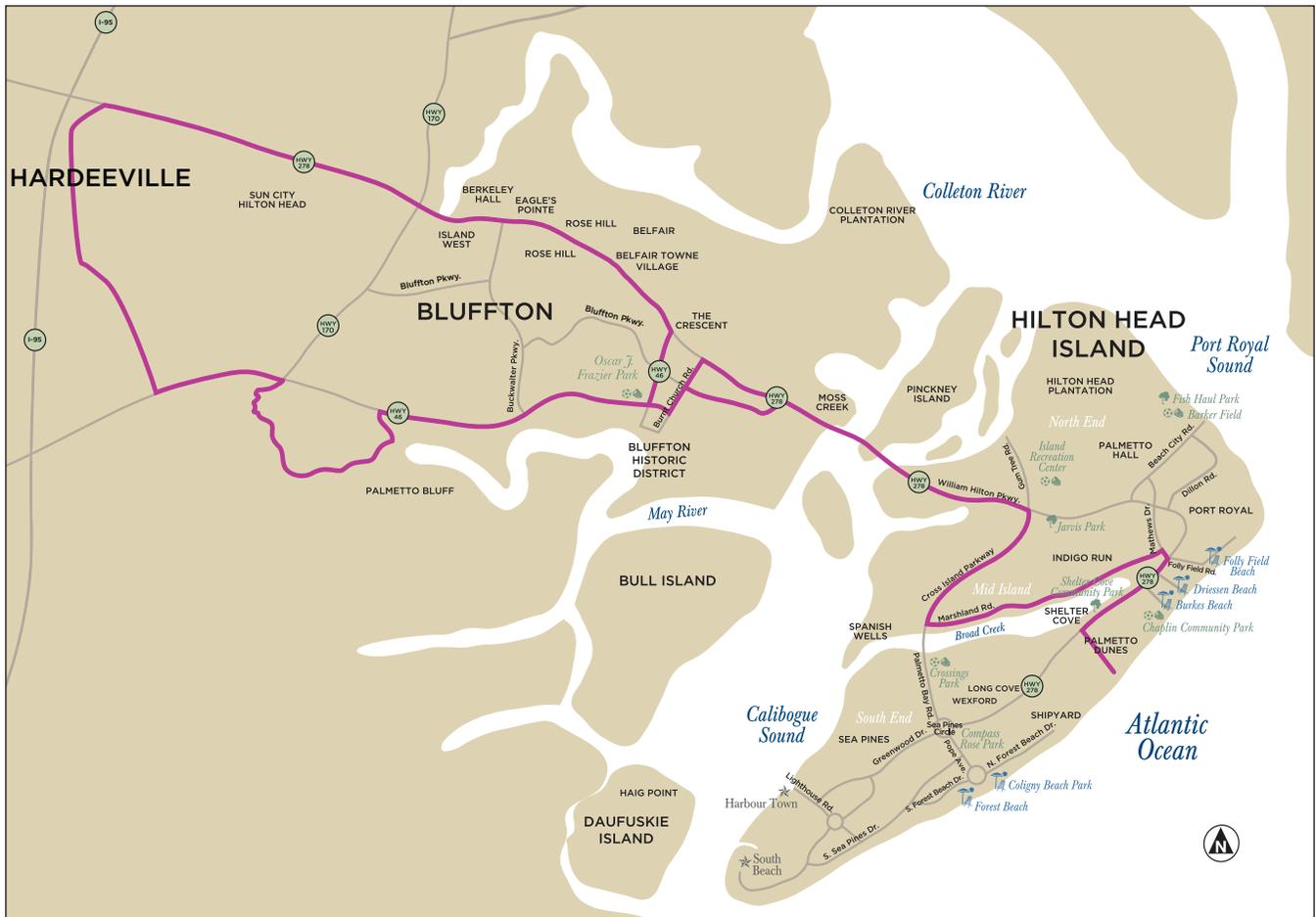
HILTON HEAD ISLAND
South Carolina



HILTON HEAD ISLAND

CYCLE COURSE OPTION ONE | PALMETTO DUNES (Bluffton / US278 Lollipop)

Swimmers will transition to the bikes at the Marriott parking lot (T1), then ride out of Palmetto Dunes to turn right on US278 > turn right on to Mathews Drive, then turn left on Marshland Rd > turn right onto US278/Cross Island Expressway - merge onto US278 westbound > turn left at Moss Creek intersection > turn right onto Buckingham Plantation Dr > turn left on Burnt Church Rd > turn right on SC46 > turn left on Old Palmetto Bluff Rd > turn right on New Riverside Rd > turn left on S Okatie Hwy > turn right on Plantation Dr > turn right on John Smith Rd > turn right on US278 > turn right on Bluffton Rd/SC46 > turn left on Old Palmetto Bluff Rd > turn right on New Riverside Rd > turn left on S Okatie Hwy > turn right on Plantation Dr > turn right on John Smith Rd > turn right on US278 > turn right on Bluffton Rd/SC46 > turn left on SC46 > turn left on Burnt Church Rd > turn right on Bluffton Parkway > turn left on Buckingham Plantation Dr > turn right on US278 eastbound > merge on US278/Cross Island Expressway > turn left on Marshland Rd > turn right on Mathews Dr > turn right on US278 > turn left at Palmetto Dunes > back to transition area (T1).



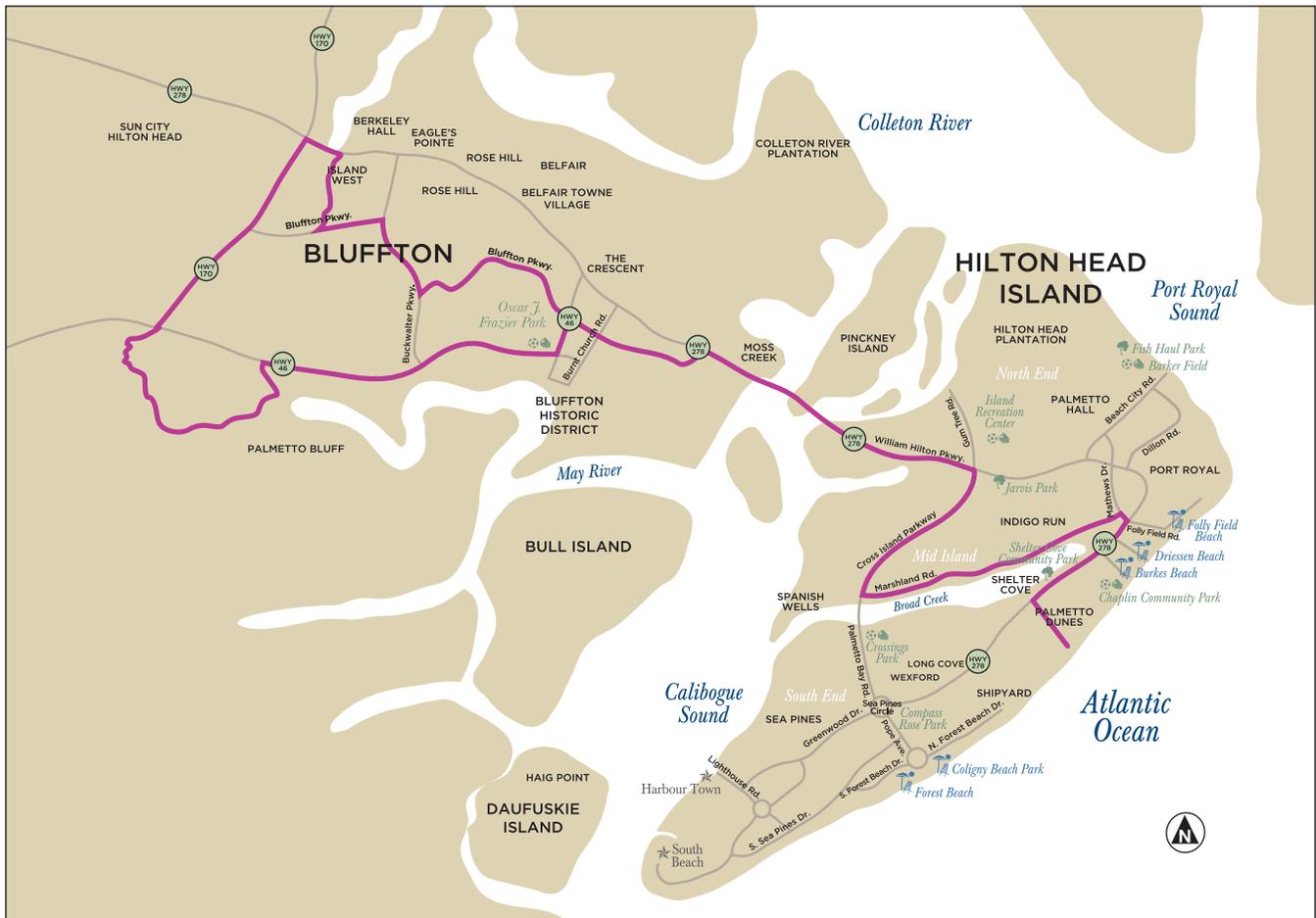
HILTON HEAD ISLAND
South Carolina



HILTON HEAD ISLAND

CYCLE COURSE OPTION TWO | PALMETTO DUNES (Bluffton / Bluffton Parkway Lollipop)

Swimmers will transition to the bikes at the Marriott parking lot (T1) > then ride out of Palmetto Dunes to turn right on US278 > turn right on to Mathews Dr > turn left on Marshland Rd > turn right onto US278/Cross Island Expressway > merge onto US278 west > turn left at Moss Creek onto Buckingham Plantation Dr > turn right onto Bluffton Parkway > turn left on Bluffton Parkway/SC46 > turn right on SC46 > turn left on Old Palmetto Bluff Rd > turn right on New Riverside Rd > straight on SC170 > right on US278 > right on Hampton Parkway Rd > left on Bluffton Parkway > right on Buckwalter Parkway > left on Bluffton Parkway - right on SC46 > turn right on SC46 > turn left on Old Palmetto Bluff Rd > turn right on New Riverside Rd > straight on SC170 > right on US278 > right on Hampton Parkway Rd > left on Bluffton Parkway > right on Buckwalter Parkway > left on Bluffton Parkway > left on Buckingham Plantation Dr > turn right on US278 > merge on US278/Cross Island Expressway > turn left on Marshland Rd > turn right on Mathews Dr > turn right on US278 > turn left at Palmetto Dunes > back to transition area (T1).



HILTON HEAD ISLAND
South Carolina



HILTON HEAD ISLAND

CYCLE COURSE OPTION THREE | COLIGNY BEACH (US278-Out & Back)

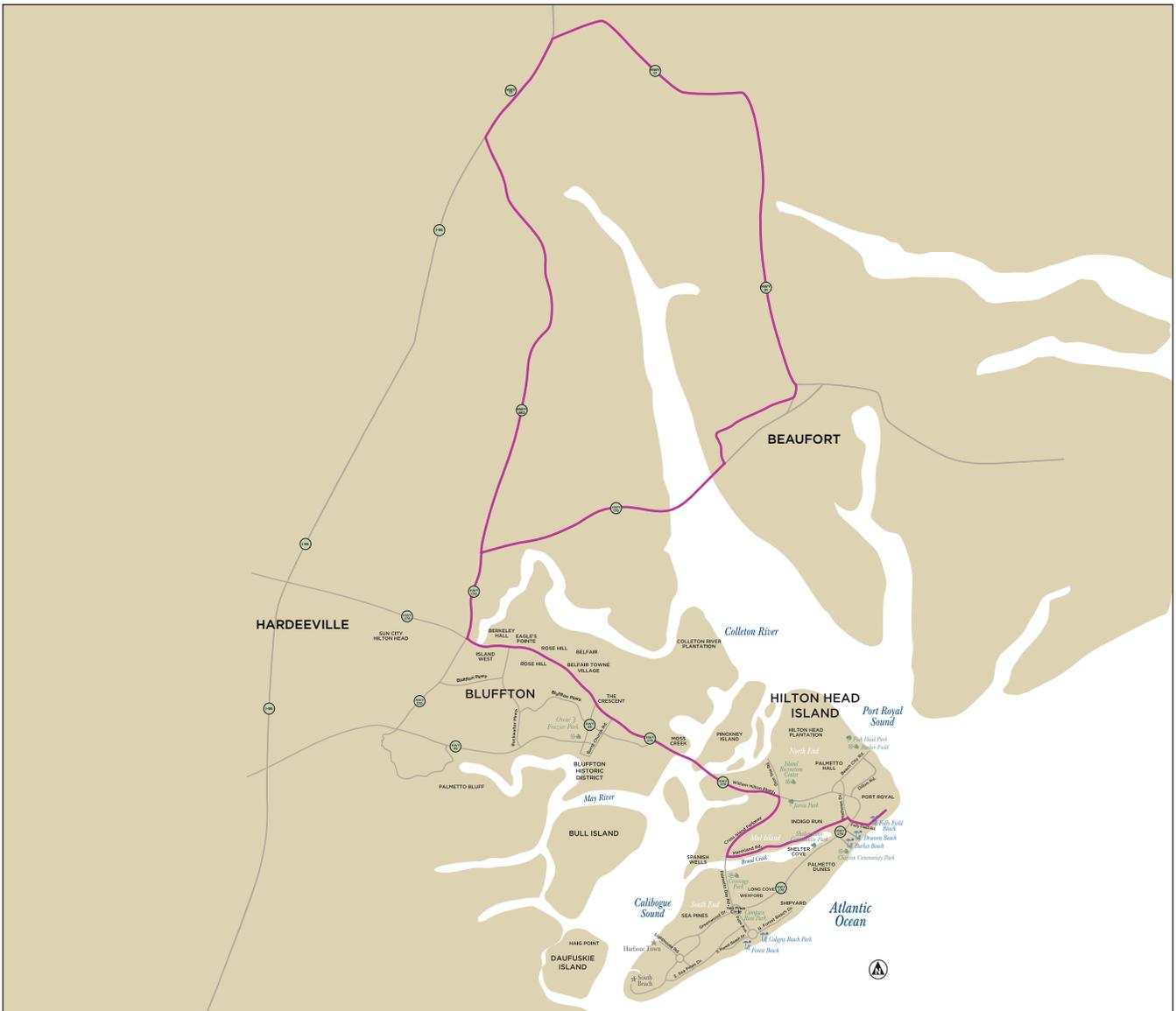
Swimmers will transition to the bikes at the Coligny Beach Parking Lot > Then ride out onto Pope Ave > Right on New Orleans Rd > left on Arrow Rd > right on Palmetto Bay Rd > straight on US278/Cross Island Expressway > merge onto US278 Westbound > Turn Around at mile 56 > ride US278 eastbound to US278/Cross Island Expressway > on to Palmetto Bay Rd > turn left on Arrow Rd >right on New Orleans Rd > left on Pope Ave - back to T1.



