



Town of Hilton Head Island
**Our Plan Parks and Recreation
Task Group Meeting**

Wednesday, August 7, 2019 at 2:00 pm

The Living Lab at Town Hall

MEETING NOTES

Work Group:

Parks and Recreation Task Group,

Sub-group of Fostering an Inclusive Multi-Dimensional Community

Present from Work Group: Chairman Butch Kisiah, John Brighton, Jack Daly, Mary Hall, Wes Kitashima, Quin Monahan, Pete Savarese, Frank Soule, Pat Zuk

Present from Town Council: None

Present from Town Staff: Taylor Ladd

- The meeting was called to order at 2:03 PM.
- The Work group discussed the up-coming presentation and discussion with the Development Team on August 19.
- Taylor Ladd conducted the SOAR activity with group members. This activity was requested by the Development Team in order to better understand where each group is relative to their Core Value. This activity entailed time for the group members to put together their thoughts about each element of the SOAR, followed by a round-table discussion about some of the key topics. Finally, each member voted on their top items of concern or interest, which is reflected by items listed with a number in parentheses in the attached SOAR Report.
- The complete report with the activity results is attached to these minutes. A selection of some specific items voted on by group members during the activity include:
- Strengths:
 - Excellent programs through Island Rec Association with programming for all ages and dedicated staff
 - Planned island development that is eco-nature friendly
 - Abundance of nature-based recreation due to the beautiful lowcountry environment
 - World renown for tennis and golf with opportunity to grow/enhance
 - Ethos and vision
- Opportunities
 - Partner with USCB
 - Sports tourism
 - Establish a Parks and Rec Dept within the Town of Hilton Head Island

- Find ways to repurposed golf facilities as needed as interest in golf changes
- Weaknesses
 - Where to get funding “show me the money)
 - Seems like in terms of sports/rec, we have multiple fields already but that are in terrible shape, ie- no funding so they are sub-par in quality for such a wealthy area
 - No department level representation for parks and recreation within the Town, “no seat at the table.”
 - Rec sports and facilities need more fields
 - Absentee Population
- Threats
 - No more growth and NIMBY mentality
 - Decreasing population as baby boomers age out and there are less “users” to support programs and facilities
- Aspirations
 - NCAA sports
 - Multi-field baseball/softball complex that exceeds NCAA requirements
 - Sports complex with multi-use facility
 - 25x50 meter competitive pool with separate tank for therapeutic water programs
 - Multi-field synthetic turf soccer complex
 - Destination for diverse population: younger/older, higher/lower income, under-represented groups
- Results
 - Parks and Rec department at Town, or Director position in lieu of an entire department
 - Funding
 - Increase in sports tourism
 - We have accomplished and executed the recommended plan
 - Track progress on facility development and upkeep
- Ms. Ladd reviewed with the group the tentative schedule for the up-coming kick-off visit with LÖSE Design August 19-21. The next meeting of this Task Group on August 21 will be a 2 hour focus group meeting with LÖSE.
- The meeting adjourned at 3:15 PM.

Submitted by: Taylor Ladd