

THE TOWN OF HILTON HEAD ISLAND
MAYOR'S TASK FORCE FOR THE FUTURE
MINUTES OF MEETING

Dave Ames, *Chairman*
JR Richardson, Jr., *Vice Chairman*
Mark Baker
Tom Barnwell
Steve Birdwell
Marc Frey
Joe Harden
Peter Kristian
Elizabeth Lamkin



Gail Quick
Willis (Bud) Shay
David Tigges
Kumar Viswanathan

Non-Voting Members:
Drew Laughlin, Council
Liaison
Steve Riley, Town Manager

Minutes of the January 25, 2010 meeting

Time: 4:00 p.m.

Place: Benjamin M. Racusin Town Council Chambers, Town Hall

Members Present: Dave Ames, *Chairman*; JR Richardson, Jr., *Vice Chairman*; Mark Baker; Tom Barnwell; Steve Birdwell; Marc Frey; Peter Kristian; Elizabeth Lamkin; Gail Quick; Bud Shay; David Tigges; Kumar Viswanathan; Joe Harden; *Committee Members*; Drew Laughlin, *Council Liaison*; Steve Riley, *Town Manager*.

Others Present: Thomas D. Peeples, *Mayor*; John Safay, *Council Member*

Staff Present: Shawn Colin, *Senior Planner*; Sue Blake, *Executive Assistant to the Town Manager*.

Media Present: none

I CALL TO ORDER

Chairman Ames called the meeting to order at 4:00 p.m.

II FREEDOM OF INFORMATION ACT COMPLIANCE

Public notification of this meeting has been published, posted and mailed in compliance with the Freedom of Information Act and the Town of Hilton Head Island requirements.

III SWEARING-IN OF COMMITTEE MEMBER BY MAYOR TOM PEEPLES

Joe Harden was sworn in by Mayor Peeples.

IV APPROVAL OF MINUTES

- **Pre-meeting of January 4, 2010**

Peter Kristian moved to approve. Bud Shay seconded. The minutes were approved unanimously.

- **Regular Committee meeting of January 11, 2010**

Peter Kristian moved to approve. Bud Shay seconded. The minutes were approved unanimously.

V REPORTS FROM COMMITTEES

- **Tourism Subcommittee**

Steve Birdwell reported they had received a wide variety of tourism information from the Chamber of Commerce, Lowcountry Golf Course Owners' Association and USC-B. They were still studying this information. The committee has held two meetings so far and was planning a community workshop on February 3. They have invited twenty-seven community and tourism leaders on Hilton Head Island to participate in a roundtable discussion.

- **Retirement Subcommittee**

Bud Shay reported on their meeting at which time Susan Thomas, VP, Visitors and Convention Bureau of the Chamber of Commerce presented data and a thorough analysis of studies conducted relevant to the Island's current and future retiree market outlook.

- **Business Subcommittee**

Kumar Viswanathan advised that the Business subcommittee met and held a general discussion about businesses currently on the Island or that could be attracted to the Island that would compliment the needs of the residents and visitors. They explored the desirability of such businesses as healthcare, higher education, high tech companies, golf companies, call centers, etc.

IV NEW BUSINESS

- **SWOT Review – Dave Ames**

The Chairman asked each subcommittee to develop a SWOT list unique to their category of study.

- **Core Values Discussion – JR Richardson, Jr.**

JR Richardson distributed a list of ten core values that had been narrowed down from the core values submitted by each committee member. The committee reviewed and discussed the core values suggested on this list.

The Chairman said that they were approaching the point where they would need to start thinking about their unconstrained vision. For the next meeting in two weeks, he would like each person to attempt to jot down some words that they think would be appropriate in a vision statement.

V ADJOURNMENT

The chairman adjourned the meeting at 4:58 p.m.