2026
Accommodations Tax Funds Request Application

Organization Name: Hilton Head Audubon Society

Project/Event Name: Hilton Head Audubon

Executive Summary

An ATAX Effectiveness Measurement form has been attached to this application.

Creation of Sustainable Visitor Traffic - Audubon Newhall Preserve

Hilton Head Audubon plays a central role in enhancing Hilton Head Island's eco-tourism economy by creating a high-quality visitor experience that encourages repeat visitation. In the past year, Audubon Newhall Preserve welcomed more than 21,300 visitors, including over 20,600 tourists traveling from more than 50 miles away. These visitors experienced a uniquely Lowcountry ecosystem of maritime forests, wetlands, and bird habitats that are hard to find, freely available on the Island.

With ATAX support, the Preserve is continually improved through infrastructure upgrades such as kiosks, information signs, trail guides, and hopefully pond aerators, which enrich the visitor experience and protect fragile habitats. In addition, targeted social media outreach, brochures distributed statewide, and educational events bring new audiences to the Island while showcasing its natural assets. Bird walks, guided tours, and annual festivals further diversify Hilton Head's offerings beyond beaches and golf, positioning the Island as a premier eco-tourism destination. These efforts provide travelers with a wonderful experience and encourage them to return, expanding Hilton Head's reputation as a place where cultural, recreational, and environmental experiences intersect.

Collaboration Amongst Organizations

Hilton Head Audubon consistently demonstrates strong collaboration with other organizations to expand and enrich the Island's tourism landscape. For a second year, Historic Mitchelville Freedom Park invited Audubon to host "Celebrating Naycha and B'uhds" during its Juneteenth Celebration, where HHA partnered with fellow environmental leaders such as the Outside Foundation, Sea Turtle Patrol, and the Rotary Club of Hilton Head Lowcountry Environmental. This synergy of groups provided visitors with a comprehensive view of Hilton Head's cultural and natural heritage, enhancing the overall event experience.

Additionally, HHA partnered with Friends of the Savannah Coastal Wildlife Refuges to lead bird walks at Pinckney Island NWR, using golf carts to ensure accessibility for visitors with mobility limitations. We also worked with the Boys & Girls Club to introduce children to birding and nature walks, and with Turtle Trackers to launch an innovative "dog ambassador" program that educates beachgoers about protecting nesting shorebirds.

Through these cross-promotions, Hilton Head Audubon strengthens the Island's eco-tourism network, ensures visitors encounter consistent messaging about conservation, and broadens the spectrum of experiences available. Such partnerships amplify Hilton Head's draw as a destination where culture, recreation, and stewardship are uniquely intertwined.

Organization Viability and Return on Investment

Hilton Head Audubon is a volunteer-driven organization with a clear mission: to protect and preserve the Island's natural ecosystems while creating enriching experiences for visitors and residents. We own and manage the 50-acre Audubon Newhall Preserve, a free and accessible natural attraction that welcomed a record number of visitors in the last reporting year. Our clear strategic direction is evidenced by sustained growth in membership (a 40% increase in the past year) and Newhall visitor donations (a 31% increase), which demonstrate community engagement. We have been working to increase our revenue and maintain profitability in order to continue the expansion of our operations and are doing so judiciously. For increasing our conservation outreach, we obtained a $10,000 grant from the Community Foundation of the Lowcountry for FY26 to partially fund a Conservation Coordinator. We will be using accumulated funds for the remaining cost.

The organization maintains a diversified funding base, drawing support from membership dues (27%), private contributions (24%), government sources (26%), and field trips and education programs (19%). This balance of funding sources ensures that while ATAX support is critical to accelerating improvements, Hilton Head Audubon is not solely dependent on it. We are using ATAX funding for promotion to increase the presence of HHA and participation at Island events and for improvements on Newhall Preserve, a highly visited eco-tourism venue.

By leveraging volunteer capacity, diversified funding, and a proven record of visitor impact, Hilton Head Audubon delivers an exceptional return on investment for the Town. ATAX funds directly translate into enhanced visitor experiences, infrastructure that supports tourism, and promotional efforts that attract eco-travelers to Hilton Head Island, ensuring long-term benefits for the Island's economy and reputation.

Our application for 2026 ATAX funding is $27,955. This translates into a per Physical Tourist/Visitor cost of $1.33 per person, an excellent return on the Town of Hilton Head Island's investment in Hilton Head Audubon.

2026
Accommodations Tax Funds Request Application

Date Received: 09/05/2025	Time Received: 12:00 PM	By: Online Submittal

Applications will not be accepted if submitted after 4 pm on September 5, 2025

A. **SUMMARY OF GRANT REQUEST:**

ORGANIZATION NAME: Hilton Head Audubon Society

Project/Event Name: Hilton Head Audubon

Contact Name: SARAH GUSTAFSON Title: Treasurer

Address: PO BOX 6185, Hilton Head Island, SC 29938

Email Address: sarchrisgus@hotmail.com

Contact Phone: 703-479-0425

Event Date(s): Throughout 2026

Event Location(s): Audubon Newhall Preserve and HHI generally

Total Budget: $82,965.00

Grant Requested: $27,955.00

Provide a brief summary on the intended use of the grant and how the money would be used. *(100 words or less)*

The grant is requested to support:

1. Continue upgrading amenities and infrastructure at Newhall to ensure the 20,000 plus annual visitors enjoy a safe, welcoming, and memorable experience.
2. Continue social media outreach and targeted advertising to attract new audiences to Newhall and highlight birding and HHA opportunities across the Island.
3. Support the costs of hosting a signature event designed to draw eco-tourists.
4. Reprint and distribute program event brochures through tourism centers,
5. Show a public service announcement (PSA) that celebrates HHI's stunning beaches while encouraging visitors to share the shoreline with shorebirds. The video will highlight the Island's natural beauty and invite tourists to experience it as part of an extraordinary coastal ecosystem.

How does the organization/project/event either drive tourism to Hilton Head Island or enhance the visitor experience on Hilton Head Island? How is this impact being measured? *(100 words or less)*

HHA maintains a website and Facebook presence designed to engage visitors and promote the Island as a premier birding destination. These platforms showcase striking images of Lowcountry bird species and highlight local birding hotspots. Through targeted social media campaigns and advertising, we connect with tourists, provide resources to enrich their birding experience, and monitor engagement through analytics that track visitor numbers and geographic reach.

At Newhall, we offer the public access to one of the Island's few remaining native maritime forests—an ecosystem of live oaks, pines, and diverse understory habitat supporting rich birdlife. Visitor impact is measured through a log recording place of origin and a people counter capturing total foot traffic.

A. Total Number of Physical Tourists Served: 20623
A Tourist is considered a non-resident, traveling more than 50 miles to the Town of Hilton Head Island.

B. Total Number of Physical Visitors Served: 390
A Visitor is considered a non-resident, who travels 50 miles or less to visit the Town of Hilton Head Island.

C. Total Number of Physical Residents Served: 2131
A Resident is considered any person who claims their property address within the limits of the Town of Hilton Head Island as their primary residence.

D. Total Number of Physical Patrons Served (A+B+C=D): 23144

How was the Number of visitors documented? *(250 words or less)*

At Newhall Preserve, there is a visitor log where people may note their visitation. We capture the state which they are from or whether they are a local resident. We have visitor log data for the past several years. In June 2023, we added another mechanism to better determine the number of people visiting Newhall -- we installed a people counter, which counts the number of people walking past the welcome kiosk on the main trail.

We compared visitor log sign-in totals with the people counter data and found that 18% of visitors signed the log between August and December 2024, while 34% signed between January and July 2025. These percentages were then applied to extrapolate total visitation by category of visitor, using the ratio based upon the data documented in the visitor log. A detailed explanation of this methodology is included in the Visitor Survey attachment.

We attribute the increase in log participation (from 18% to 34%) to several factors. First, in 2025 we expanded our **weekly** bird walks from one to two from January through June, with the guides actively encouraging participants to sign the visitor log. In addition, improvements to kiosk signage in January made the sign-in process more visible and inviting. Together, these enhancements not only increased visitor engagement but also strengthened the accuracy of our data collection.

For members of HH Audubon, we used their addresses in our membership database. We have

248 members who are HHI residents, 119 members in Bluffton, Beaufort etc. who are Visitors and 96 people who are deemed tourists (outside the 50-mile limit)

The number of people who attended our events and bird walks is determined based upon review of the event registration address.

B. **DESCRIPTION OF OPERATIONS:**

1. For state reporting purposes, give a brief description of the organization. *(250 words or less)*

Hilton Head Audubon is a leading voice for conservation on the Island and the surrounding Lowcountry working to preserve and protect wildlife and natural ecosystems and to encourage responsible environmental stewardship. Our goals include preservation and protection of our coastal marshes, beaches, maritime forests, and other habitats, ensuring they will be available for the continued enjoyment of residents and visitors, and for their use by migrating and resident birds. We actively partner with state and local leaders (conservation) and the community-at large (membership, communications) to promote a positive, forward-looking agenda for people and wildlife.

We are a volunteer membership-driven organization. We own and actively manage the Audubon Newhall Preserve, a 50-acre nature preserve on the south end of the Island. We conduct field trips and bird walks for members and visitors, run both small-group educational meetings and larger community events with a nature conservation focus, provide nature and bird presentations to local community groups, conduct the annual Christmas Bird Count (a citizen-science project), publish a bi-monthly on-line newsletter, maintain a dynamic website that provides resources for birding on the Island, and interact with community and government leaders on conservation issues such as preserving the red-headed woodpecker habitat in Mid-Island Park the only known breeding spot for this bird on the Island and ensuring that the ongoing Park design considers ecofriendly aspects.

2. Describe in detail how the requested grant funding would be used? *(250 words or less)*

(1) Newhall Reserve Improvements: $9,100

Newhall is HHA's primary driver of Physical Tourists. Our people meter counted 21,809 folks visiting Newhall from August 2024 to July 2025, of which 20,356 were determined to be Tourists. Yearly, we make improvements to ensure everyone enjoys their visit. We request $9,100 to replace the pond aerators. Three of the five aerators no longer function despite valiant efforts by our volunteer maintenance team. We received an estimate of $10,000 to replace all five aerators. If a pond is not aerated, its dissolved oxygen (DO) levels will drop, causing a domino effect of negative consequences that can harm its ecosystem and lead to its eventual "death"

(2) Continue social media interaction/advertising to attract more people to Newhall and to birding on the Island: $9,400

Payment of consultant for managing our social media presence. Targeted advertising on Facebook/Google to promote Newhall/birding on the Island to attract eco-tourists.

(3) Designing/Printing Brochures: $1,200

We plan to design/print our program event, which lists our upcoming events for the year. We distribute these brochures to SC visitor centers, Newhall and other spots around HHI.

(4) Host one signature event to attract eco-tourists: $455

Based upon our success the past couple years, we plan to host another signature event to attract Tourists through heavy social media and Facebook promotion.

(5) Showing of PSA for 12 months at Park Place Cinema: $7,800

Show a public service announcement (PSA) that celebrates HHI's stunning beaches while encouraging visitors to share the shoreline with shorebirds. The video will highlight the Island's natural beauty and invite tourists to experience it as part of an extraordinary coastal ecosystem.

3. What impact would partial funding have on the activities, if full funding were not received? What would the organization change to account for partial funding? *(100 words or less)*

Our grant request is ordered based upon our priorities. If we receive partial funding, we will fund our top priorities first.

If we received less funding, HH Audubon would cut down on the number of PSA showings.

We would also consider funding the signature event ourselves.

4. What is expected economic impact and benefit to the Island's tourism? *(100 words or less)*

HHA plays a key role in sustaining the Island's eco-tourism appeal. HHA drew 20,356 Physical Tourists to Newhall last year.

By showcasing coastal marshes, diverse birds and unique habitats, HHA enhances the visitor experience—especially for nature-minded travelers. Surveys show that nature and outdoor recreation are among the top motivators for visits and repeat visitors (≈76%) often cite these assets as reasons for returning. A state tourism study confirms that heritage and nature-based visitors spend more and stay longer than beach-only tourists.

HHA's stewardship helps preserve the natural quality that underpins Hilton Head's brand. Ecotourism is not a sideline here—it is a pillar of the Island's economy and its reputation.

5. In order to comply with the State's Tourism Expenditure Reveiw Committee annual reporting requirements, **please classify your current grant request into the following authorized categories:**

1 - Destination Advertising/Promotion *Advertising and promotion of tourism so as to develop and increase tourist attendence through the generation of publicity.*	66 %
2 - Tourism-Related Events *Promotion of the arts and cultural events.*	1 %
3 - Tourism-Related Facilities *Construction, maintenance and operation of facilities for civic and cultural activities including construction and maintenance of access and other nearby roads and utilities for the facilities.*	33 %
4 - Tourism-Related Public Services *The criminal justice system, law enforcement, fire protection, solid waste collection and health facilities when required to serve tourists and tourist facilities. This is based on the estimated percentage of costs directly attributed to tourist. Also includes public facilities such as restrooms, dressing rooms, parks and parking lots.*	0 %
5 - Tourist Public Transportation *Tourist shuttle transportation.*	0 %
6 - Waterfront Erosion/Control/Repair *Control and repair of waterfront erosion.*	0 %
7 - Operation of Visitor Information Centers *Operating visitor information centers.*	0 %
Total:	**100** %

6. If not covered elsewhere in the application, please describe (a) how the organization will collaborate with other organizations to enhance tourism efforts, and (b) provide a venue or service not otherwise available to visitors to the Town of Hilton Head Island. *(250 words or less)*

Establishing strong partnerships is necessary to enhance our credibility and effectiveness, achieve our policy goals, increase our visibility and grow our membership.

This year Historic Mitchelville Freedom Park invited HHA for a 2nd year in a row to host its own day at HMFP's Juneteenth Celebration. We named our day: “Celebrating Naycha and B'uhds” (Nature & Birds). For the event, we were joined by the key environmental groups on the Island, including Outside Foundation, Sea Turtle Patrol, and HHI Rotatory Lowcountry Environmental. All the attending groups appreciated the synergy of environmental groups banding together to highlight the importance of conservation.

One of our Board members serves on the Board of the HHI Rotary of HHI Lowcountry Environmental, allowing ongoing dialogue with other conservation and environmental groups.

We again partnered with Friends of SC Wildlife Refuges to conduct bird "walks" at Pinckney Island NWR using the Friends golf cart to transport people out to Ibis Pond who would be unable to walk the one mile to reach the beautiful rookery of breeding birds.

We worked with the Boys & Girls Club taking their kids out on bird and nature walks. We are partnering with Turtle Trackers to educate beachgoers in a fun and friendly manner about sharing the beach with shorebirds by piloting a "dog ambassador" program with one of the Turtle Trackers.

7. Additional comments. *(250 words or less)*

C. **FUNDING:**

1. Please describe how the organization is currently funded. *(100 words or less)*

Hilton Head Audubon is primarily funded through membership dues, private donations and grants. We generate some program revenue through field trips, program events and educational classes.

2. Please also estimate, as a percentage, the source of the organization's total annual funding.

26	Government Sources	24	Private Contributions, Donations and Grants
	Corporate Support, Sponsors	27	Membership, Dues, Subscriptions
19	Ticket Sales, or Sales and Services	4	Other

3. Has the organization requested other ATAX or any other funding from other public sources or organizations?

Yes **X** No ___

If so, please list top 3 sources and amounts.