HILTON HEAD ISLAND
South Carolina

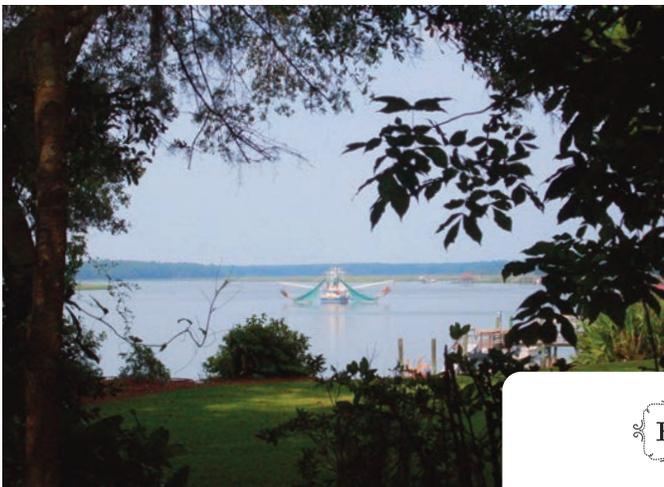
CYCLING COURSE OPTION FOUR | WESTIN

Bikers exit transition area onto Folly Field Rd > Folly Field Rd to Mathews Dr > left on Marshland Rd > right on US278/Cross Island Expressway > merge onto US278 westbound > right on SC170 > left on Broad River Blvd > left on Trask Pkwy > left on Kings Hwy > left on W Frontage Rd > left on SC462 > right on SC170 > left on US278 eastbound > merge on US278/Cross Island Expressway > left on Marshland Rd > right on Mathews Dr > straight on Folly Field Rd > to Islanders Beach Park and Transition Area.



Benefits of all of the Cycling Courses:

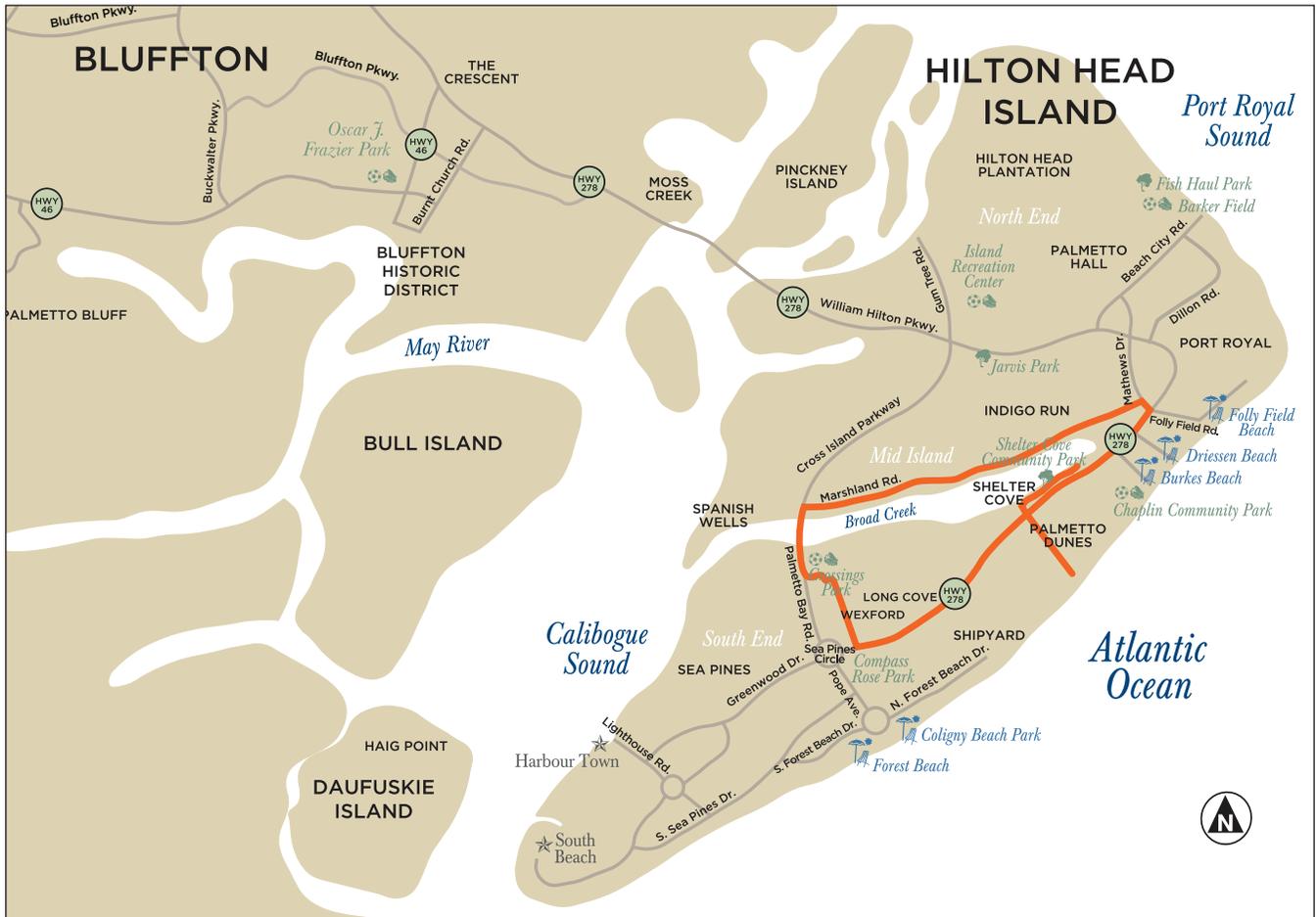
- Roads are well paved and safe
- Courses are flat, flat, flat!
- Roads vary from two-lane, four-lane, and six-lane
- Courses provide scenic vistas of the SC Lowcountry - marinas, waterways, wetlands, marshes
- Cycling courses offer plenty of room for aid stations, media, spectators, event vehicles
- Two of the provided courses offer a lollipop format which will allow for increased spectator viewing and festival environment



HILTON HEAD ISLAND
South Carolina

RUN COURSE OPTION ONE | PALMETTO DUNES/ BROAD CREEK LOOP (2 LOOPS)

Bikers exit T1 and run to US278 > turn left on US278 > right on Arrow Rd > enter Leisure Path parallel to Arrow Rd > right on Palmetto Bay Rd > straight on US278 Cross Island Expressway > exit at Marshland Rd exit > right on Marshland Rd > right on Mathews Dr > right on US278 > (Repeat for 2nd loop = right on Arrow Rd > left on Palmetto Bay Rd > straight on US278/Cross Island Expressway > exit at Marshland Rd exit > right on Marshland Rd > right on Mathews Dr > right on US278) > right at Shelter Cove Ln > Finish at Shelter Cove Park / New Mall Development.

