



Town of Hilton Head Island  
**TOWN COUNCIL**  
**STRATEGIC PLAN WORKSHOP**  
**Wednesday, January 25, 2023, 8:30 AM**  
**MINUTES**

**Present from Town Council:** Alan Perry, *Mayor*; David Ames, *Mayor Pro-Tempore*; Alex Brown, Patsy Brison, Tamara Becker, Steve Alfred, Glenn Stanford, *Town Council Members*

**Present from Town Staff:** Marc Orlando, *Town Manager*; Josh Gruber, *Deputy Town Manager*, Angie Stone, *Assistant Town Manager*, Shawn Colin, *Assistant Town Manager-Community Development*; Ben Brown, *Sr. Advisor to the Town Manager*; Chris Blankenship, *Fire Chief*; Kelly Spinella, *Communications & Marketing Administrator*; Lisa Stauffer, *Human Resources Director*; Tommy Sunday, *Technology and Innovation Director*; Zenos Morris, *Assistant Community Development Director*; Missy Luick, *Assistant Community Development Director*; Mac Deford, *General Counsel*; Carolyn Grant, *Communications Director*; Brian McIlwee, *Assistant Community Development Director*; Jennifer Ray, *Capital Program Manager*; Nite Barrientos, *Assistant Planner*; Natalie Harvey, *Director of Cultural Affairs*; Bob Bromage, *Director of Public Safety*, Krista Wiedmeyer, *Town Clerk*

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**1. Call to Order**

**2. FOIA Compliance**

Ms. Weidmeyer affirmed compliance with FOIA.

**3. Roll Call**

Attendance was confirmed by way of roll call.

**4. Town of Hilton Head Island Strategic Plan Workshop**

Below is a list of topics and presentations for Day 2 of the Workshop.

**1. Review of Ongoing and Upcoming Capital Improvement Plan (CIP) Projects**

- a. Capital Improvement Plan for FY2023-2024
- b. Capital Improvement Plan for FY2024-2025

**2. Building the FY2023-2025 Strategic Action Plan**

- a. Confirmation of Current Strategic Action Plan Strategies
- b. Identification of Additional Strategic Action Plan Strategies
- c. Prioritization of Strategies – Building the “Top 15”
- d. Review of Calendar Year 2023 First 6 Months of Policy and Operations Priorities
- e. Strategic Action Plan Dashboard and Reporting

f. Defining and Measuring Key Performance Indicators

**3. Continued Discussion of Building the FY2023-2025 Strategic Action Plan**

**4. Review of FY2023-2024 Budget Calendar**

**5. Day 2 – Public Comment**

Citizens spoke regarding their support and/or concerns regarding the Strategic Plan. Their comments can be views on the recording of the Workshop.

**6. Day 2 – Town Council Discussion**

a. Final Thoughts by Mayor & Town Council

**7. Adjournment**

Without objection, the Workshop was adjourned.

Drafted and Submitted by:  
Vicki L. Pfannenschmidt  
Temporary Administrative Assistant

**APPROVED: March 21, 2023**

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Alan Perry, Mayor

The recording of this Workshop can be found on the Town's website at [www.hiltonheadislandsc.gov](http://www.hiltonheadislandsc.gov)