

**TOWN OF HILTON HEAD ISLAND
ACCOMMODATIONS TAX ADVISORY COMMITTEE**

Date: October 30, 2014 **Time:** 9:00 a.m.

Members Present: Mike Alsko, *Chairman*; Trish Heichel, Stewart Brown, Bob Spear, Charlie Miner

Members Absent: Rob Bender, Brad Marra

Council Present: None

Staff Present: Susan Simmons, *Director of Finance*; Brian Hulbert, *Staff Attorney*; Erica Madhere, *Finance Assistant*

Others Present: Various representatives from organizations that applied for ATAX Grants, members of the public

Media: None

1. Call to Order:

The meeting was called to order at 9:00 a.m.

2. FOIA Compliance:

Public notification of this meeting has been published, posted, and mailed in compliance with the Freedom of Information Act and the Town of Hilton Head Island requirements.

3. Approval of Minutes:

Ms. Heichel moved to approve the Minutes of October 23, 2014. Mr. Brown seconded the motion. The Motion passed unanimously (5-0). Later in the meeting, a typographical error was noticed in the 'Chairman's Report' section of the October 23, 2014 meeting Minutes; it was stated the Arts Center of Coastal Carolina received a Non-Recurring Grant of \$265,000, however, the Non-Recurring Grant amount should have read \$260,850. Mr. Miner made a motion to amend the minutes to reflect this correction and Mr. Brown seconded the motion. The motion passed unanimously (5-0).

4. Chairman's Report:

None

5. Unfinished Business:

None

6. New Business:

a. Hearing of applicants

The following applicants made presentations to the Committee during the morning session:

1. Art League of Hilton Head Island
2. Beaufort County Black Chamber of Commerce
3. Gullah Museum of Hilton Head Island
4. Native Island Business & Community Affairs Association

5. Arts Center of Coastal Carolina
6. Hilton Head Audubon Society
7. Hilton Head Dance Theatre
8. Hilton Head Island-Bluffton Chamber of Commerce

During the presentation by the Art League, Ms. Heichel and Mr. Miner each disclosed a potential conflict of interest and did not participate. The required disclosure forms are attached. During the presentation by the Hilton Head Audubon Society, Mr. Miner disclosed a potential conflict of interest and did not participate. The required disclosure form is attached.

The Committee broke for lunch at 12:20 p.m. and resumed the meeting at 1:30 p.m. During the afternoon session, the following applicants made presentations to the Committee.

9. Hilton Head Symphony Orchestra
10. Hilton Head Choral Society
11. The Sandbox
12. SC Lowcountry & Resort Islands Tourism Commission
13. Hilton Head Island St. Patrick's Day Parade Foundation

After the presentations concluded, the Committee discussed potentially rescheduling the Review and Recommendation meeting due to the fact that Mr. Miner has a conflict and would not be able to attend on the original meeting date of November 13, 2014. The Committee decided not to make a scheduling change at this meeting, however, because two members were absent and their schedules were unknown. Mr. Alsko asked to have this as an agenda item under 'Unfinished Business' for the November 6, 2014 meeting.

7. Adjournment:

Ms. Heichel made a motion to adjourn the meeting and Mr. Brown seconded the motion. The vote passed unanimously (5-0) and the meeting was adjourned at 3:19 p.m.

Approved: 11/6/2014

Respectfully submitted:

Mike Alsko, Chairman

Erica Madhere, Secretary