# US 278 Corridor Improvements

## Project Schedule and Public Involvement Opportunities

November 13, 2018

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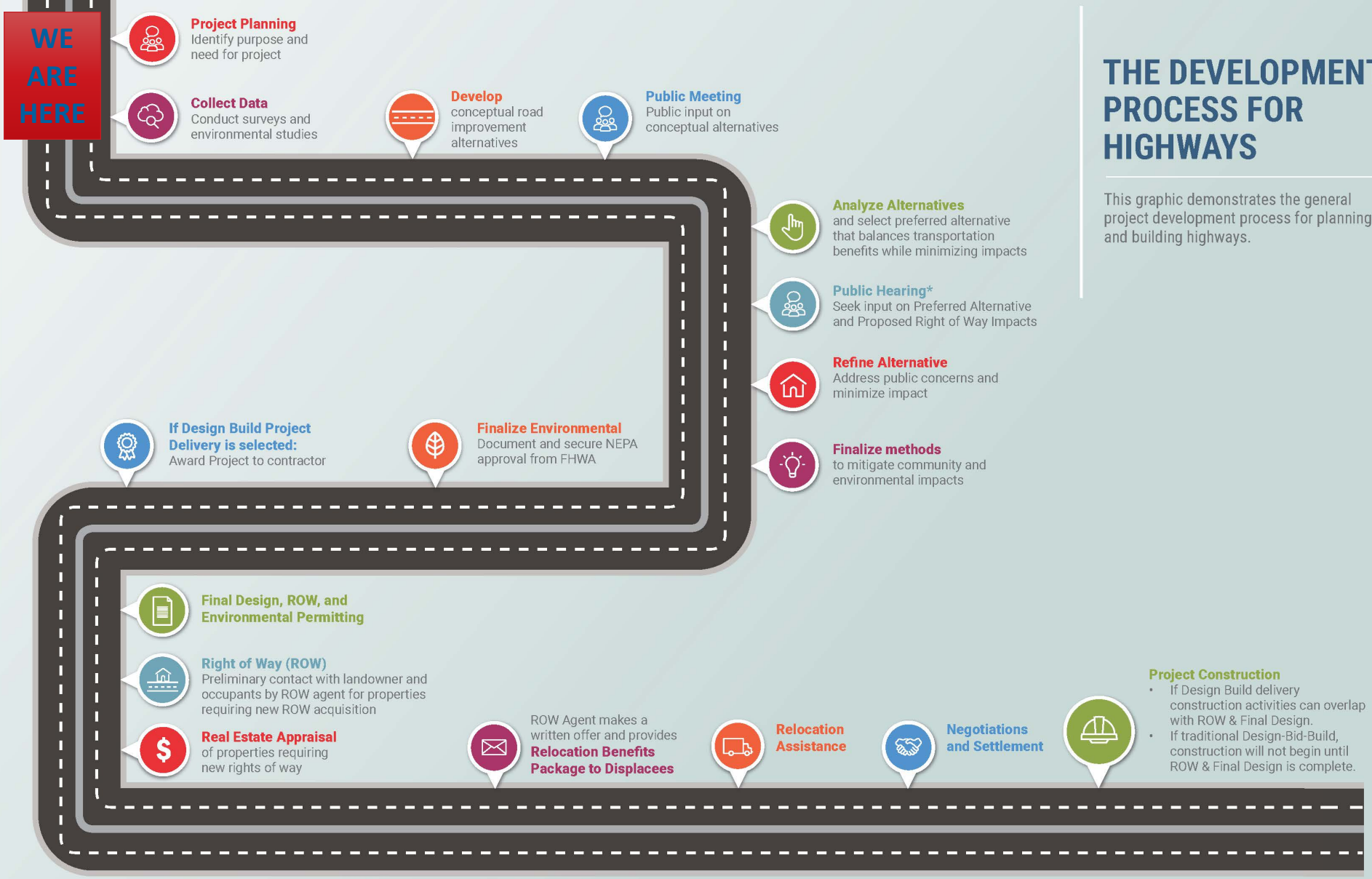
# THE DEVELOPMENT PROCESS FOR HIGHWAYS

This graphic demonstrates the general project development process for planning and building highways.




*Process depicted on this graphic is for projects being developed under an Environmental Assessment or Environmental Impact Statement; smaller projects developed under a Categorical Exclusion do not require a Public Hearing.

