

2024

Accommodations Tax Funds Request Application

Organization Name: Hilton Head Island Land Trust

Project/Event Name: Fort Howell

Executive Summary

An ATAX Effectiveness Measurement form has been attached to this application.

The Hilton Head Land Trust owns and protects special places on Hilton Head Island. One of the most significant places is Fort Howell, built during the Civil War by the 32nd US Colored Infantry. The Fort was built to protect the Freedman's village of Mitchelville, and as a result the Fort has a unique historical relationship with Mitchelville Freedom Park. The Land Trust applied for and was granted ATAX awards in 2020, 2021 and 2022. Through those grants, the Land Trust has completed the exterior perimeter path around the Fort, cleared brush, unsafe limbs, and dead trees, improved interpretive and educational signage, and doubled the size and resurfaced the parking lot.

Our Volunteer Corps has been active over the last several years, clearing brush, putting down mulch and generally cleaning up the site so that visitors are better able to visualize the structure as it was in the latter part of the Civil War. Comments from tours conducted by Board members, as well as on our social media sites, have been very positive about the work we've done, and the experience of visitors to the site. We want to continue to make the Fort an even more important part of the Hilton Head tourist experience. The effectiveness spreadsheet is attached.

2024 Accommodations Tax Funds Request Application

Date Received: 08/30/2023

Time Received: 09:31 AM

By: Online Submittal

Applications will not be accepted if submitted after 4 pm on September 1, 2023

A. SUMMARY OF GRANT REQUEST:

ORGANIZATION NAME: Hilton Head Island Land Trust

Project/Event Name: Fort Howell

Contact Name: Michael Rosenfeld

Title: Board Member

Address: P. O. Box 21058, Hilton Head Island, SC 29925

Email Address: hhilandtrust@hhilandtrust.org

Contact Phone: 425-890-5021

Event Date: 2024

Event Location: Fort Howell

Total Budget: \$37,300.00

Grant Requested: \$37,300.00

Provide a brief summary on the intended use of the grant and how the money would be used. (100 words or less)

The grant money will be used for improvements to make Fort Howell more accessible and a superior educational opportunity. In keeping with that goal, four discrete projects are proposed:

- A new sign that is perpendicular to Beach City Road; similar in design to the sign at Mitchelville Freedom Park, emphasizing the relationship between the two.
- A site survey to provide topographic contours and site features; required to begin designing future improvements.
- Tree and shrub control to ensure site safety for visitors and enhance the tourist experience.
- Marketing and publicity (including website modifications) to improve the profile of the Land Trust and Fort Howell

How does the organization/event either drive tourism to Hilton Head Island or enhance the visitor experience on Hilton Head Island? How is this impact being measured? (100 words or less)

Fort Howell is recognized on the National Register of Historic Places and the National Park Service's Network to Freedom - Underground Railroad and Civil War Discovery Trail. This distinction, together with Mitchelville Freedom Park, has sparked visitors' interest in our Island's

history. We have enhanced the Fort in recent years, and would like to continue to build on this momentum. Fort Howell, the only remaining military structure from the Civil War, can become the center for learning Civil War history of the Island. The impact of the fort is measured by the number of tourists visiting the site each year.

A. Total Number of Physical Tourists Served: 6150

A Tourist is considered a non-resident, traveling more than 50 miles to the Town of Hilton Head Island.

B. Total Number of Physical Visitors Served: 350

A Visitor is considered a non-resident, who travels 50 miles or less to visit the Town of Hilton Head Island.

C. Total Number of Physical Residents Served: 300

A Resident is considered any person who claims their property address within the limits of the Town of Hilton Head Island as their primary residence.

D. Total Number of Physical Patrons Served (A+B+C=D): 6800

How was the Number of Visitors/Tourists Documented? (250 words or less)

The number of visitors was calculated using a combination of records from our people counter installed in July 2020, Fort Howell guestbook zip codes and zip codes from attendees of guided tours offered by Board Members of the Hilton Head Island Land Trust and other organizations such as Hilton Head History Tours. We installed the optical beam counter to gauge the effectiveness of our improved facilities. Tourism has steadily increased, especially since the end of the pandemic. We have been successful in marketing Fort Howell via our introductory video, which has had thousands of views on our website (please see: <https://www.hhilandtrust.org/fort-howell>). Conversations with visitors and volunteers reveal that they enjoy the pathway around the perimeter of the Fort in particular, as well as the ability to view the size and scope of the Fort. The people counter recording sheet is attached for your reference.

B. DESCRIPTION OF OPERATIONS:

1. For state reporting purposes, give a brief description of the organization. (250 words or less)

Hilton Head Island Land Trust is a 501(c)(3) organization founded in 1987 for the purpose of preserving and protecting our natural habitat, as well as protecting significant parcels of land on Hilton Head Island for the enjoyment of future generations. The Land Trust consists of a 12-member Board of Directors and approximately 150 members. We rely on donations and member contributions for the ongoing upkeep of the properties for which we are responsible. This includes distributing educational materials, staging events,

sponsoring tours, and managing volunteer efforts to provide stewardship for five land tracts, including Fort Howell. We have no paid staff and all operations are accomplished by our volunteer Board of Directors and membership.

