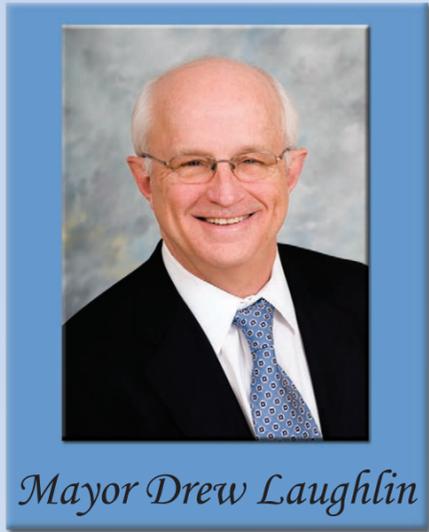


# Our Town

*A Newsletter of the Town of Hilton Head Island*  
 Brought to you by the Town of Hilton Head Island, South Carolina  
[www.hiltonheadislandsc.gov](http://www.hiltonheadislandsc.gov) (843) 341-4600

## Mayor's Note



Mayor Drew Laughlin

Happy New Year and what a great year 2014 promises to be for our Island! The Island experienced recent successes like the Hilton Head Island Motoring Festival and Concours d' Elegance at its new home at the Port Royal Golf Club. Ticket sales went through the roof, and the event continues to gain in national prominence. This summer, our tourism season was red hot and that translates into more business for the lodging, hospitality, and retail industry on the Island. When Island businesses are doing well, that means more revenue the Town can dedicate to Island nonprofits. In December, for example, the Town Council awarded \$2.7 million from revenues generated by visitors to nonprofits. Groups from the arts, cultural and tourism industry directly benefit from tourism dollars. Town Council awarded funds that will help pay for festivals, fireworks and a

host of other events. Look at the Chamber's calendar of events, and you will see that one of the great things about Hilton Head Island is that there are a number of things to do for everyone.

In 2014, the dredging project at Harbour Town Yacht Basin, South Beach and Gull Point Marinas, and Braddock Cove should be completed by early March. Imagine the difference this will make visually and to our boaters. The Town will conduct a beach renourishment project near Ocean Point in Port Royal Plantation soon. Project bids are likely available the first week of February and will be due back to the Town in late February. Town Council will consider the bid proposals in early March and a contract will be awarded then. So, we are looking at a spring construction schedule and the project needs to be completed by no later than June 30th because of the turtle season, so says the feds. About 35,000 cubic yards of sand, delivered by truck, will be placed on an area 2,000 feet in distance in Ocean Point, a beach area that has experienced an eroding shoreline.

Strengthening the Island's telecommunications coverage continues to be a priority of Council. Two weeks ago marked the kick-off of the community effort to assess the Island's overall broadband (i.e. high speed internet) access and technology innovation through the Connect South Carolina's Community Engagement Program, which will result in a technology plan with strategies to

## Inside this Edition

<i>Chaplin Linear Park</i>	2-3
<i>Town's 2014 Strategic Plan</i>	4

help to diversify the Island's economy and ensure Hilton Head Island's competitiveness in the connected global economy of the twenty-first century. In addition, AT&T activated 2 new cell sites on the Island, and Hilton Head Plantation hopes to activate a new disguised cell tower that will enhance service in its community. More Island redevelopment projects will be completed in 2014 that are very exciting and reflect the building renaissance or reinvestment we are experiencing. Construction at Shelter Cove Towne Centre continues at a rapid pace with retail and restaurant shops to open soon. Kroger's grand opening was spectacular and well-received by Islanders. The entire \$76 million project generated 450 jobs. In Sea Pines, work is nearly complete on the 23,000 square foot clubhouse and golf learning center at the Ocean Course and Heron Point courses. The 25,000 square foot Sea Pines Beach Club will also open probably at the end of May and will offer residents and visitors alike first class amenities.

2014 will be a year of more redevelopment by the Town and private sector; more superb festivals and events; improvements in our infrastructure; a better real estate market; and an improving economy, so fasten your seatbelts!

## Town Manager's Note



Steve Riley

Please be advised that on Tuesday, January 7, 2014, Town Council voted to terminate the Franchise Agreement for residential Solid Waste and Recycling with Republic Waste Services **effective March 31, 2014**. Although it proved to be a successful partnership in regards to

increasing the recycling rate, the Town of Hilton Head Island and Republic Waste Services decided to mutually end the requirement that there only be one waste and recycling hauler for Island-wide collections because of our unique collection and customer requirements.

Under the new Ordinance, waste haulers shall provide a reasonable voluntary single-stream recycling collection service to all residential dwellings which they service (excluding dumpster-based multi-family dwellings). Recycling services shall be included in the base price for collection services of any waste hauler operating in the Town. If you are currently using the green 35 gallon recycling container that was issued for recycling, you may keep this cart for future use.

