

MAYOR'S TASK FORCE FOR THE FUTURE
TOURISM SUB-COMMITTEE

Minutes of the March 11, 2010 meeting

9:00 a.m.

Place: The Sea Pines Resort Welcome Center Conference Room

Members Present: Steve Birdwell, *Chairman*; Mark Baker, Marc Frey, James N. Richardson, Jr.

Others Present: David Ames, *Chairman, Mayor's Task Force*

Staff Present: Steve Riley, *Town Manager*; Shawn Colin, *Senior Planner Community Development Dept.*

I. CALL TO ORDER

Chairman Steve Birdwell called the meeting to order at 9:15 a.m.

II. FREEDOM OF INFORMATION ACT COMPLIANCE

Public notification of this meeting was published, posted and mailed in compliance with the Freedom of Information Act and the Town of Hilton Head Island requirements.

III. APPROVAL OF MINUTES FROM JAN. 19, 2010, MEETING

Mr. Baker moved to approve the minutes from the February 3, 2010 and February 11, 2010 meetings. Mr. Richardson seconded. The minutes were unanimously approved.

IV. NEW BUSINESS

1. Discuss and review Sub-Committee findings.

Mr. Frey updated the Sub-Committee on his meeting with Bill Miles, Susan Thomas, Charlie Clark and Tom Ridgway.

A roundtable discussion was held regarding limitations, assets and solutions.

2. Discuss Sub-Committee Report.

Mr. Ames noted the Sub-Committee's report is due April 1, 2010.

V. ADJOURNMENT

Mr. Birdwell adjourned the meeting at 1:30 p.m. The next Tourism Sub-Committee meeting will be held on Thursday, March 18, from 10:00 a.m. until 12:00 noon at The Sea Pines Resort Welcome Center Executive Conference Room.