



TOWN COUNCIL STRATEGIC PLAN REVIEW WORKSHOP

JUNE 24, 2025

MEETING OUTLINE



- 01** Welcome and Opening Remarks
- 02** Review of Session Agenda, and Consensus Regarding Goals of the Work Session
- 03** Review of Plan Foundations and Planning Approach
- 04** Review, Assess, and Update Strategic Goals, Strategies, and Actions
- 05** Town Manager – Next Steps and Path Forward
- 06** Public Comment
- 07** Town Council Reflections



STRATEGIC PLANNING TIMELINE 2025

01 ANALYZE
February 26 & 27
Town Council Strategic
Planning Workshop



02 PREPARE
March - May

03 REVIEW
June 24
Town Council Strategic
Planning Workshop



04 ADOPT
July

**05 IMPLEMENT,
COMMUNICATE &
EVALUATE**
FY26 – FY28





PLAN FOUNDATIONS AND PLANNING APPROACH

STRATEGIC PLANNING PROCESS





STRATEGIC PLANNING PROCESS



OUR PLAN – VISION & MISSION

Our 2020-2040 **vision**: To reinvent sustainability...again. To focus on revitalization and modernization, and to build an inclusive and diverse community.

The Town of Hilton Head Island's **mission** is to promote the health and vitality of the community we serve through ethical and inclusive programs, policies and actions.





CORE VALUES

ALIGNING THE COMPREHENSIVE PLAN WITH THE STRATEGIC ACTION PLAN

Connected Community

Building a
Connected and
Collaborative
Community

Environmental Sustainability

Redefining
Environmental
Sustainability

Regional Focus

Expanding to
Embrace an
Integrated
Regional Focus

Inclusive Community

Fostering an
inclusive and
Multi-dimensional
Community

"Right-sized Infrastructure"

Innovative Approach
to Create
"Right-sized
Infrastructure"

Parks & Recreation

Pursuit of Excellence

Relentless Pursuit
of Excellence

Revitalize Economy

Revitalize and
Modernize
the Economy



DEFINING STRATEGIC

Strategic projects / goals:

- Align and accelerate us toward our vision
- Are catalytic – resulting in momentum across a range of partners
- Are intentional – responding to a comprehensive look at our current environment and our desired state
- Likely mean accepting short-term, immediate discomfort in exchange for long-term gains





STRATEGIC VS. OPERATIONAL

- Council and staff are flooded with the day-to-day demands of managing a community of choice.
- Time and resources must be allocated to a few catalytic projects/initiatives that will most quickly and effectively drive us toward our vision.
- Strategic planning runs on two rules:
 - Get the BIG things right
 - Not everything is a BIG thing



NOT EVERYTHING IS A BIG THING

Prioritization Rubric – Does/is this project/initiative:

- Defined by consensus of Town Council
- Specifically listed in the comprehensive plan
- Address one or more core values/focus areas
- Have identified funding / resources needed to advance
- Attainable within the planning horizon
- Addressed via any preliminary design or feasibility work





TOWN COUNCIL'S PLANNING DIRECTIVES

- Alignment with Foundational Plans – Specifically the Comprehensive Plan
- Prioritize to Ensure Focus
- Design Action Items to Align with Desired Outcomes
- Tie Planning Horizon to Budgets and Resource Plan Priorities



TOP 10 STRATEGIC GOALS FY26 - FY28



PROPOSED STRATEGIC GOALS



Protect Island Character Through Managing Growth



Enhance Major Corridors and Streets



Reinforce Island Resilience



Invest in Stormwater Management Infrastructure



Assess and Enhance Public Safety Readiness and Facilities



Support Economic Development and Business Recruitment and Retention



Advance Workforce Housing Opportunities



Preserve, Protect, and Celebrate Gullah Geechee Culture and Heritage



Protect and Enhance Environmental Sustainability



Implement the Parks and Recreation Master Plan and Support Program Enhancements



DISCUSS AND REFINE GOALS, STRATEGIES, AND ACTION ITEMS



GOAL #1

Protect Island Character Through Managing Growth

Preserve Hilton Head Island's unique environmental, cultural, and community character through thoughtful and intentional management of growth. Align land use policies, regulatory tools, community design standards, and preservation strategies to guide future development — ensuring it reflects the values and expectations of the Island's residents while enhancing long-term quality of life.