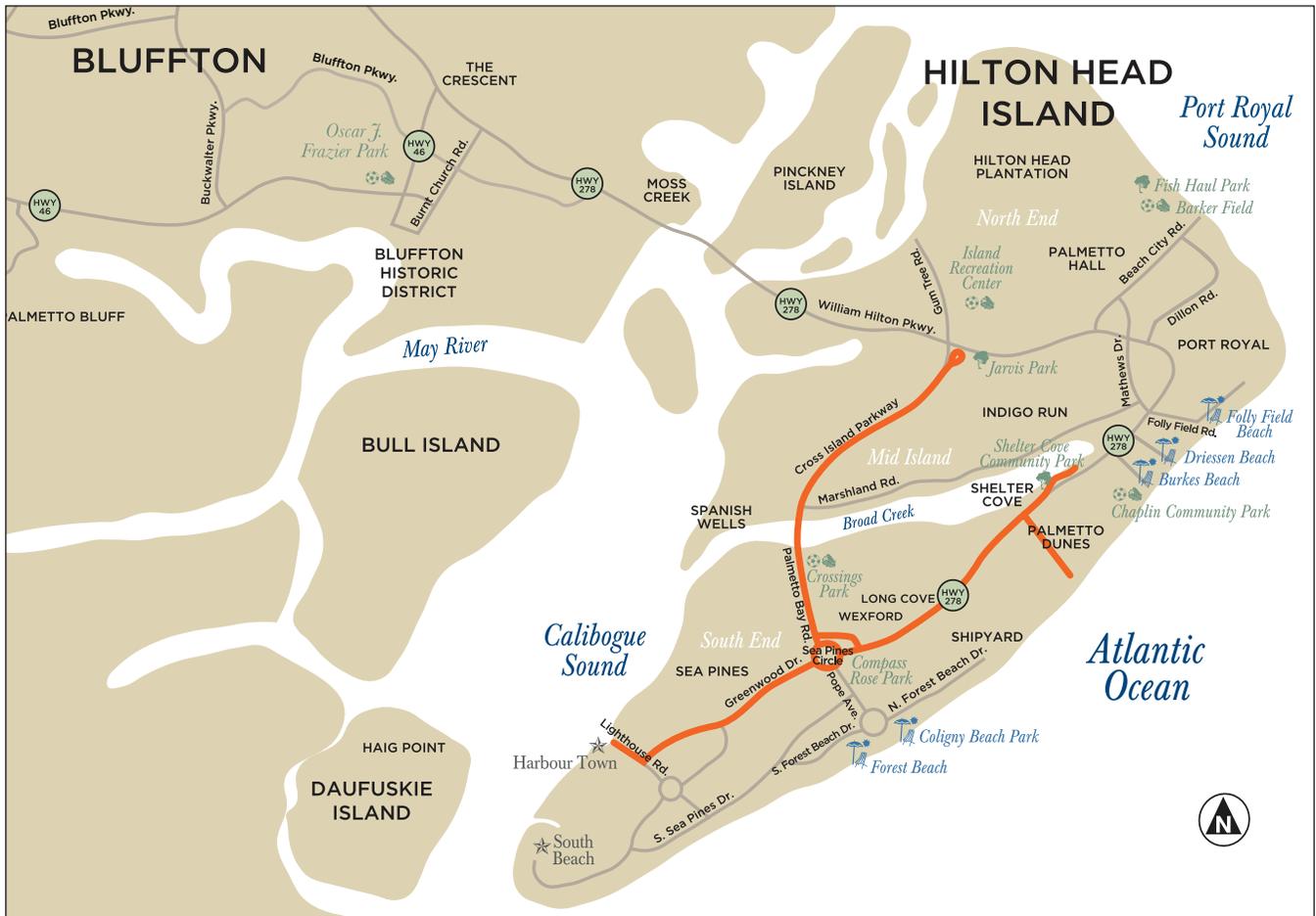




HILTON HEAD ISLAND

RUN COURSE OPTION TWO | PALMETTO DUNES/HARBOUR TOWN

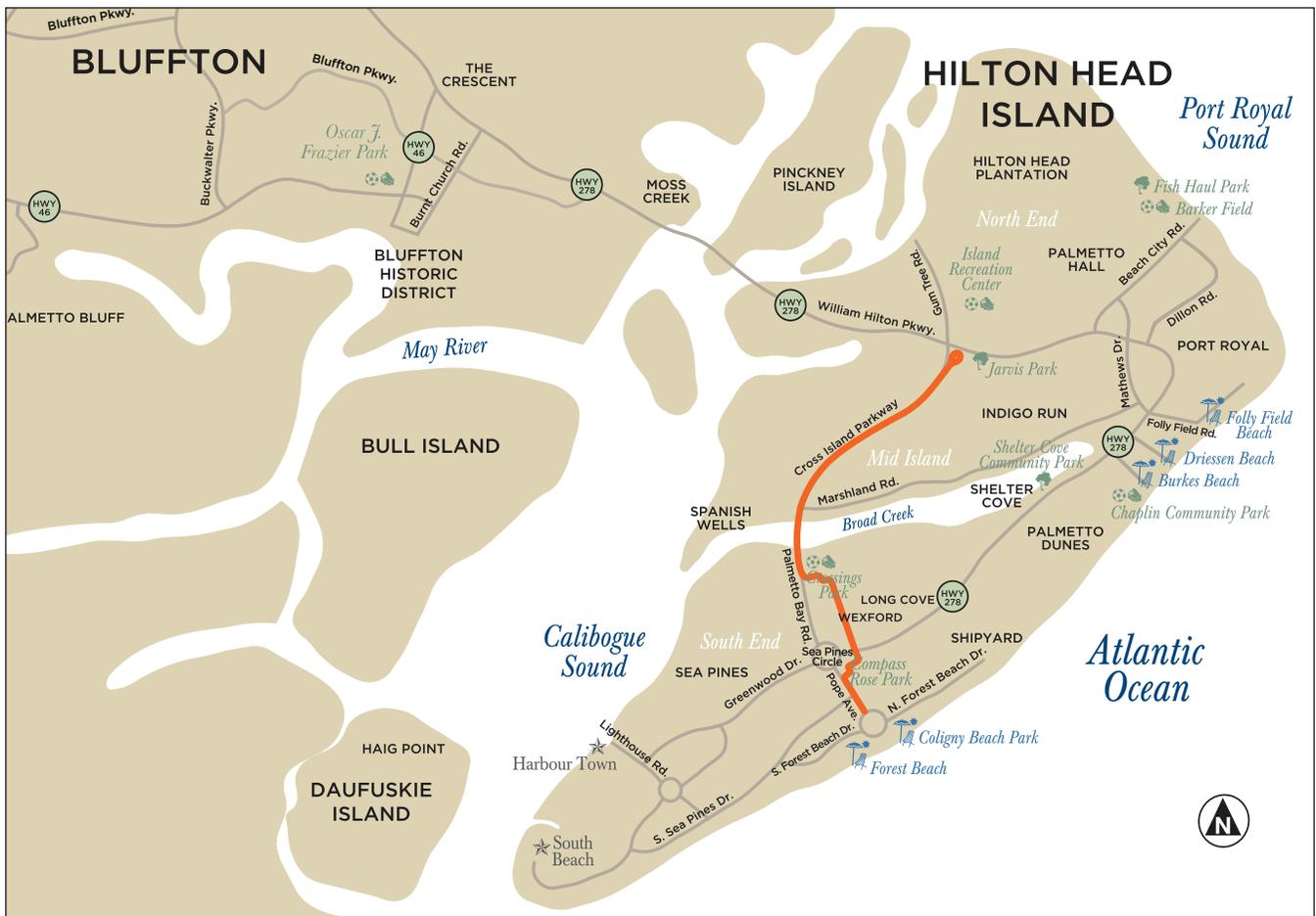
Bikers exit T1 and run to US278 > turn left on US278 > straight on Greenwood Dr into Sea Pines Plantation > Right on Plantation Dr > Right on Lighthouse Rd > circle around Harbour Town Lighthouse > back on Lighthouse Rd > left on Plantation Dr > left on Greenwood Dr out of Sea Pines Plantation > left on Palmetto Bay Rd > straight on US278 Cross Island Expressway > take Gum Tree Rd exit > turn around at Jarvis Creek Park > back on US278 Cross Island Expressway to Palmetto Bay Rd > left on US278 > left at Shelter Cove Lane > Finish at Shelter Cove Park / New Mall Development.



HILTON HEAD ISLAND
South Carolina

RUN COURSE OPTION THREE | CROSS ISLAND PARKWAY / OUT & BACK (2 LOOPS)

Bikers exit T1 on Pope Ave > Right on New Orleans Rd > left on Arrow Rd > enter Leisure Path parallel to Arrow Rd > right on Palmetto Bay Rd > straight on US278 Cross Island Expressway > turn around at Jarvis Creek Park > back same route to T1 > begin 2nd Loop same as the first > finish at Coligny Circle / Coligny Beach Parking Lot.

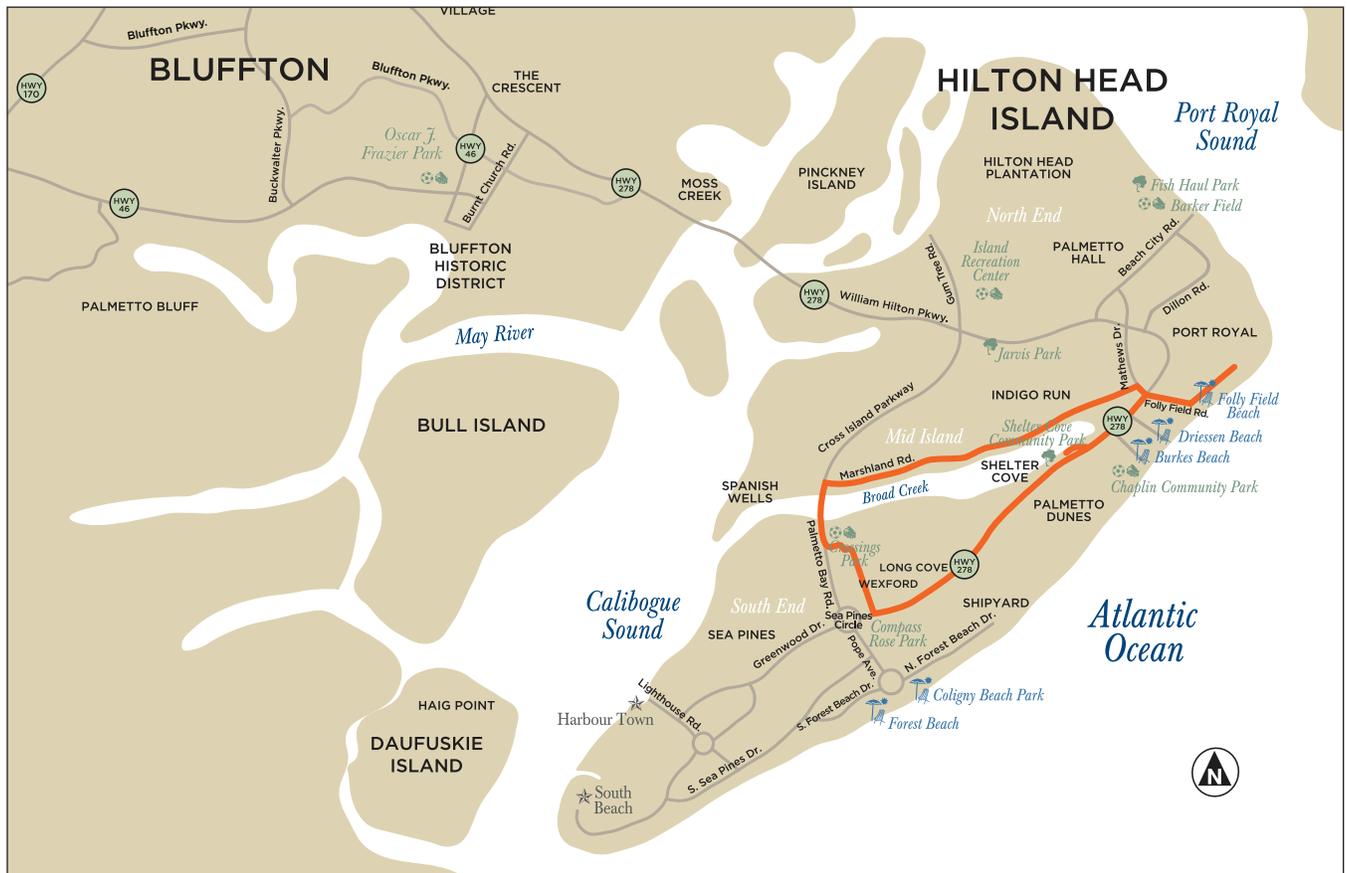




HILTON HEAD ISLAND

RUN COURSE OPTION FOUR | WESTIN

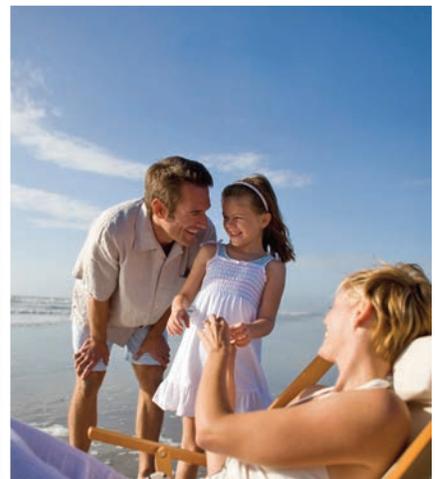
Runners exit T1 onto Folly Field Rd > left on US278 > right on Arrow Rd > enter Leisure Path parallel to Arrow Rd > right on Palmetto Bay Rd > straight on US278 Cross Island Expressway > exit at Marshland Rd exit > right on Marshland Rd > right on Mathews Dr > right on US278 > (Repeat for 2nd loop = right on Arrow Rd > left on Palmetto Bay Rd - straight on US278 Cross Island Expressway > exit at Marshland Rd exit > right on Marshland Rd > right on Mathews Dr > straight on Folly Field Rd > back to Finish at Westin Resort.



HILTON HEAD ISLAND
South Carolina

Benefits of Run Courses:

- Roads/leisure paths are well paved and safe
- Courses are flat, flat, flat!
- Courses provide scenic vistas of the SC Lowcountry - marinas, waterways, wetlands, marshes
- Harbour Town course provided unique photo opportunity of an iconic image - the Harbour Town Lighthouse
- Roads and paths have plenty of room for aid stations, spectators, volunteers, emergency vehicles and event equipment
- Roads are paralleled by leisure paths from which spectators can watch athletes
- Run courses are surrounded by shopping and restaurants for spectators



HILTON HEAD ISLAND
South Carolina

FINISH LINE AND FESTIVAL AREA

A very festive, beautiful and lively area to converge in and celebrate the end of the race is Shelter Cove. Featuring stunning views of Broad Creek and Lowcountry wildlife, a new mall development will be completed in 2014 and will include new parks, retail stores, restaurants, promenades along the waterway and more. The area is easily accessible, offers plenty of parking, and is within walking distance to several hotels, shopping and restaurants.

Palmetto Dunes / Shelter Cove

- Finish area can accommodate event equipment, media, and medical staff
- Finish area is surrounded by shopping and restaurants
- Finish area is alongside Shelter Cove Community Park on Broad Creek — which offers plenty of room and locations for spectators to watch, wait, and meet their athletes
- Finish area offers a lot of parking
- Finish area is adjacent to Chaplin Park - which may host family fun events during the IRONMAN and on the days prior
- Finish area is within one mile of the start and the start / finish area is connected by a beautiful, oak-tree canopied road that may serve as a pedestrian friendly festival area during the event
- Family and friends can walk between start and finish - or, between their lodging at Palmetto Dunes and the finish
- The finish is accessible from east and west and offers easy access for emergency vehicles

Coligny Beach

- Pope Ave offers an awesome promenade for the last one mile of the run course
- Finish area is very spectator and pedestrian friendly
- Finish area is surrounded by shopping and restaurants



HILTON HEAD ISLAND
South Carolina

SECTION 3 | ACCOMMODATIONS & TRANSPORTATION

ACCOMMODATIONS

Hilton Head Island's recent lodging renaissance takes accommodations from impressive to exceptional.

Area lodging options offer something for every taste and budget. More than \$200 million in renovations and updates is being reinvested into the Island, and visitors are reaping the rewards.

Hilton Head Marriott Resort & Spa

The AAA Four Diamond, oceanfront Hilton Head Marriott Resort & Spa is located in Palmetto Dunes Oceanfront Resort along the beautiful Atlantic. Featuring 513 guest rooms and suites, the resort offers spectacular views and is one of the largest meeting and convention hotels on the East Coast. With a combined total of 45,000 square feet, the meeting spaces can be configured for groups of just about any size, from a corporate retreat to a major convention. With an 17,600 square foot main ballroom and a 5,000-square-foot junior ballroom, groups can have the flexibility for any size meeting. For beachfront outdoor events, the Basshead Deck has a capacity for up to 700 attendees for banquets and 1,000 attendees for receptions.