Community Foundation of Lowcountry - awarded June 1, 2025 (our FY26) $10,000.00

D. **FINANCIAL INFORMATION:**

Fiscal Year Disclosure: Start Month: **May** End Month: **April**

Financial Statement Requirements:

1. The upcoming fiscal year's **operating budget** for the organization.

   Budget Provided: **Yes**

2. The previous two fiscal years and current year-to-date **profit and loss reports** for the organization.

   Current fiscal year Profit Loss Report Provided: Yes

   Previous fiscal year Profit Loss Reports Provided:

   FY24- Previous FY 2
   FY25- Previous FY 1

3. The previous two fiscal years and current year-to-date **balance sheets**.

   Current fiscal year Balance Sheet Provided: Yes

   Previous fiscal year Balanace Sheets Provided:

   FYE 2025 - Previous FY 1

   FYE 2024 - Previous FY 2

4. The previous two years and current year **IRS Form 990 or 990T**.

   Current year IRS Form 990 or 990T Provided: Yes

   Previous IRS Form 990 or 990T Years Provided:

   FY2023 - Previous FY 1

   2022 - Previous FY 2

E. **FINANCIAL GUARANTEES AND PROCEDURES:**

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1. Provide a copy of the **official minutes** wherein the organization approves the submission of this application.

An official set of minutes have been attached to this application.

2. Indicate whether your organiztion has procurement guidelines, which are utilized and followed in the expenditue of ATAX grant funds.
   - (●) Utilize and follow organization's own procurement guidelines
   - ( ) Our organization does not have or follow procurement guidelines

F. **MEASURING EFFECTIVENESS:**

If you received 2024 or 2025 HHI ATAX funds

1. List any ATAX award amounts received in 2024 and/or 2025.

2023	$17,188.00	Audubon Newhall Preserve and Social Media
2024	$20,100.00	Audubon Newhall Preserve and Social Media
2025	$21,400.00	Audubon Newhall Preserve and HHI generally

2. How were the ATAX fundsused? To what extent were the objectives achieved? The ATAX Effectiveness Measurement spreadsheet available in the application portal will show the numerics. Use the space below for verbal comments. *(200 words or less)*

As of July 31, 2025, we've spent $11,192 of the $21,400 of 2024 ATAX awarded funds.

Newhall Improvements - We learned from the staff of the ATAC committee that our plans weren't reimbursable for Newhall upon submitting our first reimbursement request. We inappropriately included these improvements in Category 1 rather than 3. As such we pivoted, and changed our plan to expenditures that would adhere to Category 1 requirements. Our new plan is to make a PSA about Sharing our Beaches with Shorebirds. It's a conservation message similar to Saving Sea Turtles, and in our PSA, we highlight how wonderful our beaches are and that both people and birds can enjoy our shores. A very Eco-Tourist message.

Social Media - We spent $5,459 of $9,900 awarded funds. Engagement with both our website and Facebook pages substantially increased. Tourists and visitors to HHI use both sources to discover outdoor birding and nature destinations on the Island. We will spend the remaining funds by the end of 2025.

Large Events - We spent all of the $1,500 awarded funds. All three events were a huge success attracting a combined 282 individuals - Visitors (33%) and Tourists (16%). Thes events were widely promoted on social media and FB advertising.

Birding Brochures - We spent $1,967 of awarded funds for 5,000 brochures of "Where to Bird on HHI". Our program event brochure will be printed in early September.

3. What impact did this have on the success of the organization/event and how did it benefit the community? *(200 words or less)*

ATAX funding has enabled Audubon Newhall Preserve to implement substantial improvements that enhance its value as a 50-acre nature destination on Hilton Head Island. The Preserve is maintained by a committed volunteer corps whose efforts include invasive species removal, mulching, and the planting of native trees and shrubs. Continued support from the Town of Hilton Head not only sustains this high standard of stewardship but also ensures that the Preserve remains an accessible and well-maintained attraction for residents and visitors alike.

In addition, ATAX resources dedicated to communications have strengthened Hilton Head Audubon's capacity to reach a wider audience. Investments in social media tools and strategies have expanded outreach effectiveness, advancing organizational goals of engaging more visitors and highlighting Hilton Head Island as a premier destination for nature-based tourism.

4. How does the organization measure the effectiveness of both the overall activity and of individual programs? *(200 words or less)*

HH Audubon measures its effectiveness using the following three primary metrics:

- Number of members. As of 7/31/25 we had 463 members. This is a 40% increase over membership of 331 as of 7/31/24. As a volunteer organization we need members to do our important work. We attribute this large increase due to our much-increased social media presence.
- Number of people visiting Audubon Newhall Preserve. We recorded 21,809 people visiting Newhall from 8/1/2024 to 7/31/2025 versus 20,160 for the prior period. While this 3% growth isn't huge, the visitation to Newhall grew very quickly post-covid to reach a very respectable number. The 31% increase in donations at Newhall from our deposit pole and Venmo QR code is indicative of visitors' approval of their Newhall experience.
- Number of people attending our events and field trips. There was a 12% increase in participation for program and education events and field trips.

G. **EXECUTIVE SUMMARY**

Provide an executive summary using the "ATAX Effectiveness Measurement" form provided via the link

on the left, or by utilizing the text area provided below to report uses of the organization's prior ATAX grant, if applicable. If you create your own format, please refer to the "ATAX Effectiveness Measurement" form and use the criteria as a guideline in developing your executive summary below.
(1300 words or less)

An ATAX Effectiveness Measurement form has been attached to this application.

Creation of Sustainable Visitor Traffic - Audubon Newhall Preserve

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With ATAX support, the Preserve is continually improved through infrastructure upgrades such as kiosks, information signs, trail guides, and hopefully pond aerators, which enrich the visitor experience and protect fragile habitats. In addition, targeted social media outreach, brochures distributed statewide, and educational events bring new audiences to the Island while showcasing its natural assets. Bird walks, guided tours, and annual festivals further diversify Hilton Head's offerings beyond beaches and golf, positioning the Island as a premier eco-tourism destination. These efforts provide travelers with a wonderful experience and encourage them to return, expanding Hilton Head's reputation as a place where cultural, recreational, and environmental experiences intersect.

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Signature: SARAH GUSTAFSON

Title/Position: Board member and Treasurer

Mailing Address: PO BOX 6185, Hilton Head Island, SC 29938

Email Address: treasurer@hiltonheadaudubon.org

Office Phone Number: 703-479-0425

Home Phone Number: 703-479-0425

HILTON HEAD AUDUBON - EFFECTIVENSS MEASUREMENT FORM				
TOPIC	**THE PLAN**	**BUDGET**	**ACTUAL SPENT as of 7/31/25**	**RESULTS** ***When possible, provide planned results vs. actual results, and/or current year vs. prior year results .***
(1) Marketing efforts to increase tourist attendance				
Expand social media interaction and advertising to attract more people to Newhall and to birding on the Island	Increase use of professional social media consultant to manage FB presence and adverting and cross publish on other sites.	$ 9,900	$ 5,459	$5,459 of budget spent as of 7/31/25, with plans to spend rest by 12/31/25. For the period 10/1/24 to 7/31/25, our **Facebook** presence increased dramatically Views- 813.6k Reach- 254k with a 426% increase Follows- 2k with a 1.4% increase Link Clicks- 7.7k with a 889% increase Visits- 5.1k with a 46.8% increase Content Interactions- 8.4k with a 164% increase 3 Second Views- 159.6k with a 4k% increase Watch Time- 22 days, 12 hours with a 3.2k% increase **Print Media** Since August 2024, HHA contributes a monthly article to the HHI Sun and Bluffton Sun. The articles focus on birds and nature and typically highlight one of our events that month. These free articles have increased our presence within the HHI community, as the Sun newspapers have a reach of 56,000 households
(2) Newhall Reserve Improvements				
The Newhall Preserve is HHA's primary driver of physical tourists. Yearly, we make improvements to ensure our thousands of visitors enjoy their visits.	We learned from the staff of the ATAX committee that our plans weren't reimbursable for Newhall upon submitting our first reimbursement request as we inappropriately included these improvements in Category 1 rather than Category 3. As such we pivoted, and changed our plan to expenditures that would adhere to Category 1 requirements	$ 5,800	$ 2,266	Our new plan is to make a Public Service Announcement (PSA) about Sharing our Beaches with Shorebirds. It's a conservation message similar to Saving Sea Turtles, and in our PSA we highlight how wonderful the beaches are and that both people and birds can enjoy our shores. A very Eco-Tourist message. We've produced the video, and have begun showing the PSA at Park Place Cinema. It's also showing at Sprout Mama's and our plan is to expand showings to more venues by the end of the year
(3) Host three larger events to attract more Eco-tourists				
Host three larger events to bring in eco-tourists	In order to have more events to attract eco-tourists and more content to publicize, we will host three larger events with widespread appeal	$ 1,500	$ 1,500	All three events were a great success. Attracting a combined 282 individuals - Visitors (33%) and Tourists (16%). We widely promoted the events on social media, including Facebook ads.
(4) Designing/Printing Brochures				
	We plan to design/print three brochures about birding on HHI. We distribute these brochures to SC visitor centers and at Newhall Preserve.	$ 4,200	$ 1,967	Printed 5,000 brochures about Where to Bird on HHI. Our Annual event brochure printing will be finalized in beginning of September.
Total Budget to Actual		**$ 21,400**	**$ 11,192**	

HILTON HEAD AUDUBON
DOCUMENTATION OF VISITORS/TOURISTS

VISITOR LOG AT AUDUBON NEWHALL PRESERVE

HHA has a visitor log at the entrance of Audubon Newhall Preserve. The information below is summarized from the log.
People are asked to indicate whether they are Local, and if not, provide the State they are from.

	January to July			August to December			January to December		
	Tourists	Local	Total	Tourists	Local	Total	Tourists	Local	Total
2021	1,438	29	1,467	1,024	19	1,043	2,462	48	2,510
2022	2,068	54	2,122	1,044	73	1,117	3,112	127	3,239
2023	3,083	257	3,340	1,474	223	1,697	4,557	480	5,037
2024	2,800	259	3,059	1,511	108	1,619	4,311	367	4,678
2025	4,111	293	4,404						
							Actual People Extrapolated to type of Visitor		
ple Counter Total			12,967			8,842	August 2024 to July 2025		
			34.0%			18.3%			
Extrapolated	12,104	863	12,967	8,252	590	8,842	**20,356**	**1,453**	**21,809**

PEOPLE COUNTER FOR NEWHALL PRESERVE

HHA installed a People Counter effective June 1, 2023 to get better data on the number of people visiting Newhall.

	Aug-Dec 2024	Jan-Jul 2025
People counter	8,842	12,967
Visitor log sign-in	1,619	4,404
Sign-in %	18.3%	34.0%

Year to Year Comparison of Extrapolation Factor

Aug 2024 to July 2025 Total	Aug 2023 to July 2024 Total
21,809	21,160
6,023	4,756
27.6%	22.5%

COUNT OF NON-NEWHALL EVENTS

	Member-ship	Events	Bird Walks	Total Non-Newhall
HHI residents	248	263	167	678
Visitors	119	161	110	390
Tourists	96	99	72	267
Totals	463	523	349	1,335

Information is based upon address of members/participants captured in our registration system

SUMMARY - AGGREGATED PHYSICAL PATRONS SERVED

	Newhall	Members	Events	Bird Walks	Total		
HHI residents	1,453	248	263	167	2,131		
Visitors		119	161	110	390		
Tourists	20,356	96	99	72	20,623		
Total	21,809	463	523	349	23,144	91%	% of Vistors+Toursit to Total Participants

Hilton Head Audubon Board Meeting August 7, 2025, 4:00 p.m.
Zoom only

Zoom: Ken Adams, Terry Cerisoles, Jack Coleman, Kay Grinnell, Lynn Hodgson, Patty Kappmeyer, Susan Murphy, Denise Prichard, Shannon Wilkinson
Absent: Sarah Gustafson, Charlotte Rios

Reminder: Please read the August updates on Google Docs (not repeated in the minutes)

Kay called the meeting to order at 4:00 p.m.
July meeting minutes were approved, as amended.

President's Remarks:
Kay reported that she will visit Cypress Wetlands on August 27th with Town of HHI staff and a representative from MKSK, the consultant for the Town's Mid-Island Tract project, to gather rookery ideas. Cypress Wetlands is a stormwater management area and this is also a Town focus for the MIT.

Youth:
The AAHHA! craft table at the Water Festival was very popular. Denise reminded all that the Recreation Center art exhibit is through August 20. Anyone visiting should send photos to Patty. Denise will contact Larry Tavino at HH Prep to see if he would have an interested student to serve as a co-chair of AAHHA! with Charlotte. Shannon will get a name badge for Charlotte and will talk to Abby about featuring an AAHHA! reel on social media since we have lots of photos.

Finance and Grants:
In Sarah's absence, Kay made a motion to approve a Board resolution (as stated on the agenda) to support the HHI ATAX grant application. Terry seconded and it was unanimously approved. Beaufort County also has an ATAX process and this could be a source of funding for the Pinckney Island NWR 50th anniversary celebration in April 2026. Shannon volunteered to pull the application together using AI. Kay, Patty and Denise will assist in getting the information to Shannon and it will be shared with USFWS and the Friends group. Kay will check with Jane Hester to see if she could present the application on September 23.

Secretary:
Patty plans to send the August/September *Ecobon* to Terry for distribution on Friday.

Communications:
Shannon reported that the 2025-2026 Events brochure is almost ready to go to print. Lynn suggested for next year's brochure that field trips be listed as a general paragraph with reference to the website for details. The Chamber of Commerce has an environmental affairs group and they hold monthly meetings with local groups on Eco education for visitors, with a focus on Eco marketing. Denise, Kay and Jack will coordinate who attends, with Kay going to the August 19th meeting at 8:30 am. Shannon also suggested collaborations with the Rotary environmental group and with Natalie Harvey at the Town office of Cultural Affairs.

Membership:
Terry was complimented on the increase in membership, which she stated was greatly facilitated by the new software. Terry will mail the event brochure to all members. She reported that all events are now on the website. Reservation confirmations will state the no refund policy and Terry will be the contact for cancellations and managing the wait lists. After the event brochure is

mailed, Terry will prepare a member survey to gather feedback for the 2026-27 season and send a draft to Board members.

Field Trips:
Lynn reported that fall trips are settled and she is working to confirm leaders and dates for spring trips.

Programs:
Denise reminded that the Art Show is in October.

Adult Education:
Ken reported that all classes are set and that the pilot LMBP is going well.

Newhall:
Jack reported that there is a new fence around where the tools are stored. Tuesday walks are going well and average 15 people per week, with a lot of family groups. There was discussion of replacing the American flag with an Audubon flag at the kiosk.

Governance:
Terry thanked Board members for completing their FY 2026 objectives. Kay suggested that each member read the full document on Google docs.

Outreach:
Kay recommended the excellent podcast Sarah did with the Chamber. Patty will give a talk on Newhall to the Turtle Trackers next week. She will coordinate with Denise to describe HHA's "shorebird ask" for Turtle Trackers, and will get a contact on shorebirds for Denise.
Conservation:
Park Plaza Cinema is now showing the shorebird video and agreed to a reduced rate for one year. After tourist season, a PSA about keeping cats indoors will be shown. Denise is working on the video, which will be based on the cat brochure she wrote with Hilton Klein. Kay will check with Sarah to see if the cat PSA could be covered by ATAX. Denise is coordinating with the Town on making Jarvis Creek Park a certified habitat. The Town has no current FY funds for new signage at Jarvis Creek to describe the Habitat program. Kay suggested the Green Thumb Nursery could be asked to help. Shannon mentioned that Sign Design might give a discount. Sprout Momma is also showing our PSA.
The Green Thumb Nursery is the first business to be habitat certified. They will feature a native plant section. The ribbon cutting is on Tuesday, September 9th, 10 am.
The next meeting on the Pinckney anniversary event is on August 25.
Denise will meet next week with volunteers for the Conservation Committee. Kay encouraged all to refer interested people to Denise. There is a link to the conservation committee in the *Ecobon* and Kay mentioned that the *Ecobon* will include a separate link for an Advocacy subgroup.
Kay will bring some brochures from the storage area to the September Board meeting.

