



To: Steve Riley
Hilton Head Island Town Manager

From: Dr. Charles Calvert, Chair
Department of Hospitality Management
University of South Carolina Beaufort

Date: April 6, 2016

Subject: Quarterly Project Update
USCB Hilton Head Island Campus

State of South Carolina Project Approvals. USCB passed the final State approval at the State Fiscal Accountability Authority January 26, 2016. Currently processing contracts and planning to get started on the full facility design.

USCB Department of Hospitality Management Faculty Expansion. USCB is in the process of hiring an additional full-time Instructor for Fall 2016, as we continue to grow faculty in preparation for moving the program to Hilton Head Island.

Collaboration with the Technical College of the Lowcountry. USCB is committed to working with the Technical College of the Lowcountry to provide opportunities to ensure a seamless transfer process for their students. USCB has designated a scholarship for TCL transfer students starting in the Fall of 2016. In addition, USCB Hospitality Management Department Chair Charles Calvert attended the TCL Sales Tax Commission hearing in support of the proposed Culinary Arts facility for the Technical College of the Lowcountry.

Enrollment Management. Dr Calvert served as a judge for the South Carolina High School ProStart Restaurant Management Invitational Competition in Charleston, South Carolina. This competition attracts high school students studying hospitality management and is sponsored by the South Carolina Restaurant and Lodging Association.

Beaufort County high schools are expanding their offerings in Hospitality and USCB will be building bridges with these high schools and their students pursuing management careers in Hospitality Management.

Center for Event Management and Hospitality Training. The center has now certified 500 Island Ambassadors.

Tourism Data Collection Events

HHI Island Rec WingFest - HHI Island Rec Seafood Fest - HHI Island Rec Snow Day - HHI Wine & Food Festival