Highlights:

- Winter 2013 brings a complete rooms renovation, to be completed by early spring 2014.
- A \$22 million renovation in recent years included well-appointed facilities and amenities, including the Spa Soleil, lobby refurbishment and updated guest rooms.
- Largest oceanfront full-service resort and conference facilities on the Island, with 513 guest rooms
- Convenient on-site access to golf, tennis, spa and numerous other recreational activities
- Largest number of oceanfront and ocean-view rooms available at any resort on the Island



HILTON HEAD ISLAND
South Carolina



The Westin Hilton Head Island Resort & Spa

The resort's impressive \$30 million renovation was unveiled in April 2013 which and features eco friendly designs and lovely improvements to guestrooms, main lobby, public and meeting spaces, restaurants and bars along with many other developments. Recently completed renovations include new exterior decking, resort pool enhancements, WestinWorkout®, corridor carpeting, model guestrooms along with facilities and grounds improvements.

Highlights:

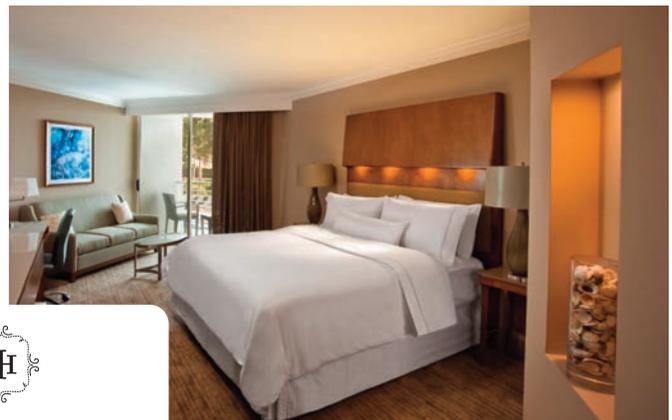
- 412 guest rooms and suites
- First Heavenly Spa by Westin in the continental United States
- Oceanfront resort in Port Royal Plantation with oceanfront function space
- Three championship golf courses, premier tennis facilities, Westin Kids Club, Westin Workout, three swimming pools

Sonesta Hilton Head Island Beach Resort

This venerable resort will complete a \$30+ million renovation this May. Situated on 11 semi-tropical acres and with 20,000 square feet of total meeting space, the AAA Four Diamond Sonesta Resort Hilton Head Island's location in Shipyard Plantation on the Island's south end pairs wonderfully with a choice selection of amenities for meetings and enjoyment. Meetings held in full view of the ocean in the 7,000 square-foot covered Oceanfront Pavilion or the Shipyard Beach Club with 4,000 square feet of indoor space and a 1,650-square-foot oceanfront deck. Spaces are flexible, and include a 10,000 square-foot ballroom.

Highlights:

- 340 guestrooms, including 25 spacious suites
- Closest resort to the Island's highest concentration of restaurants, nightlife and shopping (Coligny Plaza, Park Plaza)



HILTON HEAD ISLAND
South Carolina

Omni Hilton Head Oceanfront Resort

The Omni Hilton Head Oceanfront Resort launched an estimated \$18 million renovation plan in 2012; the final phase will be complete by Spring 2014. Enhancements are reflected throughout the public spaces, including the front and lobby entrance, pool area and resort courtyard as well as the meeting space and each of the 323 guest rooms and suites. For executive guests craving extra luxury, choose one of 20 larger Oceanfront Suites, specially situated with breathtaking views over the Atlantic Ocean. Host attendees in any of the 25,000 square feet of configurable meeting space, including the 10,000-square-foot open-air, oceanfront Shorehouse.

Highlights:

- Private 7,000-square-foot covered oceanfront pavilion with unbroken views of the Atlantic Ocean
- Has a true island atmosphere, including covered outdoor walkways and tropical gardens surrounding the resort
- Onsite Spa
- Complimentary transportation, golf and tennis activities, all located within Palmetto Dunes

The Beach House, a Holiday Inn Resort

The Beach House Resort completed their \$5 million renovation in the spring of 2012. Revitalization embraced the cycling lifestyle and distinguished island culture. This concept is the first of its kind here on Hilton Head Island. The Beach House utilized the bike theme by incorporating framed artwork of bicycles in all 202 guest rooms, bicycles designed within the lounge and restaurant. With more than 4,800 square feet of flexible meeting and banquet space, the hotel can accommodate groups up to 350 people.

Highlights:

- One of only 18 Holiday Inn Resorts in the Americas and the only one in South Carolina.
- Hotel features contemporary-styled rooms only a short walk to the white sand beaches or to shopping, restaurants, golf courses and local area attractions.
- Resort's brochure doubles as a trail map of the Islands 100 miles of scenic bike paths and bike rentals are included with guest stays.



HILTON HEAD ISLAND
South Carolina

The Inn at Palmetto Bluff

Situated on 22,000 acres in the picturesque South Carolina Lowcountry, The Inn at Palmetto Bluff is the embodiment of all that is graceful and comforting about South Carolina. The AAA Five-Diamond Inn was recently named # 1 resort in the South by *Condé Nast Traveler* and #7 Best Resort in North America by *Travel + Leisure*. The resort's 50 guest cottages, including eight cottage suites, honor the heritage of Lowcountry architecture, while affording the best views of the May River and the interior islands. The Inn offers a multifunctional ballroom that accommodates up to 150 people, and two private boardrooms that seat 12 people each. Other meeting spaces include The River House, with a private wine cellar dining room and private tasting room, and Moreland Landing, an outdoor pavilion with fireplace, oyster pits, and waterfront bar.

Highlights:

- AAA Five-Diamond Award, Most Luxurious Accommodations in North America, 2011
- *Travel + Leisure* World's Best Awards, Rated No. 7 Best Resort in Continental U.S. and Canada
- *Condé Nast Traveler* Gold List, World's Best Places to Stay, January 2011
- #1 Resort in the South by *Condé Nast Traveler*, 2012



HILTON HEAD ISLAND
South Carolina

The Sea Pines Resort and The Inn at Harbour Town

The 60-room Inn is conveniently situated next to the 10,000-square-foot Harbour Town Conference Center and is ideal for hosting small to medium-size meetings and events. The Sea Pines Resort's Inn at Harbour Town recently underwent a multi-million dollar renovation. This charming boutique inn has been completely revitalized and refreshed, creating a truly unforgettable stay-and-play experience for discerning guests. Rejuvenation of the lobby with a bright, airy coastal color scheme and seaside motif furnishings, newly installed tropical landscaping and lighting that craft a gracious exterior. The 60-room Inn is conveniently situated next to the 10,000-square-foot Harbour Town Conference Center, and is ideal for hosting small to medium-size meetings and events.

Highlights:

- AAA-Four Diamond and *Forbe's* Travel Guide's Four-Star Rated Property (The only property given the four stars for both ratings.)
- 54 holes of world-class golf including Harbour Town Golf Links and Heron Point
- More than 15,000 square feet of award-winning indoor conference space and outdoor venues
- Walk to Harbour Town Marina featuring shopping, dining and entertainment
- Over 500 luxury vacation homes and villas throughout the 5,000 acre Sea Pines Resort

Palmetto Dunes Oceanfront Resort

Enjoy more activities and amenities at Palmetto Dunes Oceanfront Resort. *Travel + Leisure Family Magazine* named Palmetto Dunes #1 Family Resort in the U.S. and *GOLF Digest* rated their golf courses Four-Stars or better.

Highlights:

- 3 Championship golf courses
- Award-winning tennis
- Bike, Kayak and Paddleboard rentals



HILTON HEAD ISLAND
South Carolina



HILTON HEAD ISLAND

ROOMS AND RATES

Hilton Head Island and Bluffton feature a variety of upscale resorts and hotels. Detailed here are the total rooms available for full service and select service properties for event participants or guests.

Hilton Head Island Resorts/Hotels	Rooms
Hilton Head Marriott Resort & Spa*	513
The Westin Hilton Head Island Resort & Spa*	412
Sonesta Resort Hilton Head Island*	340
Omni Hilton Head Oceanfront Resort*	323
The Beach House Resort*	201
Palmetto Dunes Oceanfront Resort	
Park Lane Hotel & Suites	156
Comfort Inn South Forest Beach	153
Quality Inn & Suites	127
Hampton Inn Hilton Head	115
Red Roof Inn	111
The Sea Pines Resort & The Inn at Harbour Town*	60
Main Street Inn	30
Total Rooms	2,660

Bluffton Resorts/Hotels	Rooms
Candelwood Suites	124
Holiday Inn Express Hotel & Suites	112
Hilton Garden Inn	104
Hampton Inn - Bluffton	100
Fairfield Inn - Bluffton	66
The Inn at Palmetto Bluff*	50
Total Rooms	634
Combined Total of Hotel Rooms	3,294

*full-service properties

**Rates vary and reflect range for Resort View, Ocean View and Ocean Front rooms



HILTON HEAD ISLAND
South Carolina



HILTON HEAD ISLAND

HOMES & VILLAS*

Hilton Head Island also features 6,000 villas and homes that are available for those groups preferring a little extra room or privacy. Whether oceanfront or on the golf course, the villas are tastefully furnished and carefully maintained, and many are equipped with private swimming pools and tennis courts onsite. Also, upscale homes may be rented. The rates below are a good sample of all the units listed.

Homes & Villas	Units•
Island Getaway	600
The Sea Pines Resort	560
ResortQuest by Wyndham Vacation Rentals	305
Beach Properties	300
Hilton Head Vacation Rentals	300
Hilton Head Rentals & Golf	225
The Vacation Company	225
Resort Rentals of Hilton Head	200
Goode Vacation Rentals	175
Hilton Head Accommodations	170
Hilton Head Island Beach & Tennis Resort	161
Sunset Rentals	150
Palmetto Dunes Oceanfront Resort	140
Destination Vacations	100
Marriott Vacation Club	100
Ocean Palm Villas	70
Sea Cloisters on Hilton Head	50
Hilton Head Hideaways	40
Sea Turtle Getaways	30
Seashore Vacations	30
Beach Bum Properties	24
Total Home & Villa Units	3,955

Most of the villas are 2 bedroom units but there are 3,4,5 or more bedrooms in some units.



TRANSPORTATION

It is very easy to access Hilton Head Island. By air, the Island is serviced by two major airports: the Savannah-Hilton Head International Airport (SAV) is located a quick 45 minute drive from the Island with 12 direct flight cities, while the Charleston Airport is another option at under two hours drive. Also directly on the Island, the Hilton Head Island Airport (HHH) is serviced by U.S. Airways and with private charter planes. By car, the Island is located just 18 miles off of I-95 interstate. From Atlanta, GA., the drive is just under five hours (all highway); and under two hours from Charleston via route Hwy. 17; from Charlotte, NC, just 4 hours via highway; and from Jacksonville, FL, just 2.5 hours north on I-95.

BY AIR

Savannah/Hilton Head International Airport

www.SavannahAirport.com

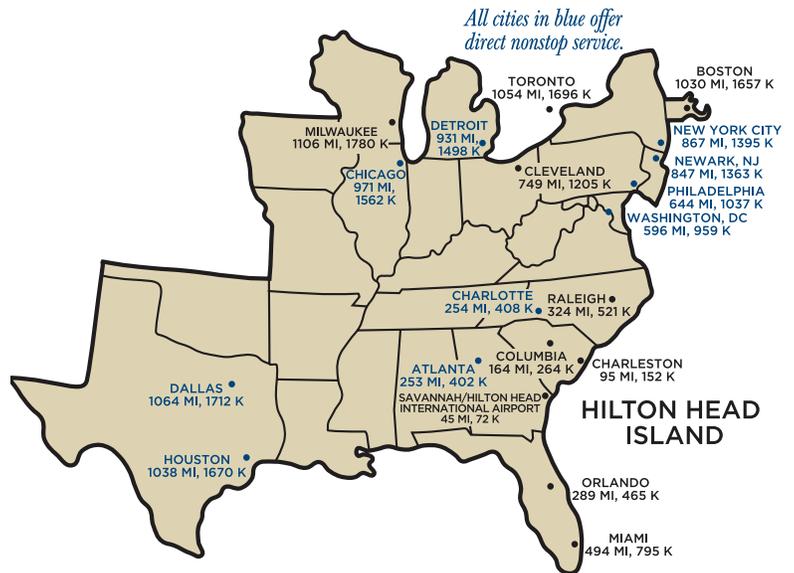
Located approximately 45 miles from Hilton Head Island. Connecting cities include Atlanta, Dallas/Fort Worth, Detroit, Chicago, Houston, Newark, Washington D.C., New York, Charlotte and Philadelphia.

- American Airlines
- Delta Airlines
- US Airways
- United Airlines

Hilton Head Island Airport

(HHH) www.hiltonheadairport.com

Located on the Island, HHH is serviced by US Airways Express. US Airways currently offers eight arriving flights from Charlotte, NC and nine flights departing for Charlotte, NC, as well as one Saturday flight to and from Washington, DC. Please visit www.usairways.com for reservations and the most up-to-date flight information. You can also call US Airways direct at 1-800-428-4322.



HILTON HEAD ISLAND
South Carolina

Charleston International Airport (CHS)

www.chs-airport.com/

Located approximately 100 miles from Hilton Head Island, one hour and 55 minute drive.