Kay adjourned the meeting at 5:14 p.m.

Respectfully submitted,
Susan Murphy

The next Board meeting is on Thursday, **September 4, 2025,** at 4:00 p.m. at the Country Club of HH and Zoom.

HHA August 2025 Board Meeting - Agenda and Update Report
August 7, 2025 at 4pm

Zoom only meeting: **zoom meeting**

Agenda

President's Remarks

- Minutes approval
- Guest Alma Williams from SC Audubon
- MIT: Visit to Cypress Wetlands with Town & consultants

Youth

Finance & Grants

- Attended the ATAX HHI 2026 grant workshop. For the application, Board needs to vote on submitting an ATAX application

  Request this resolution is approved:

  RESOLVED that the officers of the Hilton Head Audubon (HHA) are directed and empowered to complete and submit the materials and application for the Accommodations Tax Grant. The purpose of asking for funds shall be to enable the HHA to enhance tourists' experience at Audubon Newhall Preserve (Newhall) and increase the number of people visiting Newhall and Hilton Head Island . The HHA Board commits the organization to financial responsibility for carrying it out to the stage of completion contemplated in the application, should funding be approved.

- Volunteers / suggestions re putting this Pinckney celebration Beaufort County ATAX grant application together for submission by Sept 10th and presentation Sept 23rd
- 4/11/26 is actual Pinckney birthday event date

Secretary
Communications
Membership: Survey after brochure mailing..
Field Trips
Programs
Adult Ed
Newhall
Governance
Outreach
Conservation
CBC
Ideas:

Hilton Head Audubon
FY 2026 Budget
May 1, 2025 to April 30, 2026

	Total	Admin	Newhall	Christmas Bird Count	Programs	Education Programs	Conservation
Revenue							
4010 Memberships	20,000	20,000					
4110 Donations	16,500	8,000	8,500				
4111 Bonfire receipts from Merch	300	300					
4112 Receipts - Garden Certs	200						200
Total 4110 Donations	**17,000**	**8,300**	**8,500**				**200**
4200 Program Events	5,625				5,625		
4210 Educational Programs	3,880					3,880	
4310 Field Trips	3,360	3,360					
4430 Grants - Government	-						
4432 Govt grants - ATAX 2024	-						
4433 Govt grants - ATAX 2025	17,258	11,244	500		3,116		2,398
4434 Govt grants - ATAX 2026	2,400	2,400					
Total 4430 Grants - Government	19,658	13,644	500		3,116		2,398
4600 Interest Income	3,200	3,200					
Total Revenue	**72,723**	**48,504**	**9,000**		**8,741**	**3,880**	**2,598**
Expenditures							
8031 Social Media Advertising	9,900		3,000		3,900		3,000
8110 Speakers, Presentations	1,750			200	1,550		
8115 Program supplies	1,950				1,950		
8130 Technology (Website, Zoom)	500	500					
8140 Education supplies	600					600	
8200 Contractors	24,500	500					24,000
8310 Field Trip Expenses	375				375		
8400 Acctng and Office Supplies	200	200					
8510 Rent (Storage)	1,524	1,524					
8520 Utilities	976		976				
8530 Rental (Space, Equip)	1,725			1,000	325	400	
8540 Equip., Repairs & Maint.	4,900		4,900				
8550 Signage	2,700		500		200		2,000
8555 Printing & Design	6,400				3,400		3,000
8560 Postage & Shipping	600				500		100
8570 Licenses, Fees and Permits	100	100					
8580 Storm Water Taxes	1,160		1,160				
8610 Bank and Credit Card Fees	1,500	1,500					
8620 PO & Safety Deposit Boxes	330	330					
8670 Festival expenses	600				600		
8700 Dues & subscriptions	475	475					
8810 Insurance	2,000	700	1,300				
8950 Garden certification materials	400						400
Total Expenditures	**65,165**	**5,829**	**11,836**	**1,200**	**12,800**	**1,000**	**32,500**
Net Revenues/(Expenses)	**7,558**	**42,675**	**(2,836)**	**(1,200)**	**(4,059)**	**2,880**	**(29,902)**

Hilton Head Audubon
Profit and Loss Report - YTD FY26
May - July, 2025

	TOTAL	Admin	Newhall	Programs	Conservation	Education
Revenue						
4010 Memberships	$ 1,425	$ 1,425				
4110 Donations	3,708	950	2,758			
4200 Program Events	333			333		
4210 Educational Programs	612					612
4310 Field Trips	312	312				
4420 Grants - Foundation	1,784	1,784				
4430 Grants - Government						
4433 Gvt grants - ATAX 2025	4,065	1,713		500	1,852	
4600 Interest Income	784	784				
Total Revenue	**$ 13,022**	**$ 6,968**	**$ 2,758**	**$ 833**	**$ 1,852**	**$ 612**
Expenditures						
8030 Advertising/Promotional	325				325	
8031 Social Media Advertising	2,420		242	1,694	484	
8110 Speakers, Presentations	1,000			1,000		
8115 Program supplies	102			102		
8130 Technology (Website, Zoom)	240	150		30	60	
8200 Contractors	1,560				1,560	
8400 Accounting and Office Supplies	19	19				
8510 Rent (Storage)	381	381				
8520 Utilities	298		298			
8530 Rental (Space, Equip)	137			37		100
8540 Equipment, Repairs & Maintenance	212		212			
8542 Bird seed	305		305			
8550 Signage	42				42	
8555 Printing & Design	150				150	
8570 Licenses, Fees and Permits	50	50				
8610 Bank and Credit Card Fees	216	216				
8620 PO & Safety Deposit Boxes	35	35				
8810 Insurance	1,947	701	1,246			
8950 Garden certification materials	29				29	
Total Expenditures	**$ 9,467**	**$ 1,552**	**$ 2,303**	**$ 2,863**	**$ 2,649**	**$ 100**
Excess of Revenue /(Expenditures)	**$ 3,555**	**$ 5,416**	**$ 455**	**$ (2,031)**	**$ (797)**	**$ 512**

Hilton Head Audubon
Profit and Loss Report - FY25
May 2024 - April 2025

	TOTAL	Admin	Newhall	Christmas Bird Count	Programs	Conservation	Education
Revenue							
4010 Memberships	$ 19,361	$ 19,361					
4030 Advertising Revenue	50	50					
4110 Donations	17,267	7,087	10,180				
4111 Bonfire receipts from Merch	267	267					
4112 Receipts from Garden Certs	73					73	
Total 4110 Donations	**$ 17,607**	**$ 7,354**	**$ 10,180**	**$ -**	**$ -**	**$ 73**	**$ -**
4200 Program Events	7,079				7,079		
4210 Educational Programs	2,135						2,135
4310 Field Trips	4,151				4,151		
4430 Grants - Government:							
4432 Gvt grants - ATAX 2024	14,550		7,864		6,686		
4433 Gvt grants - ATAX 2025	4,142				3,896	246	
Total 4430 Grants - Government	**$ 18,692**	**$ -**	**$ 7,864**	**$ -**	**$ 10,582**	**$ 246**	**$ -**
4600 Interest Income	3,117	3,117					
Total Revenue	**$ 72,191**	**$ 29,882**	**$ 18,044**	**$ -**	**$ 21,812**	**$ 319**	**$ 2,135**
Total Revenue	**$ 72,191**	**$ 29,882**	**$ 18,044**	**$ -**	**$ 21,812**	**$ 319**	**$ 2,135**
Expenditures							
8031 Social Media Advertising	8,377		2,311		5,134	932	
8110 Speakers, Presentations	1,071			100	971		
8115 Program supplies	2,665	79			1,339	347	900
8130 Technology (Website, Zoom)	8,215	8,150				65	
8140 Education supplies	174						174
8200 Contractors	3,600					3,600	
8210 Interns	2,000		2,000				
8310 Field Trip Expenses	378				378		
8400 Accounting and Office Supplies	181	181					
8510 Rent (Storage)	1,173	1,173					
8520 Utilities	976		876				100
8530 Rental (Space, Equip)	1,110			810	(100)		400
8540 Equipment, Repairs & Maintenance	5,962		5,962				
8541 Kiosk	4,750		4,750				
8542 Bird seed	86		86				
8550 Signage	295		264			31	
8555 Printing & Design	8,037	50	3,251		3,218	1,518	
8560 Postage, Shipping, Freight & Delivery	412	412					
8570 Licenses, Fees and Permits	229	60			169		
8580 Property Taxes	960		960				
8610 Bank and Credit Card Fees	1,438	1,438					
8620 PO & Safety Deposit Boxes	316	316					
8670 Festival expenses	350	350					
8700 Dues & subscriptions	465	465					
8810 Insurance	1,944	698	1,246				
8890 Miscellaneous	103	103					
8950 Garden certification materials	440					440	
Total Expenditures	**55,705**	**$ 13,476**	**$ 21,705**	**$ 910**	**$ 11,108**	**$ 6,932**	**$ 1,574**
Excess of Revenue over Expenditures	**16,486**	**$ 16,406**	**$ (3,661)**	**$ (910)**	**$ 10,703**	**$ (6,614)**	**$ 561**

Hilton Head Audubon
Balance Sheet
As of July 31, 2025
Cash Basis

		7/31/2025
Cash	$	47,312
Investments	$	73,910
Total Assets	$	121,222
Liabilities	$	-
Restricted surplus for Newhall hurricane	$	20,000
Unrestricted surplus		101,222
Total Liabilties and Retained Surplus	$	121,222
Change in surplus May 1 to July 31, 2025		3,555

Hilton Head Audubon
Comparative Actual Profit and Loss Reports
May 1 to April 30, 2024 and 2023

Cash basis

	FY24 Actual	FY23 Actual	Increase/ (Decrease)
Revenue			
4010 Memberships	$ 23,689	$ 16,452	$ 7,237
4110 Donations	12,713	10,436	2,277
4200 Program Events	2,222	468	1,754
4210 Educational Classes	2,780		2,780
4310 Field Trips	2,379	1,785	594
4420 Grants - Foundation	3,434	12,784	(9,350)
4430 Grants - Government			
ATAX 2023	16,360	-	16,360
ATAX 2024	5,550	-	5,550
4500 Miscellaneous Income	-	240	(240)
Total Revenue	**$ 69,127**	**$ 42,165**	**$ 26,962**
Expenditures			
8031 Social Media Advertising	3,722	-	3,722
8110 Speakers, Presentations	2,050	625	1,425
8115 Program supplies	1,374	607	767
8130 Technology (Website, Zoom)	5,983	4,775	1,208
8210 Interns	3,803	1,025	2,778
8310 Field Trip Expenses	250	-	250
8350 Educational class expenses	1,043	-	1,043
8510 Rent (Storage)	1,925	1,776	149
8520 Utilities	656	657	(1)
8530 Rental (Space, Equip)	2,195	2,220	(25)
8540 Equipment, Repairs & Maintenance	3,449	3,090	359
8541 Kiosk	4,750	-	4,750
8545 Special Projects	10,651	1,550	9,101
8550 Signage	4,461	4,274	187
8555 Printing & Design	2,480	3,114	(634)
8560 Postage & Shipping	274	470	(196)
8580 Property Taxes	738	812	(74)
8610 Bank and Credit Card Fees	1,577	1,165	412
8620 PO & Safety Deposit Boxes	308	60	248
8700 Dues & subscriptions	450	-	450
8710 Grants to other entities	2,000	-	2,000
8810 Insurance	1,924	1,891	33
8890 Miscellaneous	490	83	407
Total Expenditures	**$ 56,554**	**$ 28,195**	**$ 28,359**
Excess of revenue over costs	**$ 12,573**	**$ 13,970**	**$ (1,397)**

Hilton Head Audubon
Balance Sheet
As of April 30, 2024
Cash Basis

		4/30/2023
Cash	$	81,181
Investments	$	20,000
Total Assets	$	101,181
Liabilities	$	-
Restricted surplus for Newhall hurricane	$	20,000
Unrestricted surplus		81,181
Total Liabilties and Retained Surplus	$	101,181

Internal Revenue Service

Department of the Treasury
P. O. Box 2508
Cincinnati, OH 45201

Date: April 6, 2007

Person to Contact:
Kim A. Chambers 31-07674
Customer Service Specialist
Toll Free Telephone Number:
877-829-5500
Federal Identification Number:
51-0168071

HILTON HEAD ISLAND AUDUBON SOCIETY
% CLEMENS P DIETZE
277 MOSS CREEK DR
HILTON HEAD SC 29926-1073

Dear Sir or Madam:

This is in response to your request of April 6, 2007, regarding your organization's tax-exempt status.

In January 1976 we issued a determination letter that recognized your organization as exempt from federal income tax. Our records indicate that your organization is currently exempt under section 501(c)(3) of the Internal Revenue Code.

Our records indicate that your organization is also classified as a public charity under section 509(a)(2) of the Internal Revenue Code.

Our records indicate that contributions to your organization are deductible under section 170 of the Code, and that you are qualified to receive tax deductible bequests, devises, transfers or gifts under section 2055, 2106 or 2522 of the Internal Revenue Code.

If you have any questions, please call us at the telephone number shown in the heading of this letter.

Sincerely,

Michele M. Sullivan

Michele M. Sullivan, Oper. Mgr.
Accounts Management Operations 1

Internal Revenue Service
District Director

Department of the Treasury

Date: JAN 14 1976

Person to Contact:
Barbara Pierce
Telephone Number:
(404) 526-4516
Refer Reply to:
EP/EO 7203:2273

Hilton Head Island Audubon Society,
Inc.
P. O. Box 5176
Neidlinger Building, Coligny Plaza
Hilton Head, S.C. 29928

Advance Ruling Period Ends: August 31, 1977

Gentlemen:

Based on information supplied, and assuming your operations will be as stated in your application for recognition of exemption, we have determined you are exempt from Federal income tax under section 501(c)(3) of the Internal Revenue Code.

We have further determined you can reasonably be expected to be an organization of the type described in section 509(a)(2). Accordingly, for your first three tax years, you will be treated as an organization which is not a private foundation.

At the end of your first three tax years, however, you must establish with the Internal Revenue Service that for such three years you were in fact an organization of the type described in section 509(a)(2). If you establish this fact with the Service, you will be classified as a section 509(a)(2) organization for all purposes beginning with the first day of your fourth tax year and you must normally meet the requirements of section 509(a)(2) thereafter. If, however, you do not meet the requirements of section 509(a)(2) for your first three tax years, you will be classified as a private foundation as of the first day of your fourth tax year. Furthermore, you will be treated as a private foundation as of the first day of your first tax year for purposes of section 507(d) and 4940.

Grantors and donors may rely on the determination that you are not a private foundation for your first three tax years, unless notice that you will no longer be treated as a section 509(a)(2) organization is published in the Internal Revenue Bulletin. However, a grantor or donor may not rely on such determination if he was in part responsible for, or was aware of, the act or failure to act that resulted in your loss of section 509(a)(2) status, or acquired knowledge that the Internal Revenue Service had given notice that you would be removed from classification as a section 509(a)(2) organization.

You are not liable for social security (FICA) taxes unless you file a waiver of exemption certificate as provided in the Federal Insurance Contributions Act. You are not liable for the taxes imposed under the Federal Unemployment Tax Act (FUTA).

cc: Peter L. Wolf

Organizations that are not private foundations are not subject to the excise taxes under Chapter 42 of the Code. However, you are not automatically exempt from other Federal excise taxes.

Donors may deduct contributions to you as provided in section 170 of the Code. Bequests, legacies, devises, transfers, or gifts to you or for your use are deductible under sections 2055, 2106, and 2522 of the Code.

If your sources of support, or your purposes, character, or method of operation is changed, you must let us know so we can consider the effect of the change on your status. Also, you must inform us of all changes in your name or address.

