

Comp Plan Committee Meeting Notes  
October 11, 2011  
9:00 AM  
Conference Room Four Town Hall

Comp Plan Committee members present: Terry Ennis, chairman, Tom Lennox, David Bennett, Loretta Warden (Ex-Officio)

Community Development Staff present: Shea Farrar, Shawn Colin

---

- Chairman Ennis called the meeting to order at 9:00 am.
- Meeting agenda was approved by general consent.
- Meeting notes from the October 4, 2011 meeting were approved by general consent.
- Chairman Ennis introduced only agenda item: Developing a preliminary list of recommendations for Town Council's Targets for Action. The purpose of this meeting is to review the most recent draft of our recommendations. We have been getting information from various other network/committees in the Town that are working on similar efforts to the Town. The information received, to date, has been included in this draft. Our goal for this meeting should be to get the goals down to an action level, rather than using higher level strategies. Most of the information that has been coming in is at that the higher level and needs to be filtered down to what is practical to fund and do in 2012.
- Mr. Ennis and Mr. Lennox discussed the use of the word "Targets" for Town Council's annual goals. The word "targets" is not best practice language, like "goals, objectives and strategies". We want to recommend specific strategies for action. That is what the targets should be.
- Mr. Ennis began the review of the recommendation by explaining how the document had been reformatted from the previous meeting. The organization was changed to express an overall long-term goal, define associated objectives and give specific strategies for this next year.
- The review of the document included a discussion about the condition of commercial development on the Island and how the supply and demand for space appears to be out of balance. One way the Town could help improve conditions is to intervene by purchasing dead properties and removing the excess capacity. The commercial property vacancy inventory will be helpful in determining the scope of the problem and how it can be addressed.
- Also discussed was concern with the marketing strategy of the Chamber of Commerce. Currently, the only measure of progress for the Chamber is visitor numbers. Mr. Bennett stated that the Town should be working with the Chamber to promote what the Town's vision is for the Island.
- A review of the recommendations was completed and all changes recommended by the Committee were made to the document during the meeting; however two items were identified for more research.
- The need for more information on affordable housing and "aging in place" was identified. Mr. Bennett volunteered to address affordable housing and Mrs. Warden volunteered to address "aging in place". Once that information has been added to the document, the recommendations will be provided to the Planning Commission via email prior to the next meeting on October 19<sup>th</sup>. Mr. Ennis will review the draft with the Commission during Committee Reports at that meeting.
- Chairman Ennis adjourned the meeting at 11:00 pm.