Strategy

Advance a coordinated, long-term approach to managing growth by implementing a Comprehensive Growth Management Framework. This strategy will align land use regulations, planning tools, land acquisition efforts, and capital improvement program investments to preserve Hilton Head Island's distinctive identity — while supporting sustainable development and protecting the Island's natural and cultural resources.

Action Items

FY26 FY27 FY28

1.1	Update the Land Use Element of the Comprehensive Plan to address development trends, community values, and strategic growth priorities by incorporating the following: <ul style="list-style-type: none">• A Growth Framework Map to guide where and how development should occur.• A Future Land Use Map aligned with zoning and infrastructure investments.• A Greenprint Map to preserve open space, protect natural resources, and balance environmental conservation with development needs.			
1.2	Adopt District Plans as an Amendment to the Comprehensive Plan for the following districts: <ul style="list-style-type: none">• Skull Creek District• Main Street District• Mid-Island District• Parkway Arts District• Marshes District• Bridge to Beach District• Chaplin District• Forest Beach District			
1.3	Update the Land Management Ordinance (LMO) to align with District Plans and Comprehensive Plan.			
1.4	Update Town Municipal Code to address the following: <ul style="list-style-type: none">• Beach Parking• Beach Park Rules• Park Rules• Short-Term Rental Rules• Administrative Citations• Fireworks• Noise• Special Events• Abandoned Boats• Refuse and Recycling			



GOAL #1

Protect Island Character Through Managing Growth

Action Items

		FY26	FY27	FY28
1.5	Update the Design Guide and align with the Updated Land Management Ordinance.			
1.6	Update the Land Acquisition Manual to Align with the Comprehensive Plan.			
1.7	Advance Land Acquisitions to Support Comprehensive Plan and Strategic Action Plan Objectives.			
1.8	Enhance coordination among Town Staff and Town Council Board, Commission, and Committee appointments to improve efficiency, consistency, and quality assurance of the Development Plan Review Program.			
1.9	Collaborate with Beaufort County, regional agencies, and state partners to align growth management and infrastructure planning.			
1.10	Complete the 5-year review of the Town's Comprehensive Plan			

Key Performance Indicators

- ☐ Adoption of the Comprehensive Plan Amendments.
- ☐ Adoption of the District Plans.
- ☐ Adoption of the Land Management Ordinance.
- ☐ Adoption of Town Municipal Code Amendments.
- ☐ Number of acres acquired, peak hour trips reduced, and development units reduced annually, that support Comprehensive Plan priorities (e.g., open space, parks, housing, resilience, transportation, or public facilities).
- ☐ Percentage of applicable Town staff and appointed board members who completed annual training related to development review, land use, and design standards.
- ☐ Percentage of applications reviewed within the defined target customer service time frame.
- ☐ Survey-based satisfaction rating (e.g., % of residents who agree that new development reflects Hilton Head Island's character).



GOAL #2

Enhance Major Corridors and Streets

Enhance major corridors and streets to improve safety, mobility, aesthetics, and overall quality of life for residents, businesses, and visitors. Address critical infrastructure needs, improve quality of life, and support economic vitality by investing in coordinated improvements to Hilton Head Island's corridors and transportation network.

Strategy

Develop and implement a coordinated corridor improvement framework that guides investment and enhances safety, mobility, and aesthetics. This strategy will integrate community input, environmental resilience, and smart infrastructure to create safe, vibrant, accessible, and connected corridors throughout the Island.

Action Items

		FY26	FY27	FY28
2.1	Advance the William Hilton Parkway Gateway Corridor through intergovernmental collaboration that prioritizes safety, mobility, aesthetics, and the preservation of the Stoney Historic Neighborhood in alignment with the Town's core values.			
2.2	Adopt the Major Thoroughfares Corridor Plan to establish a unified, long-term vision that promotes context-sensitive design and complete streets principles, ensuring safe, accessible, and multimodal transportation while preserving the unique character and environmental quality of the Island's key corridors.			
2.3	Align the Town's Capital Improvement Program to reflect the phased implementation of the Major Thoroughfares Corridors Plan, and other primary and secondary corridors, and provide cost estimates, funding strategies through state and regional partners (SCDOT, LATS, Beaufort County CTC), permitting requirements, and community engagement. Priority projects include: Sea Pines Circle, Gum Tree Road, William Hilton Parkway – Chaplin Historic Neighborhood, Main Street, and other corridors.			