If your gross receipts each year are normally more than $5,000, you are required to file Form 990, Return of Organization Exempt From Income Tax, by the 15th day of the fifth month after the end of your annual accounting period. The law imposes a penalty of $10 a day, up to a maximum of $5,000, for failure to file a return on time.

You are not required to file Federal income tax returns unless you are subject to the tax on unrelated business income under section 511 of the Code. If you are subject to this tax, you must file an income tax return on Form 990-T. In this letter we are not determining whether any of your present or proposed activities are unrelated trade or business as defined in section 513 of the Code.

You need an employer identification number even if you have no employees. If an employer identification number was not entered on your application, a number will be assigned to you and you will be advised of it. Please use that number on all returns you file and in all correspondence with the Internal Revenue Service.

Please keep this determination letter in your permanent records.

Sincerely yours,

J. T. Wilson

Exempt Organization Specialist

Form **990-EZ**

Department of the Treasury
Internal Revenue Service

Short Form
Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations)
Do not enter social security numbers on this form, as it may be made public.
Go to *www.irs.gov/Form990EZ* for instructions and the latest information.

OMB No. 1545-0047

2024

Open to Public Inspection

A For the 2024 calendar year, or tax year beginning 05/01/2024 and ending 04/30/2025

B Check if applicable:
☐ Address change
☐ Name change
☐ Initial return
☐ Final return/terminated
☐ Amended return
☐ Application pending

C Name of organization
HILTON HEAD ISLAND AUDUBON SOCIETY DBA HILTON HEAD AUDUBON
Number and street (or P.O. box if mail is not delivered to street address) | Room/suite
PO Box 6185
City or town, state or province, country, and ZIP or foreign postal code
Hilton Head Island, SC 29938

D Employer identification number
51-0168071

E Telephone number
703-479-0425

F Group Exemption Number

G Accounting Method: ☑ Cash ☐ Accrual Other (specify):

H Check ☑ if the organization is **not** required to attach Schedule B (Form 990).

I Website: www.hiltonheadaudubon.org

J Tax-exempt status (check only one) — ☑ 501(c)(3) ☐ 501(c) ( ) (insert no.) ☐ 4947(a)(1) or ☐ 527

K Form of organization: ☑ Corporation ☐ Trust ☐ Association ☐ Other:

L Add lines 5b, 6c, and 7b to line 9 to determine gross receipts. If gross receipts are $200,000 or more, or if total assets (Part II, column (B)) are $500,000 or more, file Form 990 instead of Form 990-EZ . . . $ 72,191

Part I **Revenue, Expenses, and Changes in Net Assets or Fund Balances** (see the instructions for Part I)

Check if the organization used Schedule O to respond to any question in this Part I . . . ☑

Revenue	1	Contributions, gifts, grants, and similar amounts received			1	36,348
	2	Program service revenue including government fees and contracts			2	13,365
	3	Membership dues and assessments			3	19,361
	4	Investment income			4	3,117
	5a	Gross amount from sale of assets other than inventory	5a	0		
	b	Less: cost or other basis and sales expenses	5b	0		
	c	Gain or (loss) from sale of assets other than inventory (subtract line 5b from line 5a)			5c	0
	6	Gaming and fundraising events:				
	a	Gross income from gaming (attach Schedule G if greater than $15,000)	6a	0		
	b	Gross income from fundraising events (not including $ 0 of contributions from fundraising events reported on line 1) (attach Schedule G if the sum of such gross income and contributions exceeds $15,000)	6b	0		
	c	Less: direct expenses from gaming and fundraising events	6c	0		
	d	Net income or (loss) from gaming and fundraising events (add lines 6a and 6b and subtract line 6c)			6d	0
	7a	Gross sales of inventory, less returns and allowances	7a	0		
	b	Less: cost of goods sold	7b	0		
	c	Gross profit or (loss) from sales of inventory (subtract line 7b from line 7a)			7c	0
	8	Other revenue (describe in Schedule O)			8	0
	9	**Total revenue.** Add lines 1, 2, 3, 4, 5c, 6d, 7c, and 8			9	72,191
Expenses	10	Grants and similar amounts paid (list in Schedule O)			10	0
	11	Benefits paid to or for members			11	0
	12	Salaries, other compensation, and employee benefits			12	0
	13	Professional fees and other payments to independent contractors			13	5,600
	14	Occupancy, rent, utilities, and maintenance			14	9,307
	15	Printing, publications, postage, and shipping			15	8,744
	16	Other expenses (describe in Schedule O) See Schedule O, Statement 1			16	32,054
	17	**Total expenses.** Add lines 10 through 16			17	55,705
Net Assets	18	Excess or (deficit) for the year (subtract line 17 from line 9)			18	16,486
	19	Net assets or fund balances at beginning of year (from line 27, column (A)) (must agree with end-of-year figure reported on prior year's return)			19	101,181
	20	Other changes in net assets or fund balances (explain in Schedule O)			20	0
	21	Net assets or fund balances at end of year. Combine lines 18 through 20			21	117,667

Part II **Balance Sheets** (see the instructions for Part II)

Check if the organization used Schedule O to respond to any question in this Part II . . . ☐

		(A) Beginning of year		(B) End of year
22	Cash, savings, and investments	101,181	22	117,667
23	Land and buildings	0	23	0
24	Other assets (describe in Schedule O)	0	24	0
25	**Total assets**	101,181	25	117,667
26	**Total liabilities** (describe in Schedule O)	0	26	0
27	**Net assets or fund balances** (line 27 of column (B) **must** agree with line 21)	101,181	27	117,667

Part III **Statement of Program Service Accomplishments** (see the instructions for Part III)

Check if the organization used Schedule O to respond to any question in this Part III . . ☐

Expenses (Required for section 501(c)(3) and 501(c)(4) organizations; optional for others.)

What is the organization's primary exempt purpose? **See Schedule O, Statement 2**

Describe the organization's program service accomplishments for each of its three largest program services, as measured by expenses. In a clear and concise manner, describe the services provided, the number of persons benefited, and other relevant information for each program title.

28	**Conservation: Advocacy, Education Programs and Community Science to promote protection and respect of critical habitat for resident and migrating birds. Participated in three festivals including a Birds and Nature (Continued on Schedule O, Statement 3)** (Grants $ **0**) If this amount includes foreign grants, check here ☐	28a	31,245
29	**Maintain and operate Audubon Newhall Preserve, a 50-acre nature preserve open to the public at no charge. This year we continued our improvement program by adding new informative signage, adding and (Continued on Schedule O, Statement 4)** (Grants $ **0**) If this amount includes foreign grants, check here ☐	29a	21,379
30	(Grants $) If this amount includes foreign grants, check here ☐	30a	
31	Other program services (describe in Schedule O) (Grants $ **0**) If this amount includes foreign grants, check here ☐	31a	0
32	**Total program service expenses** (add lines 28a through 31a)	32	52,624

Part IV **List of Officers, Directors, Trustees, and Key Employees** (list each one even if not compensated—see the instructions for Part IV)

Check if the organization used Schedule O to respond to any question in this Part IV . . . ☐

(a) Name and title	(b) Average hours per week devoted to position	(c) Reportable compensation (Forms W-2/1099-MISC/1099-NEC) (if not paid, enter -0-)	(d) Health benefits, contributions to employee benefit plans, and deferred compensation	(e) Estimated amount of other compensation
Kay Grinnel President	10.00	0	0	0
Lynn Hodgson Vice President	10.00	0	0	0
Sarah Gustafson Treasurer	10.00	0	0	0
Patty Kappmeyer Secretary	10.00	0	0	0
Ken Adams Director	10.00	0	0	0
Shannon Wilkinson Director	10.00	0	0	0
Terry Cerisoles Director	10.00	0	0	0
Denise Prichard Director	10.00	0	0	0
John Coleman Director	10.00	0	0	0
Susan Murphy Director	10.00	0	0	0
Ava Elizabeth Rios Director-Youth Chair	10.00	0	0	0

Part V **Other Information** (Note the Schedule A and personal benefit contract statement requirements in the instructions for Part V.) Check if the organization used Schedule O to respond to any question in this Part V . ☐

			Yes	No
33	Did the organization engage in any significant activity not previously reported to the IRS? If "Yes," provide a detailed description of each activity in Schedule O	33		✓
34	Were any significant changes made to the organizing or governing documents? If "Yes," attach a conformed copy of the amended documents if they reflect a change to the organization's name. Otherwise, explain the change on Schedule O. See instructions	34		✓
35a	Did the organization have unrelated business gross income of $1,000 or more during the year from business activities (such as those reported on lines 2, 6a, and 7a, among others)?	35a		✓
b	If "Yes" to line 35a, has the organization filed a Form 990-T for the year? If "No," provide an explanation in Schedule O	35b		
c	Was the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization subject to section 6033(e) notice, reporting, and proxy tax requirements during the year? If "Yes," complete Schedule C, Part III	35c		✓
36	Did the organization undergo a liquidation, dissolution, termination, or significant disposition of net assets during the year? If "Yes," complete applicable parts of Schedule N	36		✓
37a	Enter amount of political expenditures, direct or indirect, as described in the instructions **37a** 0			
b	Did the organization file **Form 1120-POL** for this year?	37b		✓
38a	Did the organization borrow from, or make any loans to, any officer, director, trustee, or key employee; **or** were any such loans made in a prior year and still outstanding at the end of the tax year covered by this return?	38a		✓
b	If "Yes," complete Schedule L, Part II, and enter the total amount involved **38b**			
39	Section 501(c)(7) organizations. Enter:			
a	Initiation fees and capital contributions included on line 9 **39a**			
b	Gross receipts, included on line 9, for public use of club facilities **39b**			
40a	Section 501(c)(3) organizations. Enter amount of tax imposed on the organization during the year under: section 4911: 0; section 4912: 0; section 4955: 0			
b	Section 501(c)(3), 501(c)(4), and 501(c)(29) organizations. Did the organization engage in any section 4958 excess benefit transaction during the year, or did it engage in an excess benefit transaction in a prior year that has not been reported on any of its prior Forms 990 or 990-EZ? If "Yes," complete Schedule L, Part I	40b		✓
c	Section 501(c)(3), 501(c)(4), and 501(c)(29) organizations. Enter amount of tax imposed on organization managers or disqualified persons during the year under sections 4912, 4955, and 4958 — 0			
d	Section 501(c)(3), 501(c)(4), and 501(c)(29) organizations. Enter amount of tax on line 40c reimbursed by the organization — 0			
e	All organizations. At any time during the tax year, was the organization a party to a prohibited tax shelter transaction? If "Yes," complete Form 8886-T	40e		✓

41 List the states with which a copy of this return is filed:

42a The organization's books are in care of: Sarah Gustafson Telephone no. 703-479-0425
Located at: 89 Kingston Dunes Road, Hilton Head Island, SC 29928 ZIP + 4 29928

			Yes	No
b	At any time during the calendar year, did the organization have an interest in or a signature or other authority over a financial account in a foreign country (such as a bank account, securities account, or other financial account)? If "Yes," enter the name of the foreign country: See the instructions for exceptions and filing requirements for FinCEN Form 114, Report of Foreign Bank and Financial Accounts (FBAR).	42b		✓
c	At any time during the calendar year, did the organization maintain an office outside the United States? If "Yes," enter the name of the foreign country:	42c		✓

43 Section 4947(a)(1) nonexempt charitable trusts filing Form 990-EZ in lieu of **Form 1041**—Check here ☐
and enter the amount of tax-exempt interest received or accrued during the tax year **43**

			Yes	No
44a	Did the organization maintain any donor advised funds during the year? If "Yes," Form 990 must be completed instead of Form 990-EZ	44a		✓
b	Did the organization operate one or more hospital facilities during the year? If "Yes," Form 990 must be completed instead of Form 990-EZ	44b		✓
c	Did the organization receive any payments for indoor tanning services during the year?	44c		✓
d	If "Yes" to line 44c, has the organization filed a Form 720 to report these payments? If "No," provide an explanation in Schedule O	44d		
45a	Did the organization have a controlled entity within the meaning of section 512(b)(13)?	45a		✓
b	Did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section 512(b)(13)? If "Yes," Form 990 and Schedule R may need to be completed instead of Form 990-EZ. See instructions	45b		✓

			Yes	No
46	Did the organization engage, directly or indirectly, in political campaign activities on behalf of or in opposition to candidates for public office? If "Yes," complete Schedule C, Part I	46		✓

Part VI **Section 501(c)(3) Organizations Only**

All section 501(c)(3) organizations must answer questions 47–49b and 52, and complete the tables for lines 50 and 51.

Check if the organization used Schedule O to respond to any question in this Part VI ☐

			Yes	No
47	Did the organization engage in lobbying activities or have a section 501(h) election in effect during the tax year? If "Yes," complete Schedule C, Part II	47		✓
48	Is the organization a school as described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E	48		✓
49a	Did the organization make any transfers to an exempt non-charitable related organization?	49a		✓
b	If "Yes," was the related organization a section 527 organization?	49b		

50 Complete this table for the organization's five highest compensated employees (other than officers, directors, trustees, and key employees) who each received more than $100,000 of compensation from the organization. If there is none, enter "None."

(a) Name and title of each employee	**(b)** Average hours per week devoted to position	**(c)** Reportable compensation (Forms W-2/1099-MISC/ 1099-NEC)	**(d)** Health benefits, contributions to employee benefit plans, and deferred compensation	**(e)** Estimated amount of other compensation
None				

f Total number of other employees paid over $100,000

51 Complete this table for the organization's five highest compensated independent contractors who each received more than $100,000 of compensation from the organization. If there is none, enter "None."

(a) Name and business address of each independent contractor	**(b)** Type of service	**(c)** Compensation
None		

d Total number of other independent contractors each receiving over $100,000

52 Did the organization complete Schedule A? **Note:** All section 501(c)(3) organizations must attach a completed Schedule A ☑ **Yes** ☐ **No**

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge.

Sign Here		
	Signature of officer	Date
	Sarah Gustafson, Treasurer Type or print name and title	

Paid Preparer Use Only				
Print/Type preparer's name	Preparer's signature	Date	Check ☐ if self-employed	PTIN
Firm's name			Firm's EIN	
Firm's address			Phone no.	

May the IRS discuss this return with the preparer shown above? See instructions ☐ **Yes** ☐ **No**

SCHEDULE A (Form 990)

Department of the Treasury
Internal Revenue Service

Public Charity Status and Public Support

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.
Attach to Form 990 or Form 990-EZ.
Go to *www.irs.gov/Form990* for instructions and the latest information.

OMB No. 1545-0047
2024
Open to Public Inspection

Name of the organization
HILTON HEAD ISLAND AUDUBON SOCIETY DBA HILTON HEAD AUDUBON

Employer identification number
51-0168071

Part I Reason for Public Charity Status. (All organizations must complete this part.) See instructions.

The organization is not a private foundation because it is: (For lines 1 through 12, check only one box.)

1 ☐ A church, convention of churches, or association of churches described in **section 170(b)(1)(A)(i).**

2 ☐ A school described in **section 170(b)(1)(A)(ii).** (Attach Schedule E (Form 990).)

3 ☐ A hospital or a cooperative hospital service organization described in **section 170(b)(1)(A)(iii).**

4 ☐ A medical research organization operated in conjunction with a hospital described in **section 170(b)(1)(A)(iii).** Enter the hospital's name, city, and state:

5 ☐ An organization operated for the benefit of a college or university owned or operated by a governmental unit described in **section 170(b)(1)(A)(iv).** (Complete Part II.)

6 ☐ A federal, state, or local government or governmental unit described in **section 170(b)(1)(A)(v).**

7 ☐ An organization that normally receives a substantial part of its support from a governmental unit or from the general public described in **section 170(b)(1)(A)(vi).** (Complete Part II.)

8 ☐ A community trust described in **section 170(b)(1)(A)(vi).** (Complete Part II.)