Historic Fort Howell, located on Beach City Road, is one of our most significant properties and is the only Civil War fort on Hilton Head preserved and open to the public at no charge. The earthen fort was built in 1864 by the 32nd US Colored Infantry and finished by the 144th NY infantry to protect the Freedmen's village of Mitchelville. The Land Trust was granted a listing for Fort Howell on the National Register of Historic Places in 2011. In 2013, we applied for and were granted a listing as one of only five sites in South Carolina in the Underground Railroad Network to Freedom Program sponsored by the National Park Service. In 2018, the Fort became the only HHI site listed in the Civil War Discovery Trail of the American Battlefield Trust.

2. Describe in detail how the requested grant funding would be used? *(250 words or less)*

New Signage: The current sign at Fort Howell is parallel to Beach City Road and is easy to miss. The new sign (perpendicular to the road), would be more visible and similar in design and "feel" to the sign installed at nearby Mitchelville Freedom Park, emphasizing the historic relationship between the two sites.

Site Survey: We currently are working on a new comprehensive plan for Fort Howell, which includes improved interior pathways, trails to the top of the bastions to access viewsheds and installing additional educational signs around the site. After the plan is finalized, the first step will be to conduct a site survey, which will define land contours and identify interior features.

Tree and shrub control: This is both a safety issue and a site enhancement issue. Trees must be regularly monitored to remove any dead or diseased trees as well as limbs in danger of falling, that threaten the safety of visitors to the site. Also, continued monitoring and removal of small shrubs and low ground cover is needed to enhance the views of the interior of the fort so that visitors can better understand the size and scope of the fort.

Publicity and Marketing: To heighten the Land Trust's profile and recognition in the community, and emphasize improvements to Fort Howell, we need to engage a marketing consultant. Part of this effort will include website modifications and content updates which will, in turn, enhance the overall user experience.

3. What impact would partial funding have on the activities, if full funding were not received? What would the organization change to account for partial funding? *(100 words or less)*

This grant request is comprised of four discrete projects which will result in the overall improvement of the Fort Howell visitor's experience. Partial funding would require us to

delay the implementation of one or more of those projects described above, depending on the funding level. Even so, we would continue ongoing fundraising efforts among our members and seek to identify other sources of funding. With our current limited resources and member donations, most of which are modest in size, we could not implement all of the projects until we had assured sources of funding.

4. What is expected economic impact and benefit to the Island's tourism? (100 words or less)

Expected economic impact and benefit to Island tourism is in the enhancement of the Island's appeal to visitors coming to Hilton Head, especially those interested in Civil War history and the African-American and Gullah experience. Fort Howell is located on a part of the Island that is rich with history, and helps bring to life the fascinating history of the Civil War and Reconstruction Era on the Island. It is apparent that visitors that come to the Island for its beaches and golf are discovering other facets to explore, and we will continue to contribute to that growth and discovery.

5. In order to comply with the State's Tourism Expenditure Review Committee annual reporting requirements, **please classify your current grant request into the following authorized categories:**

1 - Destination Advertising/Promotion <i>Advertising and promotion of tourism so as to develop and increase tourist attendance through the generation of publicity.</i>	27 %
2 - Tourism-Related Events <i>Promotion of the arts and cultural events.</i>	0 %
3 - Tourism-Related Facilities <i>Construction, maintenance and operation of facilities for civic and cultural activities including construction and maintenance of access and other nearby roads and utilities for the facilities.</i>	73 %
4 - Tourism-Related Public Services <i>The criminal justice system, law enforcement, fire protection, solid waste collection and health facilities when required to serve tourists and tourist facilities. This is based on the estimated percentage of costs directly attributed to tourist. Also includes public facilities such as restrooms, dressing rooms, parks and parking lots.</i>	0 %
5 - Tourist Public Transportation <i>Tourist shuttle transportation.</i>	0 %
6 - Waterfront Erosion/Control/Repair <i>Control and repair of waterfront erosion.</i>	0 %
7 - Operation of Visitor Information Centers <i>Operating visitor information centers.</i>	0 %
Total:	100 %

6. If not covered elsewhere in the application, please describe (a) how the organization will collaborate with other organizations to enhance tourism efforts, and (b) provide a venue or service not otherwise available to visitors to the Town of Hilton Head Island. (250 words or less)

In addition to its partnership with the Town's Office of Cultural Affairs, the Hilton Head Island Land Trust has a long history of collaboration with the Mitchelville Preservation Project, the Coastal Discovery Museum, and the Heritage Library. We offer tours of the site for organizations as diverse as cycling clubs, interested tourist families, and men's and women's groups. We partner with Mitchelville on a case-by-case basis as opportunities arise. For example, the Coastal Discovery Museum organized a tour ("Uncovering the Roots of Reconstruction") that included our site. Also, we partner with the Heritage Library to prepare for and participate in History Day Celebrations and Historic Holidays on Hilton Head Island. Additionally, we partner with Hilton Head Library, where Fort visitors can have their National Park Service Network to Freedom Underground Railroad Site and National Register of Historic Places passports stamped. Also, Fort Howell is part of the South Carolina Battlefield Preservation Trust, which provides additional statewide recognition and promotion. Finally, it is the sole site on HHI which is listed in the Civil War Trail of the American Battlefield Trust.

