



# The Town of Hilton Head Island Accommodations Tax Advisory Committee Regular Meeting

Thursday, November 3<sup>rd</sup>, 2016  
9:00 a.m. – Hilton Head Island Library ←

Note: Please see the location has changed.

## AGENDA

As a Courtesy to Others Please Turn Off All Cell Phones and Pagers during the Meeting

1. **Call to Order**
2. **Freedom of Information Act Compliance**  
Public notification of this meeting has been published, posted, and mailed in compliance with the Freedom of Information Act and the Town of Hilton Head Island requirements.
3. **Approval of Minutes**
  - a. Regular Accommodations Tax Advisory Committee Meeting of October 27, 2016.
4. **Chairman’s Report**
5. **Unfinished Business**
6. **New Business**
  - a. Hearing of Applicants.

	Thursday November 3, 2016
TIME	APPLICANT
9:00-9:20	The Sandbox
9:20-9:40	HH Wine and Food Festival, Inc.
9:40-10:10	The Heritage Library: <i>Foundation &amp; History Day Applications</i>
10:10-10:30	The Coastal Discovery Museum
10:30-10:50	<b>BREAK</b>
10:50-11:10	Arts Center of Coastal Carolina
11:10-11:30	Mitchelville Preservation Project
11:30-11:50	Native Island Business & Community Association
11:50-12:50	<b>LUNCH</b>

<b>12:50-1:10</b>	Town of Hilton Head Island
<b>1:10-1:30</b>	HH Symphony Orchestra
<b>1:30-1:50</b>	David M. Carmines Memorial Foundation
<b>1:50-2:00</b>	<b>BREAK</b>
<b>2:00-2:10</b>	Skull Creek 4 <sup>th</sup> of July Celebration
<b>2:10-2:30</b>	Shelter Cove Harbour Comp 4 <sup>th</sup> of July & Harbourfest Fireworks
<b>2:30-2:40</b>	Harbour Town Merchants Assoc. 4 <sup>th</sup> of July Celebration
<b>2:40-3:00</b>	HH St. Patrick's Day Parade

**7. Adjournment**

**Please note that a quorum of Town Council may result if four (4) or more of Town Council members attend this meeting.**

**TOWN OF HILTON HEAD ISLAND  
ACCOMMODATIONS TAX ADVISORY COMMITTEE**

**Date:** October 27, 2016 **Time:** 9:00 a.m.

**Members Present:** Stewart Brown, *Chairman*; Mike Alsko, *Vice Chairman*; Trish Heichel, Brad Marra, and Heather Rath

**Members Absent:** Rob Bender and Cliff McMackin

**Council Present:** John McCann and Kim Likins

**Staff Present:** Brian Hulbert, *Staff Attorney*; Erica Madhere, *Finance Administrator*; and Cindaia Ervin, *Finance Assistant*

**Others Present:** Various representatives from organizations that applied for ATAX Grants, members of the public

**Media:** None

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**1. Call to Order:**

The meeting was called to order at 9:00 a.m.

**2. FOIA Compliance:**

Public notification of this meeting has been published, posted, and mailed in compliance with the Freedom of Information Act and the Town of Hilton Head Island requirements.

**3. Swearing in of New Member:**

Assistant Town Manager Greg Deloach swore in newly appointed committee member Heather Rath and congratulated Mrs. Rath on behalf of the Town of Hilton Head Island.

**4. Approval of Minutes:**

**a. Accommodations Tax Advisory Committee Meeting of August 23, 2016.**

Ms. Heichel moved to approve the Minutes of August 23, 2016. Mr. Alsko seconded the motion. The motion passed with a vote of (4-0).

**5. Chairman's Report:**

None

**6. Unfinished Business:**

None

**7. New Business:**

Stewart Brown, Chairman, opened the meeting and asked anyone if they would like to make any public comment. Skip Hoagland, spoke regarding the Hilton Head Island-Bluffton Chamber of Commerce/VCB and his concern with the organization as a whole.

**a. Hearing of applicants**

The following applicants made presentations to the Committee during the morning session:

1. Arts Center of Coastal Carolina
2. Hilton Head Island-Bluffton Chamber of Commerce
3. Hilton Head Concours d 'Elegance
4. Gullah Museum of Hilton Head Island
5. Hilton Head Dance Theater
6. First Tee of the Lowcountry
7. Lowcountry Golf Course Owners Association

During the presentation by the Hilton Head Island-Bluffton Chamber of Commerce, The First Tee of the Lowcountry and Lowcountry Golf Course Owners Association, Mr. Marra disclosed a potential conflict of interest and did not participate. Also, during presentations by the Hilton Head Island-Bluffton Chamber of Commerce and the First Tee of the Lowcountry, Mrs. Rath disclosed a potential conflict of interest and did not participate. Mr. Brown also disclosed a potential conflict of interest during the presentation for Hilton Head Concours d 'Elegance and did not participate. The required disclosure forms are attached.

The Committee broke for lunch at 11:55 a.m. and resumed the meeting at 12:50 p.m. During the afternoon session, the following applicants made presentations to the Committee.

8. 12 Jewels of Life
9. Hilton Head Recreation Association: *Wing Fest & Oyster Festival*
10. Hilton Head Choral Society
11. Main Street Youth Theater
12. MLK Jr. Celebration Planning Committee
13. Lean Ensemble Theatre

Prior to the presentations concluding, Mr. Brown stated that he had an appointment and could not stay to the end of the meeting and turned the meeting over to Vice Chairman Mike Alsko. After the presentations concluded, Mr. Alsko thanked everyone for taking the time to present to the committee, and reminded everyone that the next meeting will be Thursday November 3<sup>rd</sup> at 9:00 a.m.

**8. Adjournment:**

Mrs. Rath made a motion to adjourn the meeting and Mr. Marra seconded the motion. The vote passed unanimously (4-0) and the meeting was adjourned at 2:50 p.m.

**Approved:**

**Respectfully submitted:**

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**Stewart Brown, Chairman**

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**Cindaia Ervin, Secretary**