GOAL #2

Enhance Major Corridors and Streets

Action Items

		FY26	FY27	FY28
2.4	Assess public and private right-of-way ownership and coordinate with Beaufort County, SCDOT, and private property owners to consider jurisdictional transfers of priority corridors where appropriate.			
2.5	Assess the functionality and feasibility of the Island trolley and beach shuttle system.			

Key Performance Indicators

- ☐ Adoption of the Major Corridors Plan and alignment with CIP and budget processes
- ☐ Miles of corridors improved.
- ☐ Resident and business owner satisfaction with safety, aesthetics, and mobility in key corridors.
- ☐ Number of corridor beautification projects completed annually.
- ☐ Level of Town, County, and private sector investment in corridor projects.


















Reinforce Island Resilience

Reinforce Hilton Head Island’s environmental, economic, and community resilience to prepare for and recover from future shocks and stressors, including weather events, environmental pressures, and natural disasters.

Strategy

Implement an integrated resilience framework that protects the Island’s natural resources, infrastructure, and community wellbeing by leveraging local investment, regulatory tools, operational enhancements, and regional partnerships.

Action Items		FY26	FY27	FY28
3.1	Adopt the Resilience Plan as the Island’s guiding document.			
3.2	Ensure long-term sustainability, funding, and operational readiness for periodic beach renourishment efforts that protect public assets, natural resources, and quality of life for residents, while preserving the economic value of the shoreline.			
3.3	Align the Town’s Capital Improvements Program with resilience scoring criteria that prioritizes capital projects that improve stormwater systems, transportation, and public facilities with resilient design standards.			
3.4	Align the Town Municipal, including building and flood code provisions, and Land Management Ordinance (LMO) to reflect resilience objectives including setbacks, flood risk reduction, abandoned boat removal, and tree protection.			
3.5	Maintain and improve Community Rating System rating through updated floodplain management to include communication of flood risk and insurance savings to residents and businesses.			



Reinforce Island Resilience

Key Performance Indicators

- ☐ Adopt the Resilience Plan.
- ☐ Resilience scoring system adopted for CIP prioritization by FY2028.
- ☐ Total capital investment directed to stormwater, transportation, and public facility projects with resilience features.
- ☐ Number of updated ordinances adopted supporting resilience (e.g., flood risk, setbacks, tree protection, abandoned vessels).
- ☐ CRS class rating maintained or improved annually.
- ☐ Number of public outreach activities completed annually on flood risk and mitigation.





GOAL #4

Invest in Stormwater Management Infrastructure

Protect the Island’s environmental quality, community resilience, and public safety by upgrading and maintaining a high-performing, island-wide stormwater system that adapts to changing conditions, leverages regional coordination, and aligns with Town priorities.

Strategy

Modernize stormwater infrastructure through capital investments, strategic program evaluation, funding partnerships, and improved system management. Ensure the Stormwater Utility (SWU) Program is sustainable, equitable, and effective in mitigating flood risk, enhancing water quality, and supporting resilient growth.

Action Items

		FY26	FY27	FY28
4.1	Prioritize Capital Project Investment in Stormwater Infrastructure.	✓	✓	✓
4.2	Enhance the Stormwater Utility Program to improve operations and system management.	✓	✓	✓
4.3	Conduct a Comprehensive Stormwater Utility Program Assessment of Town, County, State and Private systems and infrastructure.	✓	✓	✓
4.4	Prepare an Island Wide Stormwater Master Plan.	✓	✓	✓
4.5	Assess the Stormwater Utility Rate and Revenue Model to Support Town Funding Priorities.	✓	✓	✓
4.6	Develop a Funding Strategy with Local, Regional, State, and Federal agencies.	✓	✓	✓



GOAL #4

Invest in Stormwater Management Infrastructure

Key Performance Indicators

- ☐ Number and total value of stormwater capital projects implemented annually.
- ☐ Completion of SWU program assessment and prioritization framework.
- ☐ Completion of updated SWU rate model adopted and aligned with capital needs.
- ☐ Amount of external funding secured from federal, state, or regional sources.
- ☐ Frequency and coverage of stormwater system inspections and maintenance.
- ☐ Reduction in flood events or drainage complaints in targeted areas.





GOAL #5

Assess and Enhance Public Safety Readiness and Facilities

Ensure a comprehensive, modern, and community-driven public safety system for Hilton Head Island that proactively addresses emergency response, code enforcement, public space management, and law enforcement needs.