7. Additional comments. (250 words or less)

"The fort was constructed from late August or early September to late November 1964 by the 32nd US Colored Infantry and the 144th New York Infantry, and was part of the Federal defenses of Hilton Head Island. It was designed to be manned by artillerymen serving a variety of garrison, siege or "seacoast" artillery pieces. Intended to protect the approaches to the nearby freedmen's village of Mitchelville... Fort Howell, an essentially pentagonal enclosure constructed of built-up earth, is quite discernible despite natural erosion and the growth of trees and other vegetation over a period of almost 150 years. Its construction is typical of earthen Civil War fortifications, but the size, sophistication of design, and physical integrity of this fort are all exceptional in the context of surviving such fortifications in South Carolina..." (from the document designating Fort Howell a National Historic Site in 2011)

The Fort was once described by Todd Ballentine, the noted Hilton Head naturalist and writer, in his "Secret Places" column as "sacred ground" where we "walk with reverence."

The Land Trust also operates the Hilton Head Raptor Cam, which overlooks an eagle's nest. The camera streams nest activities to the internet ([Raptor CAM | HHI Land Trust](#)). The website has become enormously popular across the world with over 1.3 million views from 50 or more countries since its installation two years ago. The popularity of the Raptor Cam adds to the notoriety of the Land Trust and Hilton Head Island and thereby Fort Howell.

C. FUNDING:

1. Please describe how the organization is currently funded. (100 words or less)

Our largest source of funding is grants. We solicit and have received grants from the Town of Hilton Head, the Hilton Head Bargain Box, Beaufort County and the State of South Carolina. In addition, we have loyal members who contribute to the Land Trust year after year. Throughout the year, we also receive memorial donations from those who have designated the HHI Land Trust as a beneficiary in their will. We also hold a silent auction in connection with our annual meeting. After a Covid-related pause, we re-commenced the auction in 2022.

2. Please also estimate, as a percentage, the source of the organization's total annual funding.

<u>67%</u> Government Sources	<u>11%</u> Private Contributions, Donations and Grants
0% Corporate Support, Sponsors	<u>15%</u> Membership, Dues, Subscriptions
<u>7%</u> Ticket Sales, or Sales and Services	<u>0%</u> Other

3. Has the organization requested other ATAX or any other funding from other public sources or organizations?

Yes **X** No

If so, please list top 3 sources and amounts.

The Bargain Box - unrelated to Fort Howell	\$3,000.00
SC Dept of Parks, Recreation and Tourism - Fort Howell Comprehensive Plan	\$45,000.00
Beaufort County ATAX - Publicity and Graphic Design for 2023	\$3,600.00

D. FINANCIAL INFORMATION:

Fiscal Year Disclosure: Start Month: **January** End Month: **December**

Financial Statement Requirements:

1. The upcoming fiscal year's **operating budget** for the organization.

Budget Provided: **Yes**

2. The previous two fiscal years and current year-to-date **profit and loss reports** for the organization.

Current fiscal year Profit Loss Report Provided: **Yes**

Previous fiscal year Profit Loss Reports Provided:

2022- Previous FY 1

2021- Previous FY 2

3. The previous two fiscal years and current year-to-date **balance sheets**.

Current fiscal year Balance Sheet Provided: **Yes**

Previous fiscal year Balance Sheets Provided:

2022 - Previous FY 1

2021 - Previous FY 2

4. The previous two years and current year **IRS Form 990 or 990T**.

Current year IRS Form 990 or 990T Provided: **Yes**

Previous IRS Form 990 or 990T Years Provided:

2021 - Previous FY 1

2020 - Previous FY 2

E. FINANCIAL GUARANTEES AND PROCEDURES:

1. Provide a copy of the **official minutes** wherein the organization approves the submission of this application.

An official set of minutes have been attached to this application.

2. Indicate whether your organization follows Town procurement guidelines or has its own procurement guidelines which are utilized and followed in the expenditure of ATAX grant funds.

Follow Town procurement guidelines

Utilize and follow organization's own procurement guidelines

Our organization does not have or follow procurement guidelines

F. MEASURING EFFECTIVENESS:

1. List any ATAX award amounts received in 2022 and/or 2023.

2021	\$30,000.00	Enlarge and resurface parking lot
2022	\$41,000.00	Completion of exterior path

2. How were the ATAX funds used? To what extent were the objectives achieved? The ATAX Effectiveness Measurement spreadsheet available in the application portal will show the numerics. Use the space below for verbal comments. (200 words or less)

The Land Trust received \$41,000 in ATAX grant funds in 2022. A 2023 grant request was not submitted. Actual expenditures in 2022 were \$29,390.93 because we were awaiting results from a comprehensive conceptual plan, which will be completed in several months.

The 2022 award was used to complete the exterior path around the exterior of the fort walls. This path allows visitors to envision the size and layout of the earthen structure. It also allows visitors to better understand the effort it took to build such a large and sophisticated structure over 150 years ago. The path is now completed, additional educational signage was added as was access control to discourage visitors from walking on the earthen walls, which already show signs of erosion.