9 ☐ An agricultural research organization described in **section 170(b)(1)(A)(ix)** operated in conjunction with a land-grant college or university or a non-land-grant college of agriculture (see instructions). Enter the name, city, and state of the college or university:

10 ☑ An organization that normally receives (1) more than 33 1/3% of its support from contributions, membership fees, and gross receipts from activities related to its exempt functions, subject to certain exceptions; and (2) no more than 33 1/3% of its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after June 30, 1975. See **section 509(a)(2).** (Complete Part III.)

11 ☐ An organization organized and operated exclusively to test for public safety. See **section 509(a)(4).**

12 ☐ An organization organized and operated exclusively for the benefit of, to perform the functions of, or to carry out the purposes of one or more publicly supported organizations described in **section 509(a)(1)** or **section 509(a)(2)**. See **section 509(a)(3)**. Check the box on lines 12a through 12d that describes the type of supporting organization and complete lines 12e, 12f, and 12g.

a ☐ **Type I.** A supporting organization operated, supervised, or controlled by its supported organization(s), typically by giving the supported organization(s) the power to regularly appoint or elect a majority of the directors or trustees of the supporting organization. **You must complete Part IV, Sections A and B.**

b ☐ **Type II.** A supporting organization supervised or controlled in connection with its supported organization(s), by having control or management of the supporting organization vested in the same persons that control or manage the supported organization(s). **You must complete Part IV, Sections A and C.**

c ☐ **Type III functionally integrated.** A supporting organization operated in connection with, and functionally integrated with, its supported organization(s) (see instructions). **You must complete Part IV, Sections A, D, and E.**

d ☐ **Type III non-functionally integrated.** A supporting organization operated in connection with its supported organization(s) that is not functionally integrated. The organization generally must satisfy a distribution requirement and an attentiveness requirement (see instructions). **You must complete Part IV, Sections A and D, and Part V.**

e ☐ Check this box if the organization received a written determination from the IRS that it is a Type I, Type II, Type III functionally integrated, or Type III non-functionally integrated supporting organization.

f Enter the number of supported organizations . . . .

g Provide the following information about the supported organization(s).

	(i) Name of supported organization	(ii) EIN	(iii) Type of organization (described on lines 1–10 above (see instructions))	(iv) Is the organization listed in your governing document? Yes	No	(v) Amount of monetary support (see instructions)	(vi) Amount of other support (see instructions)
(A)							
(B)							
(C)							
(D)							
(E)							
Total							

Part II **Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)**
(Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)

Section A. Public Support

Calendar year (or fiscal year beginning in)	(a) 2020	(b) 2021	(c) 2022	(d) 2023	(e) 2024	(f) Total
1 Gifts, grants, contributions, and membership fees received. (Do not include any "unusual grants.")						
2 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
3 The value of services or facilities furnished by a governmental unit to the organization without charge						
4 **Total.** Add lines 1 through 3						
5 The portion of total contributions by each person (other than a governmental unit or publicly supported organization) included on line 1 that exceeds 2% of the amount shown on line 11, column (f)						
6 **Public support.** Subtract line 5 from line 4						

Section B. Total Support

Calendar year (or fiscal year beginning in)	(a) 2020	(b) 2021	(c) 2022	(d) 2023	(e) 2024	(f) Total
7 Amounts from line 4						
8 Gross income from interest, dividends, payments received on securities loans, rents, royalties, and income from similar sources						
9 Net income from unrelated business activities, whether or not the business is regularly carried on						
10 Other income. Do not include gain or loss from the sale of capital assets (Explain in Part VI.)						
11 **Total support.** Add lines 7 through 10						

12 Gross receipts from related activities, etc. (see instructions) . . . 12

13 **First 5 years.** If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and **stop here** . . . ☐

Section C. Computation of Public Support Percentage

14 Public support percentage for 2024 (line 6, column (f), divided by line 11, column (f)) . . . 14 %

15 Public support percentage from 2023 Schedule A, Part II, line 14 . . . 15 %

16a **33 1/3% support test—2024.** If the organization did not check the box on line 13, and line 14 is 33 1/3% or more, check this box and **stop here**. The organization qualifies as a publicly supported organization . . . ☐

b **33 1/3% support test—2023.** If the organization did not check a box on line 13 or 16a, and line 15 is 33 1/3% or more, check this box and **stop here.** The organization qualifies as a publicly supported organization . . . ☐

17a **10%-facts-and-circumstances test—2024.** If the organization did not check a box on line 13, 16a, or 16b, and line 14 is 10% or more, and if the organization meets the facts-and-circumstances test, check this box and **stop here.** Explain in Part VI how the organization meets the facts-and-circumstances test. The organization qualifies as a publicly supported organization . . . ☐

b **10%-facts-and-circumstances test—2023.** If the organization did not check a box on line 13, 16a, 16b, or 17a, and line 15 is 10% or more, and if the organization meets the facts-and-circumstances test, check this box and **stop here**. Explain in Part VI how the organization meets the facts-and-circumstances test. The organization qualifies as a publicly supported organization . . . ☐

18 **Private foundation.** If the organization did not check a box on line 13, 16a, 16b, 17a, or 17b, check this box and see instructions . . . ☐

Part III **Support Schedule for Organizations Described in Section 509(a)(2)**
(Complete only if you checked the box on line 10 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.)

Section A. Public Support

Calendar year (or fiscal year beginning in)	(a) 2020	(b) 2021	(c) 2022	(d) 2023	(e) 2024	(f) Total
1 Gifts, grants, contributions, and membership fees received. (Do not include any "unusual grants.")	19,597	29,112	39,240	61,746	55,659	205,354
2 Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose	4,113	3,398	2,925	7,382	13,415	31,233
3 Gross receipts from activities that are not an unrelated trade or business under section 513						0
4 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
5 The value of services or facilities furnished by a governmental unit to the organization without charge						
6 **Total.** Add lines 1 through 5	23,710	32,510	42,165	69,128	69,074	236,587
7a Amounts included on lines 1, 2, and 3 received from disqualified persons						
b Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of $5,000 or 1% of the amount on line 13 for the year						
c Add lines 7a and 7b						
8 **Public support.** (Subtract line 7c from line 6.)						236,587

Section B. Total Support

Calendar year (or fiscal year beginning in)	(a) 2020	(b) 2021	(c) 2022	(d) 2023	(e) 2024	(f) Total
9 Amounts from line 6	23,710	32,510	42,165	69,128	69,074	236,587
10a Gross income from interest, dividends, payments received on securities loans, rents, royalties, and income from similar sources	317	0	0	0	3,117	3,434
b Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975						
c Add lines 10a and 10b	317	0	0	0	3,117	3,434
11 Net income from unrelated business activities not included on line 10b, whether or not the business is regularly carried on						
12 Other income. Do not include gain or loss from the sale of capital assets (Explain in Part VI.)						
13 **Total support.** (Add lines 9, 10c, 11, and 12.)	24,027	32,510	42,165	69,128	72,191	240,021

14 **First 5 years.** If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and **stop here** ☐

Section C. Computation of Public Support Percentage

15	Public support percentage for 2024 (line 8, column (f), divided by line 13, column (f))	15	98.57 %
16	Public support percentage from 2023 Schedule A, Part III, line 15	16	99.72 %

Section D. Computation of Investment Income Percentage

17	Investment income percentage for **2024** (line 10c, column (f), divided by line 13, column (f))	17	1.43 %
18	Investment income percentage from **2023** Schedule A, Part III, line 17	18	0.28 %

19a **33 1/3% support tests—2024.** If the organization did not check the box on line 14, and line 15 is more than 33 1/3%, and line 17 is not more than 33 1/3%, check this box and **stop here**. The organization qualifies as a publicly supported organization ☐

b **33 1/3% support tests—2023.** If the organization did not check a box on line 14 or line 19a, and line 16 is more than 33 1/3%, and line 18 is not more than 33 1/3%, check this box and **stop here**. The organization qualifies as a publicly supported organization ☑

20 **Private foundation.** If the organization did not check a box on line 14, 19a, or 19b, check this box and see instructions ☐

Part IV **Supporting Organizations**

(Complete only if you checked a box on line 12 of Part I. If you checked box 12a, Part I, complete Sections A and B. If you checked box 12b, Part I, complete Sections A and C. If you checked box 12c, Part I, complete Sections A, D, and E. If you checked box 12d, Part I, complete Sections A and D, and complete Part V.)

Section A. All Supporting Organizations

			Yes	No
1	Are all of the organization's supported organizations listed by name in the organization's governing documents? *If "No," describe in **Part VI** how the supported organizations are designated. If designated by class or purpose, describe the designation. If historic and continuing relationship, explain.*	1		
2	Did the organization have any supported organization that does not have an IRS determination of status under section 509(a)(1) or (2)? *If "Yes," explain in **Part VI** how the organization determined that the supported organization was described in section 509(a)(1) or (2).*	2		
3a	Did the organization have a supported organization described in section 501(c)(4), (5), or (6)? *If "Yes," answer lines 3b and 3c below.*	3a		
b	Did the organization confirm that each supported organization qualified under section 501(c)(4), (5), or (6) and satisfied the public support tests under section 509(a)(2)? *If "Yes," describe in **Part VI** when and how the organization made the determination.*	3b		
c	Did the organization ensure that all support to such organizations was used exclusively for section 170(c)(2)(B) purposes? *If "Yes," explain in **Part VI** what controls the organization put in place to ensure such use.*	3c		
4a	Was any supported organization not organized in the United States ("foreign supported organization")? *If "Yes," and if you checked box 12a or 12b in Part I, answer lines 4b and 4c below.*	4a		
b	Did the organization have ultimate control and discretion in deciding whether to make grants to the foreign supported organization? *If "Yes," describe in **Part VI** how the organization had such control and discretion despite being controlled or supervised by or in connection with its supported organizations.*	4b		
c	Did the organization support any foreign supported organization that does not have an IRS determination under sections 501(c)(3) and 509(a)(1) or (2)? *If "Yes," explain in **Part VI** what controls the organization used to ensure that all support to the foreign supported organization was used exclusively for section 170(c)(2)(B) purposes.*	4c		
5a	Did the organization add, substitute, or remove any supported organizations during the tax year? *If "Yes," answer lines 5b and 5c below (if applicable). Also, provide detail in **Part VI**, including (i) the names and EIN numbers of the supported organizations added, substituted, or removed; (ii) the reasons for each such action; (iii) the authority under the organization's organizing document authorizing such action; and (iv) how the action was accomplished (such as by amendment to the organizing document).*	5a		
b	**Type I or Type II only.** Was any added or substituted supported organization part of a class already designated in the organization's organizing document?	5b		
c	**Substitutions only.** Was the substitution the result of an event beyond the organization's control?	5c		
6	Did the organization provide support (whether in the form of grants or the provision of services or facilities) to anyone other than (i) its supported organizations, (ii) individuals that are part of the charitable class benefited by one or more of its supported organizations, or (iii) other supporting organizations that also support or benefit one or more of the filing organization's supported organizations? *If "Yes," provide detail in **Part VI**.*	6		
7	Did the organization provide a grant, loan, compensation, or other similar payment to a substantial contributor (as defined in section 4958(c)(3)(C)), a family member of a substantial contributor, or a 35% controlled entity with regard to a substantial contributor? *If "Yes," complete Part I of Schedule L (Form 990).*	7		
8	Did the organization make a loan to a disqualified person (as defined in section 4958) not described on line 7? *If "Yes," complete Part I of Schedule L (Form 990).*	8		
9a	Was the organization controlled directly or indirectly at any time during the tax year by one or more disqualified persons, as defined in section 4946 (other than foundation managers and organizations described in section 509(a)(1) or (2))? *If "Yes," provide detail in **Part VI**.*	9a		
b	Did one or more disqualified persons (as defined on line 9a) hold a controlling interest in any entity in which the supporting organization had an interest? *If "Yes," provide detail in **Part VI**.*	9b		
c	Did a disqualified person (as defined on line 9a) have an ownership interest in, or derive any personal benefit from, assets in which the supporting organization also had an interest? *If "Yes," provide detail in **Part VI**.*	9c		
10a	Was the organization subject to the excess business holdings rules of section 4943 because of section 4943(f) (regarding certain Type II supporting organizations, and all Type III non-functionally integrated supporting organizations)? *If "Yes," answer line 10b below.*	10a		
b	Did the organization have any excess business holdings in the tax year? *(Use Schedule C, Form 4720, to determine whether the organization had excess business holdings.)*	10b		

Part IV Supporting Organizations *(continued)*

			Yes	No
11	Has the organization accepted a gift or contribution from any of the following persons?			
a	A person who directly or indirectly controls, either alone or together with persons described on lines 11b and 11c below, the governing body of a supported organization?	**11a**		
b	A family member of a person described on line 11a above?	**11b**		
c	A 35% controlled entity of a person described on line 11a or 11b above? *If "Yes" to line 11a, 11b, or 11c, provide detail in* ***Part VI.***	**11c**		

Section B. Type I Supporting Organizations

			Yes	No
1	Did the governing body, members of the governing body, officers acting in their official capacity, or membership of one or more supported organizations have the power to regularly appoint or elect at least a majority of the organization's officers, directors, or trustees at all times during the tax year? *If "No," describe in* ***Part VI*** *how the supported organization(s) effectively operated, supervised, or controlled the organization's activities. If the organization had more than one supported organization, describe how the powers to appoint and/or remove officers, directors, or trustees were allocated among the supported organizations and what conditions or restrictions, if any, applied to such powers during the tax year.*	**1**		
2	Did the organization operate for the benefit of any supported organization other than the supported organization(s) that operated, supervised, or controlled the supporting organization? *If "Yes," explain in* ***Part VI*** *how providing such benefit carried out the purposes of the supported organization(s) that operated, supervised, or controlled the supporting organization.*	**2**		

Section C. Type II Supporting Organizations

			Yes	No
1	Were a majority of the organization's directors or trustees during the tax year also a majority of the directors or trustees of each of the organization's supported organization(s)? *If "No," describe in* ***Part VI*** *how control or management of the supporting organization was vested in the same persons that controlled or managed the supported organization(s).*	**1**		

Section D. All Type III Supporting Organizations

			Yes	No
1	Did the organization provide to each of its supported organizations, by the last day of the fifth month of the organization's tax year, (i) a written notice describing the type and amount of support provided during the prior tax year, (ii) a copy of the Form 990 that was most recently filed as of the date of notification, and (iii) copies of the organization's governing documents in effect on the date of notification, to the extent not previously provided?	**1**		
2	Were any of the organization's officers, directors, or trustees either (i) appointed or elected by the supported organization(s), or (ii) serving on the governing body of a supported organization? *If "No," explain in* ***Part VI*** *how the organization maintained a close and continuous working relationship with the supported organization(s).*	**2**		
3	By reason of the relationship described on line 2, above, did the organization's supported organizations have a significant voice in the organization's investment policies and in directing the use of the organization's income or assets at all times during the tax year? *If "Yes," describe in* ***Part VI*** *the role the organization's supported organizations played in this regard.*	**3**		

Section E. Type III Functionally Integrated Supporting Organizations

1 *Check the box next to the method that the organization used to satisfy the Integral Part Test during the year (**see instructions**).*

a ☐ The organization satisfied the Activities Test. *Complete* ***line 2*** *below.*

b ☐ The organization is the parent of each of its supported organizations. *Complete* ***line 3*** *below.*

c ☐ The organization supported a governmental entity. *Describe in* ***Part VI*** *how you supported a governmental entity (see instructions).*

			Yes	No
2	Activities Test. ***Answer lines 2a and 2b below.***			
a	Did substantially all of the organization's activities during the tax year directly further the exempt purposes of the supported organization(s) to which the organization was responsive? *If "Yes," then in* ***Part VI identify those supported organizations and explain*** *how these activities directly furthered their exempt purposes, how the organization was responsive to those supported organizations, and how the organization determined that these activities constituted substantially all of its activities.*	**2a**		
b	Did the activities described on line 2a, above, constitute activities that, but for the organization's involvement, one or more of the organization's supported organization(s) would have been engaged in? *If "Yes," explain in* ***Part VI*** *the reasons for the organization's position that its supported organization(s) would have engaged in these activities but for the organization's involvement.*	**2b**		
3	Parent of Supported Organizations. ***Answer lines 3a and 3b below.***			
a	Did the organization have the power to regularly appoint or elect a majority of the officers, directors, or trustees of each of the supported organizations? *If "Yes" or "No," provide details in* ***Part VI.***	**3a**		
b	Did the organization exercise a substantial degree of direction over the policies, programs, and activities of each of its supported organizations? *If "Yes," describe in* ***Part VI*** *the role played by the organization in this regard.*	**3b**		

Part V Type III Non-Functionally Integrated 509(a)(3) Supporting Organizations

1 ☐ Check here if the organization satisfied the Integral Part Test as a qualifying trust on Nov. 20, 1970 (*explain in **Part VI***). **See instructions.** All other Type III non-functionally integrated supporting organizations must complete Sections A through E.