Strategy

Conduct a comprehensive evaluation and integration of all public safety-related programs and assets, aligned with best practices, community expectations, and future growth. Use this data to determine service gaps, optimize resources, and explore the feasibility and implications of providing comprehensive public safety services.

Action Items

		FY26	FY27	FY28
5.1	Conduct a feasibility study and subsequent cost-benefit analysis for providing comprehensive public safety services.			
5.2	Prepare a strategic plan to design and develop a new Fire Rescue Headquarters, Emergency Operations Center, and Dispatch Center, addressing space, technology, and funding needs.			
5.3	Expand proactive public safety enforcement in neighborhoods, commercial corridors, and resort areas.			
5.4	Strengthen Storm and Hurricane Readiness.			
5.5	Develop and implement a comprehensive beach safety system for Hilton Head Island, emphasizing enhanced signage, lifeguard stations, warning systems, and public education.			



GOAL #5

Assess and Enhance Public Safety Readiness and Facilities

Key Performance Indicators

- ☐ Completion of Comprehensive Public Safety Services Feasibility Study.
- ☐ Reduction in emergency response times across Fire Rescue, Beach Operations, and Shore Beach Services.
- ☐ Number of proactive code enforcement inspections per month.
- ☐ Code violation compliance and resolution rate.
- ☐ Response time to public complaints and violations.
- ☐ ISO community risk rating and change over time.
- ☐ Emergency Operations Center (EOC) readiness rating.
- ☐ Fire Rescue response times and staffing coverage benchmarks.
- ☐ Beach-related emergency incident response times.
- ☐ Customer satisfaction rating for beach operations and parking systems.





GOAL #6

Support Economic Development and Business Recruitment and Retention

Foster a thriving economy recruiting high-quality jobs, retaining local businesses, supporting entrepreneurship and small businesses, and enhancing tourism and cultural assets. Align investments and partnerships to strengthen economic resilience and sustain the Island's unique character and community vibrancy.

Strategy

Implement a coordinated economic development strategy that supports the local and regional economy, leverages local assets, enhances tourism and hospitality infrastructure, supports the workforce, promotes business participation, and maximizes public-private and intergovernmental investment to catalyze job retention, creation and sustainable growth.

Action Items

		FY26	FY27	FY28
6.1	Identify corridors and sites including eligible town-owned parcels for targeted investments.			
6.2	Expand and diversify business sector recruitment and retention including healthcare, technology and other primary job sectors.			
6.3	Support a local business utilization program that expands access to procurement opportunities for Hilton Head Island-based businesses, including small and minority-owned businesses, to foster a competitive and inclusive local economy.			
6.4	Establish updated Destination Marketing Organization Contract and Marketing Plan.			
6.5	Support Town-Sponsored Signature Community Events including sporting events, recurring festivals, concerts, and heritage events that support small businesses and attract visitors.			
6.6	Improve SC ATAX Grant Awards Application Process.			



GOAL #6

Support Economic Development and Business Recruitment and Retention

Action Items

		FY26	FY27	FY28
6.7	Improve Affiliate Agency Awards Application Process.			
6.8	Establish a South Carolina Arts Commission designated Cultural District.			

Key Performance Indicators

- ☐ Number of new businesses and jobs created in healthcare, technology, cultural, and other applicable primary job sectors.
- ☐ Growth in Small and Minority-owned Disadvantaged Business Enterprise Utilization Program.
- ☐ Percentage of businesses retained and operating in the Town that remain active year-over-year.
- ☐ Visitor spending and engagement.
- ☐ Town-owned parcels activated for economic use.
- ☐ Economic return from RBC Heritage and other Town signature events.





Advance Workforce Housing Opportunities

Enhance workforce housing opportunities through a balanced and long-term approach that supports economic vitality and community well-being.

Strategy

Advance a multi-pronged, sustained approach to workforce housing by implementing strategic projects, policy reforms, and programmatic investments. This strategy will leverage public-private partnerships, planning tools, regional coordination, and funding opportunities to improve the quality, accessibility, and diversity of housing options for Hilton Head Island's workforce.