Dead trees and limbs near the path were removed along with approximately 850 linear feet of brush and debris to create a 5-foot-wide area for the path around the fort. Crushed, recycled concrete was installed to make the pathway walkable. Because the fort has now been entirely encircled by the path, it can be accessed by visitors from the right or left as you face the fort's entrance and makes the path more accessible to handicapped visitors.

3. What impact did this have on the success of the organization/event and how did it benefit the community? (200 words or less)

The completed pathway has improved access around the entire fort and made the site more accessible for tourists, new signs add interest for visitors and vegetation management made the site safer. Groups have commented that between the outer path, the inner pathway and the educational kiosk, they have a better understanding of the fort and its environs, as well as how it was used at the end of the Civil War. We have seen a continuing stream of visitors to the fort, as well as groups that have been given tours by Board members. Reaction from visitors has been universally positive. Many indicated that their visit to Fort Howell was accompanied by a visit to Mitchelville, which provided a more comprehensive understanding of Hilton Head during the Civil War.

4. How does the organization measure the effectiveness of both the overall activity and of individual programs? (200 words or less)

The Land Trust measures the effectiveness of these activities by the large numbers of visitors we see from our guestbook and the people counter. We have also seen an increase in the number of groups that have requested tours. In addition, we measure the traffic on our website and our social media presence. With increased recognition, we have received requests for live presentations to various groups including several WHHI TV interviews, Lifelong Learning, the Coastal Discovery Museum, the Chamber of Commerce Young Leadership Program among others. A number of these programs have attracted tourists, increasing their interest in the Island.

We are encouraged by the significant increase in the physical number of visitors as well as increased traffic online. In 2019, there were 1,688 people that visited the site, and that has increased to well over 6,000 in 2022. We're now able to host larger groups and provide visitors with a more comprehensive and educational experience.

G. EXECUTIVE SUMMARY

Provide an executive summary using the "ATAX Effectiveness Measurement" form provided via the link on the left, or by utilizing the text area provided below to report uses of the organization's prior ATAX grant, if applicable. If creating your own format, please refer to the "ATAX Effectiveness Measurement" form and use the criteria as a guideline in developing your executive summary below. (1300 words or less)

An ATAX Effectiveness Measurement form has been attached to this application.

The Hilton Head Land Trust owns and protects special places on Hilton Head Island. One of the most significant places is Fort Howell, built during the Civil War by the 32nd US Colored Infantry. The Fort was built to protect the Freedman's village of Mitchelville, and as a result the Fort has a unique historical relationship with Mitchelville Freedom Park. The Land Trust applied for and was granted ATAX awards in 2020, 2021 and 2022. Through those grants, the Land Trust has completed the exterior perimeter path around the Fort, cleared brush, unsafe limbs, and dead trees, improved interpretive and educational signage, and doubled the size and resurfaced the parking lot.

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the experience of visitors to the site. We want to continue to make the Fort an even more important part of the Hilton Head tourist experience. The effectiveness spreadsheet is attached.

Signature: Michael Rosenfeld

Title/Position: Board Membre

Mailing Address: 4 Tealwood Court, Hilton Head Island, SC 29926

Email Address: mike.rosenfeld@outlook.com

Office Phone Number:

Home Phone Number: 425-890-5021

Fort Howell People Counter Recording Sheet

Date	Readings In	Weekly Visitors	Adjusted 25%	Running Average/ Week	Comments
2022-08-06	1065	102	128	131	
2022-08-13	1170	105	131	131	
2022-08-20	1250	80	100	131	
2022-08-27	1320	70	88	130	
2022-10-08	1439	119	149	130	Dead batteries
2022-10-15	168	168	210	131	
2022-10-22	328	160	200	131	
2022-10-29	443	115	144	131	
2022-11-05	530	87	109	131	Replaced transmitter battery
2022-11-12	678	148	185	131	
2022-11-19	777	99	124	131	Very cold week
2022-11-26	786	99	124	131	Counter was reset by unknown means - no numbers
2022-12-03	135	135	169	131	
2022-12-10	182	47	58	131	
2022-12-17	228	47	58	130	
2022-12-24	284	56	70	129	Very cold week
2022-12-31	426	142	178	130	Holiday week - lots of visitors
2023-02-18	158	158	198	130	New Counter installed to replace failed counter
2023-02-25	341	183	229	131	
2023-03-04	440	99	124	130	
2023-03-11	470	30	38	130	
2023-03-18	510	40	50	129	
2023-03-25	646	136	170	129	
2023-04-01	782	136	170	129	
2023-04-18	917	135	169	130	
2023-04-22	1000	83	104	129	
2023-04-27	1131	131	164	129	
2023-05-06	1211	80	100	129	
2023-05-13	1309	98	123	129	
2023-05-20	1363	54	68	128	
2023-05-27	1489	126	158	129	
2023-06-03	1561	72	90	128	
2023-06-10	1645	84	105	128	
2023-06-17	1747	102	128	128	
2023-06-24	1828	81	101	128	
2023-07-01	1875	47	59	127	
2023-07-08	1955	80	100	127	
2023-07-15	2084	129	161	127	
2023-07-22	2150	66	83	127	
2023-07-29	2218	68	85	126	
2023-08-05	2346	128	160	126	

Note: By observation, when more than one person enters at a time, almost always two or more people enter side by side, breaking the optical beam only once, thereby undercounting. Adjustment made to increase number by 25%, though the actual percent is closer to 33% to 50%.