Section A—Adjusted Net Income			(A) Prior Year	(B) Current Year (optional)
1	Net short-term capital gain	1		
2	Recoveries of prior-year distributions	2		
3	Other gross income (see instructions)	3		
4	Add lines 1 through 3.	4		
5	Depreciation and depletion	5		
6	Portion of operating expenses paid or incurred for production or collection of gross income or for management, conservation, or maintenance of property held for production of income (see instructions)	6		
7	Other expenses (see instructions)	7		
8	**Adjusted Net Income** (subtract lines 5, 6, and 7 from line 4)	8		

Section B—Minimum Asset Amount			(A) Prior Year	(B) Current Year (optional)
1	Aggregate fair market value of all non-exempt-use assets (see instructions for short tax year or assets held for part of year):			
a	Average monthly value of securities	1a		
b	Average monthly cash balances	1b		
c	Fair market value of other non-exempt-use assets	1c		
d	**Total** (add lines 1a, 1b, and 1c)	1d		
e	**Discount** claimed for blockage or other factors (*explain in detail in **Part VI***):			
2	Acquisition indebtedness applicable to non-exempt-use assets	2		
3	Subtract line 2 from line 1d.	3		
4	Cash deemed held for exempt use. Enter 0.015 of line 3 (for greater amount, see instructions).	4		
5	Net value of non-exempt-use assets (subtract line 4 from line 3)	5		
6	Multiply line 5 by 0.035.	6		
7	Recoveries of prior-year distributions	7		
8	**Minimum Asset Amount** (add line 7 to line 6)	8		

Section C—Distributable Amount				Current Year
1	Adjusted net income for prior year (from Section A, line 8, column A)	1		
2	Enter 0.85 of line 1.	2		
3	Minimum asset amount for prior year (from Section B, line 8, column A)	3		
4	Enter greater of line 2 or line 3.	4		
5	Income tax imposed in prior year	5		
6	**Distributable Amount.** Subtract line 5 from line 4, unless subject to emergency temporary reduction (see instructions).	6		

7 ☐ Check here if the current year is the organization's first as a non-functionally integrated Type III supporting organization (see instructions).

Part V **Type III Non-Functionally Integrated 509(a)(3) Supporting Organizations** *(continued)*

Section D—Distributions			**Current Year**
1	Amounts paid to supported organizations to accomplish exempt purposes	1	
2	Amounts paid to perform activity that directly furthers exempt purposes of supported organizations, in excess of income from activity	2	
3	Administrative expenses paid to accomplish exempt purposes of supported organizations	3	
4	Amounts paid to acquire exempt-use assets	4	
5	Qualified set-aside amounts (prior IRS approval required—*provide details in* ***Part VI***)	5	
6	Other distributions (*describe in* ***Part VI***). See instructions.	6	
7	**Total annual distributions.** Add lines 1 through 6.	7	
8	Distributions to attentive supported organizations to which the organization is responsive (*provide details in* ***Part VI***). See instructions.	8	
9	Distributable amount for 2024 from Section C, line 6	9	
10	Line 8 amount divided by line 9 amount	10	

	Section E—Distribution Allocations (see instructions)	**(i)** Excess Distributions	**(ii)** Underdistributions Pre-2024	**(iii)** Distributable Amount for 2024
1	Distributable amount for 2024 from Section C, line 6			
2	Underdistributions, if any, for years prior to 2024 (reasonable cause required—*explain in* ***Part VI***). See instructions.			
3	Excess distributions carryover, if any, to 2024			
a	**From 2019**			
b	**From 2020**			
c	From 2021			
d	From 2022			
e	From 2023			
f	**Total** of lines 3a through 3e			
g	Applied to underdistributions of prior years			
h	Applied to 2024 distributable amount			
i	Carryover from 2019 not applied (see instructions)			
j	Remainder. Subtract lines 3g, 3h, and 3i from line 3f.			
4	Distributions for 2024 from Section D, line 7: $			
a	Applied to underdistributions of prior years			
b	Applied to 2024 distributable amount			
c	Remainder. Subtract lines 4a and 4b from line 4.			
5	Remaining underdistributions for years prior to 2024, if any. Subtract lines 3g and 4a from line 2. For result greater than zero, *explain in* ***Part VI***. See instructions.			
6	Remaining underdistributions for 2024. Subtract lines 3h and 4b from line 1. For result greater than zero, *explain in* ***Part VI***. See instructions.			
7	**Excess distributions carryover to 2025.** Add lines 3j and 4c.			
8	Breakdown of line 7:			
a	**Excess from 2020** . . .			
b	Excess from 2021 . . .			
c	Excess from 2022 . . .			
d	Excess from 2023 . . .			
e	Excess from 2024 . . .			

Part VI **Supplemental Information.** Provide the explanations required by Part II, line 10; Part II, line 17a or 17b; Part III, line 12; Part IV, Section A, lines 1, 2, 3b, 3c, 4b, 4c, 5a, 6, 9a, 9b, 9c, 11a, 11b, and 11c; Part IV, Section B, lines 1 and 2; Part IV, Section C, line 1; Part IV, Section D, lines 2 and 3; Part IV, Section E, lines 1c, 2a, 2b, 3a, and 3b; Part V, line 1; Part V, Section B, line 1e; Part V, Section D, lines 5, 6, and 8; and Part V, Section E, lines 2, 5, and 6. Also complete this part for any additional information. (See instructions.)

SCHEDULE O (Form 990)

(Rev. December 2024)

Department of the Treasury
Internal Revenue Service

Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information.

Attach to Form 990 or Form 990-EZ.

Go to *www.irs.gov/Form990* for instructions and the latest information.

OMB No. 1545-0047

Open to Public Inspection

Name of the organization	Employer identification number
HILTON HEAD ISLAND AUDUBON SOCIETY DBA HILTON HEAD AUDUBON	51-0168071

Other Expenses Structured Explanation

Description	Amount
Educational programs	5,373
Kiosk for Newhall	4,750
Website and other IT costs	8,215
Insurance	1,944
Bank and credit card fees	1,438
Social media marketing	8,377
Stormwater taxes for Newhall	960
HHI Chamber of Commerce Dues	465
PO Box fees	316
Accounting and office supplies	216
Total:	**32,054**

Primary Exempt Purpose

Primary Exempt Purpose
Our mission is to be a leading voice for birds and conservation in the Lowcountry, where people and nature thrive together. Our goals include preservation and protection of our coastal marshes, beaches, maritime forests and other habitats, ensuring they will be available for the continued enjoyment of residents and visitors, and for their use by migrating and resident birds. We actively partner with state and local leaders and the community-at large to promote a positive, forward-looking agenda for people and wildlife.

First Program Service Accomplishments Description

Description
Day at Juneteenth at Historic Mitchelville Freedom Park. Hosted 17 education events throughout the year, led 25 field trips including for both members and other community groups, spoke at 6 community groups, co-ordinated the Christmas bird count for the Hilton Head Island circle with 327 participants, and active on social media with conservation messages

Second Program Service Accomplishments Description

Description

supplying bird feeders improving the main trail to the pond and finishing work on a new, larger kiosk to showcase information about the Preserve. Through installation of a people counter, we estimate the Preserve gets approximately 21,000 visitors per year

Form **990-EZ**

Department of the Treasury
Internal Revenue Service

Short Form
Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations)
Do not enter social security numbers on this form, as it may be made public.
Go to *www.irs.gov/Form990EZ* for instructions and the latest information.

OMB No. 1545-0047
2023
Open to Public Inspection

A For the 2023 calendar year, or tax year beginning 05/01/2023 **and ending** 04/30/2024

B Check if applicable:
- ☐ Address change
- ☐ Name change
- ☐ Initial return
- ☐ Final return/terminated
- ☐ Amended return
- ☐ Application pending

C Name of organization: HILTON HEAD ISLAND AUDUBON SOCIETY aka Hilton Head Audubon
Number and street (or P.O. box if mail is not delivered to street address): PO Box 6185 | Room/suite:
City or town, state or province, country, and ZIP or foreign postal code: Hilton Head Island, SC 29938

D Employer identification number 51-0168071
E Telephone number 703-479-0425
F Group Exemption Number

G Accounting Method: ☑ Cash ☐ Accrual Other (specify):
I Website: www.hiltonheadaudubon.org
J Tax-exempt status (check only one) — ☑ 501(c)(3) ☐ 501(c) ( ) (insert no.) ☐ 4947(a)(1) or ☐ 527
H Check ☑ if the organization is **not** required to attach Schedule B (Form 990).
K Form of organization: ☑ Corporation ☐ Trust ☐ Association ☐ Other:
L Add lines 5b, 6c, and 7b to line 9 to determine gross receipts. If gross receipts are $200,000 or more, or if total assets (Part II, column (B)) are $500,000 or more, file Form 990 instead of Form 990-EZ . . . $ 69,127

Part I **Revenue, Expenses, and Changes in Net Assets or Fund Balances** (see the instructions for Part I)
Check if the organization used Schedule O to respond to any question in this Part I . . . ☑

Revenue	1	Contributions, gifts, grants, and similar amounts received			1	38,057
	2	Program service revenue including government fees and contracts			2	7,381
	3	Membership dues and assessments			3	23,689
	4	Investment income			4	0
	5a	Gross amount from sale of assets other than inventory	5a	0		
	b	Less: cost or other basis and sales expenses	5b	0		
	c	Gain or (loss) from sale of assets other than inventory (subtract line 5b from line 5a)			5c	0
	6	Gaming and fundraising events:				
	a	Gross income from gaming (attach Schedule G if greater than $15,000)	6a	0		
	b	Gross income from fundraising events (not including $ 0 of contributions from fundraising events reported on line 1) (attach Schedule G if the sum of such gross income and contributions exceeds $15,000)	6b	0		
	c	Less: direct expenses from gaming and fundraising events	6c	0		
	d	Net income or (loss) from gaming and fundraising events (add lines 6a and 6b and subtract line 6c)			6d	0
	7a	Gross sales of inventory, less returns and allowances	7a	0		
	b	Less: cost of goods sold	7b	0		
	c	Gross profit or (loss) from sales of inventory (subtract line 7b from line 7a)			7c	0
	8	Other revenue (describe in Schedule O)			8	0
	9	**Total revenue.** Add lines 1, 2, 3, 4, 5c, 6d, 7c, and 8			9	69,127
Expenses	10	Grants and similar amounts paid (list in Schedule O)			10	2,000
	11	Benefits paid to or for members			11	0
	12	Salaries, other compensation, and employee benefits			12	0
	13	Professional fees and other payments to independent contractors			13	3,803
	14	Occupancy, rent, utilities, and maintenance			14	8,227
	15	Printing, publications, postage, and shipping			15	2,753
	16	Other expenses (describe in Schedule O) See Schedule O, Statement 1			16	39,771
	17	**Total expenses.** Add lines 10 through 16			17	56,554
Net Assets	18	Excess or (deficit) for the year (subtract line 17 from line 9)			18	12,573
	19	Net assets or fund balances at beginning of year (from line 27, column (A)) (must agree with end-of-year figure reported on prior year's return)			19	88,608
	20	Other changes in net assets or fund balances (explain in Schedule O)			20	0
	21	Net assets or fund balances at end of year. Combine lines 18 through 20			21	101,181

Part II Balance Sheets (see the instructions for Part II)

Check if the organization used Schedule O to respond to any question in this Part II . . . . ☐

		(A) Beginning of year		(B) End of year
22	Cash, savings, and investments	88,608	22	101,181
23	Land and buildings	0	23	0
24	Other assets (describe in Schedule O)	0	24	0
25	**Total assets**	88,608	25	101,181
26	**Total liabilities** (describe in Schedule O)	0	26	0
27	**Net assets or fund balances** (line 27 of column (B) **must** agree with line 21)	88,608	27	101,181

Part III Statement of Program Service Accomplishments (see the instructions for Part III)

Check if the organization used Schedule O to respond to any question in this Part III . . ☐

Expenses (Required for section 501(c)(3) and 501(c)(4) organizations; optional for others.)

What is the organization's primary exempt purpose? See Schedule O, Statement 2

Describe the organization's program service accomplishments for each of its three largest program services, as measured by expenses. In a clear and concise manner, describe the services provided, the number of persons benefited, and other relevant information for each program title.

28	Conservation: Advocacy, Education Programs and Community Science to promote protection and respect of critical habitat for resident and migrating birds. Participated in three festivals including a large presence at (Continued on Schedule O, Statement 3) (Grants $ 5,170) If this amount includes foreign grants, check here . . . . . ☐	28a	32,146
29	Maintain and operate Audubon Newhall Preserve, a 50-acre nature preserve open to the public at no charge. This year we continued our improvement program by adding new informative signage, improving the main (Continued on Schedule O, Statement 4) (Grants $ 11,687) If this amount includes foreign grants, check here . . . . . ☐	29a	17,115
30	(Grants $) If this amount includes foreign grants, check here . . . . . ☐	30a	
31	Other program services (describe in Schedule O) (Grants $ 0) If this amount includes foreign grants, check here . . . . . ☐	31a	0
32	**Total program service expenses** (add lines 28a through 31a)	32	49,261

Part IV List of Officers, Directors, Trustees, and Key Employees (list each one even if not compensated—see the instructions for Part IV)

Check if the organization used Schedule O to respond to any question in this Part IV . . . . ☐

(a) Name and title	(b) Average hours per week devoted to position	(c) Reportable compensation (Forms W-2/1099-MISC/1099-NEC) (if not paid, enter -0-)	(d) Health benefits, contributions to employee benefit plans, and deferred compensation	(e) Estimated amount of other compensation
Kay Grinnel President	20.00	0	0	0
Lynn Hodgson Vice President	10.00	0	0	0
Sarah Gustafson Treasurer	20.00	0	0	0
Patty Kappmeyer Secretary	10.00	0	0	0
Ken Adams Director	10.00	0	0	0
Shannon Wilkinson Director	10.00	0	0	0
Rosemary Staples Director	10.00	0	0	0
Terry Cerisoles Director	20.00	0	0	0
Denise Prichard Director	10.00	0	0	0
John Coleman Director	10.00	0	0	0
Susan Murphy Director	10.00	0	0	0

Part V **Other Information** (Note the Schedule A and personal benefit contract statement requirements in the instructions for Part V.) Check if the organization used Schedule O to respond to any question in this Part V . ☐

