



Town of Hilton Head Island
Planning Commission Meeting
January 19, 2022, at 3:00 p.m. Virtual Meeting
MEETING MINUTES

Present from the Commission: Chairman Michael Scanlon, Vice Chairman Alan Perry, Stephen Alfred, Mark O'Neil, Bruce Siebold, Rick D'Arienzo, Tom Henz, John Campbell, Jim Collett

Absent from the Commission: None

Present from Town Council: Alex Brown, Bill Harkins

Others Present: Lavon Stevens, Chairman, Gullah Geechee Land and Cultural Preservation Task Force; Anna Ponder, Lisa Laudermilch, David Fingerhut, Charles Walczak and Peter Kristian, Board of Zoning Appeals Members; Cathy Foss, Chair and Ben Brown, Design Review Board Members

Present from Town Staff: Marc Orlando, Town Manager; John Tuttle, Technology, and Innovation Director; Nicole Dixon, Development Review Administrator; Teresa Haley, Senior Administrative Assistant; Vicki Pfannenschmidt, Temporary Administrative Assistant

1. Call to Order

Chairman Scanlon called the meeting to order at 3:00 p.m.

2. Pledge of Allegiance

3. FOIA Compliance – Public notification of this meeting has been published, posted, and distributed in compliance with the South Carolina Freedom of Information Act and the Town of Hilton Head Island requirements.

4. Roll Call – See as noted above.

5. Approval of Agenda

Chairman Scanlon asked for a motion to approve the agenda. Commissioner Collett moved to approve. Commissioner D'Arienzo seconded. By show of hands, the motion passed with a vote of 9-0-0.

6. Approval of Minutes

a. Meeting of January 5, 2022

Chairman Scanlon asked for a motion to approve the minutes of the January 5, 2022, meeting. Commissioner Collett moved to approve. Commissioner Henz seconded. By show of hands, the motion passed with a vote of 9-0-0.

7. Appearance by Citizens

Public comments concerning agenda items were to be submitted electronically via the Open Town Hall portal. Those comments were provided to the Commission for review and made part of the official meeting record. Citizens were also provided the option to

sign up for public comment participation by phone during the meeting on agenda and non-related agenda items. There were no requests.

8. Unfinished Business – None

9. New Business

a. Presentation of the [Town of Hilton Head Island Strategic Action Plan FY2021-2022](#)

Chairman Scanlon introduced Marc Orlando, Hilton Head Island Town Manager and noted that Mr. Orlando was coming before the Commission to review the *Strategic Action Plan* and highlight some of the items which would be brought forward to the Planning Commission for review and input.

Town Manager Orlando conducted a presentation regarding the adopted *Strategic Action Plan* noting Town Council invested considerable time and worked through the various elements that are needed to be in place to adopt a strategic plan. He emphasized the *Strategic Action Plan* was driven by *Our Plan* and developed by Staff and Town Council.

Mr. Orlando stated that *Our Plan* guides the *Strategic Action Plan*, which directs and influences the annual operating budget, which empowers the strategic management of the *Plan*. He noted the goals are a result of the *Comprehensive Plan* and the strategies and goals of the *Strategic Action Plan* are clear. He added that the operational goals are vitally important and a part of the *Plan*. He reviewed elements within the *Plan*, noting the foundation of the *Strategic Action Plan* as it's in place is clear, and the goals make up the *Strategic Action Plan*. He reviewed specific items within the *Plan* and pointed out items that would come before the Planning Commission for input.

The Commission Members, Gullah Geechee Land and Cultural Preservation Chair, Design Review Board Members and Board of Zoning Appeals Members made comments and inquiries regarding: complimenting the detail and transparency within the *Plan*; how the *Strategic Action Plan* works with *Our Plan*; the definition of priorities; the need to complete current projects; the Gullah Geechee Land Preservation and Cultural Task Force goals and priorities; policy issues within the LMO; redevelopment; the CIP program; consideration of a workforce housing group; explanation of redistricting and the need for public input; consideration of a briefing of redistricting; clarification of *Our Plan* and the *Strategic Action Plan*; the need to review the *Strategic Action Plan* at least one time per year; the vision for Hilton Head Island as detailed in *Our Plan*; the suggestion to welcome telecommunication companies and their technology; the need for the Planning Commission to be of service to Town Council and assist in implementation of the *Strategic Action Plan*; acknowledgement of the difficulty in prioritizing goals; and the suggestion of utilizing committees to assist in the process.

Mr. Orlando thanked members of the Commission stating he is very pleased with the *Strategic Action Plan* but knows there is work to do in the future to add elements and make accomplishments to shape the future.

10. Chairman's Report – None

11. Committee Reports

Rules of Procedure – No Report

CIP Committee – No Report

Comp Plan Committee – No Report

Gullah Geechee Task Force – Commissioner Henz updated the Commission regarding a meeting on January 11, 2022, in the Historic Neighborhoods regarding the redevelopment of the Mid-Island Tract which was well attended. He stated the participants provided great feedback and input for consideration.

LMO Committee – No Report

12. Staff Reports

None

13. Adjournment

Chairman Scanlon adjourned the meeting at 4:05 p.m.

Submitted by: Vicki Pfannenschmidt, Secretary

Approved: February 16, 2022