2024 ATAX PROGRAM BUDGET

Description	2024 Budget
<p>New Signage: The current sign at Fort Howell, parallel to Beach City Road, is easy to miss. The new sign (perpendicular to the road), would be more visible and similar in design and “feel” to the sign installed at nearby Mitchelville Freedom Park, emphasizing the relationship between the two sites.</p>	<p>\$ 10,600.00</p>
<p>Site Survey: We currently are working on a new comprehensive plan for Fort Howell, which includes improved interior pathways, trails to the top of the bastions to access viewsheds and installing additional educational materials around the site. The first step will be to conduct a site survey, which will define land contours and identify interior features.</p>	<p>\$ 9,500.00</p>
<p>Tree and shrub control: this is both a safety issue and a site enhancement issue. Trees must be regularly monitored to remove any dead or diseased trees as well as limbs in danger of falling, that threaten the safety of visitors to the site. Also, continued monitoring and removal of small shrubs and low ground cover is needed to enhance the views of the interior of the fort so that visitors can better understand the size and scope of the fort.</p>	<p>\$ 7,200.00</p>
<p>Publicity and Marketing: To heighten the Land Trust’s profile and recognition in the community, and emphasize improvements to Fort Howell, we need to engage a marketing consultant. Part of this effort will include website modifications and content updates which will, in turn, enhance the overall user experience.</p>	<p>\$ 10,000.00</p>
<p>TOTAL</p>	<p>\$ 37,300.00</p>

Hilton Head Island Land Trust, Inc.
Profit and Loss
2024 Budget

	2024 Budget	
Revenue		
Memberships	\$ 11,000.00	
Donations	\$ 1,000.00	
Donation - Ft. Howell cash donation	\$ 500.00	
Grants - State	\$ 15,000.00	
Grants - TOHHI ATAX	\$ 37,300.00	
Grants - Beaufort Co.	\$ 18,590.00	
Grant - Bargain Box	\$ 1,000.00	
Annual Meeting & silent Auction (net of fees)	\$ 10,000.00	
Interest	\$ 1,500.00	
TOTAL Revenue		\$ 95,890.00

Expenses

Communication (WIX/Godaddy/Mail Chimp/website maintenance contractor)	\$ 10,500.00	
Bank fee		
Marketing (PR and print ads)	\$ 7,500.00	
Annual Meeting - CCHH dinner postage and Curry	\$ 6,500.00	
Printing	\$ 1,500.00	
Postage	\$ 150.00	
PayPal and Square Fees	\$ 350.00	
P.O. Box renewal	\$ 260.00	
SOS Registration	\$ 50.00	
Name Tags	\$ 125.00	
Supplies	\$ 250.00	
Ft. Howell Maintenance & signs	\$ 10,600.00	
Water	\$ 500.00	
Waste Disposal	\$ 1,440.00	
Raptor CAM internet	\$ 756.00	
Raptor CAM streaming	\$ 2,148.00	
Raptor CAM equipment	\$ 10,000.00	
Landscaping and Equipment	\$ 3,600.00	
Insurance	\$ 5,000.00	
Storm water management	\$ 350.00	
Ft. Howell (tree and shrub control)	\$ 7,200.00	
Master Plan-Ft. Howell-Wood & Partners (SC Grant)	\$ 15,000.00	
Survey - SC Project	\$ 9,500.00	
Reserves	\$ 2,611.00	
TOTAL Expenses		\$ 95,890.00

Change in Net Assets	\$ -
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Hilton Head Island Land Trust, Inc.
Profit and Loss
June 30, 2023