Cities connecting include Washington D.C., Baltimore, Philadelphia, New York, Newark, Detroit, Miami, Dallas, Houston, Nashville/Austin, Phoenix, Atlanta, Charlotte, Chicago.

- American Airlines: www.aa.com - Reservations: 1-800-433-7300
- Delta Airlines: www.delta.com - Reservations: 1-800-221-1212
- JetBlue Airways: www.jetblue.com - Reservations: 1-800-JETBLUE (1-800-538-2583)
- Southwest Airlines: www.southwest.com Reservations: 1-800-I-FLY-SWA (1-800-435-9792)
- United Airlines: www.ual.com Reservations: 1-800-241-6522
- US Airways: www.usairways.com Reservations: 1-800-428-4322

Other possible airports for connections within reasonable driving distance include:

Jacksonville International Airport (JAX)

www.FlyJacksonville.com

162 miles and 2 hours and 20 minutes

Charlotte International Airport CHL

www.charmeck.org

255 miles and 3 hours and 45 minutes.

BY TRAIN

Amtrak service is available via Savannah, Georgia, located 45 minutes from the Island.

DRIVING

From I-95, take Exit 8 onto Hwy. 278 direct to Bluffton and Hilton Head Island. The fastest route to the southend of Hilton Head Island is via Cross Island Parkway: \$1.25 toll for two-axle vehicles and \$.75 for each additional axle.



HILTON HEAD ISLAND
South Carolina



HILTON HEAD ISLAND

Located at the southernmost tip of South Carolina, the Hilton Head Island area is about 20 minutes drive time from I-95 via Exit 8. It's an easy drive to three of the South's most charming cities: Beaufort, SC; Savannah, GA; and Charleston, SC. And just over the bridge from Hilton Head Island, is the National Historic District, Old Town Bluffton.



HILTON HEAD ISLAND
South Carolina

SECTION 4 | MARKETING AND PUBLIC RELATIONS OVERVIEW

The Hilton Head Island – Bluffton Chamber of Commerce and its Visitor & Convention Bureau (VCB) includes a full-service integrated team of marketing, sales and communications professionals with in-depth global event, destination, sports, leisure and meetings marketing and communications savvy. We are accredited by Destination Marketing Association International and we are one of only 100 DMO organizations from across the nation to achieve this important designation.

We have received the *Pinnacle Award for Outstanding Service in the Meetings Industry*, for 12 consecutive years by readers of *Successful Meetings*. And, we hold the *Meetings & Conventions' Gold Key Award* for outstanding service.

We are a world-class destination marketing organization that brings our strategic marketing expertise to the table to develop the most effective strategy to meet our combined goals. You should know that we have a strong commitment to strategic destination marketing, superior digital content management, and we have capable and qualified content managers, editors and a professional, well-executed public relations and social media programs that are key to smooth operations for a robust destination marketing program in today's competitive environment.

Working with the best in the Business...

The Hilton Head Island-Bluffton Chamber of Commerce has twice been chosen as the National Chamber of the Year; an honor achieved by only a handful of chambers in the U.S. The award recognizes the organization's unwavering commitment to excellence and is considered the industry's highest accolade.



HILTON HEAD ISLAND
South Carolina

The VCB works with **VERB Interactive/Net Conversion** to deliver national-award winning digital communications and marketing programs, social media initiatives and interactive promotions. We invest significantly in consumer and specialty market research that drives our strategic plans and to ensure we reach consumers where they are in today's multi-faceted multi-channel marketplace.

Marketing and communications services:

- Research based and driven
- Media — print, online and broadcast
- Promotions
- Digital programs
- Social media management
- Content development
- Issues management /crisis management
- Public relations branding
- Corporate communications
- Sponsorship support

PUBLIC RELATIONS AND COMMUNICATIONS OVERVIEW:

Our Chamber communications team oversees all destination local, regional, national and international news and public relations needs for Hilton Head Island and Bluffton. Savvy communications planning and integration underscore our annual earned media coverage and visibility for the area's many assets and rich beauty and heritage. Leveraging media relationships, coupled with creative outreach efforts have garnered coverage in a variety of media platforms as well as industry recognition. Our public relations team has been honored with numerous HSMAI awards for print, online and broadcast coverage in *USA Today*, *Good Morning America*, *FOX News*, *CNN*, *NBC's Today Show*, *Forbes.com* and many other top media outlets.



SOCIAL MEDIA

Our strong Social Media presence and engaging campaigns are an integral are of our overall Destination Marketing and Communications program.

Our Social Media Program focuses on:

- Best ways to engage destination customers with our events, groups, attractions, resorts, etc.
- Top ways to encourage customers to “like” our brand and be Brand Advocates, while engaging with us online and sharing their feedback.
- Maintain consistent brand “voice” to keep content authentic, relevant and reflective of our brand values.
- Effective methods to measure brand perceptions and Influence.
- Set and measure social media benchmarks and goals.
- Use social media to identify trends, issues and manage response.
- Encourage consumer content generation and interaction.
- Maintain superior quality.
- Topline recommendations Platform-by-Platform.

Our skilled public relations team is supported by one of the top global travel PR firms, **Weber Shandwick Worldwide**, in concert with our communications and marketing staff. With over 126 offices in 81 markets worldwide, Weber Shandwick’s Travel Practice features a group of 20 travel practitioners based in New York City, collaborating with a network of colleagues in cities and offices around the globe.



HILTON HEAD ISLAND
South Carolina

GROUP AND CONVENTION SALES OVERVIEW

Hilton Head Island's flexible accommodations and diversity of activities, along with state-of-the-art meeting facilities that accommodate from ten to over 2,000 people, also make the area the perfect destination for groups, conferences and meetings. Our meeting facilities feature every convenience for a productive conference, and our amenities and natural beauty are your rewards for a hard day's work. Cruises, artist exhibitions, off-site receptions and more are all part of our meeting mix. Because on Hilton Head Island, we always combine business with pleasure.

Our state-of-the-art resort convention facilities can handle a wide range of events, from an intimate executive retreat to a gathering of 2,000 guests. In addition, we have dozens of creative non-traditional meeting sites to make your gathering unique.

Hilton Head Island's beauty and amenities are certainly world-class, but many professionals believe that it's our hospitality and services that make a meeting memorable. A wide range of convention resources are available from our Visitors and Convention Bureau. Just call or email us and we can help with any and all of the following:

- **Site visits**
- **Venue/Facility Bid & Selection Assistance**
- **FAM Trips**
- **Photos, videos and descriptive copy to help promote your event**



HILTON HEAD ISLAND
South Carolina

SECTION 5 | LETTERS OF SUPPORT

LETTERS OF SUPPORT | pgs. 57 - 59
EMAILS OF SUPPORT | pgs. 65 - 74



HILTON HEAD ISLAND
South Carolina





State of South Carolina Office of the Governor

NIKKI R. HALEY
GOVERNOR

1205 PENDLETON STREET
COLUMBIA 29201

April 30, 2013

IRONMAN® Southeastern U.S.
World Triathlon Corporation (WTC)
2701 North Rocky Point Drive, Suite 1250
Tampa, Florida 33607

Dear WTC IRONMAN Southeastern U.S. Selection Officials,

On behalf of the State of South Carolina, I would like to express my support for the selection of Hilton Head Island and the surrounding Lowcountry region for the 2014 IRONMAN world-class triathlon.

South Carolina's growing reputation as a premier sports events destination, combined with IRONMAN's solid standing as a first-rate athletic competition, will certainly yield positive and mutually-beneficial results for both your event and our state.

Our temperate climate, sunny weather, and abundant outdoor recreational opportunities have established South Carolina as an ideal destination for world-class sporting and recreation events such as yours. In addition, Hilton Head Island and the Lowcountry region will offer your event's participants a panorama of magnificent views featuring our breathtaking coastlines, pristine marshes and wetlands, and unique wildlife.

The state of South Carolina would be one of your most enthusiastic supporters in welcoming the Southeastern U.S. IRONMAN world-class event to our culturally and historically-rich Hilton Head Island and Lowcountry region. And, rest assured that we will do everything we can to ensure a successful competition that will leave your participants eager to return year after year. God bless.

My very best,

A handwritten signature in blue ink that reads "Nikki R. Haley".

Nikki R. Haley

NRH/kh



HILTON HEAD ISLAND • BLUFFTON
CHAMBER OF COMMERCE

Serving the South Carolina Lowcountry

IRONMAN® Southeastern U.S.
c/o Steve Meckfessel
Managing Director, Global Race Operations
World Triathlon Corporation (WTC)
2701 North Rocky Point Drive, Suite 1250
Tampa, Florida 33607

April 30, 2013

Dear WTC IRONMAN Southeastern U.S. Selection Officials;

On behalf of the Hilton Head Island and Bluffton Chamber of Commerce, Visitor and Convention Bureau (VCB) and over 1,600 member businesses of the Beaufort County region, it is with great enthusiasm and pride that we promise our resources and commitment to host the IRONMAN Southeastern U.S. event on Hilton Head Island and in the Lowcountry.

More than 45-years of experience in hosting world-class events and millions of very happy visitors and families from around the U.S. and beyond are solid foundation from which to welcome your IRONMAN event, and exceed your participants', guests' and organizers' expectations. We have long-standing relationships with local, regional and state officials and stakeholders built through decades of collaboration to ensure your every need can be met for a smooth race and superior destination experience. In fact, we have already received dozens of support letters from triathlon athletes, officials and businesses from Hilton Head Island, the South-east and beyond including from other countries.

The Chamber of Commerce offers a cadre of skilled volunteers, ambassadors and tourism professionals and rich resources and strong relationships to ensure a world-class IRONMAN Hilton Head Island, South Carolina experience in 2014 and beyond. Our resources include securing necessary funds for underwriting vital components of the event. We anticipate committing \$250,000 in base funds and will develop additional resources, value-added and in-kind enhancements to augment the funding needs for the event. We anticipate that our state's match grant, up to \$1 for every \$2 we raise in lodging fees, will provide a major portion of financial support.

On behalf of our beautiful destination, we look forward to employing our resources and enthusiasm to create a supremely successful and memorable IRONMAN event in Hilton Head Island and the Lowcountry for 2014 and many years beyond.

Sincerely,

William G. Miles
President & CEO, Hilton Head Island-Bluffton
Chamber of Commerce
Visitor & Convention Bureau
800-523-3375
bmiles@hiltonheadisland.org

PO BOX 5647 HILTON HEAD ISLAND, SC 29938 TF 1 800 523 3373 P 843 785 3673 F 843 785 7110
E INFO@HILTONHEADISLAND.ORG WWW.HILTONHEADISLAND.ORG

2000 & 2006 National Chamber of the Year



TOWN OF HILTON HEAD ISLAND

One Town Center Court, Hilton Head Island, S.C. 29928

(843) 341-4600 Fax (843) 842-7728

www.hiltonheadislandsc.gov

Drew A. Laughlin
Mayor

William D. Harkins
Mayor ProTem

Council Members

Wm. Lee Edwards
Marc A. Grant
Kim W. Likins
John J. McCann
George W. Williams, Jr.

Stephen G. Riley
Town Manager

April 25, 2013

IRONMAN Southeastern U.S.
c/o Steve Meckfessel, Managing Director
Global Race Operations
World Triathlon Corporation
2701 North Rocky Point Drive, Suite 1250
Tampa, FL 33607

Dear WTC IRONMAN Southeastern U.S. Selection Officials:

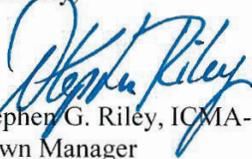
The Town of Hilton Head Island is interested in the possibility of hosting an IRONMAN on Hilton Head Island and the surrounding South Carolina Lowcountry, in partnership with the World Triathlon Corporation.

Hilton Head Island just hosted our 45th annual PGA Tour event, the RBC Heritage presented by Boeing, with professional athletes and their families from around the globe, as well as over 25,000 spectators, international media coverage, and a host of corporate sponsors. We would welcome the opportunity to play host to another world-class and prestigious athletic event like IRONMAN in our family-friendly and pristine destination, particularly in our shoulder season. IRONMAN Hilton Head Island would draw athletes from the Southeast, across North America and potentially from over 30 countries around the globe, with tremendous direct and indirect benefits for both our community and the WTC.

A Hilton Head Island IRONMAN potentially brings over 2,500 serious athletes and their families to our wide, sunny beaches and canopied oak-lined roadways for an event on the world stage similar to those currently held in Lake Placid, Panama City, or Whistler, but with a decidedly South Carolina Lowcountry Island charm and our region's authentic southern hospitality.

We look forward to welcoming your site selection committee in May to explore securing IRONMAN for Hilton Head Island, Bluffton and our surrounding region of South Carolina.