# Technical Studies

### Aerial Mapping & Field Surveys

Aerial photography, field surveys, bathymetric surveys, wetland boundary surveys, and critical line location surveys.

*Understanding of the physical characteristics of the site*

### Traffic Studies and Modeling

Travel demand modeling, collecting traffic data, and analysis.

*Obtaining information about the current traffic situation of the corridor and using a travel demand model to make future projections regarding growth and demand*

### Environmental Document and NEPA Compliance

Agency coordination, jurisdictional determinations, permitting & certification, navigational permitting, the NEPA/ Environmental Assessment. This Assessment examines a variety of factors, including natural resources, fish habitats, wetlands, hazardous waste, cultural resources, noise, etc.

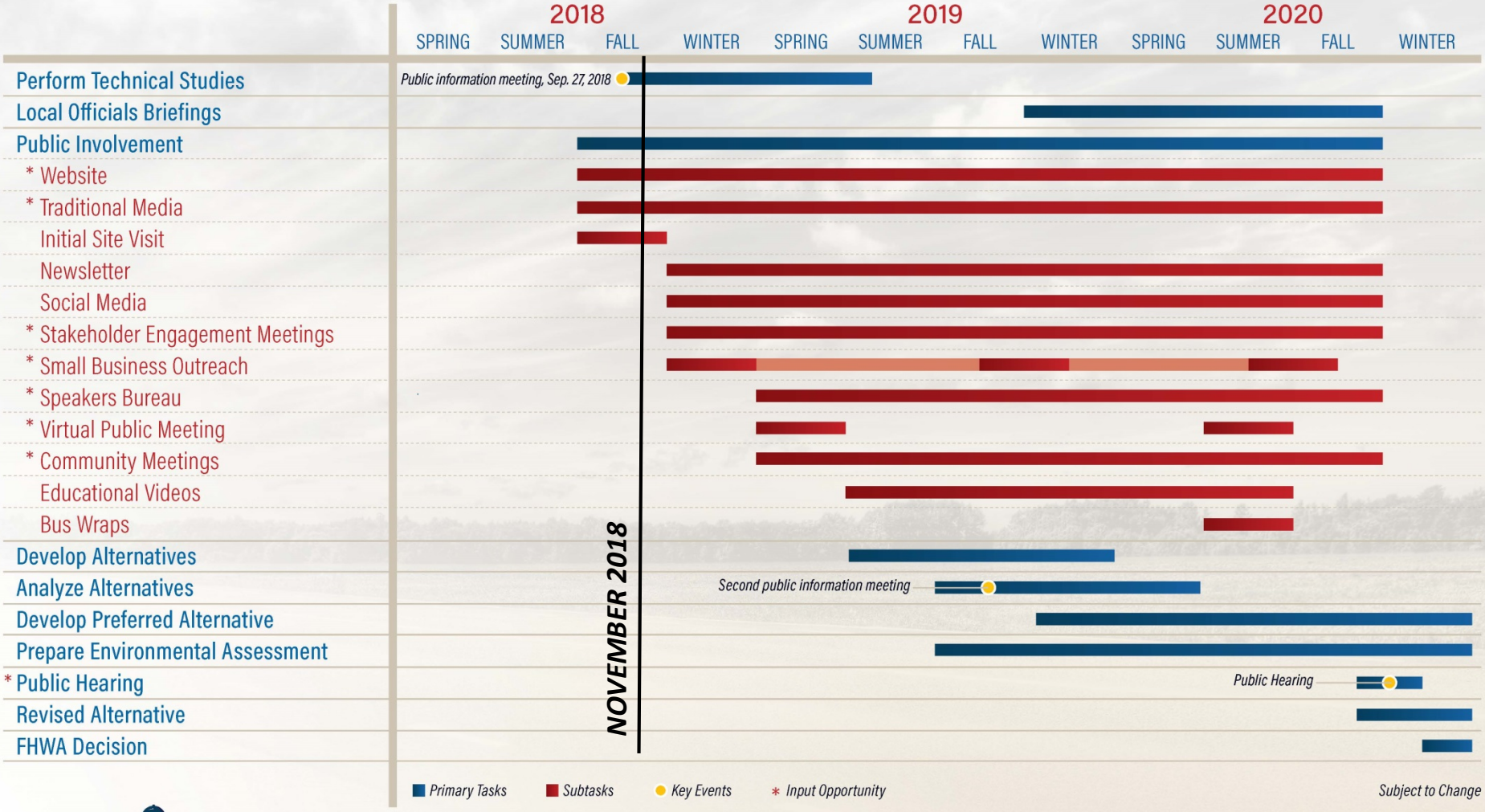
*Looking at existing conditions of environmental, social, cultural, housing, and other factors to determine potential impacts of the project*