	<u>6/30/2023</u>	<u>6 Months Year to Date</u>	<u>2023 Budget</u>
Revenue			
Memberships (1)	\$ 100.00	\$ 4,949.00	\$ 11,000.00
Donations - Eagle Project (1)	\$ 25.00	\$ 325.00	\$ 500.00
Donations (2)/Memorial (0)	\$ 37.38	\$ 621.42	\$ 500.00
Donation - Ft. Howell cash donation	\$ 15.00	\$ 195.00	\$ 500.00
Grants - TOHHI ATAX		\$ 1,620.21	\$ 1,620.00
Grant - Bargain Box		\$ 1,500.00	\$ 1,000.00
Annual Meeting & silent Auction (net of fees)		\$ 9,969.00	\$ 9,737.00
HHP POA			\$ 500.00
Interest	\$ 352.23	\$ 1,069.13	\$ 175.00
Amazon Smile		\$ 54.35	\$ 50.00
TOTAL Revenue	\$ 529.61	\$ 20,303.11	\$ 25,582.00
Expenses			
Communication (WIX/Godaddy/Mail Chimp)	\$ 367.08	\$ 690.38	\$ 900.00
Bank fee			
Marketing		\$ 4,750.00	\$ 2,000.00
Annual Meeting - CCHH dinner postage and Curry		\$ 5,093.03	\$ 3,948.00
Printing			\$ 500.00
Postage	\$ 31.80	\$ 31.80	\$ 150.00
PayPal and Square Fees	\$ 0.99	\$ 142.01	\$ 350.00
P.O. Box renewal	\$ 248.00	\$ 248.00	\$ 250.00
SOS Registration		\$ 51.85	\$ 50.00
Name Tags	\$ 36.38	\$ 72.42	\$ 125.00
Supplies			\$ 100.00
Ft. Howell Maintenance & signs		\$ 912.75	\$ 9,850.00
Ft. Howell ATAX			\$ 2,165.00
Water	\$ 66.00	\$ 132.00	\$ 500.00
Waste Disposal			
Eagle CAM internet	\$ 61.86	\$ 309.12	\$ 828.00
Eagle CAM streaming	\$ 179.00	\$ 1,074.00	\$ 2,148.00
Eagle CAM eagle naming contest			
Bird boxes			
Landscaping and Equipment		\$ 300.00	\$ 3,400.00
Insurance		\$ 4,115.28	\$ 3,800.00
Volunteer Corps			
Storm water management		\$ 350.25	\$ 350.00
BOD Recognition		\$ 45.53	\$ 50.00
Ft. Howell Pathway Project			\$ 3,000.00
Ft. Howell Site Improvement-Overlook			\$ 8,000.00
Master Plan-Ft. Howell-Wood & Partners (SC Grant)	\$ 3,549.64	\$ 7,074.64	\$ 25,000.00
Survey - SC Project		\$ 350.00	
Reserves			\$ 3,118.00
TOTAL Expenses	\$ 4,540.75	\$ 25,743.06	\$ 70,582.00
Change in Net Assets	\$ (4,011.14)	\$ (5,439.95)	\$ (45,000.00)

Hilton Head Island Land Trust, Inc.
Profit and Loss
December 31, 2022

	12 Months Year to Date
Revenue	
Memberships (37)	\$ 18,570.00
Donations - Eagle Project (5)	\$ 6,686.00
Donations (1)/Memorial (1)	\$ 5,935.18
Donation - Ft. Howell cash donation	\$ 523.00
Grants - State (Restricted)	\$ 45,000.00
Grants - TOHHI ATAX (Restricted)	\$ 31,666.47
Grants - Beaufort Co. (Restricted)	\$ 3,600.00
Grant - Bargain Box (Restricted)	\$ 1,500.00
Annual Meeting & silent Auction (net of fees)	\$ 8,467.14
HHP POA	
Fundraiser - Bonfire	\$ 169.84
Interest	\$ 316.81
Amazon Smile	\$ 56.32
TOTAL Revenue	\$ 122,490.76
Expenses	
Communication (WIX/Godaddy/Mail Chimp)	\$ 718.99
Bank fee	\$ 12.00
Marketing	\$ 3,551.89
Annual Meeting -Curry and CCHH dinner	\$ 3,432.62
Printing	\$ 283.85
Postage	\$ 169.79
PayPal and Square Fees	\$ 426.67
P.O. Box renewal	\$ 232.00
SOS Registration	
Name Tags	\$ 216.56
Supplies	\$ -
Graphic for Logo	
Ft. Howell Maintenance & signs	\$ 5,921.29
Water	\$ 374.00
Waste Disposal	\$ -
Eagle CAM internet	\$ 983.58
Eagle CAM streaming	\$ 2,148.00
Eagle CAM eagle naming contest	\$ 179.74
Bird boxes	
Landscaping	\$ 425.00
Insurance	\$ 3,651.18
Volunteer Corps	
Storm water management	\$ -
BOD Recognition	\$ 59.88
Misc	\$ 7.69
Ft. Howell Pathway Project	\$ 28,445.03
ATAX - Ft. Howell (out of cycle)	\$ -
Ft. Howell Project 2-TBD State Grant	
Signs transfer to assets	\$ (4,427.57)
TOTAL Expenses	\$ 46,812.19
Change in Net Asset	\$ 75,678.57