Sincerely,


Stephen G. Riley, ICMA-CM
Town Manager

cc: Greg DeLoach

Lisa Sulka
Mayor

Oliver Brown
Mayor Pro Tempore

Anthony Barrett
Town Manager



Council Members
Mike Raymond
Karen Lavery
Ted Huffman

Sandra Lunceford
Town Clerk

April 24, 2013

Mr. Bill Miles
President
Hilton Head Island Bluffton Chamber of Commerce
PO Box 5647
Hilton Head Island, SC 29938

Bluffton, SC 29909

Dear Mr. Miles:

The Town Council and Staff are very excited at the prospect of the Hilton Head Island Bluffton Chamber of Commerce bringing the World Triathlon Corporation's Ironman competition to the area.

Not only would this be a natural extra shoulder month event for our hotels and businesses, it would be great to have such a prestigious event here in the Lowcountry. It is our understanding that these are world class athletes from many countries around the world. What a wonderful way to introduce our Lowcountry lifestyle and amenities to other countries.

Please let me know how the Town of Bluffton and the Bluffton community can play a part in having the Ironman competition here in Bluffton and on Hilton Head Island.

Sincerely,

Lisa Sulka
Town of Bluffton, Mayor

CC: Bluffton Town Council
Terry Finger, Town Attorney
Anthony W. Barrett, Town Manager
Department Directors



House of Representatives
State of South Carolina

Andy Patrick

District No. 123 – Beaufort County
P.O. Box 22676
Hilton Head Island, SC 29925
Tel. (843) 290-6606

308-A Blatt Building
Columbia, SC 29211
Tel. (803) 212-6928
email: andypatrick@schouse.gov

Committee:

Education and Public Works

IRONMAN® Southeastern U.S.
World Triathlon Corporation (WTC)
2701 North Rocky Point Drive, Suite 1250
Tampa, Florida 33607

April 30, 2013

Dear WTC IRONMAN Southeastern U.S. Selection Officials:

It is with great privilege that I join with my Beaufort County Legislative Delegation colleagues; Bill Herbkersman (District 118), Weston Newton (District 120) and Shannon Erickson (District 124), to convey to the World Triathlon Corporation our sincere dedication and support for the selection of Hilton Head Island, Bluffton and the Lowcountry region as the host for the Southeastern U.S. IRONMAN world-class triathlon for five years beginning in 2014.

South Carolina's magnificent coastal area known as the Lowcountry is a major reason visitors and events choose our beautiful state year after year. The unique vistas, history and culture of the area are unmatched around the world. We represent the communities in South Carolina who will benefit so much from the positive economic impact of IRONMAN, which creates approximately \$10 to \$15 million dollars in economic impact to the region for just one event. Also important are the possible 10,000 hotel room nights that may be generated for area lodging partners, with many of the guests arriving from around the world. We believe the return-on-investment for our efforts to welcome your event and assure your tangible needs are met will be extremely positive.

The Lowcountry Region attracts very select outdoor athletic, sporting and recreation events like yours due to natural assets like sunny, mild weather, a pristine coastal region, stunning wildlife and world-class cities, accommodations and many nearby transportation options.

We are extremely proud of our warm southern hospitality, upscale accommodations, quaint hotels and villas, diverse recreation and sports, charming villages, and unique shopping, culture and arts options that will surely delight your participants.

We share many similar values like respect for the environment, health and well-being, the celebration of our authentic history and protecting the aesthetic appeal of our physical environment, which we hope inspires you to select the charming Lowcountry and Hilton Head Island to welcome your participants and ensure they return often to our state.

Sincerely,

A handwritten signature in blue ink, appearing to read "Andy Patrick".

Andy Patrick
District 123
Hilton Head Island

South Carolina

Department of Parks, Recreation & Tourism

Nikki R. Haley
Governor

Duane N. Parrish
Director

April 30, 2013

IRONMAN® Southeastern U.S.
World Triathlon Corporation (WTC)
2701 North Rocky Point Drive, Suite 1250
Tampa, FL 33607

Dear WTC IRONMAN Southeastern U.S. Selection Officials:

On behalf of the South Carolina Department of Parks, Recreation & Tourism (SCPRT), I would like to express our support for the selection of Hilton Head Island, Bluffton and the Lowcountry region for the Southeastern U.S. IRONMAN world-class triathlon for five years beginning in 2014.

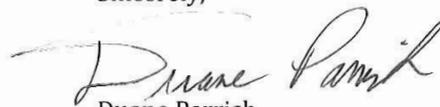
South Carolina's magnificently preserved coastlines, wetlands and coastal plains will serve as an excellent setting for your events, offering participants and spectators a pristine natural venue that complements and enhances the atmosphere of outdoor recreational events.

In addition, our Lowcountry region features an array of accommodations – from upscale resorts to quaint hotels and villas – as well as unique dining and shopping experiences and diverse sports, recreation and cultural opportunities.

This combination of iconic natural beauty and world class visitor amenities and attractions has earned South Carolina and the Lowcountry region international renown as a preferred travel destination.

As the lead agency for tourism marketing in South Carolina, please consider us an experienced and strong partner in supporting the Chamber of Commerce and Towns of Hilton Head Island and Bluffton in doing all they can to ensure a successful event and guarantee great satisfaction for each and every participant. We eagerly look forward to the opportunity to work with you as the host destination for this first rate competition.

Sincerely,


Duane Parrish

1205 Pendleton Street • Columbia, South Carolina 29201





Jane T. Upshaw
Chancellor

April 25, 2013

IRONMAN® Southeastern U.S.
World Triathlon Corporation (WTC)
2701 North Rocky Point Drive, Suite 1250
Tampa, Florida 33607

Dear WTC IRONMAN Southeastern U.S. Selection Officials:

As the higher education leader in the Lowcountry, the University of South Carolina Beaufort (USCB) would be thrilled to welcome the Hilton Head Island IRONMAN event to our culturally and historically-rich region. We attract students from across the U.S. to our pristine county where health and wellness are a way of life, sustainable tourism a priority, and diverse sporting and recreation options are abundant. You can be certain we will provide our support to the community, city and county to ensure this event is a success.

Our highly rated hospitality program thrives here with the Internship availability of world-class resorts alongside regional businesses, schools and nonprofit organizations that serve the needs of our diverse population. The USCB Center for Event Management and Hospitality Training offers students event management education and experience, adequately preparing them to support an event such as IRONMAN. In addition, students from over 30 additional areas of study can offer assistance in their respective fields.

USCB has a very sports-minded history with over 80 USCB students, faculty, and staff supporting the RBC Heritage golf tournament. Moreover, as participants in the Sun Conference, affiliated with the NAIA, our Sand Shark teams engage in baseball, cross country, golf, women's soccer, softball, and track and field competition. Our athletes would love to support the IRONMAN event and be a part of the action as it unfolds on Hilton Head Island. There is no better support system for your triathletes than the USCB Sand Shark Athletics program.

As the Vice –Chair of the Lowcountry Economic Alliance, I understand the impact this event can have on our region. USCB enthusiastically commits our greatest asset, our talented students, to ensure that Hilton Head Island, Bluffton and the Lowcountry are your top choice for IRONMAN in the Southeastern U.S.

Sincerely,

A handwritten signature in blue ink that reads "Jane T. Upshaw".

Jane T. Upshaw, PhD



IRONMAN® Southeastern U.S.
World Triathlon Corporation (WTC)
2701 North Rocky Point Drive, Suite 1250
Tampa, Florida 33607

April 30, 2013

Dear WTC IRONMAN Southeastern U.S. Selection Officials,

The South Carolina Chamber of Commerce is committed to growing business and economic opportunity in our state, and we are pleased to enthusiastically support the Hilton Head Island-Bluffton Chamber of Commerce and its bid for the Hilton Head Island, Bluffton and Lowcountry region to host the Southeastern U.S. IRONMAN world-class triathlon for five years, beginning in 2014.

South Carolina's Lowcountry region attracts visitors and top tier events with both national and international participants. IRONMAN is just the caliber of world class athletic event that we desire for South Carolina: health conscious, serious athletes and their families and friends who love an active, sunny and outdoor lifestyle. The unique vistas, history and culture of our region are truly spectacular. Add-in top-rated luxury hotels and resorts, nature based activities and easy to access transportation options, and we think you will find Hilton Head Island and Beaufort County will play host to one of your most popular IRONMAN events annually.

The South Carolina Chamber embraces the significant benefit IRONMAN would bring to the Palmetto State, including a projected positive economic impact of \$50 - \$75 million over the course of the five year contract and approximately 50,000 lodging room nights. We believe the return-on-investment for our partners within the Hilton Head Island region will be significant, both in terms of economic ROI as well as brand enhancement value.

We encourage your site selection committee to visit Hilton Head Island soon and see for yourselves why the area was rated one of the Top Island Destinations in the US by *Condé Nast* last fall. An IRONMAN on the Island's shores will be a big winner for the World Triathlon Corporation and South Carolina.

Sincerely,

Otis Rawl
President and CEO

1301 Gervais Street
Suite 1100
Columbia, SC 29201

(803) 799-4601

Fax
(803) 779-6043

www.sccchamber.net

EMAILS

Prior to any public announcement regarding IRONMAN, our Chamber began receiving unsolicited emails from local, regional, national and international people who strongly support our community's bid.

A sampling of support email messages:

Mr. John O'Leary | Ireland

I am the Chairman of a Triathlon Club based in Ireland and I would like to encourage you and your council to support efforts to stage an Ironman event in Hilton Head. I have taken part in several Ironman Events including races in Mallorca (Spain), St Poelten (Austria) and Galway (Ireland)- each year our club organises an "away " trip to an Ironman event. I coincidentally have also taken part in two Beach Bum Triathlons in Hilton Head, though have yet to get a coveted coconut prize! In 2008 25 members of our club entered the NYC Triathlon. Hilton Head is very accessible from Ireland with a Delta flight to Atlanta and then a short hop to HH Airport.

I know I would certainly travel from Ireland with my family to do an event in Hilton Head, and probably incorporate it as a family vacation. We have stayed in Palmetto Dunes on 2 occasions. I feel the venue would also encourage fellow club members and Irish triathletes to travel. There would undoubtedly be strong economic advantages to the Island in having a race. Best wishes in considering this venture.

Mr. Thomas G. Henz | Hilton Head Island, SC

I am writing in enthusiastic support for bringing Ironman to Hilton Head Island! It will enable us to leverage two powerful brands (HHI and Ironman) to attract a new demographic to the Island. Competitors come for long weekends, bring their families and spend significant dollars. (The Augusta Half Ironman is an excellent example. Please contact your counterparts there for more information.) The race would also enhance our reputation as a healthy vacation destination and support our goal of becoming a top-ranked cycling town. Thank you for all you do on our behalf.

Mr. Hugh Myrick, MD | Charleston, SC

I am in complete support of an Ironman event coming to HHI. These events bring a tremendous business opportunity in the communities in which Ironman events have occurred. If HHI becomes a site, I will certainly be there with my family as a participant!





HILTON HEAD ISLAND

Fred Weniger | Bluffton, SC

I am a plastic surgeon in Bluffton South Carolina. We employ 12 FTEs and are currently building an 18,000 square foot office building for an expansion which will employ 40 FTEs. Obviously, the economic growth of our county is of great importance to me. As you know, Hilton Head Island has an exciting opportunity to host a full Ironman race next year.

Since you may have likely not attended or participated in such a race, I wanted to inform you of how big a deal this is. These races are truly international events, with fields of professionals and amateurs alike from around the globe. At a typical race, approximately 4000-6000 athletes, spectators, and family members converge on a town for a period of 3-5 days.

This equates to \$12 to \$15 million spent locally in a short period of time, as the average triathlete is well above-average socio-economically. With so many people coming, businesses in Bluffton will benefit as well. Additionally, this race provides an excellent marketing opportunity for the area, which will likely benefit from return visitors who come back for summer vacations or golf after seeing our community during the race. Ironman races not only help local businesses, but the Ironman Foundation also donates tens of thousands of dollars to local non-profits. If we are fortunate enough to host an Ironman race next year, we would be happy to have our staff and my family volunteer in medical tents and we could host professional athletes as well in our home.

We have a very active cycling, running, and triathlon community here in the lowcountry, and the excitement within just one day of the news of this possibility assures me that everyone else will also be enthusiastic to make this an event that is great for the town and the visitors and athletes.

Therefore, I ask that you support IRONMAN HILTON HEAD 2014, not just for the sport, but for the growth and prosperity of our community.



HILTON HEAD ISLAND
South Carolina



HILTON HEAD ISLAND

Ms. Kim Busby | Hilton Head Island, SC

I am a former attorney with the Dept. of Justice who moved to Hilton Head over 14 years ago. Currently, I am the co-owner of Run Hilton Head, LLC, an organization that seeks to encourage running and a healthy active lifestyle. I am very excited about the prospect of bringing a world-class Ironman event to Hilton Head. I believe it will be a great economic, community, and charitable opportunity for the Island. It would also be a perfect opportunity to showcase the natural beauty of Hilton Head. After 14+ years, it still inspires me each time I drive (or run, or bike) over the bridge. My family of four runners would be thrilled to provide volunteer services at an Ironman Triathlon in any way possible.