			Yes	No
33	Did the organization engage in any significant activity not previously reported to the IRS? If "Yes," provide a detailed description of each activity in Schedule O	33		✔
34	Were any significant changes made to the organizing or governing documents? If "Yes," attach a conformed copy of the amended documents if they reflect a change to the organization's name. Otherwise, explain the change on Schedule O. See instructions	34		✔
35a	Did the organization have unrelated business gross income of $1,000 or more during the year from business activities (such as those reported on lines 2, 6a, and 7a, among others)?	35a		✔
b	If "Yes" to line 35a, has the organization filed a Form 990-T for the year? If "No," provide an explanation in Schedule O	35b		
c	Was the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization subject to section 6033(e) notice, reporting, and proxy tax requirements during the year? If "Yes," complete Schedule C, Part III	35c		✔
36	Did the organization undergo a liquidation, dissolution, termination, or significant disposition of net assets during the year? If "Yes," complete applicable parts of Schedule N	36		✔
37a	Enter amount of political expenditures, direct or indirect, as described in the instructions 37a 0			
b	Did the organization file **Form 1120-POL** for this year?	37b		✔
38a	Did the organization borrow from, or make any loans to, any officer, director, trustee, or key employee; **or** were any such loans made in a prior year and still outstanding at the end of the tax year covered by this return?	38a		✔
b	If "Yes," complete Schedule L, Part II, and enter the total amount involved 38b			
39	Section 501(c)(7) organizations. Enter:			
a	Initiation fees and capital contributions included on line 9 39a			
b	Gross receipts, included on line 9, for public use of club facilities 39b			
40a	Section 501(c)(3) organizations. Enter amount of tax imposed on the organization during the year under: section 4911: 0 ; section 4912: 0 ; section 4955: 0			
b	Section 501(c)(3), 501(c)(4), and 501(c)(29) organizations. Did the organization engage in any section 4958 excess benefit transaction during the year, or did it engage in an excess benefit transaction in a prior year that has not been reported on any of its prior Forms 990 or 990-EZ? If "Yes," complete Schedule L, Part I	40b		✔
c	Section 501(c)(3), 501(c)(4), and 501(c)(29) organizations. Enter amount of tax imposed on organization managers or disqualified persons during the year under sections 4912, 4955, and 4958 0			
d	Section 501(c)(3), 501(c)(4), and 501(c)(29) organizations. Enter amount of tax on line 40c reimbursed by the organization 0			
e	All organizations. At any time during the tax year, was the organization a party to a prohibited tax shelter transaction? If "Yes," complete Form 8886-T	40e		✔

41 List the states with which a copy of this return is filed: SC

42a The organization's books are in care of: Sarah Gustafson Telephone no. 703-479-0425

Located at: 89 Kingston Dunes Road, Hilton Head Island, SC 29928 ZIP + 4 29928

			Yes	No
b	At any time during the calendar year, did the organization have an interest in or a signature or other authority over a financial account in a foreign country (such as a bank account, securities account, or other financial account)? If "Yes," enter the name of the foreign country: See the instructions for exceptions and filing requirements for FinCEN Form 114, Report of Foreign Bank and Financial Accounts (FBAR).	42b		✔
c	At any time during the calendar year, did the organization maintain an office outside the United States? If "Yes," enter the name of the foreign country:	42c		✔

43 Section 4947(a)(1) nonexempt charitable trusts filing Form 990-EZ in lieu of **Form 1041**—Check here ☐ and enter the amount of tax-exempt interest received or accrued during the tax year 43

			Yes	No
44a	Did the organization maintain any donor advised funds during the year? If "Yes," Form 990 must be completed instead of Form 990-EZ	44a		✔
b	Did the organization operate one or more hospital facilities during the year? If "Yes," Form 990 must be completed instead of Form 990-EZ	44b		✔
c	Did the organization receive any payments for indoor tanning services during the year?	44c		✔
d	If "Yes" to line 44c, has the organization filed a Form 720 to report these payments? If "No," provide an explanation in Schedule O	44d		
45a	Did the organization have a controlled entity within the meaning of section 512(b)(13)?	45a		✔
b	Did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section 512(b)(13)? If "Yes," Form 990 and Schedule R may need to be completed instead of Form 990-EZ. See instructions	45b		✔

			Yes	No
46	Did the organization engage, directly or indirectly, in political campaign activities on behalf of or in opposition to candidates for public office? If "Yes," complete Schedule C, Part I	46		✔

Part VI Section 501(c)(3) Organizations Only

All section 501(c)(3) organizations must answer questions 47–49b and 52, and complete the tables for lines 50 and 51.

Check if the organization used Schedule O to respond to any question in this Part VI ☐

			Yes	No
47	Did the organization engage in lobbying activities or have a section 501(h) election in effect during the tax year? If "Yes," complete Schedule C, Part II	47		✔
48	Is the organization a school as described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E	48		✔
49a	Did the organization make any transfers to an exempt non-charitable related organization?	49a		✔
b	If "Yes," was the related organization a section 527 organization?	49b		

50 Complete this table for the organization's five highest compensated employees (other than officers, directors, trustees, and key employees) who each received more than $100,000 of compensation from the organization. If there is none, enter "None."

(a) Name and title of each employee	**(b)** Average hours per week devoted to position	**(c)** Reportable compensation (Forms W-2/1099-MISC/ 1099-NEC)	**(d)** Health benefits, contributions to employee benefit plans, and deferred compensation	**(e)** Estimated amount of other compensation
None				

f Total number of other employees paid over $100,000

51 Complete this table for the organization's five highest compensated independent contractors who each received more than $100,000 of compensation from the organization. If there is none, enter "None."

(a) Name and business address of each independent contractor	**(b)** Type of service	**(c)** Compensation
None		

d Total number of other independent contractors each receiving over $100,000

52 Did the organization complete Schedule A? **Note:** All section 501(c)(3) organizations must attach a completed Schedule A ☑ Yes ☐ No

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge.

Sign Here

Signature of officer | Date

Sarah Gustafson, Treasurer

Type or print name and title

Paid Preparer Use Only

Print/Type preparer's name	Preparer's signature	Date	Check ☐ if self-employed	PTIN
Firm's name			Firm's EIN	
Firm's address			Phone no.	

May the IRS discuss this return with the preparer shown above? See instructions ☐ Yes ☐ No

Public Charity Status and Public Support

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.
Attach to Form 990 or Form 990-EZ.
Go to *www.irs.gov/Form990* for instructions and the latest information.

OMB No. 1545-0047
2023
Open to Public Inspection

Name of the organization	Employer identification number
HILTON HEAD ISLAND AUDUBON SOCIETY aka Hilton Head Audubon	51-0168071

Part I Reason for Public Charity Status. (All organizations must complete this part.) See instructions.

The organization is not a private foundation because it is: (For lines 1 through 12, check only one box.)

1 ☐ A church, convention of churches, or association of churches described in **section 170(b)(1)(A)(i)**.

2 ☐ A school described in **section 170(b)(1)(A)(ii)**. (Attach Schedule E (Form 990).)

3 ☐ A hospital or a cooperative hospital service organization described in **section 170(b)(1)(A)(iii)**.

4 ☐ A medical research organization operated in conjunction with a hospital described in **section 170(b)(1)(A)(iii)**. Enter the hospital's name, city, and state:

5 ☐ An organization operated for the benefit of a college or university owned or operated by a governmental unit described in **section 170(b)(1)(A)(iv)**. (Complete Part II.)

6 ☐ A federal, state, or local government or governmental unit described in **section 170(b)(1)(A)(v)**.

7 ☐ An organization that normally receives a substantial part of its support from a governmental unit or from the general public described in **section 170(b)(1)(A)(vi)**. (Complete Part II.)

8 ☐ A community trust described in **section 170(b)(1)(A)(vi)**. (Complete Part II.)

9 ☐ An agricultural research organization described in **section 170(b)(1)(A)(ix)** operated in conjunction with a land-grant college or university or a non-land-grant college of agriculture (see instructions). Enter the name, city, and state of the college or university:

10 ☑ An organization that normally receives (1) more than 33 1/3% of its support from contributions, membership fees, and gross receipts from activities related to its exempt functions, subject to certain exceptions; and (2) no more than 33 1/3% of its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after June 30, 1975. See **section 509(a)(2)**. (Complete Part III.)

11 ☐ An organization organized and operated exclusively to test for public safety. See **section 509(a)(4)**.

12 ☐ An organization organized and operated exclusively for the benefit of, to perform the functions of, or to carry out the purposes of one or more publicly supported organizations described in **section 509(a)(1)** or **section 509(a)(2)**. See **section 509(a)(3)**. Check the box on lines 12a through 12d that describes the type of supporting organization and complete lines 12e, 12f, and 12g.

a ☐ **Type I.** A supporting organization operated, supervised, or controlled by its supported organization(s), typically by giving the supported organization(s) the power to regularly appoint or elect a majority of the directors or trustees of the supporting organization. **You must complete Part IV, Sections A and B.**

b ☐ **Type II.** A supporting organization supervised or controlled in connection with its supported organization(s), by having control or management of the supporting organization vested in the same persons that control or manage the supported organization(s). **You must complete Part IV, Sections A and C.**

c ☐ **Type III functionally integrated.** A supporting organization operated in connection with, and functionally integrated with, its supported organization(s) (see instructions). **You must complete Part IV, Sections A, D, and E.**

d ☐ **Type III non-functionally integrated.** A supporting organization operated in connection with its supported organization(s) that is not functionally integrated. The organization generally must satisfy a distribution requirement and an attentiveness requirement (see instructions). **You must complete Part IV, Sections A and D, and Part V.**

e ☐ Check this box if the organization received a written determination from the IRS that it is a Type I, Type II, Type III functionally integrated, or Type III non-functionally integrated supporting organization.

f Enter the number of supported organizations . . . .

g Provide the following information about the supported organization(s).

	(i) Name of supported organization	(ii) EIN	(iii) Type of organization (described on lines 1–10 above (see instructions))	(iv) Is the organization listed in your governing document? Yes	No	(v) Amount of monetary support (see instructions)	(vi) Amount of other support (see instructions)
(A)							
(B)							
(C)							
(D)							
(E)							
Total							

Part II **Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)**
(Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)

Section A. Public Support

Calendar year (or fiscal year beginning in)	(a) 2019	(b) 2020	(c) 2021	(d) 2022	(e) 2023	(f) Total
1 Gifts, grants, contributions, and membership fees received. (Do not include any "unusual grants.")						
2 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
3 The value of services or facilities furnished by a governmental unit to the organization without charge						
4 **Total.** Add lines 1 through 3						
5 The portion of total contributions by each person (other than a governmental unit or publicly supported organization) included on line 1 that exceeds 2% of the amount shown on line 11, column (f)						
6 **Public support.** Subtract line 5 from line 4						

Section B. Total Support

Calendar year (or fiscal year beginning in)	(a) 2019	(b) 2020	(c) 2021	(d) 2022	(e) 2023	(f) Total
7 Amounts from line 4						
8 Gross income from interest, dividends, payments received on securities loans, rents, royalties, and income from similar sources						
9 Net income from unrelated business activities, whether or not the business is regularly carried on						
10 Other income. Do not include gain or loss from the sale of capital assets (Explain in Part VI.)						
11 **Total support.** Add lines 7 through 10						

12 Gross receipts from related activities, etc. (see instructions) . . . 12

13 **First 5 years.** If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and **stop here** . . . ☐

Section C. Computation of Public Support Percentage

14 Public support percentage for 2023 (line 6, column (f), divided by line 11, column (f)) . . . 14 %

15 Public support percentage from 2022 Schedule A, Part II, line 14 . . . 15 %

16a **33 1/3% support test—2023.** If the organization did not check the box on line 13, and line 14 is 33 1/3% or more, check this box and **stop here**. The organization qualifies as a publicly supported organization . . . ☐

b **33 1/3% support test—2022.** If the organization did not check a box on line 13 or 16a, and line 15 is 33 1/3% or more, check this box and **stop here**. The organization qualifies as a publicly supported organization . . . ☐

17a **10%-facts-and-circumstances test—2023.** If the organization did not check a box on line 13, 16a, or 16b, and line 14 is 10% or more, and if the organization meets the facts-and-circumstances test, check this box and **stop here**. Explain in Part VI how the organization meets the facts-and-circumstances test. The organization qualifies as a publicly supported organization . . . ☐

b **10%-facts-and-circumstances test—2022.** If the organization did not check a box on line 13, 16a, 16b, or 17a, and line 15 is 10% or more, and if the organization meets the facts-and-circumstances test, check this box and **stop here**. Explain in Part VI how the organization meets the facts-and-circumstances test. The organization qualifies as a publicly supported organization . . . ☐

18 **Private foundation.** If the organization did not check a box on line 13, 16a, 16b, 17a, or 17b, check this box and see instructions . . . ☐

Part III **Support Schedule for Organizations Described in Section 509(a)(2)**
(Complete only if you checked the box on line 10 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.)

Section A. Public Support

Calendar year (or fiscal year beginning in)	(a) 2019	(b) 2020	(c) 2021	(d) 2022	(e) 2023	(f) Total
1 Gifts, grants, contributions, and membership fees received. (Do not include any "unusual grants.")	22,350	19,597	29,112	39,240	61,746	172,045
2 Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose	6,047	4,113	3,398	2,925	7,382	23,865
3 Gross receipts from activities that are not an unrelated trade or business under section 513						
4 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
5 The value of services or facilities furnished by a governmental unit to the organization without charge						
6 **Total.** Add lines 1 through 5	28,397	23,710	32,510	42,165	69,128	195,910
7a Amounts included on lines 1, 2, and 3 received from disqualified persons						
b Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of $5,000 or 1% of the amount on line 13 for the year						
c Add lines 7a and 7b						
8 **Public support.** (Subtract line 7c from line 6.)						195,910

Section B. Total Support

Calendar year (or fiscal year beginning in)	(a) 2019	(b) 2020	(c) 2021	(d) 2022	(e) 2023	(f) Total
9 Amounts from line 6	28,397	23,710	32,510	42,165	69,128	195,910
10a Gross income from interest, dividends, payments received on securities loans, rents, royalties, and income from similar sources	231	317	0	0	0	548
b Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975						
c Add lines 10a and 10b	231	317	0	0	0	548
11 Net income from unrelated business activities not included on line 10b, whether or not the business is regularly carried on						
12 Other income. Do not include gain or loss from the sale of capital assets (Explain in Part VI.)						
13 **Total support.** (Add lines 9, 10c, 11, and 12.)	28,628	24,027	32,510	42,165	69,128	196,458

14 **First 5 years.** If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and **stop here** ☐

Section C. Computation of Public Support Percentage

15	Public support percentage for 2023 (line 8, column (f), divided by line 13, column (f))	15	99.72 %
16	Public support percentage from 2022 Schedule A, Part III, line 15	16	99 %

Section D. Computation of Investment Income Percentage

17	Investment income percentage for **2023** (line 10c, column (f), divided by line 13, column (f))	17	0.28 %
18	Investment income percentage from **2022** Schedule A, Part III, line 17	18	0.5 %

19a **33 1/3% support tests—2023.** If the organization did not check the box on line 14, and line 15 is more than 33 1/3%, and line 17 is not more than 33 1/3%, check this box and **stop here**. The organization qualifies as a publicly supported organization ☑

b **33 1/3% support tests—2022.** If the organization did not check a box on line 14 or line 19a, and line 16 is more than 33 1/3%, and line 18 is not more than 33 1/3%, check this box and **stop here**. The organization qualifies as a publicly supported organization ☐

20 **Private foundation.** If the organization did not check a box on line 14, 19a, or 19b, check this box and see instructions ☐

Part IV Supporting Organizations

(Complete only if you checked a box on line 12 of Part I. If you checked box 12a, Part I, complete Sections A and B. If you checked box 12b, Part I, complete Sections A and C. If you checked box 12c, Part I, complete Sections A, D, and E. If you checked box 12d, Part I, complete Sections A and D, and complete Part V.)