Hilton Head Island Land Trust, Inc.
Profit and Loss
December 31, 2021

	12/31/2021	12 Months Year to Date	2021 Budget
Revenue			
Memberships (30)	\$ 3,025.00	\$ 13,425.00	\$ 7,500.00
Donations - Eagle Project (78)	\$ 3,786.00	\$ 11,000.04	\$ 1,000.00
Donations (2)/Memorial (16)	\$ 1,455.00	\$ 4,565.00	\$ -
Donation - Ft. Howell cash donation	\$ 112.00	\$ 433.51	\$ -
Corp Matching/Grants			\$ 250.00
Annual Meeting dinners			\$ 2,100.00
Annual Meeting silent Auction			\$ 2,000.00
HHP POA			\$ 500.00
Fundraiser - Bonfire	\$ 66.52	\$ 142.77	\$ 300.00
Fundraiser			\$ 690.00
HHI ATAX	\$ 1,927.13	\$ 24,788.24	\$ 28,684.00
Interest	\$ 7.22	\$ 95.46	\$ 250.00
Amazon Smile		\$ 74.54	\$ 60.00
Coastal Museum			\$ 150.00
TOTAL Revenue	\$ 10,378.87	\$ 54,524.56	\$ 43,484.00
Expenses			
Communication (WIX/Godaddy/Mail Chimp)	\$ 171.36	\$ 533.00	\$ 751.00
Marketing	\$ 1,200.00	\$ 1,200.00	\$ 793.34
Annual Meeting - Eventbrite fees and Palmetto Hall dinner			\$ 2,500.00
Printing	\$ 199.00	\$ 778.51	\$ 1,500.00
Postage		\$ 132.60	\$ 150.00
PayPal and Square Fees	\$ 154.48	\$ 348.31	\$ 100.00
P.O. Box renewal		\$ 204.00	\$ 175.00
SOS Registration			\$ 50.00
Name Tags		\$ 69.84	\$ 84.42
Supplies		\$ 123.01	\$ 100.00
Graphic for Logo			\$ 500.00
Ft. Howell Maintenance & signs		\$ 1,175.97	\$ 650.00
Water		\$ 348.00	\$ 300.00
Waste Disposal		\$ 195.06	\$ 360.24
Eagle CAM equipment		\$ 5,809.03	\$ -
Eagle CAM streaming/internet	\$ 292.00	\$ 471.00	
Bird boxes			\$ 120.00
Landscaping	\$ 100.00	\$ 1,000.00	\$ 1,200.00
Insurance		\$ 2,967.48	\$ 2,850.00
Volunteer Corps			\$ 540.00
Storm water management	\$ 128.26	\$ 256.31	\$ 260.00
Miscellaneous - Rivers gift		\$ 51.75	
Ft. Howell Parking lot Project	\$ 3,325.00	\$ 33,197.67	\$ 30,000.00
Donation box		\$ 300.73	\$ 500.00
TOTAL Expenses	\$ 5,570.10	\$ 49,162.27	\$ 43,484.00
Net Income	\$ 4,808.77	\$ 5,362.29	0

Hilton Head Island Land Trust, Inc.

Balance Sheet

June 30, 2023

Current Assets

Cash - Checking Account	\$	4,563.93	
Money Market	\$	103,974.34	(\$37,575.36 Restricted)
TOTAL Current Assets			\$ 108,538.27

Fixed Assets

Signage and Flag	\$	26,663.57	
7 Metal Sculptures	\$	6,300.00	
Educational Kiosk	\$	12,500.00	
Fort Howell Property	\$	315,000.00	
Museum Street Property	\$	<u>2,300.00</u>	

TOTAL Fixed Assets \$ 362,763.57

TOTAL Assets \$ 471,301.84

Equity

Net Assets	\$	476,741.79	
Change in Net Assets	\$	<u>(5,439.95)</u>	

TOTAL Equity \$ 471,301.84

Total Equity and Liabilities \$ 471,301.84

Hilton Head Island Land Trust, Inc.

Balance Sheet

December 31, 2022

Current Assets

Cash - Checking Account	\$	5,612.50	
Money Market	\$	101,030.47	(48,600 Restricted)
Eagle CAM	\$	7,335.25	
TOTAL Current Assets			\$ 113,978.22

Fixed Assets

Signage and Flag	\$	26,663.57	
7 Metal Sculptures	\$	6,300.00	
Educational Kiosk	\$	12,500.00	
Fort Howell Property	\$	315,000.00	
Museum Street Property	\$	2,300.00	
TOTAL Fixed Assets			\$ 362,763.57

TOTAL Assets			\$ 476,741.79
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Equity

Net Assets	\$	401,063.22	
Change in Net Assets	\$	75,678.57	

TOTAL Equity			\$ 476,741.79
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Total Equity and Liabilities			\$ 476,741.79
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Hilton Head Island Land Trust, Inc.

Balance Sheet

December 31, 2021

Current Assets

Cash - Checking Account (.01% interest)	\$	5,981.95	
Money Market - South State Bank (.01% interest)	\$	8,916.58	
Money Market - CSB (.35% interest)	\$	23,641.57	
Eagle CAM - CSB (.05% interest)	\$	4,425.72	
TOTAL Current Assets			\$ 42,965.82

Fixed Assets

Signage and Flag	\$	22,236.00	
7 Metal Sculptures	\$	6,300.00	
Educational Kiosk	\$	12,500.00	
Fort Howell Property	\$	315,000.00	
Museum Street Property	\$	2,300.00	
TOTAL Fixed Assets			\$ 358,336.00

TOTAL Assets \$ 401,301.82

Liabilities -Annual Mtg meals \$ 238.60

Equity

Net Assets	\$	395,700.93	
Net Income	\$	5,362.29	
TOTAL Equity			\$ 401,063.22

Total Equity and Liabilities \$ 401,301.82

Department of the Treasury
Internal Revenue Service

for Tax-Exempt Organization not Required to File Form 990 or 990-EZ

2021

Open to Public Inspection

A For the 2021 Calendar year, or tax year beginning 2021-01-01 and ending 2021-12-31

B Check if available

 Terminated for Business Gross receipts are normally \$50,000 or lessC Name of Organization: HILTON HEAD ISLAND LAND TRUSTINCPO Box 21058, Hilton HeadIsland, SC, US, 29925

D Employee Identification

Number 57-0855609

E Website:

Hilton Head Island Land TrustF Name of Principal Officer: Robin StoreyPO Box 21058, Hilton HeadIsland, SC, US, 29925

Privacy Act and Paperwork Reduction Act Notice: We ask for the information on this form to carry out the Internal Revenue laws of the United States. You are required to give us the information. We need it to ensure that you are complying with these laws.