Action Items

		FY26	FY27	FY28
7.1	Review the "Finding Home" Plan to establish a unified position and to strengthen workforce housing tools, partnerships, and services.			
7.2	Align the Housing Committee with Town Council direction to ensure policy alignment, project prioritization, and community engagement.			
7.3	Deliver the Northpoint Workforce Housing Neighborhood through the coordinated Public-Private Partnership.			
7.4	Establish a Public-Private Partnership to Advance the Bryant Road Workforce Housing Initiative.			
7.5	Assess Housing Fund Sustainability and Establish a Multi-Year Investment Strategy by identifying diverse recurring funding sources to implement Town Workforce Housing priorities.			
7.6	Secure funding for the Home Repair Grant Program for income-qualified households to improve safety, accessibility, and housing preservation.			
7.7	Secure funding for the Lateral Sewer Connection Grant Program to support infill housing, preserve legacy neighborhoods, improve water quality, and promote environmental health.			



Advance Workforce Housing Opportunities

Action Items

		FY26	FY27	FY28
7.8	Promote the Housing Displacement Mitigation Support Plan to assist with emergency support, relocation services, and gap funding for residents facing displacement due to redevelopment or natural disasters.	✓	✓	✓
7.9	Promote the Workforce Housing Conversion Policy to allow and incentivize the conversion of underutilized properties or units into workforce housing.	✓	✓	✓
7.10	Establish a Workforce Housing Index to track programmed and naturally occurring workforce housing to categorize affordability and attainability trends and guide Town Council decisions.	✓	✓	✓
7.11	Collaborate on an Annual Housing Summit to review progress, promote innovation, and align regional, nonprofit, and employer contributions.	✓	✓	✓

Key Performance Indicators

- ☐ Reduction in the share of workforce commuting from off-island.
- ☐ Number of new, preserved, or converted workforce housing units delivered annually.
- ☐ Utilization of employer-supported housing and transit programs.
- ☐ Percentage of Housing Fund allocation committed to Island-specific projects.
- ☐ Satisfaction levels from Island employers and housing program participants.



GOAL #8

Preserve, Protect, and Celebrate Gullah Geechee Culture and Heritage

To preserve, protect, and celebrate the cultural heritage, historic neighborhoods, and contributions of the Gullah Geechee community through intentional policy development, targeted investment, intergovernmental collaboration, and community-driven planning and implementation.

Strategy

Implement a coordinated, community-led approach to safeguard the cultural identity and improve the quality of life in Gullah Geechee Historic Neighborhoods through planning, capital investment, policy reforms, and strategic partnerships to include local, state, and federal agencies.

Action Items

		FY26	FY27	FY28
8.1	Facilitate the work of the Gullah Geechee Land and Cultural Preservation Task Force to prioritize implementation of land use tools and zoning strategies that preserve community character.			
8.2	Align the Gullah Geechee Land and Cultural Preservation Task Force with the Gullah Geechee Historic Neighborhoods Community Development Corporation to ensure a unified vision, coordination, and delivery of community priorities.			
8.3	Support the Gullah Geechee Historic Neighborhoods Community Development Corporation Strategic Plan to implement neighborhood revitalization, land retention, and business incubation strategies.			
8.4	Facilitate the creation of a stable funding model and support long-term organizational sustainability of the Gullah Geechee Historic Neighborhoods Community Development Corporation.			
8.5	Prepare a relocation and mitigation agreement to preserve the St. James Baptist Church and Cherry Hill School.			



GOAL #8

Preserve, Protect, and Celebrate Gullah Geechee Culture and Heritage

Action Items

		FY26	FY27	FY28
8.6	Prioritize public infrastructure investments (roads, parks, stormwater drainage, fire hydrants, water/sewer, sidewalks, and other utilities) in Gullah Geechee Historic Neighborhoods through the Town's Capital Improvement Program (CIP).			
8.7	Establish a Muddy Creek Neighborhood Stabilization Plan combining zoning policy update, and infrastructure improvements.			
8.8	Establish a Cultural Asset Mapping Landmark Recognition Program that identifies historic resources, community landmarks, Gullah-owned businesses, archaeological, and heritage sites.			

Key Performance Indicators

- ☐ Completion of action items from the Gullah Geechee Task Force Work Plan.
- ☐ Completion of action items from the Gullah Geechee Historic Neighborhoods Community Development Corporation Strategic Plan.
- ☐ Completion of the relocation and mitigation of the St. James Baptist Church and Cherry Hill School.
- ☐ Improved access to historic resources and landmarks including cemeteries.
- ☐ Community satisfaction and engagement measured through neighborhood feedback and participation in planning initiatives.