Section A. All Supporting Organizations

			Yes	No
1	Are all of the organization's supported organizations listed by name in the organization's governing documents? *If "No," describe in **Part VI** how the supported organizations are designated. If designated by class or purpose, describe the designation. If historic and continuing relationship, explain.*	1		
2	Did the organization have any supported organization that does not have an IRS determination of status under section 509(a)(1) or (2)? *If "Yes," explain in **Part VI** how the organization determined that the supported organization was described in section 509(a)(1) or (2).*	2		
3a	Did the organization have a supported organization described in section 501(c)(4), (5), or (6)? *If "Yes," answer lines 3b and 3c below.*	3a		
b	Did the organization confirm that each supported organization qualified under section 501(c)(4), (5), or (6) and satisfied the public support tests under section 509(a)(2)? *If "Yes," describe in **Part VI** when and how the organization made the determination.*	3b		
c	Did the organization ensure that all support to such organizations was used exclusively for section 170(c)(2)(B) purposes? *If "Yes," explain in **Part VI** what controls the organization put in place to ensure such use.*	3c		
4a	Was any supported organization not organized in the United States ("foreign supported organization")? *If "Yes," and if you checked box 12a or 12b in Part I, answer lines 4b and 4c below.*	4a		
b	Did the organization have ultimate control and discretion in deciding whether to make grants to the foreign supported organization? *If "Yes," describe in **Part VI** how the organization had such control and discretion despite being controlled or supervised by or in connection with its supported organizations.*	4b		
c	Did the organization support any foreign supported organization that does not have an IRS determination under sections 501(c)(3) and 509(a)(1) or (2)? *If "Yes," explain in **Part VI** what controls the organization used to ensure that all support to the foreign supported organization was used exclusively for section 170(c)(2)(B) purposes.*	4c		
5a	Did the organization add, substitute, or remove any supported organizations during the tax year? *If "Yes," answer lines 5b and 5c below (if applicable). Also, provide detail in **Part VI**, including (i) the names and EIN numbers of the supported organizations added, substituted, or removed; (ii) the reasons for each such action; (iii) the authority under the organization's organizing document authorizing such action; and (iv) how the action was accomplished (such as by amendment to the organizing document).*	5a		
b	**Type I or Type II only.** Was any added or substituted supported organization part of a class already designated in the organization's organizing document?	5b		
c	**Substitutions only.** Was the substitution the result of an event beyond the organization's control?	5c		
6	Did the organization provide support (whether in the form of grants or the provision of services or facilities) to anyone other than (i) its supported organizations, (ii) individuals that are part of the charitable class benefited by one or more of its supported organizations, or (iii) other supporting organizations that also support or benefit one or more of the filing organization's supported organizations? *If "Yes," provide detail in **Part VI**.*	6		
7	Did the organization provide a grant, loan, compensation, or other similar payment to a substantial contributor (as defined in section 4958(c)(3)(C)), a family member of a substantial contributor, or a 35% controlled entity with regard to a substantial contributor? *If "Yes," complete Part I of Schedule L (Form 990).*	7		
8	Did the organization make a loan to a disqualified person (as defined in section 4958) not described on line 7? *If "Yes," complete Part I of Schedule L (Form 990).*	8		
9a	Was the organization controlled directly or indirectly at any time during the tax year by one or more disqualified persons, as defined in section 4946 (other than foundation managers and organizations described in section 509(a)(1) or (2))? *If "Yes," provide detail in **Part VI**.*	9a		
b	Did one or more disqualified persons (as defined on line 9a) hold a controlling interest in any entity in which the supporting organization had an interest? *If "Yes," provide detail in **Part VI**.*	9b		
c	Did a disqualified person (as defined on line 9a) have an ownership interest in, or derive any personal benefit from, assets in which the supporting organization also had an interest? *If "Yes," provide detail in **Part VI**.*	9c		
10a	Was the organization subject to the excess business holdings rules of section 4943 because of section 4943(f) (regarding certain Type II supporting organizations, and all Type III non-functionally integrated supporting organizations)? *If "Yes," answer line 10b below.*	10a		
b	Did the organization have any excess business holdings in the tax year? *(Use Schedule C, Form 4720, to determine whether the organization had excess business holdings.)*	10b		

Part IV Supporting Organizations *(continued)*

			Yes	No
11	Has the organization accepted a gift or contribution from any of the following persons?			
a	A person who directly or indirectly controls, either alone or together with persons described on lines 11b and 11c below, the governing body of a supported organization?	**11a**		
b	A family member of a person described on line 11a above?	**11b**		
c	A 35% controlled entity of a person described on line 11a or 11b above? *If "Yes" to line 11a, 11b, or 11c, provide detail in* ***Part VI****.*	**11c**		

Section B. Type I Supporting Organizations

			Yes	No
1	Did the governing body, members of the governing body, officers acting in their official capacity, or membership of one or more supported organizations have the power to regularly appoint or elect at least a majority of the organization's officers, directors, or trustees at all times during the tax year? *If "No," describe in* ***Part VI*** *how the supported organization(s) effectively operated, supervised, or controlled the organization's activities. If the organization had more than one supported organization, describe how the powers to appoint and/or remove officers, directors, or trustees were allocated among the supported organizations and what conditions or restrictions, if any, applied to such powers during the tax year.*	**1**		
2	Did the organization operate for the benefit of any supported organization other than the supported organization(s) that operated, supervised, or controlled the supporting organization? *If "Yes," explain in* ***Part VI*** *how providing such benefit carried out the purposes of the supported organization(s) that operated, supervised, or controlled the supporting organization.*	**2**		

Section C. Type II Supporting Organizations

			Yes	No
1	Were a majority of the organization's directors or trustees during the tax year also a majority of the directors or trustees of each of the organization's supported organization(s)? *If "No," describe in* ***Part VI*** *how control or management of the supporting organization was vested in the same persons that controlled or managed the supported organization(s).*	**1**		

Section D. All Type III Supporting Organizations

			Yes	No
1	Did the organization provide to each of its supported organizations, by the last day of the fifth month of the organization's tax year, (i) a written notice describing the type and amount of support provided during the prior tax year, (ii) a copy of the Form 990 that was most recently filed as of the date of notification, and (iii) copies of the organization's governing documents in effect on the date of notification, to the extent not previously provided?	**1**		
2	Were any of the organization's officers, directors, or trustees either (i) appointed or elected by the supported organization(s), or (ii) serving on the governing body of a supported organization? *If "No," explain in* ***Part VI*** *how the organization maintained a close and continuous working relationship with the supported organization(s).*	**2**		
3	By reason of the relationship described on line 2, above, did the organization's supported organizations have a significant voice in the organization's investment policies and in directing the use of the organization's income or assets at all times during the tax year? *If "Yes," describe in* ***Part VI*** *the role the organization's supported organizations played in this regard.*	**3**		

Section E. Type III Functionally Integrated Supporting Organizations

1 *Check the box next to the method that the organization used to satisfy the Integral Part Test during the year (****see instructions****).*

a ☐ The organization satisfied the Activities Test. *Complete* ***line 2*** *below.*

b ☐ The organization is the parent of each of its supported organizations. *Complete* ***line 3*** *below.*

c ☐ The organization supported a governmental entity. *Describe in* ***Part VI*** *how you supported a governmental entity (see instructions).*

			Yes	No
2	Activities Test. ***Answer lines 2a and 2b below.***			
a	Did substantially all of the organization's activities during the tax year directly further the exempt purposes of the supported organization(s) to which the organization was responsive? *If "Yes," then in* ***Part VI identify those supported organizations and explain*** *how these activities directly furthered their exempt purposes, how the organization was responsive to those supported organizations, and how the organization determined that these activities constituted substantially all of its activities.*	**2a**		
b	Did the activities described on line 2a, above, constitute activities that, but for the organization's involvement, one or more of the organization's supported organization(s) would have been engaged in? *If "Yes," explain in* ***Part VI*** *the reasons for the organization's position that its supported organization(s) would have engaged in these activities but for the organization's involvement.*	**2b**		
3	Parent of Supported Organizations. ***Answer lines 3a and 3b below.***			
a	Did the organization have the power to regularly appoint or elect a majority of the officers, directors, or trustees of each of the supported organizations? *If "Yes" or "No," provide details in* ***Part VI****.*	**3a**		
b	Did the organization exercise a substantial degree of direction over the policies, programs, and activities of each of its supported organizations? *If "Yes," describe in* ***Part VI*** *the role played by the organization in this regard.*	**3b**		

Part V **Type III Non-Functionally Integrated 509(a)(3) Supporting Organizations**

1 ☐ Check here if the organization satisfied the Integral Part Test as a qualifying trust on Nov. 20, 1970 (*explain in **Part VI***). **See instructions.** All other Type III non-functionally integrated supporting organizations must complete Sections A through E.

Section A—Adjusted Net Income			(A) Prior Year	(B) Current Year (optional)
1	Net short-term capital gain	1		
2	Recoveries of prior-year distributions	2		
3	Other gross income (see instructions)	3		
4	Add lines 1 through 3.	4		
5	Depreciation and depletion	5		
6	Portion of operating expenses paid or incurred for production or collection of gross income or for management, conservation, or maintenance of property held for production of income (see instructions)	6		
7	Other expenses (see instructions)	7		
8	**Adjusted Net Income** (subtract lines 5, 6, and 7 from line 4)	8		

Section B—Minimum Asset Amount			(A) Prior Year	(B) Current Year (optional)
1	Aggregate fair market value of all non-exempt-use assets (see instructions for short tax year or assets held for part of year):			
a	Average monthly value of securities	1a		
b	Average monthly cash balances	1b		
c	Fair market value of other non-exempt-use assets	1c		
d	**Total** (add lines 1a, 1b, and 1c)	1d		
e	**Discount** claimed for blockage or other factors *(explain in detail in **Part VI**)*:			
2	Acquisition indebtedness applicable to non-exempt-use assets	2		
3	Subtract line 2 from line 1d.	3		
4	Cash deemed held for exempt use. Enter 0.015 of line 3 (for greater amount, see instructions).	4		
5	Net value of non-exempt-use assets (subtract line 4 from line 3)	5		
6	Multiply line 5 by 0.035.	6		
7	Recoveries of prior-year distributions	7		
8	**Minimum Asset Amount** (add line 7 to line 6)	8		

Section C—Distributable Amount				Current Year
1	Adjusted net income for prior year (from Section A, line 8, column A)	1		
2	Enter 0.85 of line 1.	2		
3	Minimum asset amount for prior year (from Section B, line 8, column A)	3		
4	Enter greater of line 2 or line 3.	4		
5	Income tax imposed in prior year	5		
6	**Distributable Amount.** Subtract line 5 from line 4, unless subject to emergency temporary reduction (see instructions).	6		

7 ☐ Check here if the current year is the organization's first as a non-functionally integrated Type III supporting organization (see instructions).

Part V **Type III Non-Functionally Integrated 509(a)(3) Supporting Organizations** *(continued)*

Section D—Distributions			**Current Year**
1	Amounts paid to supported organizations to accomplish exempt purposes	1	
2	Amounts paid to perform activity that directly furthers exempt purposes of supported organizations, in excess of income from activity	2	
3	Administrative expenses paid to accomplish exempt purposes of supported organizations	3	
4	Amounts paid to acquire exempt-use assets	4	
5	Qualified set-aside amounts (prior IRS approval required—*provide details in **Part VI***)	5	
6	Other distributions (*describe in **Part VI***). See instructions.	6	
7	**Total annual distributions.** Add lines 1 through 6.	7	
8	Distributions to attentive supported organizations to which the organization is responsive (*provide details in **Part VI***). See instructions.	8	
9	Distributable amount for 2023 from Section C, line 6	9	
10	Line 8 amount divided by line 9 amount	10	

Section E—Distribution Allocations (see instructions)		**(i)** **Excess Distributions**	**(ii)** **Underdistributions Pre-2023**	**(iii)** **Distributable Amount for 2023**
1	Distributable amount for 2023 from Section C, line 6			
2	Underdistributions, if any, for years prior to 2023 (reasonable cause required—*explain in **Part VI***). See instructions.			
3	Excess distributions carryover, if any, to 2023			
a	**From 2018**			
b	**From 2019**			
c	From 2020			
d	From 2021			
e	From 2022			
f	**Total** of lines 3a through 3e			
g	Applied to underdistributions of prior years			
h	Applied to 2023 distributable amount			
i	Carryover from 2018 not applied (see instructions)			
j	Remainder. Subtract lines 3g, 3h, and 3i from line 3f.			
4	Distributions for 2023 from Section D, line 7: $			
a	Applied to underdistributions of prior years			
b	Applied to 2023 distributable amount			
c	Remainder. Subtract lines 4a and 4b from line 4.			
5	Remaining underdistributions for years prior to 2023, if any. Subtract lines 3g and 4a from line 2. For result greater than zero, *explain in **Part VI***. See instructions.			
6	Remaining underdistributions for 2023. Subtract lines 3h and 4b from line 1. For result greater than zero, *explain in **Part VI***. See instructions.			
7	**Excess distributions carryover to 2024.** Add lines 3j and 4c.			
8	Breakdown of line 7:			
a	**Excess from 2019** . . .			
b	Excess from 2020 . . .			
c	Excess from 2021 . . .			
d	Excess from 2022 . . .			
e	Excess from 2023 . . .			

Part VI **Supplemental Information.** Provide the explanations required by Part II, line 10; Part II, line 17a or 17b; Part III, line 12; Part IV, Section A, lines 1, 2, 3b, 3c, 4b, 4c, 5a, 6, 9a, 9b, 9c, 11a, 11b, and 11c; Part IV, Section B, lines 1 and 2; Part IV, Section C, line 1; Part IV, Section D, lines 2 and 3; Part IV, Section E, lines 1c, 2a, 2b, 3a, and 3b; Part V, line 1; Part V, Section B, line 1e; Part V, Section D, lines 5, 6, and 8; and Part V, Section E, lines 2, 5, and 6. Also complete this part for any additional information. (See instructions.)

SCHEDULE O (Form 990)

Department of the Treasury
Internal Revenue Service

Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information.

Attach to Form 990 or Form 990-EZ.

Go to *www.irs.gov/Form990* for the latest information.

OMB No. 1545-0047

2023

Open to Public Inspection

Name of the organization	Employer identification number
HILTON HEAD ISLAND AUDUBON SOCIETY aka Hilton Head Audubon	51-0168071

Form 990-EZ, Part I, Line 10 - Grant to Audubon South Carolina

Other Expenses Structured Explanation

Description	Amount
Educational programs	4,924
Juneteenth Celebration	9,245
Audubon Newhall improvements	9,136
Port Royal Sound Maritime program for kids	1,650
Website	3,341
Membership system and other IT costs	2,642
Social media marketing and advertising	3,722
Insurance	1,924
Credit card fees	1,577
Property taxes	738
Miscellaneous	872
Total:	**39,771**

Primary Exempt Purpose

Primary Exempt Purpose

Our mission is to be a leading voice for birds and conservation in the Lowcountry, where people and nature thrive together. Our goals include preservation and protection of our coastal marshes, beaches, maritime forests and other habitats, ensuring they will be available for the continued enjoyment of residents and visitors, and for their use by migrating and resident birds. We actively partner with state and local leaders and the community-at large to promote a positive, forward-looking agenda for people and wildlife.

First Program Service Accomplishments Description

Description
Juneteenth at Historic Mitchelville Freedom park, funded through a $10,000 grant from National Audubon (received in FY23). Hosted nine education events throughout the year, led twenty field trips including for both members and other community groups, spoke at 11 community groups, co-ordinated the Christmas bird count for the Hilton Head Island circle with 250 participants, and active on social media with conservation messages

Second Program Service Accomplishments Description

Description

trail to the pond and beginning work on a new, larger kiosk to showcase information about the Preserve. Through installation of a people counter, we estimate the Preserve gets approximately 10,000 visitors per year