

Hilton Head Island Economic Development Corporation

Minutes of Tuesday, July 8, 2014

Members Present: Maryann Bastnagel, Steven Carb, Carlton Dallas, John Joseph, Diana McKenzie, Steve Riley, Tom Upshaw

Members Absent: Ray Wenig

Town Council: Bill Harkins, John McCann

Town Staff: Charles Cousins, Shawn Colin, Nancy Gasen, Eileen Wilson

1. Call to Order:

Chairman Upshaw called the meeting to order at 9:00 a.m. in the Palmetto Electric Community Room.

2. Freedom of Information Act Compliance.

Public notification of this meeting has been published, posted, and mailed in compliance with the Freedom of Information Act and the Town of Hilton Head Island requirements.

3. Approval of Minutes from June 24, 2014.

The minutes of June 24, 2014 were approved as presented.

4. Old Business: none

5. New Business:

a. Election of EDC Officers. Mr. Dallas made a motion that Mr. Upshaw continue as Chairman for a second one year term; that Ms. Bastnagel continue as Vice Chairman for a second one year term; that Mr. Joseph continue as Treasurer for a second one year term and that Mr. Riley continue as Secretary for a second one year term. Ms. McKenzie seconded the motion. The motion passed unanimously.

b. Website Project. Ms. Bastnagel has been researching the development of a logo as well as criteria for vendors and the RFP process. Mr. Joseph reported that he spoke with several contacts regarding the creation of a logo. Of the several contacts that he spoke with, Mr. Joseph recommended Ms. Donna Thomas for the creation of a logo. Ms. McKenzie made a motion to go forward with Ms. Donna Thomas to develop a logo for the EDC. Ms. Bastnagel seconded. The motion passed unanimously.

Ms. Bastnagel stated that she met with Mr. Shawn Colin and Mr. Tom Fultz regarding the RFP process for the design of a website. By following this process, the development of a website would not begin before the end of this year. Ms. McKenzie suggested that the

EDC go forward with an initial website design for under \$5,000 just to get started. Ms. McKenzie will talk to various website designers and developers.

c. North Island Economic Development Opportunities. Mr. Alex Brown stated that an “anchor” needs to be created for the North-end of the Island such as Mitchelville. Mr. Brown commented on the following items:

- a. There are 700 acres remaining in possession of Native Islanders – would like to make the best use of these acres.
- b. The importance of a sound educational system in order to provide a quality work force.
- c. Preserve and enhance the Gullah Culture.
- d. The Angel Land Fund was created to maintain ownership of Native Island property.

d. Executive Recruitment. Mr. Dallas stated that the EDC Personnel Committee has reviewed five finalists for the Executive Director position and have narrowed the candidates down to three. If the EDC approves, the EDC Personnel recommends bringing in two candidates to be interviewed on Monday, July 14, 2014.

6. Appearance by Citizens. Ms. Mary Amonetti stated that she was very pleased to see Mr. Alex Brown here and she wanted to stress the importance of improving the “Gateway” and with the bike paths providing access to the North-end of the Island, this opens the opportunity to bring more activity to the North-end of the Island.

7. Executive Session.

At 9:40 a.m. Mr. Dallas made a motion to go into executive session for discussion of matters related to employment, appointment, and compensation of employees. Mr. Joseph seconded the motion. The motion passed unanimously. At 10:10 a.m. the meeting resumed. No action was needed from executive session.

8. Adjournment.

There being no further business, the meeting was adjourned at 10:12 a.m.

Respectfully submitted:

Eileen S. Wilson
Sr. Administrative Assistant
Community Development

Approved 7/14/14
Thomas Upshaw, Chairman