GOAL #9

Protect and Enhance Environmental Sustainability

Protect and enhance Hilton Head Island's natural environment through resilient, responsible, and innovative practices that preserve our unique ecosystem and ensure long-term sustainability for future generations.

Strategy

Implement an island-wide Environmental Sustainability Program that advances conservation, reduces environmental impact, and promotes a culture of stewardship among residents, businesses, and visitors.

Action Items

		FY26	FY27	FY28
9.1	Protect freshwater wetlands and tidal marshes through buffer zone enhancements and updated LMO provisions.			
9.2	Require native, drought-resistant landscaping in new development and public projects.			
9.3	Strengthen tree protection ordinances and facilitate tree preservation and expansion on public and private land.			
9.4	Enhance "dark sky" lighting standards to preserve nocturnal habitats and reduce light pollution.			
9.5	Assess the feasibility of transitioning town facilities to solar or other renewable energy sources and adopt green building practices in all new capital projects.			
9.6	Coordinate with Beaufort County to establish a long-term materials recovery facility.			
9.7	Establish town-wide composting programs for yard and food waste in collaboration with local businesses.			
9.8	Promote recycling education campaigns with updated signage and improved bin access.			



GOAL #9

Protect and Enhance Environmental Sustainability

Action Items

		FY26	FY27	FY28
9.9	Amend Town Municipal Code to strengthen business license requirements for solid waste haulers to ensure compliance with solid waste and recycling goals.			
9.10	Develop awareness campaign with local schools for coastal ecology and conservation education.			
9.11	Align corridor enhancements with the Town's Integrated Pest Management and sustainability practices to protect the natural environment.			
9.12	Fully implement the organic-first IPM policy.			
9.13	Expand recycling programs across all Town-managed parks and public facilities.			
9.14	Protect environmentally sensitive lands through acquisition and conservation easements.			

Key Performance Indicators

- ☐ Monitor the percentage of Town facilities that are powered by solar or other renewable energy sources.
- ☐ Measure the number of tons of waste diverted from landfills through recycling and composting initiatives.
- ☐ Record the number of residents, businesses, and visitors who actively participate in the Town's environmental programs, workshops, and volunteer events.



GOAL #10

Implement the Parks and Recreation Master Plan and Support Program Enhancements

Enhance the Town's Park system, program, and recreational amenities to promote health, connectivity, environmental sustainability, and a high quality of life for all Hilton Head Island residents and visitors, through a community-driven, resilient, and environmentally responsible approach.

Strategy

Systematically implement the Parks and Recreation Master Plan through coordinated capital investments, land acquisition, facility improvements, program enhancements, and operational planning that align with community needs, environmental standards, and financial sustainability.

Action Items

		FY26	FY27	FY28
10.1	Align Capital Improvements Program for Community Parks with approved Master Plans with the following prioritization: <ul style="list-style-type: none">• Mid-Island Park – Phase 1• Crossings Park• Chaplin Park• Patterson Family Park• Taylor Family Park• Islanders Beach• Shelter Cove Playground and Park• Coligny Circle Pocket Park• Old School House Park• Barker Field• Chaplin Linear Park	✓	✓	✓
10.2	Provide renovation of existing parks with phased upgrades tied to user demand, safety, and ADA compliance.	✓	✓	✓
10.3	Integrate Best Management Practices in Park Design to include; <ul style="list-style-type: none">• Green Infrastructure Integration• Accessibility and Inclusion• Low Impact Development• Resilience Planning• Public-Private Partnerships• Adaptive Management	✓	✓	✓



GOAL #10

Implement the Parks and Recreation Master Plan and Support Program Enhancements

Key Performance Indicators

- ❑ A measurable increase in the percentage of projects initiated from the Parks and Recreation Master Plan.
- ❑ Improvement in ADA compliance and inclusive features across all renovated and newly developed parks, aiming for 100% compliance.
- ❑ An increase in resident satisfaction levels with parks and recreational programs and facilities.
- ❑ The integration of green infrastructure (e.g., stormwater features, native landscaping) in 100% of eligible new capital park projects.





TOWN MANAGER NEXT STEPS



STRATEGIC PLANNING TIMELINE 2025

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PUBLIC COMMENT



REFLECTIONS FROM TOWN COUNCIL



THANK YOU