This means that residents may contract with whomever they choose to provide services for their waste and recycling

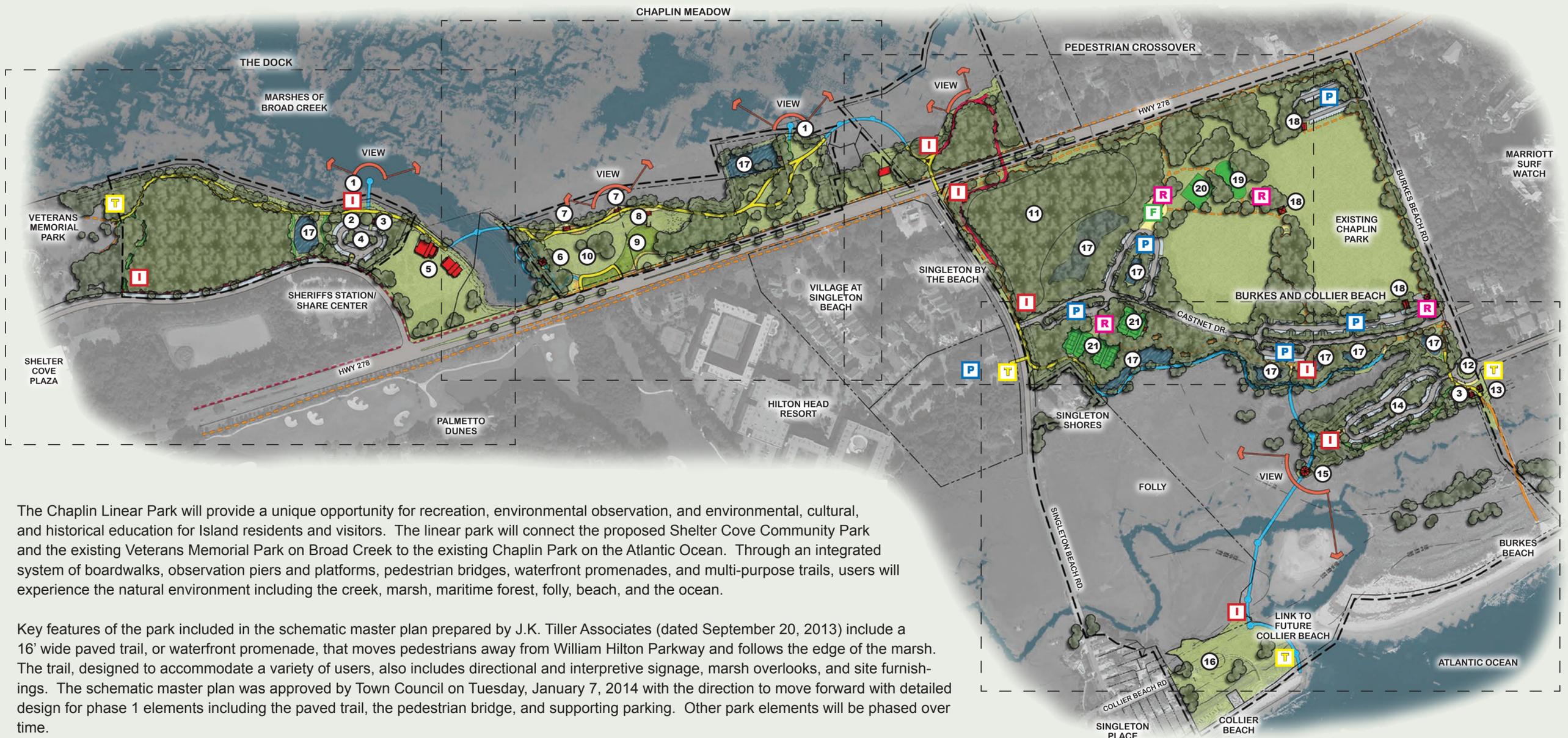
needs beginning on April 1, 2014. Residents are encouraged to start contacting waste haulers of their choice to make arrangements for April 1, 2014, since all collections made under the franchise agreement will end.

If you are a customer of Republic Waste Services, a notice with details of this transition was mailed on January 20, 2014.

Residents may also continue to self-haul everyday 7:00 a.m. to 7:00 p.m. to the Beaufort County Convenience Center, located at 26 Summit Drive. The Center offers drop off solid waste and recycling services.

Hilton Head Island Convenience Center  
 26 Summit Drive  
 Hilton Head Island, SC 29928  
 (843) 681-3731

# Chaplin Linear Park



The Chaplin Linear Park will provide a unique opportunity for recreation, environmental observation, and environmental, cultural, and historical education for Island residents and visitors. The linear park will connect the proposed Shelter Cove Community Park and the existing Veterans Memorial Park on Broad Creek to the existing Chaplin Park on the Atlantic Ocean. Through an integrated system of boardwalks, observation piers and platforms, pedestrian bridges, waterfront promenades, and multi-purpose trails, users will experience the natural environment including the creek, marsh, maritime forest, folly, beach, and the ocean.