### Social and Economic (Community Impact Assessment, CIA)

Preliminary data collection to gather information about a project location, including demographics, zoning regulations, land-use plans, & environmental justice communities to determine impacts to the existing community.

*Understanding the effects of a transportation project on a community and its quality of life*

# ANTICIPATED NEPA SCHEDULE

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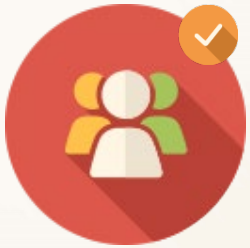
# Public Involvement: *Getting started*



**Initial Public Information Meeting**

***September 27, 2018***

***Project Introduction***

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# Public Involvement: Happening Now

**Public Involvement Plan**
***Ongoing***

**Initial Site Visit/ Community Interviews**
***Conduct Fall 2018***
***- Meeting with local organizations, officials and informal leaders, LATS, City/County Planners***

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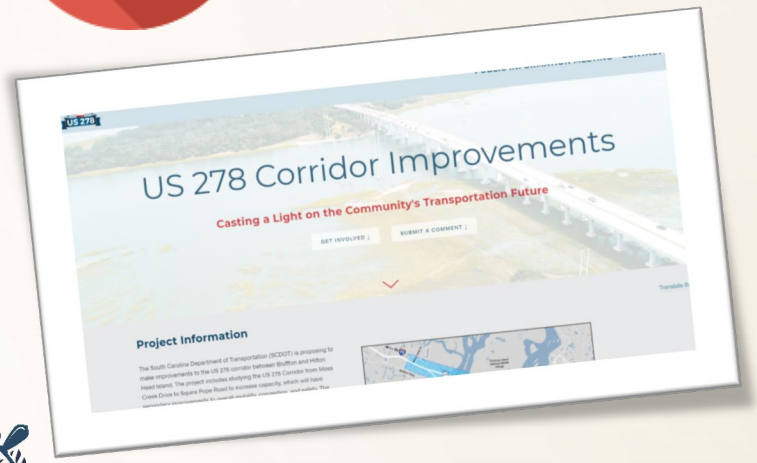
# Public Involvement: *Ongoing*

## Website

**www.SCDOT278Corridor.com**

***Monthly Updates***




## Traditional Media

***Ongoing***

# Public Involvement: *Ongoing*

**Virtual Public Information Meetings**
***Starting Winter 2018***

**Small Business Outreach**
***Starting Winter 2018***

**Stakeholder Meetings**

**Community Meetings**

**Speakers Bureau**
***Starting Winter 2018***

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# Public Involvement: *Ongoing*

## Social Media

***Starting Winter 2018***
***Facebook & Twitter***

## Newsletter

***Quarterly Starting***
***Winter 2018***

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# Public Involvement: *Additional Tools*

**Educational Videos**
***As needed, Starting Summer 2019***

**Bus Wraps or Similar Signage**
***Summer 2020***

**Renderings**
***As Needed***

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# Public Involvement: Key Events

**2nd Public Information Meeting**
***Fall 2019***

**Public Hearing**
***Fall 2020***

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# Identified Stakeholders: *Initial List*

**Local Governments:** Town of Hilton Head Island, Town of Bluffton, Beaufort County, Lowcountry Council of Governments, LATS

**Communities:** Stoney Community, Windmill Harbor, Moss Creek, Mariner's Cove Club, Hog Island, Daufuskie Island

**Community Groups:** HHI Bicycle Advisory Committee, Gullah Community, Greater Island Council, Etc.

**Businesses on the Corridor:** HHI-Bluffton Chamber of Commerce, Beaufort Regional Chamber of Commerce, Individual Businesses

**Agencies:** US Fish & Wildlife/ Pinckney Island, US Coast Guard

# Public Involvement: *Comments*

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