Mr. Phil Zitello | Hilton Head Island, SC

I write to you with intense excitement over the possibility of seeing an event such as IRONMAN HILTON HEAD take place in our lovely island town. As with the Heritage Golf Tournament and the Concours D'elegance, this is an event that would bring international attention to our town in a very positive light. Having been an avid multisport participant for over 10 years, and a previous participant in an Ironman event, I can attest to the great feeling these events bring to a venue, not to mention the excellent logistical administration provided by the Ironman company. With such an event certainly one can realize that there will be enormous revenues to be had by the township and all of its business partners. Also, the Ironman label also brings another great opportunity for the local charitable organizations to benefit. Obviously, we have already staged several smaller multisport events here with great success, so some of the support is already in place for such a larger scale race.

On a more personal note, as a local physician, I believe this will allow us to show the world just what a healthy (and fitness oriented) place Hilton Head Island is and perhaps encourage other athletes to consider a visit to our beautiful island. I also can pledge my support as a physician for voluntary medical support for the event along with my practice, Palmetto Anesthesia and Pain, staff of 4 physicians and 6 advanced practice nurses. I also am certain that, speaking as a part owner, the Outpatient Surgery Center of Hilton Head would welcome the opportunity to provide more nursing and administrative support in addition to my practice's pledge. Also, I know for a fact that at least 6 other physicians who are multisport athletes, who would also be interested in being involved. Hence, I think you can see that there will be plenty of medical support for such an event. I would, thus, ask those of you who are Town Council members to seriously consider this fantastic opportunity for our great island town.



HILTON HEAD ISLAND
South Carolina



HILTON HEAD ISLAND

Ms. Bernadette Kreisel, CPA | Hilton Head Island, SC

My name is Bernadette Kreisel. I am a CPA residing on Hilton Head Island since 2001. I have been competing in triathlons of various distances for 13 years. I am writing in support of a proposed bid to host an IRONMAN event on Hilton Head Island in 2014. This is an event that will draw approximately 2,000 athletes as well as their families to the island for 4-5 days. It is worth approximately \$12-\$15 million to the economy of the island for those few days. This does not include the number of visits made by athletes prior to the event to train on the course, or the repeat trips by athletes and their families for vacations. This is an unprecedented opportunity for Hilton Head Island to attract a major event that will receive worldwide attention and attract athletes from many countries. I recently took part in an IRONMAN event where approximately 70% of the participants were from overseas. Through the IRONMAN Foundation, IRONMAN donates to local charities each year, please visit www.IRONMANfoundation.org <<http://www.IRONMANfoundation.org>>. This is an opportunity for many of our local deserving charities to raise much needed funds. As you are aware, due to the economy many charities have received fewer donations over the last few years.

Hilton Head Island may not have an opportunity to attract an event like this again for a long time. It makes sense from a business, charitable and community point of view to let IRONMAN know that we want to hold this event on Hilton Head Island in 2014. Hilton Head Island has a very active triathlon community and many of those triathletes will raise funds for local charities. I will be willing to volunteer at this event, and I know a lot of people that will be willing to help and make this event a huge success.

Mr. Dale E. Van Slambrook | Summerville, SC

I am a Ironman and have participated in events in Hawaii, New York and Florida. Each event was professionally done and extremely well attended. It would be a great opportunity for Hilton Head to host such an event. The Ironman community would likewise benefit from having the ability to experience the beauty of Hilton Head. Please accept the opportunity to be an Ironman destination.

Mr. Marty Baltzegar | Columbia, SC

I would encourage that you strongly consider this high profile event for HHI due to two reasons: 1) immediate financial benefit from the participates and their family & friends and 2) the free marketing/publicity of beautiful HHI and SC. HHI would certainly be a “destination race” as we say (theywould bring the whole family, not just the participates)!



HILTON HEAD ISLAND
South Carolina



HILTON HEAD ISLAND

Ms. Patty D’Anna | Blythewood,SC

My name is Patty D’Anna, I’m a 50 year old triathlete, from Blythewood,SC. My husband and I shared our own business, Castle Automatic Sprinkler Company, a fire protection contractor. I’ve been doing triathlons for about the last 5 years, my husband has been involved with triathlons for the last 30 years. I FULLY support Hilton Head Island for hosting a ironman. I would love for my money to go to the support of a local town in SC! Please bring the ironman to Hilton Head Island.

Ms. Candace Johnson | Charleston, SC

My name is Candice Johnson. I am a Commissioned Lay Minister in the North American Lutheran Church and live a few miles north of Charleston, SC. My sons and husband are all triathletes (and I enjoy participating in sprint triathlons).

Three of my friends are Ironman finishers. I strongly support hosting Ironman Hilton Head Island. The positive impact this event would have on the community is beyond measure. As a property owner on Hilton Head, I see great potential in revenue for the island — not only in the hospitality industry, but also in exposing our area to potential real estate buyers. In addition, I support Ironman coming to Hilton Head because of their track record for charitable donations to local not-for-profit organizations. Giving beyond self is contagious, and I envision the example set by Ironman to be something that will not only help the agencies and organizations to which they contribute, but will also encourage and inspire others to do the same. I look forward to the opportunity to volunteer my time and services in whatever ways would be helpful to make this event a success for our community and for the participating athletes.

Mr. Brian Johnson | Charlotte, NC

I want to express my support for a 2014 Ironman HHI as proposed by On On Tri. I have participated in many of the triathlons on HHI along with several road races on the island. In 1996 my family purchased a property on Folly Field Road and over the past 17 years we have loved spending time on the island with family and friends. In 2011, I had the opportunity to support one of these friends as he completed Ironman Florida. I can say that the Ironman event is a truly life changing event, not only for the participants but also those in support. I cannot imagine the positive impact that would result from hosting a wonderful global event such as an Ironman. I know On On Tri has spoken to the immediate weekly monetary impact that would result from hosting this event, in addition I believe once people get to the island and see what a treasure it is they will be more inclined to come back which would lead to a long term economic impact. Since I live in Charlotte, I will not be able to attend any of the town council meetings. Please consider this another voice in support of Ironman HHI 2014 and someone who would be willing to volunteer to help with the race.



HILTON HEAD ISLAND
South Carolina



HILTON HEAD ISLAND

Ms. Carrie Hirsh | Hilton Head Island, SC

I am writing to you today to express that we at Hirsch Productions, LLC completely support the possibility of Hilton Head Island hosting an Ironman - what a great addition it would be, to complement so many events for which the island is already known. Also, this would be an excellent business opportunity to bring million dollars of revenue to the island. Many athletes who like to train and get to know the Ironman course well in advance of the event would come here in that capacity as well, spending dollars on accommodations, food and entertainment in the process. I have personally participated in athletic events including mini-triathlons, half marathons, marathons, centuries and trans-state cycling events (HHI, Vidalia, Metter, Kiawah, Tybee, Tampa, Chicago, Iowa and other venues) and have seen first hand the tremendous attendance at each and every one. This year, here are some of the Southern US cities which will be hosting Ironman: Galveston, TX, New Orleans, LA, Haines City, FL, and Raleigh, NC. Savannah held its very first marathon last year and with 17,000 runners, it brought a huge infusion of revenue and exposure to our neighboring city across the river - one example of how a new event in the Lowcountry was a complete success. Athletes travel with families, friends, supporters and teammates-rarely do they travel alone.

Another benefit would extend itself to the charitable opportunity - local non-profits can benefit significantly from Ironman! Since our production company specializes in photography and videography, we feel it would be a good opportunity from a business perspective as well. I have total confidence that between all of us - The Town of HHI, The Chamber, the business community and non-profits and those who would love to volunteer- that hosting Ironman would be a spectacular and very memorable event, putting HHI on the Ironman map and bringing long-term PR to our paradise!

Mr. Steve Kester | Atlanta, GA

I live in Atlanta and I'd love for an Ironman to come to HHI. I have a family of 5. There is no question that we would make it a family vacation and enjoy everything that Hilton Head has to offer. If you need one clue as to why you should lobby to have an Ironman in your town: how many cities have hosted one and then later dropped sponsorship? None. Ironman athletes are typically great guests: they spend a lot of money, they are respectful of the environment, they enjoy clean living, and they are very healthy. Please consider sponsoring an Ironman event.



HILTON HEAD ISLAND
South Carolina



HILTON HEAD ISLAND

Ms. Terri Mahoney | Bluffton, SC

I just heard that Hilton Head Island is being considered to host an Ironman Triathlon in 2014. What an unbelievable opportunity! I recently participated in the World Championship Triathlon 2013, in Auckland, New Zealand. What an amazing experience, and to think that an event of similar prestige, could be hosted right here in our community is wonderful. It's a great way to bring the community together. Of course the financial benefit to our community is obvious. Over ten million dollars – it's well worth pursuing. Not to mention the local charities that could benefit from such an event. I am a triathlon enthusiast, a healthcare worker, a small business owner and community member and implore you to support this event!

Mr. R. Allen McWhirt, CPO | Georgetown, SC

My name is Allen McWhirt; I have been involved in triathlons for 5 years and have competed in and completed Ironman Florida. I can attest to the fact that the people involved are upstanding citizens who value the opportunity to be a part of such an inspiring human feat as the Ironman. The athletes and volunteers are very conscience of the community and properties that sponsor the events as well as bringing significant monetary benefits to the local economy. Because the event takes place over a minimum of 3 days and is a family supported endeavour it is common for 2 to 5 persons to accompany the athlete over the course of the event creating a unique opportunity to expose many families to the Hilton Head Islands. I feel that Hilton Head would be a fantastic venue for such a competition and is needed as it would be the only IM on the lower East Coast. Please consider that amazing opportunity as I am ready to sign up as a competitor or volunteer TODAY!

Ms. Jennifer Pfuhl | Hilton Head Island, SC

My name is Jennifer Ramsay Pfuhl. I work as a customer service representative at Maptech Packaging, Inc. I also teach yoga and dance. I support Hilton Head's hosting of an Ironman competition. This event would be great for local businesses, generating 12-15 million dollars of revenue for Island businesses over 5 days. Perhaps many of the competition's participants and spectators would return to Hilton Head for future visits, too. It is also a wonderful opportunity for community building and charitable contributions. I would be willing to volunteer my time to assist in administrative efforts, and my expertise in Yoga to help the participants care for their bodies and minds.



HILTON HEAD ISLAND
South Carolina



HILTON HEAD ISLAND

Mr. Michael Withrow | Hilton Head Island, SC

My name is Michael Withrow, I am a small business owner on Hilton Head. I run powerboat rentals, banana boat rides, and waterski trips out of Harbour Town. I have attended two Ironman events, one as a volunteer and one as an athlete. These are unreal events, that put a great buzz in the community of the race. I think this is a great opportunity for Hilton Head Island to show off our beautiful island to people around the country, and world. As a small business owner I see this as a great opportunity for all the businesses on the island, it is hard to find an athlete that travels alone....friends, family, love ones all come to support their athletes on race day, and are always looking for things to do throughout the week. It is easy to say Hilton Head can handle the number of people with the zoo this island turns into in the months of June, July, and August, not to mention the wonderful job they do with the RBC Heritage golf tournament.

H2O Sports loves supporting events in the community, and is proud of its relationship with ON ON Tri and supports all local triathlons with water support. H2O would be able to help Ironman with water support by supplying boats, waverunners, kayaks, paddleboards, staff, or whatever else may be needed...I think this a great opportunity for Hilton Head Island and Ironman, and would love to help in anyway to make this happen!

Mr. Larry Creswell | Jackson, MS

I currently live and work as a surgeon in Jackson, Mississippi, but I have been a visitor to Hilton Head Island since 1990. My parents, Lee and Larry Creswell, currently live in Hilton Head Plantation and own a vacation rental property in Palmetto Dunes Plantation. I'm an avid triathlete and runner and have visited Hilton Head Island to participate in the Beach Bum Triathlons and a variety of running races over the past 20 years. I've had the opportunity to participate in 7 Ironman triathlons, both in the U.S. and abroad, and my family members have served as volunteers at several of those races. I've served as a volunteer in the medical tent previously and for the past 2 years have been involved with USA Triathlon's efforts related to improved race safety.

You will already know about the potential economic impact of attracting the Ironman triathlon. Over the years we've enjoyed the fruits of the other big events that have been hosted by Hilton Head, including the Heritage golf tournament (going on now!), the tennis tournaments, and others. My family has enjoyed attending and volunteering at the golf tournament for many years now. It's hard to imagine how different things would be now on Hilton Head without these major events. The Ironman is a similar opportunity....and one that we should embrace. I urge you to give every consideration to the Ironman proposal. This could be a great and enduring opportunity for the Hilton Head Island community.



HILTON HEAD ISLAND
South Carolina



HILTON HEAD ISLAND

Mr. Steven M. Sabback | Hanahan, SC

I am writing to ask you to strongly consider hosting an Ironman triathlon on Hilton Head Island. While I am new to Triathlon (I started training last year) my interest and research in this sport and in Ironman events in particular have found it to be a rapidly growing sport in popularity and attendance with substantial economic benefit to host cities, and areas. Ironman has no South Carolina presence at this time. In my area alone, this resulted in 10 or more of us (in my training group alone) from the Charleston area, who have signed up for the 2013 Augusta 70.3 Half Ironman (Augusta, GA) and 16 or more of us from our area have who have also signed up for 2013 Ironman Florida (IMFL - Panama City Beach, FL.)