Key features of the park included in the schematic master plan prepared by J.K. Tiller Associates (dated September 20, 2013) include a 16' wide paved trail, or waterfront promenade, that moves pedestrians away from William Hilton Parkway and follows the edge of the marsh. The trail, designed to accommodate a variety of users, also includes directional and interpretive signage, marsh overlooks, and site furnishings. The schematic master plan was approved by Town Council on Tuesday, January 7, 2014 with the direction to move forward with detailed design for phase 1 elements including the paved trail, the pedestrian bridge, and supporting parking. Other park elements will be phased over time.

A pedestrian bridge will provide a crossing over the Broad Creek inlet and leads directly into a tree canopy walk which takes advantage of elevated views of both Broad Creek and the Atlantic Ocean, and provides access to a Tree House with observation tower.

Pedestrians will cross into the existing Chaplin Park at Singleton Beach Road and have access via off-road sidewalks and multi-purpose trails. Current park offerings include a dog park; playground; soccer fields; baseball fields; tennis courts; picnic shelters; restrooms/changing rooms; parking; and beach access.

Additional beach parking is planned at the southern-most portion of the park with access from Burkes Beach Road, adjacent to the existing beach parking and public beach access. This new parking would be situated in and among the existing tree canopy with numerous pedestrian connections to the beach, marsh, and folly. An environmental education/nature center located adjacent to the new parking will serve as a classroom, interpretive center, and launching point for group education classes and tours. Restrooms and changing rooms will also be located adjacent to parking.

The Chaplin Linear Park and its multiple components provide a unique opportunity for hands-on exposure to the marine ecology as well as the history and culture of the area. There is no other location on Hilton Head Island where individuals and groups can experience this variety of ecosystems within our unique coastal environment. Public access to and observation of the marsh environment will allow residents and visitors to better understand and appreciate the coastal system.

- |  |                                 |                            |
|--|---------------------------------|----------------------------|
| Shared Trail (16' Wide)                        | Information Kiosk               | Marsh Tacky Sculpture      |
| Nature Trail (Pervious 6' Wide)                | Trail Head / Kiosk              | Open / Event Lawn          |
| Boardwalks (6' - 10' Wide)                     | Existing Concessions            | Future Aquatics Center     |
| Hwy. 278 Crossover (Future, 10' Wide)          | Existing Parking                | Burkes Beach Drop Off      |
| Walkways (Access, 10' Wide)                    | Existing Restrooms              | Changing Rooms             |
| Existing Walks (Sidewalk, Trail, Beach Access) | Dock / Pier                     | Parking +/- 150 Sp.        |
| Proposed Trail (TOHHI)                         | Plaza / Node                    | Nature Lookout             |
| Project Site / Boundary                        | Restrooms                       | Future Beach Access        |
|  | Parking +/- 55 Sp.              | Existing Lagoon            |
|  | Future Restaurants / Commercial | Existing Pavilion          |
|  | Tree House                      | Existing Play Structure    |
|  | Marsh Overlook                  | Existing Basketball Courts |
|  | Gullah Cultural Park            | Existing Tennis Courts     |

# 2014 Town of Hilton Head Island Strategic Plan

## Town of Hilton Head Island: Destination 2029 Guiding Principles

Living in Harmony with Nature, Protecting the Natural Beauty, and Creating a Unique Sense of Place

Sustaining Community Prosperity Through a Diversified, Strong Local Economy Based Upon Resort, Retirement, and Non-Hospitality Businesses

Providing Meaningful Experiences that Cherish our History, the Arts, Cultural Diversity, and Enrich the Lives of our Residents and Guests

Striving for Excellence in Everything We Plan, Build, Do, and Maintain

Providing a Serene, Safe, and Healthy Living Environment for Residents, Guests and Visitors

Working Together and Volunteering for the Greater Good of the Hilton Head Island Community

## Town Council 2014 Policy Agenda: Targets for Action

### Top Priority

- Tax Increment Financing Extension
- USCB Facility Development
- Coligny Area Development
- Island Recreation Center Expansion

### High Priority

- Land Management Ordinance Rewrite
- Arts Collaboration Study
- Chaplin Linear Park
- Heritage Plaza Road Extension
- Tax Increment Financing Projects Prioritization

### Moderate Priority

- Dredging Future Management and Maintenance
- Shelter Cove Park

## 2019: Our Goals

- Reinvigorate the Local Economy
- Enrich Lives of Residents and Guests
- Pre-eminence for Environmental Stewardship
- Revitalize the Built Environment
- Enhance Town Government Service

## Management Agenda 2014

- Solid Waste Collection and Recycling
- Economic Development Corporation
- Shelter Cove Town Centre Development: Rezoning
- ATAX Additional Funds Criteria
- Airport Master Plan: Implementation
- Vacant Underserved Property Inventory and Map: Report
- Beach Renourishment (2015): Permitting
- Mathews Drive Side Street Improvement Project: Funding
- Regional Transportation Model: Development
- Lemoyne Avenue Roadway and Pedestrian Improvements: Direction and Funding
- Employee Compensation: Direction and Funding
- Noise Ordinance Revision: Shelter Cove