

**TOWN OF HILTON HEAD ISLAND  
ACCOMMODATIONS TAX ADVISORY COMMITTEE**

**Approved**

**Date:** October 22, 2015 **Time:** 9:00 a.m.

**Members Present:** Mike Alsko, *Chairman*; Stewart Brown; *Vice Chairman*, Trish Heichel, Rob Bender, Brad Marra, and Cliff McMackin

**Members Absent:** Charles Miner

**Council Present:** John McCann, Tom Lennox, Kim Likins

**Staff Present:** Susan Simmons, *Director of Finance*; Brian Hulbert, *Staff Attorney*; Erica Madhere, *Finance Administrator*; Cindaia Ervin, *Finance Assistant*

**Others Present:** Various representatives from organizations that applied for ATAX Grants, members of the public

**Media:** Zach Murdock, *Island Packet*

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**1. Call to Order:**

The meeting was called to order at 9:05 a.m.

**2. FOIA Compliance:**

Public notification of this meeting has been published, posted, and mailed in compliance with the Freedom of Information Act and the Town of Hilton Head Island requirements.

**3. Approval of Minutes:**

**a. Accommodations Tax Advisory Committee Meeting of October 8, 2015**

Ms. Heichel moved to approve the Minutes of October 8, 2015. Mr. Brown seconded the motion. The motion passed with a vote of (6-0).

**4. Chairman's Report:**

None

**5. Unfinished Business:**

None

**6. New Business:**

Mike Alsko, Chairman, opened the meeting and asked anyone if they would like to make any public comment. Skip Hoagland, Hilton Head, spoke regarding the Hilton Head Island-Bluffton Chamber of Commerce/VCB and feels that they should seek a forensic audit.

**a. Hearing of applicants**

The following applicants made presentations to the Committee during the morning session:

1. Arts Center of Coastal Carolina
2. Beaufort County Black Chamber of Commerce
3. Gullah Museum of Hilton Head Island
4. Hilton Head Dance Theater

5. Sandalwood Community Food Pantry
6. Lowcountry Golf Course Owners Association
7. Hilton Head Island-Bluffton Chamber of Commerce

During the presentation by the Lowcountry Golf Course Owners Association and Hilton Head Island-Bluffton Chamber of Commerce, Mr. Marra disclosed a potential conflict of interest and did not participate. The required disclosure forms are attached.

The Committee broke for lunch at 12:10 p.m. and resumed the meeting at 1:30 p.m. During the afternoon session, the following applicants made presentations to the Committee.

8. HH Symphony Orchestra
9. Hilton Head Choral Society
10. Main Street Youth Theater
11. MLK Jr. Celebration
12. SC Lowcountry & Resort Islands Tourism Commission
13. Hilton Head Island St. Patrick's Day Parade

After the presentations concluded, Mr. Alsko thanked everyone for taking the time to present to the committee, and reminded everyone that The Art League of Hilton Head would be rescheduled from this hearing to October 29<sup>th</sup> at 11:50 am.

**7. Adjournment:**

Ms. Heichel made a motion to adjourn the meeting and Mr. Brown seconded the motion. The vote passed unanimously (6-0) and the meeting was adjourned at 4:00 p.m.

**Approved:** October 29, 2015

**Respectfully submitted:**

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**Mike Alsko, Chairman**

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**Cindaia Ervin, Secretary**