Last year, in order to contribute to the success of IMFL, 10 of us drove to Panama City Beach and volunteered for the event. We all signed up the next day for this year's race. The economic impact to Panama City Beach during the "off season" was phenomenal. This sport is growing rapidly and more races are needed to fulfill that need. IMFL sold out online in under 16 minutes last year. This sport has participants who's average household income exceeds \$125,000.00 and who spend a great deal of that income on participating in these events all over the country, if not the world. Much of that money is spent within the host city on food, lodging, entertainment, etc. Hilton Head Island is a renowned beach resort which would attract thousands of athletes from all over the world, and bring additional economic activity to an already viable vacation destination, while expanding its reach to a new group likely to return for quiet beach getaways in the future. I greatly appreciate your interest in considering becoming a host for this growing, world renowned sport.

Mr. Tony Spearing | Columbus, OH

I would like to encourage you to push for this event. As a person who vacations annually in Hilton Head at our family's home, I believe this will attract a great group of people to our island. I have been immersed in ironman events for the last number of years and can attest to the draw they have and the business revenue they bring in. While the race may attract 1,500 to 2,000 athletes the impact to the community is 1,500 to 2,000 families. In addition to this, the typical median income of a triathlete falls right into the demographics of a typical Hilton Head vacationer. In other words you could turn people who are coming down for the event into repeat visitors. All in all I think this would be a huge win for the island!



HILTON HEAD ISLAND
South Carolina



HILTON HEAD ISLAND

Mr. Ryan Stefonick | Bluffton, SC

I believe when great forces come together, people will rise to the occasion. The partnership of Hilton Head Island and Ironman will embrace our rich triathlon history, and encourage a new generation of participation in the LowCountry. Not simply for the athletes, but our community as one. Just as my wife and I have traveled the coast, and as far as Ireland to compete, countless more will call Hilton Head Island home during their next Ironman experience. These journeys are often accompanied by a large support group who give cheer and witness their accomplishment. Imagine if you will, the positive energy emitted from hosting this national event locally. Triathletes embody all demographics and represent many Fortune 500 business leaders. The Ironman Executive Challenge is just one example of how this sport reaches the top of influential organizations nationwide. What better an opportunity to showcase our active community and leave a positive, lasting memory for the participants.

This endurance event will bring physical & mental health recognition to our area, while highlighting Hilton Head Island as a thriving vacation & residential community. Upon completing an Ironman, no one remembers the pain along the way, only the thrill of success. Let's share that victory with Hilton Head Island in 2014, and say "Yes" to this opportunity. You have my support!

Mr. Lee Winters | Columbia, SC

I just learned that Hilton Head had an opportunity to bid for an Ironman race to be located in your community. Please accept my email as someone from outside your community who would love to see ya'll win this event. My family travels to tri-athlon events once a year and we have been forced to spend a week in Wilmington, NC and Augusta, GA the past few years. We'd much rather spend our time and money in your community, if only you had this distance race available. Good luck on your bid.



HILTON HEAD ISLAND
South Carolina

SECTION 6 | DESTINATION INFORMATION

Hilton Head Island has been a treasured and delightful destination for families, friends, recreation and sports enthusiasts, meetings and events, and leisure getaways for more than half a century. But a recent infusion of new investments into thoughtful and sustainable resort renewals and enhancements, along with new shopping and recreation developments, are generating much excitement and interest and attracting many new visitors.

Hilton Head Island's upscale and diverse accommodations of over 10,000 units offer resorts, hotels, vacation villas and boutique inns to suit a variety of needs and tastes. Amid our tree covered and protected environment, Hilton Head Island and surrounding Bluffton feature just the right amount of activities, events, celebrations and attractions. Our many amenities and natural beauty are your rewards for a hard day's work. Cruises, artist exhibitions, theater, galleries, history, many parks and museums can be explored endlessly. Our peaceful setting belies the many energizing activities the Island offers. We are synonymous with world-class golf and pristine beaches, but we also boast some of the Southeast's finest saltwater fishing, kayaking, birding, biking, hiking and sailing to name a few. Those guests who enjoy cultural pursuits will delight in our exceptional theater and symphony performances as well as the active artist and writer community that makes its home here.

For a community its size, Hilton Head offers an impressive number of cultural possibilities. You can take in a Broadway-caliber show at the Arts Center of Coastal Carolina, enjoy a performance of the highly-rated Hilton Head Symphony Orchestra, explore the galleries of dozens of local artists or take part in the vibrant Gullah Celebration and scores of other community festivals.



HILTON HEAD ISLAND
South Carolina



HILTON HEAD ISLAND

A beautiful location that is integral yet independent from Hilton Head Island is nearby Old Town Bluffton with details included below. We've provided some highlights and facts about our area in the following pages. And, you can scan our complete **Visitor Guide online at: www.hhvisitorsguide.org**. Be sure to check out our websites, blog and social channels listed in the last section titled ATTACHMENTS.

HILTON HEAD ISLAND FAST FACTS:

LOCATION - Hilton Head Island is a foot-shaped barrier island located off the Atlantic Coast of South Carolina, approximately 45 miles (72 km) north of Savannah, Ga., 90 miles (145 km) south of Charleston, S.C., and 30 miles (48 km) south of historic Beaufort, S.C. The 12-mile (19 km) long and 5-mile (8 km) wide island was the first Eco-planned destination in the United States.

GEOGRAPHY - Lying on the Intracoastal Waterway, Hilton Head Island encompasses 42 square miles (68 sq. km) of semi-tropical, Low Country geography. The Island's pristine natural environment offers a relaxing, hospitable atmosphere with subtle signage and no neon lights. Fertile salt marshes, networks of lagoons and creeks, forests of moss-draped oaks, magnolias, pines, palmettos and 12 miles (19 km) of sandy beaches are interspersed with championship golf courses, tennis courts, fine restaurants and luxurious hotels, resorts and private villa accommodations.

CLIMATE - Warmed year-round by the Gulf Stream, the Island's average daytime temperature is a mild 70°F (21°C). The average annual ocean temperature is 69°F (20°C). Area Maps & Weather — Please refer to ATTACHMENTS section.

POPULATION - Approx. 39,000 permanent residents and 2.4 million visitors annually.



HILTON HEAD ISLAND
South Carolina



HILTON HEAD ISLAND

ACCOMMODATIONS - Hilton Head Island has an array of accommodations, from luxurious resorts and full-service hotels to exclusive beachfront villas equipped with private swimming pools and tennis courts to a quaint bed and breakfast in the heart of town. Accommodation options include more than 6,000 villas; 3,000 hotel/motel rooms; 22,200 timeshare units; 22 properties offering meetings and convention facilities; and two RV resorts and one campground (off-Island).

RECREATION - Golf Courses: Over 30 championship public play golf courses in the Lowcountry area with with 24 private and public play courses on Hilton Head Island alone. Seven of the area's courses have been ranked among the nation's Top 100 in key golf publications. **Tennis Courts:** 300 (8 clubs available for resort play) **Marinas:** Six public marina villages on the Island, one in Bluffton and numerous private marina communities throughout the region. **Activities:** Biking, kayaking, sailing, surfing, Zipline, scuba diving, parasailing, windsurfing, waterskiing, fishing and crabbing, horseback riding, nature-based tours/nature preserves, miniature golf, playgrounds, swimming pools, dolphin-watching cruises, historic tours, Gullah heritage tours, hayrides, arts and cultural activities, shopping, fine dining and sightseeing.

CULTURAL ACTIVITIES - Hilton Head Island boasts a flourishing cultural community of fine art, music and theatrical venues. Island offerings include cultural exhibits, galleries and performances at the Arts Center of Coastal Carolina, Hilton Head Playhouse, Repertory Theater, Hilton Head Symphony Orchestra, Hilton Head Dance School, Coastal Discovery Museum and the Cole-Heyward House Historic Center in Bluffton, S.C. BRAVO-Celebrate the Arts is a month-long festival of the arts conceived by the Hilton Head Island-Bluffton Chamber of Commerce's Arts and Cultural Committee. More than 25 area groups and organizations come together to bring an array of arts and cultural activities to the Lowcountry throughout the month of May.

BEACHES - Hilton Head Island boasts 12 miles (19 km) of pristine beaches. Public access and metered parking is available at the following locations: Coligny Beach, Alder Lane, Burkes Beach, Folly Field Road, Dreissen's Beach Park, Islanders Beach Park, Collier Beach Park and Fish Haul Creek/ Mitchelville Freedom Park.



HILTON HEAD ISLAND
South Carolina

DINING - There are over 250 restaurants on Hilton Head Island and in Bluffton combined, ranging from fast-food to delectable gourmet. Our local and sustainable culinary scene features a wide variety of cultures and tastes. In addition to fine continental, family style and home-style Southern cooking, the Island offers all types of ethnic cuisine including Gullah, French, German, Italian, Caribbean, Japanese, Greek, Chinese, Thai and Mexican. Those wishing to sample the local fare should visit an Island restaurant specializing in Lowcountry cuisine, where dishes such as She-Crab Soup and Frogmore Stew — a savory South Carolina blend of shrimp, hot sausage, potatoes and corn on the cob - capture the flavor of the region. A visit to Hilton Head Island also would not be complete without sampling the famous local seafood, including shrimp, sweet blue crab and briny oysters. Hilton Head Island offers a variety of restaurant settings including spectacular seaside restaurants, elegant hotel dining rooms, casual cafés, pastry shops and friendly bistros. Fast food restaurants also are available for those who want food on the go, but they may not look as familiar as those from home. All Island restaurants must conform to a strict building code requiring construction to blend with the local environment.

SHOPPING - More than 200 shops are located on Hilton Head Island, from elegant boutiques and art galleries to an indoor mall with major department stores and specialty shops. From chic boutiques to exclusive outlet shops, Hilton Head Island offers fashionable, fine-quality products in a pleasant shopping atmosphere. More than 200 on-Island shops are located in intimate plazas, quaint marinas, elegant harbors and full-service shopping centers, which complement the Island's environment, architecture and history. Nearby in Bluffton, shoppers will also find several upscale, recently renovated outlet centers that offer designer name brands at significant savings, including: Saks Off 5th, Brooks Brothers, Michael Kors, Tumi, J.Crew, Ralph Lauren, Coach, Nike, Waterford/Wedgewood, The Gap, and Banana Republic. A wide selection of distinct art galleries, antique stores, specialty gift shops, gourmet stores, sporting goods shops and jewelers complete the Hilton Head Island shopping experience while Bluffton boasts a wide array of major retail stores and independent shops and specialty stores in Historic Old Town Bluffton.



HILTON HEAD ISLAND
South Carolina

EVENING ENTERTAINMENT - The Island also is home to a thriving arts and cultural community showcasing jazz, rock and country music concerts, as well as comedy, cabaret and family-friendly shows. The multi-million dollar Arts Center of Coastal Carolina presents a calendar of events that includes classes, arts exhibits, and outstanding dance, orchestra and theatrical performances. In addition to scores of art galleries featuring the works of Island artists, Hilton Head Island has its own local symphony and chamber orchestra and hosts modern dance and ballet troupes throughout the year. The Jazz Corner is ranked one of the Top 100 Jazz Clubs in the US; three cinemas and nightclubs provide additional evening-out options.

NEW ZIPLINE HILTON HEAD - We are also proud of our new way to explore the famed live oak tree tops and coastal views. The wildly popular Zipline Hilton Head at the Broad Creek Marina Adventures is a fun, two-hour canopy tour that is a sweet journey through Hilton Head's beautiful massive live oaks and commanding pines, looking out on glistening Broad Creek with its array of boats, fantastic birds and dolphins. www.ziplinehiltonhead.com



HILTON HEAD ISLAND
South Carolina

SECTION 7 | ATTACHMENTS

View Hilton Head Island - Bluffton Chamber of Commerce sites and channels by clicking on any of the links below:

YOUTUBE | <http://youtu.be/Q0DbazfQMTU>

In the last year alone, there have been over 200 stories and mentions about the Hilton Head Island destination in broadcast media in outlets such as Good Morning America, FOX News, CNN and others. The comp reel reflects highlights of the Island's depth and breadth of coverage and our Chamber and VCB's commitment to earned media in the broadcast arena.

VISITORS GUIDE | www.hhvisitorsguide.org

WEBSITES | www.HiltonHeadIsland.org
www.VisitBluffton.org
www.HiltonHeadGolfIsland.com
www.ThinkHiltonHeadIsland.org

BLOG | www.IslandVibe.org

FACEBOOK | www.facebook.com/visithiltonhead

TWITTER | www.twitter.com/hiltonheadsc

YOUTUBE | www.youtube.com/user/hiltonheadislandvcb

INSTAGRAM | www.instagram.com/visithiltonhead

PINTEREST | www.pinterest.com/hiltonheadsc



HILTON HEAD ISLAND
South Carolina