The organization is not required to provide information requested on a form that is subject to the Paperwork Reduction Act unless the form displays a valid OMB control number. Books or records relating to a form or its instructions must be retained as long as their contents may become material in the administration of any Internal Revenue law. The rules governing the confidentiality of the Form 990-N is covered in code section 6104.

The time needed to complete and file this form and related schedules will vary depending on the individual circumstances. The estimated average times is 15 minutes.

Note: This image is provided for your records only. Do Not mail this page to the IRS. The IRS will not accept this filing via paper. You must file your Form 990-N (e-Postcard) electronically.

Department of the Treasury
Internal Revenue Service

for Tax-Exempt Organization not Required to File Form 990 or 990-EZ

2020

Open to Public Inspection

A For the 2020 Calendar year, or tax year beginning 2020-01-01 and ending 2020-12-31

B Check if available

 Terminated for Business Gross receipts are normally \$50,000 or lessC Name of Organization: HILTON HEAD ISLAND LAND TRUSTINCPO Box 21058, Hilton HeadIsland, SC, US, 29925

D Employee Identification

Number 57-0855609

E Website:

www.hhilandtrust.orgF Name of Principal Officer: Robin Storey10 Wildbird Lane, HiltonHead Island, SC, US, 29926

Privacy Act and Paperwork Reduction Act Notice: We ask for the information on this form to carry out the Internal Revenue laws of the United States. You are required to give us the information. We need it to ensure that you are complying with these laws.

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Note: This image is provided for your records only. Do Not mail this page to the IRS. The IRS will not accept this filing via paper. You must file your Form 990-N (e-Postcard) electronically.

Hilton Head Island Land Trust
Board of Directors Meeting
August 14, 2023, 5:30pm

The meeting was called to order by President George Banino at 5:40pm on a virtual meeting platform. Also present were Melissa Andris, Jan Ferrari, Mike Rosenfeld, Rich Sims, Robin Storey and Lois Wilkinson.

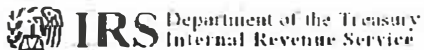
The sole item on the agenda was an ATAX Grant application for the Town of Hilton Head. The minutes of the meeting will then be forwarded along to the Town as part of the application package.

A presentation about the application was provided by Mike Rosenfeld who previously attended a meeting held by the Town to learn about the application requirements, the process, and so forth. Mike reported that the Town expects up to 40 applications. Mike also reported that for those applications selected to move forward, there will be a presentation process in October.

Mike then described in detail the draft application that has been prepared for submission. The request is for \$37,300 to support four discrete projects, all related to further improvement of Fort Howell: New Signage, Site Survey, Tree and Shrub Control, and Marketing and Publicity of the Land Trust and Fort Howell.

George Banino then requested a motion to approve the application and its submission to Town of Hilton Head for the 2024 ATAX grant in the amount of \$37,300. The motion was approved unanimously, including a vote of approval by proxy by Terry Ennis.

George then requested a motion to adjourn. The motion was so moved and the meeting was adjourned at 5:50pm.



Department of the Treasury
Internal Revenue Service

P.O. Box 2508
Cincinnati OH 45201

In reply refer to: 0248567573
July 22, 2011 LTR 4168C E0
57-0855609 000000 00

00016889
BODC: TE

HILTON HEAD ISLAND LAND TRUST INC
% JOSEPH CARTY
28 BAYLEY POINT LN
HILTON HEAD SC 29926-1309

Employer Identification Number: 57-0855609
Person to Contact: MR. NIERMANN
Toll Free Telephone Number: 1-877-829-5500

Dear TAXPAYER:

This is in response to your July 13, 2011, request for information regarding your tax-exempt status.

Our records indicate that you were recognized as exempt under section 501(c)(3) of the Internal Revenue Code in a determination letter issued in JUNE 1988.

Our records also indicate that you are not a private foundation within the meaning of section 509(a) of the Code because you are described in section(s) 509(a)(1) and 170(b)(1)(A)(vi).

Donors may deduct contributions to you as provided in section 170 of the Code. Bequests, legacies, devises, transfers, or gifts to you or for your use are deductible for Federal estate and gift tax purposes if they meet the applicable provisions of sections 2055, 2106, and 2522 of the Code.

Please refer to our website www.irs.gov/eo for information regarding filing requirements. Specifically, section 6033(j) of the Code provides that failure to file an annual information return for three consecutive years results in revocation of tax-exempt status as of the filing due date of the third return for organizations required to file. We will publish a list of organizations whose tax-exempt status was revoked under section 6033(j) of the Code on our website beginning in early 2011.