

STRATEGIC ACTION PILLAR

REVITALIZE AND MODERNIZE THE ECONOMY

A healthy local economy is vital, so how do we build new strengths without undermining our existing drivers?

Our adopted **Town Vision** directs us to **revitalize and modernize** the economy, **explore** the 'Future of Tourism,' **focus** on restoration and revitalization, **build** relevance to young professionals, and **create** a healthy aging economy.

Join us as we write **Our Plan** to share your ideas, expertise, or time to help make Hilton Head Island a vibrant and forward thinking economy.



80%

of respondents aged 10-50 years support diversifying the economy to attract young professionals and start-up companies.

Find out what else the community values in the *Our Future Vision* and Strategic Action Plan Report.

Our Plan links the efforts completed in the Town's Vision Project, *Our Future*, to the new comprehensive plan of Hilton Head Island.

To learn more, visit us online or contact Emily Sparks, emilys@hiltonheadislandsc.gov

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